

A7



European models shown.



Audi A7

The A7 offers a combination of design, utility, and technology like never before. On the exterior, its low, accentuated roofline and balanced proportions convey an immediate athleticism. And though its profile, featuring seamlessly integrated rear doors, suggests a coupé, its spaciousness indicates a sedan. Striking optional all-LED lighting and Audi Parking with corner view camera ensures even better illumination and manoeuvring. With the distinctive, retractable rear spoiler and an unexpected fifth door, a unique functionality is brought to the fore.



Inside, the senses of driver and passenger alike are treated to elegant wood veneer accents, and an available Multi-Media Interface (MMI®) Touch Navigation;¹⁰ including an 8-inch retractable display. And how better to enjoy them than from the comfort of the front seats, each offering ample head, shoulder, and leg room. For larger cargo, the rear seats can be folded back for increased luggage capacity with the added convenience of the Audi hands-free tailgate opening system.

New in 2014 is the 3.0-litre, V6 TDI® engine which offers reduced fuel consumption and CO₂ emissions coupled with greater torque and a smooth, luxurious drive. The 3.0-litre, 6-cylinder TFSI® supercharged direct injection engine gives you spontaneous response and an extraordinary power flow across the entire rpm range.





Audi S7

If there were ever a car that breathed passion and enthusiasm, it would be the S7. Truly dynamic in every detail, it's as striking both inside and out. Boasting a twin-turbo charged 4.0-litre, V8 engine with Audi cylinder-on-demand technology and 420 hp, this powerhouse will take you from 0 to 100 km in under five⁸ seconds. Armed with 7-speed S tronic[®] transmission, S Sports adaptive air suspension and quattro[®] with sport differential, get ready to experience an exceptionally smooth ride, phenomenal grip, and superior handling that really puts you in the driver's seat. The design of the S7 is seamless. It radiates confidence and elegance on the outside matched by luxury and comfort inside. Designed with the driver in mind, it includes carbon fibre inlays, heated Valcona leather S Super Sport front seats, or optional Comfort seats with ventilation and massage functions. Plus, enjoy a 3-spoke, multi-function steering wheel with gearshift paddles and an innovative Multi-Media Interface (MMI[®]) Touch Navigation¹⁰ that really put the "control" back into control panel.



On the outside, the S7 is characterized by its main bodyline, called the "tornado line", which gives it that slim, taut and sporty shape. The low, dynamically tensioned roof gives the 5-door model the character of the coupé. And its striking single-frame grille is outfitted with a luxurious high-gloss black finish and chrome application. Plus, with efficient all-LED headlights and the convenient Audi hands-free tailgate opening system, the S7 does more than just get noticed – it sets the standard on every road it crosses.







Audi RS 7

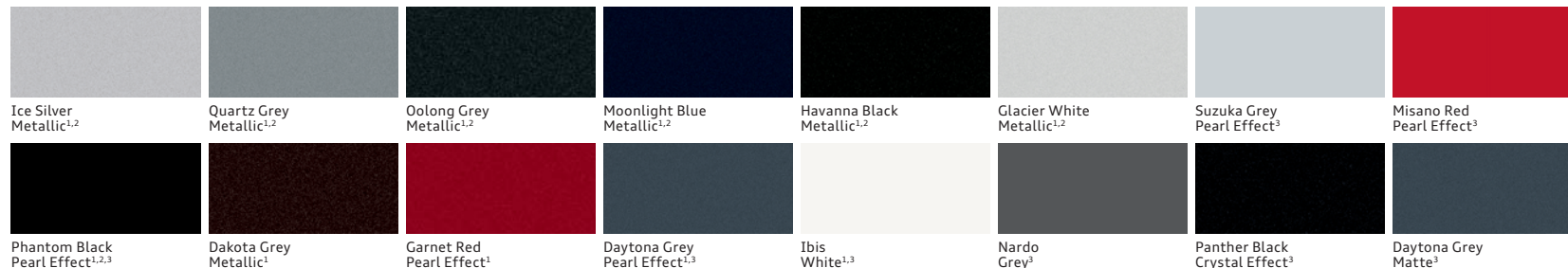
The RS 7 blends sophisticated design and sportiness with a powerful 4.0 TFSI engine and lightweight construction technology. Available sport adaptive air suspension and Servotronic steering make for sporty and sophisticated driving in every situation. Under the hood, 560 hp dramatically accelerates the Sportback from 0 to 100 km/h in 3.9 seconds⁹. With substantially low CO₂ emissions, the V8 engine gives the RS 7 an enormous degree of refinement.

