

Model Year 2012

Order Guide: Invoice & Retail Pricing



Audi of America

Audi Sales Planning & Distribution

Issue Date: March 17, 2011

Order Guide & Pricing

				TRANSMISSION						
		FNONE	ENGINE	FRC	FRONT WHEEL DRIVE			QUATTRO		
BODY STYLE	PAGE	ENGINE BODY	CODE	6SPD Manual	Auto S- tronic**	Auto multitronic	6SPD Manual	Auto S-tronic	Auto R-tronic	Auto Tiptronic
<u>A7</u>										
4-Door Sedan quattro	1	4GA5	1							Α
R8 GT										
2-Door Coupe quattro	3	4225	3						В	
A8 L W12										
4-Door Sedan quattro	5	4H85	G							Α

Audi Sales Planning & Distribution Issue Date: February 16, 2011 Revised Date: March 17, 2011 Order Guide & Pricing 2012 A7 3.0T quattro

				Me	DDELS				
	Engine		Trim Package	Transmissi	on	Model Codes		Retail	Invoice
3.0 T	FSI, 6 CYL., 310	HP	Premium, Premium Plus,			4GA51A		\$59,250	\$55,103
Destination Ch	arma (aubicat ta	ahanga add ta	Prestige Opposition (patient)				\$875	\$875	
Metallic or pear		criarige, add ic	all Orders)					\$475	\$442
metanic or pear	ir circut paint			STANDAF	RD FEATURES				,
							Option Code	Retail	Dealer Invoice
			In all days				opiloli oddo		Douisi mirolos
			Includes: 18" 7-spoke wheels						
			255/45/R18 all season tires		Cruise control				
			4-Seat configuration (2 seat rear	bench)	Electronic Stability Program	(ESP)			
			4-Spoke multi-function leather st		Exterior mirrors: heated, ma				
			with manual tilt & telescopin		Folding rear seat with passt				
			5" monochrome Driver Information		Front seats, heated, power	- · ·			
			Airbag front/curtain/front side	,	Glass Sunroof				
			Anti theft alarm		Homelink				
	Premium		Ambient lighting - Halogen		Keyless go				
			Audi drive select		Leather seating surfaces (page 1	artial leather)			
			Audi music interface		LED tail lights	,			
				ne w/Rear Outlet Temp./Vent. Control	Light/rain sensor w/coming	& leaving home			
			Automatic dimming interior mirro		MMI Radio Plus (Single CD				
			Automatic headlights		Power windows	,			
			Automatic tailgate			month complimentary subscription			
			Bluetooth: cellphone preparation	1	Spare tire (space saver)				
			Central locking system with remo	ote control	Tire Pressure Monitoring Sy	stem			
			Chrome exhaust tips		Xenon plus headlights with				
			Includes Premium features plus	:					
			19" 10-spoke wheels		Exterior mirror w memory; h				
	Premium Plus		255/40/R19 all season tires	e all season tires HD Radio			WPS	£2.000	62.200
	Premium Pius		7" color Driver Information Syste	m	MMI Navigation plus with Go	WPS	\$3,620	\$3,366	
			Audi Connect (with complimenta	ry trial period data contract)	MMI touch and Jukebox				
			CD changer (Glovebox)		Rear View Camera with par	king sensors front+rear			
			Includes Premium Plus features	plus:					
			Advanced key (keyless entry)						
	Prestine		A/C 4 Zone with Rear Air Control	ls	Cornering lights		WPT	\$6,330	\$5,887
Prestige		Adaptive headlights				*** .	ψ0,000	ψ5,007	
Ambient lighting plus - LED Power adjust steering column+ Memory			3		Front seat ventilation				
			· -			nn+ Memory			
			· -	er					
Bromium	Premium	Prootigo	Ambient lighting plus - LED		Power adjust steering colun S-Line exterior (Bumpers, G		Ontion Code	Potoil	Dealer Inveice
Premium	Premium Plus	Prestige	Ambient lighting plus - LED		Power adjust steering colum		Option Code	Retail	Dealer Invoice
Premium		Prestige	Ambient lighting plus - LED Bose Sound System w Subwoofe	o	Power adjust steering colun S-Line exterior (Bumpers, G ption		Option Code	Retail	Dealer Invoice
Premium		Prestige	Ambient lighting plus - LED Bose Sound System w Subwoofe	O : WPT- Prestige Package) (n/a with PX2	Power adjust steering colun S-Line exterior (Bumpers, G ption		Option Code	Retail	Dealer Invoice
Premium -		Prestige 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop 8	O : WPT- Prestige Package) (n/a with PX2	Power adjust steering colun S-Line exterior (Bumpers, G ption , PCP, PCH)		Option Code	Retail	Dealer Invoice
Premium -			Ambient lighting plus - LED Bose Sound System w Subwoofe	O : WPT- Prestige Package) (n/a with PX2	Power adjust steering colun S-Line exterior (Bumpers, G ption				
Premium -			Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus	O : WPT- Prestige Package) (n/a with PX2	Power adjust steering colun S-Line exterior (Bumpers, G ption , PCP, PCH) Head Up Display Night vision assistant				
Premium -			Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist	O WPT- Prestige Package) (n/a with PX2 & Go	Power adjust steering colun S-Line exterior (Bumpers, G ption , PCP, PCH) Head Up Display Night vision assistant	rrill)			
Premium -			Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights	O WPT- Prestige Package) (n/a with PX2 GO a with PCH, WPD)	Power adjust steering colun S-Line exterior (Bumpers, G ption , PCP, PCH) Head Up Display Night vision assistant	rrill)			
