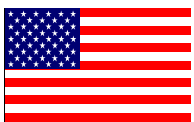




**Audi**

**Model Year 2012**

## **Order Guide: Invoice & Retail Pricing**



**Audi of America**

**Audi Sales Planning & Distribution**

**Issue Date: March 17, 2011**

## Order Guide & Pricing

BODY STYLE	PAGE	ENGINE BODY	ENGINE CODE	TRANSMISSION						
				FRONT WHEEL DRIVE			QUATTRO			
				6SPD Manual	Auto S-tronic**	Auto multitronic	6SPD Manual	Auto S-tronic	Auto R-tronic	Auto Tiptronic
<a href="#">A7</a> 4-Door Sedan quattro	1	4GA5	1							A
<a href="#">R8 GT</a> 2-Door Coupe quattro	3	4225	3						B	
<a href="#">A8 L W12</a> 4-Door Sedan quattro	5	4H85	G							A

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MODELS									
Engine		Trim Package		Transmission	Model Codes	Retail	Invoice		
3.0 TFSI, 6 CYL., 310 HP		Premium, Premium Plus, Prestige		8-speed Auto Tiptronic quattro	4GA51A	\$59,250	\$55,103		
Destination Charge (subject to change, add to all orders)						\$875	\$875		
Metallic or pearl effect paint						\$475	\$442		
STANDARD FEATURES									
						Option Code	Retail	Dealer Invoice	
Premium		Includes: 18" 7-spoke wheels 255/45/R18 all season tires 4-Seat configuration (2 seat rear bench) 4-Spoke multi-function leather steering wheel with manual tilt & telescoping 5" monochrome Driver Information System Airbag front/curtain/front side Anti theft alarm Ambient lighting - Halogen Audi drive select Audi music interface Automatic Air Conditioning 3-Zone w/Rear Outlet Temp./Vent. Control Automatic dimming interior mirror Automatic headlights Automatic tailgate Bluetooth: cellphone preparation Central locking system with remote control Chrome exhaust tips		Cruise control Electronic Stability Program (ESP) Exterior mirrors: heated, manual folding, with memory Folding rear seat with passthrough (without ski bag) Front seats, heated, power with driver 4 way lumbar Glass Sunroof Homelink Keyless go Leather seating surfaces (partial leather) LED tail lights Light/rain sensor w/coming & leaving home MMI Radio Plus (Single CD in Dash) with 6.5" screen Power windows SIRIUS Satellite Radio w/3 month complimentary subscription Spare tire (space saver) Tire Pressure Monitoring System Xenon plus headlights with LED DRLs		--	--	--	
Premium Plus		Includes Premium features plus: 19" 10-spoke wheels 255/40/R19 all season tires 7" color Driver Information System Audi Connect (with complimentary trial period data contract) CD changer (Glovebox)		Exterior mirror w memory; heated, dimming, manual folding HD Radio MMI Navigation plus with Google Earth navigation (data req'd) MMI touch and Jukebox Rear View Camera with parking sensors front+rear		WPS	\$3,620	\$3,366	
Prestige		Includes Premium Plus features plus: Advanced key (keyless entry) A/C 4 Zone with Rear Air Controls Adaptive headlights Ambient lighting plus - LED Bose Sound System w Subwoofer		Cornering lights Front seat ventilation Power adjust steering column+ Memory S-Line exterior (Bumpers, Grill)		WPT	\$6,330	\$5,887	
Premium	Premium Plus	Prestige	Option				Option Code	Retail	Dealer Invoice
-	-	o	<b>Innovation Package (Requires WPT- Prestige Package) (n/a with PX2, PCP, PCH)</b> Adaptive Cruise Control w Stop & Go Audi pre sense plus Audi Side Assist LED headlights				WPD	\$5,800	\$5,394
-	o	o	<b>Driver Assistance Package (n/a with PCH, WPD)</b> Adaptive Cruise Control w Stop & Go Audi Side Assist				PCP	\$2,500	\$2,327
o	o	o	<b>Cold Weather Package</b> Heated steering wheel				PAW	\$450	\$419
o	-	-	<b>19" Sport Package - Premium Model (n/a with PPT, PPS, PRB)</b> 19" 5-double-spoke wheel 255/40/R19 summer performance tires				PPR	\$1,500	\$1,397
-	o	o	<b>19" Sport Package - Premium Plus/Prestige Model (n/a with PPT, PPR, PRB)</b> 19" 5-double-spoke wheel 255/40/R19 summer performance tires				PPS	\$1,000	\$930
-	o	o	<b>20" Sport Package (n/a with PPS, PPR, PRB)</b> 20" 10-parallel spoke wheels 265/35/R20 summer performance tires				PPT	\$1,500	\$1,397
-	-	o	<b>LED Headlights with LED DRLs (n/a with WPD)</b>				PX2	\$1,400	\$1,302
-	-	o	<b>Bang &amp; Olufsen Advanced Sound System</b>				8RF	\$5,900	\$5,488
o	o	o	<b>Audi side assist / Audi pre sense rear / Power folding mirrors (n/a with PCP, WPD)</b>				PCH	\$500	\$467
-	o	o	<b>20" 10-parallel spoke wheels w 265/35/R20 summer performance tires (n/a with PPR, PPS, PPT)</b>				PRB	\$1,200	\$1,116
o	o	o	<b>Dark Brown Walnut Wood Inlays (n/a with 7TL)</b>				5MG	\$0	\$0
o	o	o	<b>Fine Grain Ash Natural Brown Inlay (Requires FZ interior) (Standard on 4N4N,4J4J,Y7Y7,9C9C, T2T2) (n/a with 5MG)</b>				7TL	\$0	\$0
o	o	o	<b>Rear Side Airbags</b>				4X4	\$350	\$325
SITUATIONAL/REQUIRED OPTIONS									
o	o	o	<b>California emission requirements</b>				0LM	\$0	\$0
o	o	o	<b>Northeast trading region emission requirements</b>				1QE	\$0	\$0
o	o	o	<b>Front license plate holder (for states that require front license plates)</b>				6W3	\$0	\$0
o	o	o	<b>Front grille filler panel (grille filler with chrome strips - replaces license plate holder)</b>				6W9	\$0	\$0