The quattro[®] sport differential varies the power between the rear wheels, as needed and depending on the driving conditions, offering optimal driving agility and improved traction preventing understeer when cornering at high speeds. Sport adaptive air suspension electronically controls all four wheels with a continuously adaptive damping system, uniting sporty handling with ride comfort. In addition, the air suspension allows for speed-dependent lowering of the body – a change in ride height that results in a low centre of gravity and significantly increased directional stability, improving the vehicle's aerodynamics at the same time.

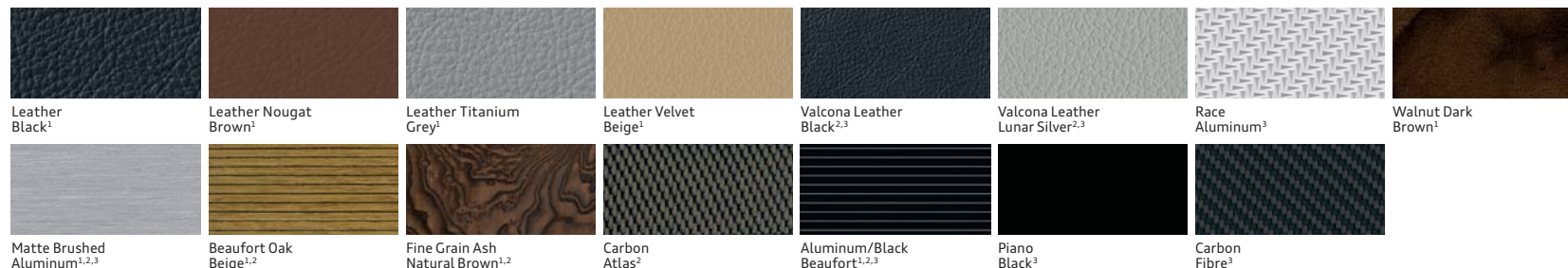


A7/S7/RS 7 SPECS

Exterior colours



Interior surface colours and trims



Wheels



Package contents

Navigation Package¹

- ▶ HDD navigation system
- ▶ MMI touch

Sport Package¹

- ▶ 20" 7-double-spoke alloy wheels with performance tires: 265/35
- ▶ Sports suspension

Vision Package^{1,2,3}

- ▶ Head-up display
- ▶ Night vision

Driver Assistance Package^{1,2,3}

- ▶ Adaptive cruise control with stop & go
- ▶ Audi Pre Sense Plus

S line Sport Package¹

- ▶ 20" 7-double-spoke design wheels with performance tires: 265/35
- ▶ Sport suspension
- ▶ S line exterior
- ▶ Matte brushed aluminum inlay
- ▶ Black interior headliner

Audi Side Assist Package¹

- ▶ Heated, electrically folded, dimmed power exterior mirrors
- ▶ Audi Pre Sense Rear
- ▶ Audi Side Assist

Black Optics Package^{1,2}

- ▶ 20" 7-double-spoke design wheel dual-tone with performance tires: 265/35
- ▶ Black styling package high-gloss
- ▶ Aluminum/black beaufort inlay

