



New 2009 R8 Quick Reference: USA Data

VERSION DATE: March 12, 2009

INFO IS SUBJECT TO CHANGES AND UPDATES PRIOR TO LAUNCH

Philosophy

- R8 is everything Audi knows about motorsports, in a very exclusive sports car
- This vehicle is in a segment all its own among its premium competitors
- Exterior design and side blade are distinctive in the automotive industry
- All-aluminum Audi Space Frame (ASF) and chassis create a lightweight, efficient, and sophisticated driving experience, especially with standard Audi magnetic ride
- Mid-mounted engine design creates the most balanced sports car experience possible
- R8 name symbolizes the most successful racecar in history, the R8 LeMans Series prototype
- R8 has customer innovations such as rear view camera with guiding lines, as well as the Bang & Olufsen® 465 watt premium sound system

Powertrain

- 4.2 V8 FSI direct injected engine:
 - Stats: 420 hp, 317 lb-ft torque, 0-60 mph in 4.4 seconds (manual & R tronic)
 - Horsepower and torque (power band) very steady and even for high power at both high and low speeds; consistent throttle response
- quattro all-wheel drive standard, with 10/90% front/rear bias
- Brake Assist automatically senses emergency braking and applies maximum available power boost to reduce overall stopping distance

Notable features

- Xenon plus headlamps with distinctive LED daytime running lights
- Rear tail lamps with LED technology
- Single frame grille with four rings atop front cargo hood
- Quad exhaust tailpipes
- Transparent engine compartment with LED lighting
- Power retractable rear spoiler

- Sideblade with air inlets creates a design interruption within long and stable wheelbase
- Front inlets serve aerodynamic purposes to cool braking systems and provide stable driving
- Lightweight magnesium, multifunction, flat-bottom, leather wrapped steering wheel (with shift paddles on R tronic models)
- Leather/Alcantara sport seats
- Available Fine Nappa Leather sport seats
- Available Bang & Olufsen premium audio system, featuring 465 watts of powerful sound
- Interior driver-oriented monoposto cockpit is a unique experience
- Interior storage spaces for an extreme sports car are functional, featuring dual cupholders, door storage, full glove box and 3.2 cu. ft. of storage behind the front seats
- MMI (Multi-media Interface) controls

Accolades

- 2007: Wired Magazine – Industrial Design Award: R8 and Walter da’Silva
- 2008: edmunds.com/INSIDE LINE – “INSIDE LINE Editor’s Most wanted: R8 (and S5)”
- 2008: Automobile Magazine – Automobile of the Year
- 2008: AutoWeek Magazine – Design of the Year
- 2008: Playboy Magazine – Car of the Year
- 2008: Robb Report – Car of the Year
- 2008: ICOTY (Int’l Car of the Year, produced by Road & Travel Magazine): Sports Car – Most Sex Appeal
- 2008: Best New Design: Texas Auto Writers Association
- 2008: MotorWeek – 2008 Driver’s Choice Award: Best Dream Machine
- 2008: Best Life Magazine – 2008 The Best New Cars of 2008
- 2008: World Car of the Year: World Performance Car and World Car Design
- 2008: Popular Science Magazine – “Best of What’s New” award
- 2008: Automobile Magazine – 2009 All-Star
- 2009: EyesOn Design – Best production car: R8 5.2 FSI quattro (aka R8 V10)
- 2009: Motherproof.com 2009 Family Cars of the Year – “Just for fun” winner