Premium -	Plus -	0	Ambient lighting plus - LED Bose Sound System w Subwoofs Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/a)	O WPT- Prestige Package) (n/a with PX2 GO a with PCH, WPD)	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus	rrill)	WPD	\$5,800	\$5,394
	Plus -	0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/A Adaptive Cruise Control w Stop &	O WPT- Prestige Package) (n/a with PX2 GO a with PCH, WPD)	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus	g, heated w/ memory & dimming	WPD	\$5,800 \$2,500	\$5,394 \$2,327
Premium	Plus -	0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/A Adaptive Cruise Control w Stop & Audi Side Assist	O WPT- Prestige Package) (n/a with PX2 GO a with PCH, WPD)	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus	g, heated w/ memory & dimming	WPD	\$5,800	\$5,394
	Plus -	0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n// Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel	O WPT- Prestige Package) (n/a with PX2 GO a with PCH, WPD)	Power adjust steering colun S-Line exterior (Bumpers, G ption , PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin	g, heated w/ memory & dimming	WPD	\$5,800 \$2,500	\$5,394 \$2,327
	Plus -	0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n// Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel	O WPT- Prestige Package) (n/a with PX2 Go a with PCH, WPD) GO	Power adjust steering colun S-Line exterior (Bumpers, G ption , PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin	g, heated w/ memory & dimming g, heated w/ memory & dimming	WPD	\$5,800 \$2,500	\$5,394 \$2,327
- 0	Plus -	0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/A Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performance	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB)	Power adjust steering colun S-Line exterior (Bumpers, G ption ,PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee	g, heated w/ memory & dimming g, heated w/ memory & dimming	WPD PCP PAW	\$5,800 \$2,500 \$450	\$5,394 \$2,327 \$419
- 0	Plus -	0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/c Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" 5-double-spoke wheel 255/40/R19 summer performanc 19" Sport Package - Premium I 19" Sport Package - Premium I	O WPT- Prestige Package) (n/a with PX2 Go with PCH, WPD) Go Model (n/a with PPT, PPS, PRB)	Power adjust steering colun S-Line exterior (Bumpers, G ption , PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee , PRB)	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles	WPD PCP PAW PPR	\$5,800 \$2,500 \$450 \$1,500	\$5,394 \$2,327 \$419 \$1,397
- 0	Plus -	0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/n Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" 5-double-spoke wheel 19" Sport Package - Premium I 19" 5-double-spoke wheel	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) ce tires Plus/Prestige Model (n/a with PPT, PPR	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee PRB) Sport suspension with lower	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles	WPD PCP PAW	\$5,800 \$2,500 \$450	\$5,394 \$2,327 \$419
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- 0	- 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 -	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/a Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performanc 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performanc 20" Sport Package (n/a with Pf 20" 10-parallel spoke wheels 265/35/R20 summer performanc	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) be tires Plus/Prestige Model (n/a with PPT, PPR be tires PS, PPR, PRB) be tires	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee 3 Spoke Multi-Function Stee 3 Spoke Multi-Function Stee 5 Sport suspension with lower 3 Spoke Multi-Function Stee 5 Sport suspension with lower 5 Sport susp	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles trim level ering wheel with shift paddles	PCP PAW PPR PPS	\$5,800 \$2,500 \$450 \$1,500 \$1,000	\$5,394 \$2,327 \$419 \$1,397 \$930
- 0	- 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights LED headlights Driver Assistance Package (n/a Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performanc 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performanc 20" Sport Package (n/a with Pf 20" 10-parallel spoke wheels 265/35/R20 summer performanc	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) be tires Plus/Prestige Model (n/a with PPT, PPR be tires PS, PPR, PRB) be tires s (n/a with WPD)	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee 3 Spoke Multi-Function Stee 3 Spoke Multi-Function Stee 5 Sport suspension with lower 3 Spoke Multi-Function Stee 5 Sport suspension with lower 5 Sport susp	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles ering wheel with shift paddles	PCP PAW PPR PPS PPT PX2	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,400	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397