Multi-Contour and Ventilation

Front Seat Package^{2,3}

- ▶ Comfort seats
- ▶ Ventilation/massage function front seats with memory

Carbon Optics Styling Package³

- ▶ 21" 5-twin-spoke design black finish wheels 285/30 R21 performance tires
- ▶ Black high-gloss styling package
- ▶ Carbon optics front spoiler
- ▶ Carbon optics mirror housings

Extended Aluminum Styling Package³

- ▶ 21" 5-twin-spoke design titanium finish wheels 285/30 R21 performance tires
- ▶ Matte aluminum-optic exterior kit
- ▶ Extended aluminum front spoiler

Technical features

	A7 3.0 TFSI	A7 3.0 TDI	S7 4.0 TFSI quattro	RS 7 4.0 TFSI quattro Tiptronic
6-cylinder engine, 3.0 TFSI, 310 hp	●	–	–	–
6-cylinder engine, 3.0 TDI, 240 hp	–	●	–	–
8-cylinder engine, 4.0 TFSI, 420 hp	–	–	●	–
8-cylinder engine, 4.0 TFSI, 560 hp	–	–	–	●
8-speed automatic transmission with Tiptronic	●	●	–	●
7-speed automatic transmission with S tronic	–	–	●	–
Start-stop system with energy recovery	●	●	–	–
Cylinder-on-demand technology	–	–	●	●
Servotronic speed-sensitive steering	●	●	●	●
quattro all-wheel-drive system	●	●	●	●
Horsepower (SAE hp @ rpm)	310 @ 5500–6500 rpm	240 @ 3500–3750 rpm	420 @ 5500–6400 rpm	560 @ 5700–6600 rpm
Torque (lbs-ft @ rpm)	325 @ 2900–4500 rpm	428 @ 1750–2250 rpm	406 @ 1400–5200 rpm	516 @ 1750–5500 rpm
Acceleration 0–100 km/h (sec)	5.6	5.7	4.7	3.9
Fuel consumption ⁹				
City, automatic (L/100 km)	11.6	8.5	12.7	13.7
Highway, automatic (L/100 km)	7.4	5.3	8.2	7.8
Dimensions (mm)	Length: 4969		Length: 4980	Length: 5012
	Width: 1911		Width: 1911	Width: 1911
	Height: 1420		Height: 1408	Height: 1419

● Standard – Not Available

Equipment highlights

A7 3.0 TFSI/TDI Progressiv	A7 3.0 TFSI/TDI Technik	S7 4.0 TFSI quattro	RS 7 4.0 TFSI quattro Tiptronic
Equipment highlights: <ul style="list-style-type: none"> ▶ 19" 10-spoke design wheels ▶ Power driver/passenger seats with driver memory ▶ Xenon headlights with integrated all-weather light function ▶ Dual-zone automatic climate control ▶ Auto-dimming interior mirror ▶ Auto-dimming heated exterior mirrors ▶ Multi-function 3-spoke heated leather steering wheel with paddles ▶ Heated front and rear seats ▶ Audi Drive Select ▶ Walnut brown inlay ▶ Advanced key with start button ▶ Glass sunroof ▶ Power tailgate open/close with movement-activated function ▶ Bluetooth® interface ▶ SiriusXM™ satellite radio 	Trim includes the following additional content: <ul style="list-style-type: none"> ▶ 19" 5-Y-spoke alloy wheels ▶ Navigation system with MMI operating logic ▶ Manual rear sunshade ▶ Power folding, auto-dimming exterior side mirrors ▶ Audi Side Assist ▶ Audi Pre Sense Rear ▶ Adaptive headlights with cornering light ▶ 4-zone climate control ▶ Corner view camera 	Equipment highlights: <ul style="list-style-type: none"> ▶ 20" 5-twin-arm design ▶ LED headlights with integrated all-weather light function ▶ 4-zone automatic climate control ▶ Advanced key ▶ Audi Side Assist ▶ Audi Drive Select ▶ quattro with sport differential ▶ S Sports adaptive air suspension ▶ Bose® sound system with 14 speakers ▶ Audi MMI Navigation Plus with MMI touch ▶ Advanced parking system with corner view camera ▶ Carbon atlas inlay ▶ Glass sunroof 	Equipment highlights: <ul style="list-style-type: none"> ▶ 21" 5-twin-spoke RS high-gloss wheels ▶ Carbon fibre inlay ▶ quattro with sport differential ▶ Audi adaptive RS air suspension ▶ LED headlights with integrated all-weather light function ▶ Glass sunroof ▶ Power open/close tailgate with movement activated open function ▶ Electrically foldable auto-dimming heated exterior mirrors ▶ 4-zone auto climate control ▶ 3-spoke multi-function perforated leather steering wheel ▶ 8-way power S sport front seats with 4-way lumbar support and memory ▶ Heated front and rear seats ▶ Audi MMI Navigation Plus with MMI touch ▶ Bose® sound system and 14 speakers ▶ SiriusXM™ satellite radio ▶ Bluetooth® interface ▶ Advanced key ▶ Advanced parking system with corner view camera ▶ Audi Side Assist with Audi Pre Sense Rear ▶ Audi Drive Select

