

MODELS					
Body Style	Engine	Transmission	Model Code	Retail	Invoice
4 door sedan	4.2L FSI, 8 CYL., 372 HP	Auto tiptronic quattro	4H25AA	\$78,750	\$73,237
Destination charge (add to all orders)				\$875	\$875
STANDARD FEATURES					
4.2L V8 engine 372hp 8-speed transmission with tiptronic 19" 10-Y-spoke-design wheels with 255/45 R19 all season tires 20GB Jukebox 3 Spoke sport steering wheel with shift paddles Adaptive air suspension Adaptive headlights Anti theft alarm w/immobilizer	Audi drive select Audi music interface w/ iPod® cable Audi Connect (6 month complimentary trial period data contract) Audi pre sense basic BOSE Premium Surround Sound System Preparation for mobile phone (Bluetooth®) Comfort seat with 18 way adjust Cornering lights	Headlight washers HomeLink® Keyless start Leather Valetta heated front seats LED Daytime running lights LED tail lights MMI touch Power rear window sunshade quattro permanent all wheel drive	Rear side airbags Real time traffic (3 month complimentary subscription) Side head curtain and front side airbags SIRIUS Satellite Radio (3 month complimentary subscription) Sunroof Tire pressure monitoring system, passive Xenon plus headlights		
PACKAGES			Option Code	Retail	Invoice
<b>Driver assistance package, incl. pre sense plus (requires PPX)</b>					
Adaptive cruise control with Stop & Go	Audi pre sense plus		PAD	\$3,000	\$2,790
Audi lane assist	4 spoke MFL with shifter paddles (overrides 3 spoke steering wheel)				
Audi side assist					
<b>Convenience package</b>					
Keyless entry	Front & Rear acoustic parking sensors		PPX	\$2,900	\$2,698
Power trunk open/close	Power closing doors				
<b>Premium package (n/a with PPT)</b>					
Front seat ventilation	22 way comfort seat with pneumatic lumbar support and multicontour		WTH	\$2,000	\$1,860
Front seat massage (pneumatic)	Wood trim on the rear side of the seat				
<b>Sport package (n/a with WTH, PRK, PEZ)</b>					
20" 5-triple-spoke-design wheels with 265/40 R20 summer tires	22 way sport/comfort seat with pneumatic lumbar support and multicontour		PPT	\$5,900	\$5,488
Adaptive air suspension sport	Front seat ventilation and massage				
Dynamic steering	Valcona leather with sport stitched diamond look				
quattro sport differential					
<b>Cold weather package</b>					
Heated steering wheel	Rear heated seats		PAW	\$800	\$744
Passthrough, including ski bag					
<b>Audi design selection package - Balao brown</b> (Requires KS interior and PPX, WTH, PAW, PF7, 9AU) (n/a with 7HB, PL7, PL4, PF4, PPT, 5TW, 5MG)					
Balao Brown valcona leather			PEZ	\$4,000	\$3,720
Brushed aluminum lower inlay	Snow white alcantara headliner				
Fine grain ash natural balsamic brown upper inlay	Snow white seat stitching and piping				
OPTIONS					
20" 10-parallel-spoke-design wheels with 265/40 R20 summer tires (n/a with PPT)			PRK	\$1,200	\$1,116
LED Headlights (all D4 have LED Daytime Running Lights)			PX2	\$1,600	\$1,488
Assam gray vavona wood inlays (standard on interiors: FZ, KN, KL) (n/a with 5MG, PEZ)			5TW	\$0	\$0
Walnut brown wood inlays (standard on interiors: RZ) (n/a with 5TW, PEZ)			5MG	\$0	\$0
Solar sunroof			3FR	\$790	\$735
Night vision assistant			9R1	\$2,300	\$2,140
Bang & Olufsen Advanced Sound System			8RF	\$6,300	\$5,860
4 zone climate control, rear booster, climate control in rear center console			9AU	\$950	\$883
Dual pane glass, acoustic and break-resistant			PDE	\$600	\$558
Power rear side sunshades			3Y8	\$750	\$697
Leather package 1: center console, door armrest, airbag cap, stitching (n/a with PF4, PF7, PEZ)			7HB	\$750	\$697
Alcantara headliner (standard headliner in alcantara: see color/trim page for details) (requires 7HB, 3Y8) (n/a with "RZ" and "KL" interiors and PL4, PF7, PF4, PEZ)			PL7	\$1,500	\$1,397
Alcantara headliner in black (requires 7HB, 3Y8) (n/a with PL7, PF7, PF4, PEZ)			PL4	\$1,500	\$1,397
Full leather package (includes PL7 Alcantara headliner) (Requires 3Y8) (n/a with "RZ" and "KL" interiors and 7HB, PL4, PL7, PF4)			PF7	\$7,100	\$6,604
Full leather package (includes PL4 Alcantara headliner in black) (Requires 3Y8) (n/a with 7HB, PF7, PL4, PL7, PEZ)			PF4	\$7,100	\$6,604
DVD changer (Requires 9WP)			6G0	\$670	\$623
Rear seat entertainment w/ dual 10" screens			9WP	\$3,000	\$2,790
PORT INSTALLED ACCESSORIES					
Audi Guard all-weather floor mats			8PM	\$180	\$168
SITUATIONAL/REQUIRED OPTIONS					
California emission requirements			0LM	N/C	N/C
Northeast trading region emission requirements			1QE	N/C	N/C
Front license plate holder (for states which require front license plates)			6W3	N/C	N/C
Front grille filler panel (grille filler with chrome strips for states without front license plate requirement)			6W9	N/C	N/C