0	Plus - 0 0 - 0 - 1 0 - - - - - - - - - - - -	0 0 0 0 0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/a Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" 5-double-spoke wheel 19" Sport Package - Premium I 19" 5-double-spoke wheel 255/40/R19 summer performanc 20" Sport Package (n/a with Pf 20" 10-parallel spoke wheels 265/35/R20 summer performanc LED Headlights with LED DRL: Bang & Olufsen Advanced Sou	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) be tires Plus/Prestige Model (n/a with PPT, PPR be tires PS, PPR, PRB) be tires s (n/a with WPD) und System	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee PRB) Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 3 Spoke Multi-Function Stee	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles ering wheel with shift paddles	PCP PAW PPR PPS PPT PX2 8RF	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,400 \$5,900	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397 \$1,302 \$5,488
- O	O O O O O O O O O O O O O O O O O O O	0 0 0 0 0 0 0 0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n// Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" 5-double-spoke wheel 255/40/R19 summer performand 19" Sport Package - Premium I 19" 5-double-spoke wheel 255/40/R19 summer performand 20" Sport Package (n/a with Pf 20" 10-parallel spoke wheels 265/35/R20 summer performand LED Headlights with LED DRL Bang & Olufsen Advanced Sot Audi side assist / Audi pre sen	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) Detires Plus/Prestige Model (n/a with PPT, PPR Detires PS, PPR, PRB) Detires s (n/a with WPD) and System se rear / Power folding mirrors (n/a with percent percent)	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee PRB) Sport suspension with lower 3 Spoke Multi-Function Stee	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles ering wheel with shift paddles	PCP PAW PPR PPS PPT PX2 8RF PCH	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,400 \$5,900 \$500	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397 \$1,302 \$5,488 \$467
- 0 0	Plus - 0 0 - 0 - 0 - 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n// Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" 5-double-spoke wheel 255/40/R19 summer performanc 19" Sport Package - Premium I 20" Sport Package (n/a with PF 20" 10-parallel spoke wheels 265/35/R20 summer performanc LED Headlights with LED DRL Bang & Olufsen Advanced So. Audi side assist / Audi pre sen 20" 10-parallel spoke wheels	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) be tires Plus/Prestige Model (n/a with PPT, PPR be tires PS, PPR, PRB) ce tires s (n/a with WPD) and System se rear / Power folding mirrors (n/a with PPS, PRB) se rear / Power folding mirrors (n/a with PPS, PRB) se rear / Power folding mirrors (n/a with PPS, PRB) se rear / Power folding mirrors (n/a with PPS, PRB) se rear / Power folding mirrors (n/a with PPS, PRB) se rear / Power folding mirrors (n/a with PPS, PRB)	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee PRB) Sport suspension with lower 3 Spoke Multi-Function Stee	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles ering wheel with shift paddles	PCP PAW PPR PPS PT PX2 8RF PCH PRB	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,400 \$5,900 \$5,900 \$1,200	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397 \$1,302 \$5,488 \$467 \$1,116
- O O O O O O O O O O O O O O O O O O O	Plus - 0 0 - 0 - 0 0 0 0 0 0 0	0 0 0 -	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/A Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performance 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performance 20" Sport Package (n/a with Pf 20" 10-parallel spoke wheels LED Headlights with LED DRL: Bang & Olufsen Advanced Sou Audi side assist / Audi pre sen 20" 10-parallel spoke wheels wheels 20" 10-parallel spoke wheels wheels 20" 10-parallel spoke wheels wheels	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) be tires Plus/Prestige Model (n/a with PPT, PPR be tires PS, PPR, PRB) be tires s (n/a with WPD) und System se rear / Power folding mirrors (n/a with v 265/35/R20 summer performance tires ys (n/a with 7TL)	Power adjust steering colun S-Line exterior (Bumpers, G ption ,PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee ,PRB) Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 1 Sport suspension stee Sport su	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles trim level ering wheel with shift paddles trim level ering wheel with shift paddles	PCP PAW PPR PPS PT PX2 8RF PCH PRB 5MG	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,500 \$5,900 \$5,900 \$1,200 \$0	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397 \$1,302 \$5,488 \$467 \$1,116 \$0