1. Available on A7. 2. Available on S7. 3. Available on RS 7.

Audi A7/S7/RS 7

7. Your Audi vehicle may be equipped with a phone preparation utilizing Bluetooth® interface to enable hands-free functionality (compatible mobile phones sold separately). You will need a Bluetooth®-enabled mobile phone in order to utilize this function. Not all Bluetooth®-enabled mobile phone models are compatible with Audi's phone preparation. Contact your local Audi dealer for the latest listing of compatible phones.
8. Please drive safely and obey all traffic laws, including speed limits.
9. Fuel consumption estimates and figures are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication Fuel Consumption Guide (EnerGuide) or Natural Resources Canada's Fuel Consumption Figures website. Actual fuel consumption may vary based on driving conditions, driver habits and vehicle's additional equipment.
10. The Audi Navigation System depends upon signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Audi Canada. Complete, detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation System route. Periodically new mapping data is available. HDD update is required in order to maintain the latest navigation information. Updates are available for purchase from time to time at additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.
11. Audi Side Assist, Audi Pre Sense and all other safety and convenience features are means of assisting the driver only. Drivers must continue to devote their full attention to safe driving. Some features are available as options and may not be available on all models. Airbags are supplemental restraints only and will not deploy under all accident circumstances. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age.
12. Government star ratings are part of the U.S. National Highway Traffic Safety Administration (NHTSA's) New Car Assessment Program (safercar.gov). Crash performance was based on a U.S.-equipped vehicle. Some features on that model may be optional in Canada.

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"Audi", "A3", "A4", "A5", "A6", "A7", "A8", "S4", "S5", "RS 5", "S6", "S7", RS 7", "S8", "Q5", "SQ5", "Q7", "TT", "TTS", "R8", "ASF", "HMI", "quattro", "FSI", "TFSI", "S tronic", "S line", "Multitronic", "Vorsprung durch Technik" and the four rings and Audi emblems are registered trademarks of AUDI AG. "Audi Pre Sense" is a trademark of Audi AG. "TDI" and "TDI Clean Diesel" are registered trademarks of Volkswagen AG. "AdBlue" is a registered trademark of VDA Verband der Automobilindustrie e.V. "Bang & Olufsen" is a registered trademark of Bang & Olufsen A/S. The Bluetooth word mark and logos are registered trademarks of Bluetooth SIG, Inc. "BOSE" is a registered trademark of Bose Corporation. "HomeLink" is a registered trademark of Johnson Controls Technology Company. "iPod" is a registered trademark of Apple Inc. "SiriusXM" is a registered trademark of SIRIUS XM Radio Inc. "Tiptronic" is a registered trademark of Dr. Ing. h. c. F. Porsche. ©2013 Audi Canada.