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\* All orders require either the 6W3 or 6W9 option code

Issue Date: April 19, 2011

Revised Date: June 17, 2011

\* Please see Summer Performance Tire Disclaimer on the last page of this document

Return to Model Number Guide

Exterior Colors		Interior Upholstery				
		Black (FZ)	Nougat Brown (RZ)	Titanium Grey (KN)	Velvet Beige (KL)	Audi Design Selection (Requires PEZ package) Balao Brown (KS)
PHANTOM BLACK PEARL EFFECT	L8L8	X	X	X	X	X
ICE SILVER METALLIC	P5P5	X	X	X		X
NIGHT BLUE PEARL EFFECT	7X7X	X	X	X	X	X
QUARTZ GRAY METALLIC	Q4Q4	X	X	X		X
GLACIER WHITE METALLIC	2Y2Y	X	X	X	X	X
IBIS WHITE	T9T9	X	X	X	X	X
HAVANNA BLACK METALLIC	4J4J	X	X		X	
EMERALD BLACK METALLIC	3G3G	X	X		X	X
OOLONG GRAY METALLIC	4N4N	X	X	X	X	X
SAVANA BEIGE PEARL EFFECT	T2T2		X		X	X

Interior Component Color							
Interior	Seat color	Upper dash / upper door panels	Lower dash / lower door panels	Carpet	Headliner	Lower Trim	Standard Decorative inlays (upper wood)
Black - FZ	Black	Black	Black	Black	Moon Silver	Aluminum	Assam Gray (5TW)
Nougat Brown - RZ	Nougat Brown	Black/Nougat Brown	Black/Black	Black	Black (6NQ)	Aluminum	Walnut Brown (5MG)
Titanium Grey - KN	Titanium Grey	Steel Gray/ Titanium Gray	Titanium Gray/Titanium Gray	Titanium Gray	Moon Silver	Aluminum	Assam Gray (5TW)
Velvet Beige - KL	Velvet Beige	Black/Velvet Beige	Black/Black	Black	Black (6NQ)	Aluminum	Assam Gray (5TW)
Balao Brown - KS	Balao Brown	Mocca Brown/Balao Brown	Balao Brown	Balao brown	Snow White	Brushed Aluminum	Ash Natural Balsamic Brown