- O O O O O O O O O O O O O O O O O O O	Plus	0 0 0 - 0 0 0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights LED headlights Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performanc 19" Sport Package - Remium I 19" S-double-spoke wheel 255/40/R19 summer performanc 19" Sport Package (n/a with Pf 20" 10-parallel spoke wheels 265/35/R20 summer performanc LED Headlights with LED DRL Bang & Olufsen Advanced Sot Audi side assist / Audi pre sen 20" 10-parallel spoke wheels well Bark Brown Walnut Wood Inla' Fine Grain Ash Natural Brown	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) be tires Plus/Prestige Model (n/a with PPT, PPR be tires PS, PPR, PRB) ce tires s (n/a with WPD) and System se rear / Power folding mirrors (n/a with PPS, PRB) se rear / Power folding mirrors (n/a with PPS, PRB) se rear / Power folding mirrors (n/a with PPS, PRB) se rear / Power folding mirrors (n/a with PPS, PRB) se rear / Power folding mirrors (n/a with PPS, PRB) se rear / Power folding mirrors (n/a with PPS, PRB)	Power adjust steering colun S-Line exterior (Bumpers, G ption ,PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee ,PRB) Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 1 Sport suspension stee Sport su	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles trim level ering wheel with shift paddles trim level ering wheel with shift paddles	PCP PAW PPR PPS PT PX2 8RF PCH PRB 5MG 7TL	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,400 \$5,900 \$500 \$1,200 \$0	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397 \$1,302 \$5,488 \$467 \$1,116 \$0 \$0
- O O O O O O O O O O O O O O O O O O O	Plus - 0 0 - 0 - 0 0 0 0 0 0 0	0 0 0 -	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/A Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performance 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performance 20" Sport Package (n/a with Pf 20" 10-parallel spoke wheels LED Headlights with LED DRL: Bang & Olufsen Advanced Sou Audi side assist / Audi pre sen 20" 10-parallel spoke wheels wheels 20" 10-parallel spoke wheels wheels 20" 10-parallel spoke wheels wheels	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) be tires Plus/Prestige Model (n/a with PPT, PPR be tires PS, PPR, PRB) be tires s (n/a with WPD) und System se rear / Power folding mirrors (n/a with v 265/35/R20 summer performance tires ys (n/a with TTL) Inlay (Requires FZ interior) (Standard of	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with I lower 3 Spoke Multi-Function Stee PRB) Sport suspension with I lower 3 Spoke Multi-Function Stee Sport suspension with I lower 3 Spoke Multi-Function Stee Sport suspension with I lower 3 Spoke Multi-Function Stee Sport suspension with I lower 1 Spoke Multi-Function Stee Company of the C	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles trim level ering wheel with shift paddles trim level ering wheel with shift paddles	PCP PAW PPR PPS PT PX2 8RF PCH PRB 5MG	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,500 \$5,900 \$5,900 \$1,200 \$0	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397 \$1,302 \$5,488 \$467 \$1,116 \$0
- O O O O O O O O O O O O O O O O O O O	Plus	0 0 0 0 0 0 0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n// Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" 5-double-spoke wheel 255/40/R19 summer performand 19" Sport Package - Premium I 19" 5-double-spoke wheel 255/40/R19 summer performand 20" Sport Package (n/a with Pf 20" 10-parallel spoke wheels 265/35/R20 summer performand LED Headlights with LED DRL Bang & Olufsen Advanced Sot Audi side assist / Audi pre sen 20" 10-parallel spoke wheels w Dark Brown Walnut Wood Indire Fine Grain Ash Natural Brown Rear Side Airbags	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) Detires Plus/Prestige Model (n/a with PPT, PPR Detires PS, PPR, PRB) Detires s (n/a with WPD) and System serear / Power folding mirrors (n/a with v265/35/R20 summer performance tires ys (n/a with TTL) Inlay (Requires FZ interior) (Standard of SITUATIONAL/F	Power adjust steering colun S-Line exterior (Bumpers, G ption ,PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee ,PRB) Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 1 Sport suspension stee Sport su	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles trim level ering wheel with shift paddles trim level ering wheel with shift paddles	PCP PAW PPR PPS PPT PX2 8RF PCH PRB 5MG 7TL 4X4	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,400 \$5,900 \$500 \$1,200 \$0 \$0 \$350	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397 \$1,302 \$5,488 \$467 \$1,116 \$0 \$0 \$325