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built. Prices exclude destination charges, registration and retail delivery charges

\* All orders require either the 6W3 or 6W9 option code

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\* Please see Summer Performance Tire Disclaimer on the last page of this document

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MODEL EXTERIOR AND INTERIOR COLOR						
Color and Trim		Leather Seating Surfaces				
	Code	Black (FZ)	Nougat Brown (VB)	Titanium Gray / Dark Carpet (VC)	Velvet Beige (KP)	Velvet Beige / Dark Carpet (VD)
Ibis White	T9T9	X	X	X	X	X
Brilliant Black	A2A2	X	X	X	X	X
Glacier White metallic (SOP Week 22/11)	2Y2Y	X	X	X	X	X
Ice Silver metallic	P5P5	X	X	X	--	--
Quartz Gray metallic	Q4Q4	X	X	X	X	X
Oolong Gray metallic	4N4N	X	X	X	X	X
Moonlight Blue metallic	W1W1	X	X	X	X	X
Havanna Black metallic	4J4J	X	X	--	X	X
Dakota Gray metallic	Y7Y7	X	X	--	X	X
Phantom Black pearl effect	L8L8	X	X	X	X	X
Garnet Red pearl effect	9C9C	X		X	X	X
Savanna Beige pearl effect	T2T2	--	--	--	X	X
Daytona Gray pearl effect (Prestige model only)	6Y6Y	X	--	--	--	--

Interior Component Color					
Seats	Carpeting	Upper Dashboard	Lower Dashboard	Headliner	Standard Decorative inlays
<b>Black (FZ)</b>	Black	Black	Black	Moon Silver	Brushed Aluminum (5TG)* Fine Grain Ash Natural Brown Wood (7TL)**
<b>Nougat Brown (VB)</b>	Black	Black	Black	Moon Silver	Fine Grain Ash Natural Brown Wood (7TL)
<b>Titanium Gray/Dark Carpet (VC)</b>	Steel Gray	Steel Gray	Titanium Gray	Moon Silver	Fine Grain Ash Natural Brown Wood (7TL)
<b>Velvet Beige (KP)</b>	Velvet Beige	Peat Brown	Velvet Beige	Silk Beige	Fine Grain Ash Natural Brown Wood (7TL)
<b>Velvet Beige/Dark Carpet (VD)</b>	Peat Brown	Peat Brown	Velvet Beige	Silk Beige	Fine Grain Ash Natural Brown Wood (7TL)