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Issue Date: April 19, 2011

Revised Date: June 16, 2011

MODELS					
Body Style	Engine	Transmission	Model Code	Retail	Invoice
4 door sedan	4.2L FSI, 8 CYL., 372 HP	Auto tiptronic quattro	4H85AA	\$84,700	\$78,772
Destination charge (add to all orders)					
STANDARD FEATURES					
4.2L V8 engine 372hp 8-speed transmission with tiptronic 19" 10-Y-spoke-design wheels with 255/45 R19 all season tires 20GB Jukebox 4 spoke steering wheel with shift paddles Adaptive air suspension Adaptive headlights Aluminum door sills Anti theft alarm w/immobilizer Audi drive select Audi music interface w/ iPod® cable	Audi navigation plus Audi Connect (6 month complimentary trial period data contract) Front & Rear acoustic parking sensors Audi pre sense basic Preparation for mobile phone (Bluetooth®) BOSE Premium Surround Sound System Comfort seats with 18 way adjust Cornering lights Dual zone auto air conditioning Front airbags with front knee airbags	Front and rear floor mats HD radio Headlight washers HomeLink® Keyless start/Keyless entry Leather valetta heated front seats LED Daytime running lights LED tail lights MMI touch power closing doors Power rear and rear side sunshades	Power tilt steering column Power trunk open/close quattro permanent all wheel drive Rear side airbags Real time traffic (3 month complimentary subscription) SIRIUS Satellite Radio (3 month complimentary subscription) Sunroof Tire pressure monitoring system, passive Xenon plus headlights		
PACKAGES			Option Code	Retail	Invoice
Driver assistance package, incl. pre sense plus Adaptive cruise control with Stop & Go Audi lane assist			Audi pre sense plus Audi side assist	PAD \$3,000	\$2,790
Drive Select plus package quattro sport differential			Dynamic steering	PDR \$2,300	\$2,140
Premium package Front seat ventilation Front seat massage (pneumatic)			22 way comfort seat with pneumatic lumbar support and multicontour Wood trim on the rear side of the seat	WTH \$2,000	\$1,860
Rear seat comfort package (Requires Premium package) (n/a with PAW, 9AU) Power rear seats, 2+1 seater with lumbar Rear heated seats			4-zone air conditioning, rear booster, climate control in rear center console Rear vanity mirrors	PE7 \$3,200	\$2,976
Executive Rear Seat package (Requires Premium package) (n/a with PAW, 9WP, 9AU) One rear relaxation seat with power foot rest Comfort rear seats Refrigerator, 10.4 liter (no passthrough) Rear seat ventilation Rear seat massage function 4-zone air conditioning, rear booster climate control in rear center console Rear vanity mirrors			Power rear single seats, fixed console, integrated foot rest includes: Valcona leather front and rear seats includes: rear memory includes: rear power lumbar includes: leather rear center console includes: Rear seat entertainment (RSE HI) w/ dual 10" screens includes: Front passenger seat adjustment from the rear seats Note: Excludes front passenger seat massage function Note: Excludes front passenger seat 19" way power adjust	PE2 \$12,500	\$11,627
Cold weather package (n/a with PE2, PE7, 2ZD) Heated steering wheel Passthrough, including ski bag			Rear heated seats	PAW \$800	\$744
Audi design selection package - Balao brown (Requires KS interior and WTH, PAW, PF7 and 9AU or PE7, or PE2) (n/a with PL7, PL4, PF4) Balao Brown valcona leather Brushed aluminum lower inlay Fine grain ash natural balsamic brown upper inlay			Snow white alcantara headliner Snow white seat stitching and piping	PEZ \$4,000	\$3,720
OPTIONS					
20" 10-parallel-spoke-design wheels with 265/40 R20 summer tires			PRK	\$1,200	\$1,116
Panorama Sunroof (n/a with 3FR)			PPA	\$1,300	\$1,210
LED Headlights (all D4 have LED Daytime Running Lights)			PX2	\$1,600	\$1,488
Rear seat entertainment w/ dual 10" screens (n/a with PE2)			9WP	\$3,000	\$2,790
Solar sunroof (n/a with PPA)			3FR	\$790	\$735
Assam gray yavona wood inlays (standard on interiors: FZ, KN, KP) (n/a with 5MG)			5TW	\$0	\$0
Walnut brown wood inlays (Standard on interiors: RZ) (n/a with 5TW)			5MG	\$0	\$0
Night vision assistant			8R1	\$2,300	\$2,140
Bang & Olufsen Advanced Sound System			8RF	\$6,300	\$5,860
4-zone climate control, rear booster, climate control in rear center console (n/a with PE2, PE7)			9AU	\$950	\$883
Dual pane glass, acoustic and break-resistant			PDE	\$600	\$558
Alcantara headliner (standard headliner in alcantara: see color/trim page for details) (n/a with "RZ" interior and PL4, PF7, PF4, PEZ)			PL7	\$1,500	\$1,397
Alcantara headliner in black (n/a with PL7, PF7, PF4, PEZ)			PL4	\$1,500	\$1,397
Full leather package (includes PL7 Alcantara headliner) (n/a with "RZ" interior and PL4, PL7, PF4)			PF7	\$6,400	\$5,952
Full leather package (includes PL4 Alcantara headliner in black) (n/a with PF7, PL4, PL7, PEZ)			PF4	\$6,400	\$5,952
Heated steering wheel (Requires PE2, PE7) (n/a with PAW)			2ZD	\$300	\$280
PORT INSTALLED ACCESSORIES					
Audi Guard all-weather floor mats			8LM	\$180	\$168
SITUATIONAL/REQUIRED OPTIONS					
California emission requirements			0LM	N/C	N/C
Northeast trading region emission requirements			1QE	N/C	N/C
Front license plate holder (for states which require front license plates)			6W3	N/C	N/C
Front grille filler panel (grille filler with chrome strips for states without front license plate requirement)			6W9	N/C	N/C