- O O O O O O O O O O O O O O O O O O O	Plus	0 0 0 0 0 0 0 0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n// Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" 5-double-spoke wheel 255/40/R19 summer performanc 19" Sport Package - Premium I 20" 10-parallel spoke wheels 265/36/R20 summer performanc LED Headlights with LED DRL Bang & Olufsen Advanced So. Audi side assist / Audi pre sen 20" 10-parallel spoke wheels w Dark Brown Walnut Wood Inla' Fine Grain Ash Natural Brown Rear Side Airbags California emission requireme	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) Detires Plus/Prestige Model (n/a with PPT, PPR Detires PS, PPR, PRB) Detires S (n/a with WPD) and System Ser ear / Power folding mirrors (n/a with v265/35/R20 summer performance tires ys (n/a with TTL) Inlay (Requires FZ interior) (Standard of SITUATIONAL/Fints	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with I lower 3 Spoke Multi-Function Stee PRB) Sport suspension with I lower 3 Spoke Multi-Function Stee Sport suspension with I lower 3 Spoke Multi-Function Stee Sport suspension with I lower 3 Spoke Multi-Function Stee Sport suspension with I lower 1 Spoke Multi-Function Stee Company of the C	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles trim level ering wheel with shift paddles trim level ering wheel with shift paddles	PCP PAW PPR PPS PPT PX2 8RF PCH PRB 5MG 7TL 4X4	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,500 \$5,900 \$500 \$1,200 \$0 \$350 \$0	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397 \$1,302 \$5,488 \$467 \$1,116 \$0 \$0 \$325
- O O O O O O O O O O O O O O O O O O O	Plus	0 0 0 0 0 0 0 0 0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/A Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" 5-double-spoke wheel 255/40/R19 summer performanc 19" Sport Package - Premium I 19" 5-double-spoke wheel 255/40/R19 summer performanc 20" Sport Package (n/a with Pf 20" 10-parallel spoke wheels 265/35/R20 summer performanc LED Headlights with LED DRL LED Hea	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) be tires Plus/Prestige Model (n/a with PPT, PPR be tires PS, PPR, PRB) be tires s (n/a with WPD) und System se rear / Power folding mirrors (n/a with v 265/35/R20 summer performance tires ys (n/a with 7TL) Inlay (Requires FZ interior) (Standard of SITUATIONAL/R ints sion requirements	Power adjust steering colun S-Line exterior (Bumpers, G ption PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee Spoke Multi-Function Spoke Multi-Function Stee Spoke Multi-Function Spoke Multi-Funct	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles trim level ering wheel with shift paddles trim level ering wheel with shift paddles	PCP PAW PPR PPS PPT PX2 8RF PCH PRB 5MG 77L 4X4	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,500 \$5,900 \$5,900 \$0 \$350 \$350	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397 \$1,392 \$5,488 \$467 \$1,116 \$0 \$0 \$325
- O O O O O O O O O O O O O O O O O O O	Plus	0 0 0 0 0 0 0 0 0	Ambient lighting plus - LED Bose Sound System w Subwoofe Innovation Package (Requires Adaptive Cruise Control w Stop & Audi pre sense plus Audi Side Assist LED headlights Driver Assistance Package (n/A Adaptive Cruise Control w Stop & Audi Side Assist Cold Weather Package Heated steering wheel 19" Sport Package - Premium I 19" S-double-spoke wheel 255/40/R19 summer performanc 19" Sport Package (n/a with Pf 20" 10-parallel spoke wheels 265/35/R20 summer performanc LED Headlights with LED DRL: Bang & Olufsen Advanced Sou Audi side assist / Audi pre sen 20" 10-parallel spoke wheels with Sport Package (n/a with Pf 20" 10-parallel spoke wheels 265/35/R20 summer performanc LED Headlights with LED DRL: Bang & Olufsen Advanced Sou Audi side assist / Audi pre sen 20" 10-parallel spoke wheels wheels with Sport Package (n/a with Pf 20" 10-parallel spoke wheels with LED DRL: Bang & Olufsen Advanced Sou California emission requirement Northeast trading region emistication requirement	WPT- Prestige Package) (n/a with PX2 & Go a with PCH, WPD) & Go Model (n/a with PPT, PPS, PRB) Detires Plus/Prestige Model (n/a with PPT, PPR Detires PS, PPR, PRB) Detires S (n/a with WPD) and System Ser ear / Power folding mirrors (n/a with v265/35/R20 summer performance tires ys (n/a with TTL) Inlay (Requires FZ interior) (Standard of SITUATIONAL/Fints	Power adjust steering colun S-Line exterior (Bumpers, G ption) PCP, PCH) Head Up Display Night vision assistant Exterior mirror, power foldin Audi pre sense plus Exterior mirror, power foldin Heated rear seats Sport suspension with lower 3 Spoke Multi-Function Stee , PRB) Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 3 Spoke Multi-Function Stee Sport suspension with lower 3 Spoke Multi-Function Stee (PCP, WPD) In PCP, WPD) In 4N4N,4J4J,Y7Y7,9C9C, T2T.	g, heated w/ memory & dimming g, heated w/ memory & dimming trim level ering wheel with shift paddles trim level ering wheel with shift paddles trim level ering wheel with shift paddles	PCP PAW PPR PPS PPT PX2 8RF PCH PRB 5MG 7TL 4X4	\$5,800 \$2,500 \$450 \$1,500 \$1,000 \$1,500 \$5,900 \$500 \$1,200 \$0 \$350 \$0	\$5,394 \$2,327 \$419 \$1,397 \$930 \$1,397 \$1,302 \$5,488 \$467 \$1,116 \$0 \$0 \$325