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\*Standard with T9T9, P5P5, Q4Q4, W1W1, L8L8, or 6Y6Y exteriors

\*\* Standard with 4N4N, 4J4J, Y7Y7, 9C9C, T2T2

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**Order Guide & Pricing**

**2012 R8 GT 5.2 FSI quattro Coupe**

MODELS					
Body Style	Engine	Transmission	Model Code	Retail	Dealer Invoice
2 Door Coupe (50-State)	5.2, FSI, 10 CYL., 560 HP	R-Tronic quattro	42253B	\$196,800	\$183,024
<b>Metallic and pearl effect paints</b>				\$650	\$605
<b>Gas Guzzler Tax</b>				TBD	TBD
<b>Destination charge (add to all orders)</b>				\$1,250	\$1,250
STANDARD FEATURES					
<b>R8 5.2 Standard Features:</b> 5.2L 10-cylinder, gasoline engine, aluminum block Anti-theft alarm system with vehicle immobilization device Audi hill hold assist Audi navigation system plus, 6-disc CD changer, Sirius Satellite Radio, Aux-in jack with 7 speakers and 5-channel amplifier with a total output of 140 Watts Automatic air-conditioner Bluetooth mobile phone preparation with seatbelt microphone Cruise control Exterior mirrors: power adjustable, heated (Exterior mirror left: Flat, Exterior mirror right: Convex) Front Airbags: Driver and passenger full-size dual-stage front airbags and knee airbags Side airbags: Driver and passenger seat mounted head and thorax airbags Front disc brakes: 8-Piston calipers, perforated, internally vented Rear disc brakes: 4-Piston calipers, perforated, internally vented LED headlights and daytime running lights Locking wheel bolts quattro® all-wheel-drive Safety belt warning, optical and acoustic Smoking package: Ashtray & lighter Sport seats, heated, 10-way power with 4-way power lumbar Storage Package Tire pressure monitoring system Tire mobility system Tool kit without a jack			<b>R8 GT Specific Standard Features:</b> 19-inch R8 GT wheels with summer performance tires R tronic®, 6-speed sequential gearbox with shift-by-wire technology and sports mode R8 GT specific sport suspension system R8 GT specific fuel tank: 19.8 gallons R8 GT specific carbon fiber matte sideblades R8 GT specific carbon fiber matte exterior mirrors R8 GT specific LED tail lights R8 GT specific aluminum door sill inserts R8 GT specific steering wheel R8 GT specific sport seats in alcantara and leather R8 GT specific carbon fiber matte interior inlays (monoposto and interior door handles) R8 GT specific numbered aluminum gear knob Black alcantara headliner		
OPTIONS AVAILABLE ON ALL ORDERS			Option Code	Retail	Invoice
Audi navigation system plus with Audi music interface (replaces 6-disc CD changer)			PNC	\$0	\$0
Audi Carbon Ceramic Brakes			PC5	\$9,900	\$9,207
Bang & Olufsen Sound System (12 speakers 495 watt)			9VK	\$1,800	\$1,674
Titanium Finish 19-inch 5-arm double-spoke aluminum alloy wheels with summer performance tires (n/a with PQG)			PQK	\$500	\$465
Forged Aluminum 19-inch 5 twin-spoke Y design in matte silver look with summer performance tires (n/a withPQK)			PQG	\$800	\$744
Carbon fiber matte door and center console panels			5MH	\$1,960	\$1,823
Fuel tank with larger capacity (23.7 gallons)			0M6	\$0	\$0
ADDITIONAL EXCLUSIVE OPTIONS AVAILABLE: REQUIRES "AEO" OPTION CODE (\$1200 Audi Exclusive Fee)					
Audi Exclusive Fee (Required for addition of any Audi Exclusive Options listed below)			AEO	\$1,200	\$1,116
Carbon fiber matte engine compartment cover with gas springs in matte aluminum look and engine compartment lighting			WR7	\$4,000	\$3,720
Carbon fiber matte door sill inserts (n/a with YYM)			YYL	\$1,500	\$1,395
Carbon fiber matte door sill inserts with red illumination (n/a with YYL)			YYM	\$2,500	\$2,325
Enhanced R8 GT leather package			YSC	\$8,380	\$7,794
Audi Exclusive leather controls (steering wheel and handbrake)			YRB	\$950	\$884
Carbon fiber matte middle console panels (n/a with YZR)			YRG	\$1,550	\$1,442
Middle console panels in exterior color (n/a with YRG)			YYR	\$1,400	\$1,302
R8 GT specific floor mats			YTZ	\$650	\$605
SITUATIONAL/REQUIRED OPTIONS					
California emission requirements			0LM	N/C	N/C
Northeast trading region emission requirements			1QE	N/C	N/C
Front license plate holder (for States which require front license plates)			6W3	N/C	N/C
Front grille filler panel (for States without front license plate requirement)			6W9	N/C	N/C