 $Specifications, equipment, options, and prices are subject to change \it without notice. \it Some \it items \it may \it be \it unavailable \it items \it it$

when vehicle is built. Prices exclude destination charges, registration and retail delivery charges

Issue Date: March 17, 2011

* Please see Summer Performance Tire Disclaimer on the last page of this document

^{*} All orders require either the 6W3 or 6W9 option code

	MODEL EXTERIOR AND INTERIOR COLOR								
Color and Trim		Leather Seating Surfaces							
	Code	Black (FZ)	Nougat Brown (VB)	Titanium Gray / Dark Carpet (VC)	Velvet Beige (KP)	Velvet Beige / Dark Carpet (VD)			
Ibis White	Т9Т9	Х	Х	Х	Х	Х			
Brilliant Black	A2A2	X	Х	X	X	Х			
Glacier White metallic (SOP Week 22/11)	2Y2Y	X	Х	X	X	Х			
Ice Silver metallic	P5P5	х	Х	Х					
Quartz Gray metallic	Q4Q4	х	Х	X	Χ	х			
Oolong Gray metallic	4N4N	X	Х	X	X	Х			
Moonlight Blue metallic	W1W1	X	х	X	X	X			
Havanna Black metallic	4J4J	X	х		X	X			
Dakota Gray metallic	Y7Y7	X	Х		X	Х			
Phantom Black pearl effect	L8L8	X	х	X	X	X			
Garnet Red pearl effect	9C9C	X		X	X	X			
Savanna Beige pearl effect	T2T2				X	Х			
Daytona Gray pearl effect (Prestige model only)	6Y6Y	Х							

	Interior Component Color								
Seats	Carpeting	Upper Dashboard	Lower Dashboard	Headliner	Standard Decorative inlays				
Black (FZ)	Black	Black	Black	Moon Silver	Brushed Aluminum (5TG)* Fine Grain Ash Natural Brown Wood (7TL)**				
Nougat Brown (VB)	Black	Black	Black	Moon Silver	Fine Grain Ash Natural Brown Wood (7TL)				
TitaniumGray/Dark Carpet (VC)	Steel Gray	Steel Gray	Titanium Gray	Moon Silver	Fine Grain Ash Natural Brown Wood (7TL)				
Velvet Beige (KP)	Velvet Beige	Peat Brown	Velvet Beige	Silk Beige	Fine Grain Ash Natural Brown Wood (7TL)				
Velvet Beige/Dark Carpet (VD)	Peat Brown	Peat Brown	Velvet Beige	Silk Beige	Fine Grain Ash Natural Brown Wood (7TL)				

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Issue Date: March 17, 2011 Revised Date:

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^{*}Standard with T9T9, P5P5, Q4Q4, W1W1, L8L8, or 6Y6Y exteriors

^{**} Standard with 4N4N,4J4J,Y7Y7,9C9C, T2T2

MODELS							
Body Style	Body Style Engine Transmission			Retail	Dealer Invoice		
2 Door Coupe (50-State)	R-Tronic quattro	42253B	\$196,800	\$183,024			
Metallic and pearl effect paints				\$650	\$605		
Gas Guzzler Tax	TBD	TBD					
Destination charge (add to all orders)				\$1,250	\$1,250		

STANDARD FEATURES

R8 5.2 Standard Features:

5.2L 10-cylinder, gasoline engine, aluminum block

Anti-theft alarm system with vehicle immobilization device

Audi hill hold assist

Audi navigation system plus, 6-disc CD changer, Sirius Satellite Radio, Aux-in jack with 7 speakers and

5-channel amplifier with a total output of 140 Watts

Automatic air-conditioner

Bluetooth mobile phone preparation with seatbelt microphone

Cruise control

Exterior mirrors: power adjustable, heated (Exterior mirror left: Flat, Exterior mirror right: Convex)

Front Airbags: Driver and passenger full-size dual-stage front airbags and knee airbags

Side airbags: Driver and passenger seat mounted head and thorax airbags

Front disc brakes: 8-Piston calipers, perforated, internally vented Rear disc brakes: 4-Piston calipers, perforated, internally vented

LED headlights and daytime running lights

Locking wheel bolts

quattro® all-wheel-drive

Safety belt warning, optical and acoustic

Smoking package: Ashtray & lighter

Sport seats, heated, 10-way power with 4-way power lumbar

Storage Package

Tire pressure monitoring system

Tire mobility system

Tool kit without a jack

R8 GT Specific Standard Features:

19-inch R8 GT wheels with summer performance tires

R tronic ®, 6-speed sequential gearbox with shift-by-wire technology and sports mode

R8 GT specific sport suspension system

R8 GT specific fuel tank: 19.8 gallons

R8 GT specific carbon fiber matte sideblades

R8 GT specific carbon fiber matte exterior mirrors

R8 GT specific LED tail lights

R8 GT specific aluminum door sill inserts

R8 GT specific steering wheel

R8 GT specific sport seats in alcantara and leather

R8 GT specific carbon fiber matte interior inlays (monoposto and interior door handles)

R8 GT specific numbered aluminum gear knob

Black alcantara headliner

I ool kit without a jack			
OPTIONS AVAILABLE ON ALL ORDERS	Option Code	Retail	Invoice
Audi navigation system plus with Audi music interface (replaces 6-disc CD changer)	PNC	\$0	\$0
Audi Carbon Ceramic Brakes	PC5	\$9,900	\$9,207
Bang & Olufsen Sound System (12 speakers 495 watt)	9VK	\$1,800	\$1,674
Titanium Finish 19-inch 5-arm double-spoke aluminum alloy wheels with summer performance tires (n/a with PQG)	PQK	\$500	\$465
Forged Aluminum 19-inch 5 twin-spoke Y design in matte silver look with summer performance tires (n/a withPQK)	PQG	\$800	\$744
Carbon fiber matte door and center console panels	5MH	\$1,960	\$1,823
Fuel tank with larger capacity (23.7 gallons)	0M6	\$0	\$0
ADDITIONAL EXCLUSIVE OPTIONS AVAILABLE: REQUIRES "AEO" OPTION CODE (\$1200 Aud	li Exclusive Fee)		
Audi Exclusive Fee (Required for addition of any Audi Exclusive Options listed below)	AEO	\$1,200	\$1,116
Carbon fiber matte engine compartment cover with gas springs in matte aluminum look and engine compartment lighting	WR7	\$4,000	\$3,720
Carbon fiber matte door sill inserts (n/a with YYM)	YYL	\$1,500	\$1,395
Carbon fiber matte door sill inserts with red illumination (n/a with YYL)	YYM	\$2,500	\$2,325
Enhanced R8 GT leather package	YSC	\$8,380	\$7,794
Audi Exclusive leather controls (steering wheel and handbrake)	YRB	\$950	\$884
Carbon fiber matte middle console panels (n/a with YYR)	YRG	\$1,550	\$1,442
Middle console panels in exterior color (n/a with YRG)	YYR	\$1,400	\$1,302
R8 GT specific floor mats	YTZ	\$650	\$605
SITUATIONAL/REQUIRED OPTIONS			
California emission requirements	OLM	N/C	N/C
Northeast trading region emission requirements	1QE	N/C	N/C
Front license plate holder (for States which require front license plates)	6W3	N/C	N/C
Front grille filler panel (for States without front license plate requirement)	6W9	N/C	N/C

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Issue Date: March 2, 2011 Revised Date: March 17, 2011

* Please see Summer Performance Tire Disclaimer on the last page of this document

Order Guide - Color & Trim

2012 R8 GT 5.2 FSI quattro Coupe

Exterior Colorel		Black alcantara interior with contrast stitching (N7U)			
Exterior Colors/ Sideblade Colors	Code		Signal Orange Stitching (XB)	Titanium Grey (XD)	
Somoa Orange metallic/Carbon matte*	J0J0	х	х	Х	
Ice Silver metallic/Carbon matte*	P5P5	х	х	Х	
Phantom Black metallic/Carbon matte*	L8L8	х	х	Х	
Suzuka Gray metallic (Audi exclusive color)/Carbon matte* \$2500	M1M1	х	х	Х	

^{*}Metallic and pearl effect paint at extra charge

Interior Component Color			
Seats	Upper & Lower Dash	Carpet	Headliner
Crimson Red Stitching (QY)	Black	Black	Black
Signal Orange Stitching (XB)	Black	Black	Black
Titanium Grey (XD)	Black	Black	Black

Issue Date: March 2, 2011

Revised Date:

	MODELS								
Body Style	Engine	Transmission	Model Code	Retail	Dealer Invoice				
4 door sedan	6.3L FSI, 12 CYL., 500 HP	Auto tiptronic quattro	4H85GA						
Destination charge (add to all orders)	Destination charge (add to all orders)								
	STANDARD FEATURES								
Includes A8 L features plus:		Seats:							
6.3L W12 engine		4-seat configuration with fixed rear center console	•						
20" 10-parallel-spoke wheels w/summer perform	mance tires	22 way front comfort seat with pneumatic lumbar support and multicontour							
4 Spoke heated steering wheel w/shift paddles		Alcantara headliner							
4 zone air conditioning, rear booster, climate co	ntrol in rear center console	Front and rear heated seats							
Aluminum door sills with W12 emblem		Front and rear power lumbar							
Audi Online Services (Google Earth Navigation)	(6 month trial connectivity period included)	Front and rear ventilation and massage functions							
Dynamic steering		Front passenger seat control from the rear seats							
LED headlights		Dual pane acoustic and security glass							
Lower inlay: Brushed Aluminum		Rear Seat Entertainment w/ dual 10" screens and	DVD single slo	ot					
Upper inlay: Piano black laquer wood		Passthrough, including ski bag							
Panorama sunroof	Panorama sunroof Valcona Leather								
	PACKAGES								