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[\\* Please see Summer Performance Tire Disclaimer on the last page of this document](#)

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## Order Guide - Color & Trim

## 2012 R8 GT 5.2 FSI quattro Coupe

Exterior Colors/ Sideblade Colors	Code	Black alcantara interior with contrast stitching (N7U)		
		Crimson Red Stitching (QY)	Signal Orange Stitching (XB)	Titanium Grey (XD)
Somoa Orange metallic/Carbon matte*	J0J0	X	X	X
Ice Silver metallic/Carbon matte*	P5P5	X	X	X
Phantom Black metallic/Carbon matte*	L8L8	X	X	X
Suzuka Gray metallic (Audi exclusive color)/Carbon matte* \$2500	M1M1	X	X	X

\*Metallic and pearl effect paint at extra charge

Interior Component Color			
Seats	Upper & Lower Dash	Carpet	Headliner
Crimson Red Stitching (QY)	Black	Black	Black
Signal Orange Stitching (XB)	Black	Black	Black
Titanium Grey (XD)	Black	Black	Black

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Exterior Colors	Code	Interior Upholstery					
		Black (FZ)	Nougat Brown (RZ)	Titanium Grey (KN)	Velvet Beige (KP)	Silk Beige (KQ)	Audi Design Selection (Requires PEZ package) Balao Brown (KS)
Phantom Black pearl effect	L8L8	X	X	X	X	X	X
Ice Silver metallic	P5P5	X	X	X			X
Night Blue pearl effect	7X7X	X	X	X	X	X	X
Quartz Gray metallic	Q4Q4	X	X	X			X
Ibis White	T9T9	X	X	X	X	X	X
Havanna Black metallic	4J4J (black w/dark brown tint)	X	X		X	X	X
Emerald Black metallic	3G3G (black w/dark green tint)	X	X		X	X	X
Oolong Grey metallic	4N4N	X	X	X	X	X	X
Savana Beige pearl effect	T2T2		X		X	X	X

Executive Rear Seating Package (n/a with 5Z1)							
Interior	Seat color	Upper dash / upper door panels	Lower dash / lower door panels	Carpet	Headliner	Lower Trim	Standard Decorative inlays (upper wood)
<b>Black (FZ)</b>	Black	Black	Black	Black	Moon Silver	Brushed Aluminum	Piano Finish Black
<b>Nougat Brown (RZ)</b>	Nougat Brown	Black/Nougat Brown	Black/Black	Black	Black (PL4)	Brushed Aluminum	Piano Finish Black
<b>Titanium Grey (KN)</b>	Titanium Grey	Steel Gray/ Titanium Gray	Titanium Gray/Titanium Gray	Titanium Gray	Moon Silver	Polished Black	Piano Finish Black
<b>Velvet Beige (KP)</b>	Velvet Beige	Moor Brown/Velvet Beige	Velvet Beige	Velvet Beige	Silk Beige	Brushed Aluminum	Piano Finish Black
<b>Silk Beige (KQ)</b>	Silk Beige	Moor Brown/Velvet Beige	Silk Beige	Velvet Beige	Silk Beige	Brushed Aluminum	Piano Finish Black
<b>Balao Brown (KS)</b>	Balao Brown	Mocca Brown/Balao Brown	Balao Brown	Balao brown	Snow White	Brushed Aluminum	Ash Natural Balsamic Brown

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## **A WORD ABOUT LOW ASPECT RATIO AND HIGH PERFORMANCE TIRES**

Performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under circumstances, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car, or their equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

For more information on all of these topics, please consult the owner's manual, your local **dealer, or call 1-800-FOR-AUDI.**

Audi of America believes the information and specifications supplied in this ordering guide to be correct at the time of publishing. However, specifications, standard equipment, and options are subject to change without notice. For the latest information about standard equipment, please always refer to the vehicle specification page on [AccessAudi.com](http://AccessAudi.com)

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