	PACKAGES	Option Code	Retail	Dealer Invoice
Driver Assistance Package, incl. Audi pre sense plu	is			
Adaptive cruise control	Audi side assist	WPX		
Audi lane assist	Audi pre sense plus			
Audi Design Selection Package (n/a with 5MG, 5TL,	7TL, 5TF, PL4)(Requires 7HD with "KS" interior)	PEZ		
Balao Brown Interior - see color page for de	etailed information	PEZ		
Executive Rear Seating Package (n/a with 5Z1)				
Power rear single seats, w. memory, reclini	ng, fixed console, including table and integrated foot rest in back of front passenger seat	PE2		
Rear seat cooler (10.4 liter) in passthrough				
Full leather package		7HD		
	STAND ALONE OPTIONS			
19" 15-spoke wheels with all season tires (A8 L W	PRC			
quattro sport differential				
Solar sunroof		3FR		
Night vision assistant		9R1		
Five Seat Configuration (Power rear seat, 2+1 seat	ter, including memory)(n/a with PE2)	5Z1		
Bang & Olufsen Advanced Sound System		8RF		
Black Alcantara headliner (n/a with PEZ)		PL4		
Walnut Brown Inlay (n/a with 5TW, 7TL, 5TF, PEZ)		5MG		
Vavona Wood Assam Grey Inlay (n/a with 5MG, 7T	L, 5TF, PEZ)	5TW		
Fine Grain Ash Velvet Brown Inlay (n/a with 5MG,	5TW, 5TF, PEZ)	7TL		
Fine Grain Birch Wood Pearl Beige Inlay (Available	e with Silk Beige "KQ" interior only) (n/a with 5MG, 5TW, 7TL, PEZ)	5TF		
	SITUATIONAL/REQUIRED OPTIONS			
California emission requirements		OLM		
Northeast trading region emission requirements		1QE		
Front license plate holder (for states which require	e front license plates)	6W3		
Front grille filler panel (grille filler with chrome str	ips for states without front license plate requirement)	6W9		

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Issue Date: January 26, 2011

Revised Date:

* Please see Summer Performance Tire Disclaimer on the last page of this document

^{*} All orders require either the 6W3 or 6W9 option code

		Interior Upholstery							
Exterior Colors	Code	Black (FZ)	Nougat Brown (RZ)	Titanium Grey (KN)	Velvet Beige (KP)	Silk Beige (KQ)	Audi Design Selection (Requires PEZ package) Balao Brown (KS)		
Phantom Black pearl effect	L8L8	х	х	х	х	х	х		
Ice Silver metallic	P5P5	x	х	х			х		
Night Blue pearl effect	7X7X	х	х	х	х	х	х		
Quartz Gray metallic	Q4Q4	х	х	х			х		
lbis White	Т9Т9	х	х	х	х	х	х		
Havanna Black metallic	4J4J (black w/dark brown tint)	x	x		х	х	х		
Emerald Black metallic	3G3G (black w/dark green tint)	x	х		х	х	х		
Oolong Grey metallic	4N4N	x	х	х	х	х	х		
Savana Beige pearl effect	T2T2		х		х	х	x		

Executive Rear Seating Package (n/a with 5Z1)								
Interior	Seat color	Upper dash / upper door panels	Lower dash / lower door panels	Carpet	Headliner	Lower Trim	Standard Decorative inlays (upper wood)	
Black (FZ)	Black	Black	Black	Black	Moon Silver	Brushed Aluminum	Piano Finish Black	
Nougat Brown (RZ)	Nougat Brown	Black/Nougat Brown	Black/Black	Black	Black (PL4)	Brushed Aluminum	Piano Finish Black	
Titanium Grey (KN)	Titanium Grey	Steel Gray/ Titanium Gray	Titanium Gray/Titanium Gray	Titanium Gray	Moon Silver	Polished Black	Piano Finish Black	
Velvet Beige (KP)	Velvet Beige	Moor Brown/Velvet Beige	Velvet Beige	Velvet Beige	Silk Beige	Brushed Aluminum	Piano Finish Black	
Silk Beige (KQ)	Silk Beige	Moor Brown/Velvet Beige	Silk Beige	Velvet Beige	Silk Beige	Brushed Aluminum	Piano Finish Black	
Balao Brown (KS)	Balao Brown	Mocca Brown/Balao Brown	Balao Brown	Balao brown	Snow White	Brushed Aluminum	Ash Natural Balsamic Brown	

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable

when vehicle is built. Prices exclude destination charges, registration and retail delivery charges

Issue Date: January 26, 2011 Revised Date:

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ADDENDUM		
The following changes have been made to this order guide for model year 2011:		
Model	Effective Date	Modification
A8 L W12		Order Guide Pages Added
R8 GT	3/2/11	Order Guide Pages Added
R8 GT	3/17/11	Package code NM3 has been changed to WR7 and is now an Audi Exclusive option
R8 GT	3/17/11	Package code AEO has been added and is required for any Audi Exclusive order
A7	3/17/11	Order Guide Pages Added
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A WORD ABOUT LOW ASPECT RATIO AND HIGH PERFORMANCE TIRES

Performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under circumstances, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car, or their equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

For more information on all of these topics, please consult the owner's manual, your local **dealer**, **or call 1-800-FOR-AUDI**.

Audi of America believes the information and specifications supplied in this ordering guide to be correct at the time of publishing. However, specifications, standard equipment, and options are subject to change without notice. For the latest information about standard equipment, please always refer to the vehicle specification page on AccessAudi.com