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\* All orders require either the 6W3 or 6W9 option code

Issue Date: April 19, 2011

Revised Date: June 17, 2011

\* Please see Summer Performance Tire Disclaimer on the last page of this document

Return to Model Number Guide

Exterior Colors		Interior Upholstery					
		Black (FZ)	Nougat Brown (RZ)	Titanium Grey (KN)	Velvet Beige (KP)	Silk Beige (KQ)	Audi Design Selection (Requires PEZ package) Balao Brown (KS)
PHANTOM BLACK PEARL EFFECT	L8L8	X	X	X	X	X	X
ICE SILVER METALLIC	P6P6	X	X	X			X
NIGHT BLUE PEARL EFFECT	7X7X	X	X	X	X	X	X
QUARTZ GRAY METALLIC	Q4Q4	X	X	X			X
GLACIER WHITE METALLIC	2Y2Y	X	X	X	X	X	X
IBIS WHITE	T9T9	X	X	X	X	X	X
HAVANNA BLACK METALLIC	4J4J	X	X		X	X	X
EMERALD BLACK METALLIC	3G3G	X	X		X	X	X
OOLONG GRAY METALLIC	4N4N	X	X	X	X	X	X
SAVANA BEIGE PEARL EFFECT	T2T2		X		X	X	X

Interior Component Color							
Interior	Seat color	Upper dash / upper door panels	Lower dash / lower door panels	Carpet	Headliner	Lower Trim	Standard Decorative inlays (upper wood)
Black - FZ	Black	Black	Black	Black	Moon Silver	Polished Black	Assam Gray (5TW)
Nougat Brown - RZ	Nougat Brown	Black/Nougat Brown	Black/Black	Black	Black (6NQ)	Polished Black	Walnut Brown (5MG)
Titanium Grey - KN	Titanium Grey	Steel Gray/ Titanium Gray	Titanium Gray/Titanium Gray	Titanium Gray	Moon Silver	Polished Black	Assam Gray (5TW)
Velvet Beige - KP	Velvet Beige	Moor Brown/Velvet Beige	Velvet Beige	Velvet Beige	Silk Beige	Polished Black	Assam Gray (5TW)
Silk Beige - KQ	Silk Beige	Moor Brown/Velvet Beige	Silk Beige	Velvet Beige	Silk Beige	Polished Black	Pearl Beige (5TF)
Balao Brown - KS	Balao Brown	Mocca Brown/Balao Brown	Balao Brown	Balao brown	Snow White	Brushed Aluminum	Ash Natural Balsamic Brown

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Issue Date: April 19, 2011

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Order Guide & Pricing

2012 A8 L W12

MODELS						
Body Style	Engine	Transmission	Model Code	Retail	Invoice	
4 door sedan	6.3L FSI, 12 CYL., 500 HP	Auto tiptronic quattro	4H85GA	\$133,500	\$124,157	
Destination charge (add to all orders)				\$875	\$875	
Gas Guzzler Tax				\$1,300	\$1,300	
STANDARD FEATURES						
Includes A8 L features plus:			Seats:			
6.3L W12 engine 20" 10-parallel-spoke-design wheels w/ 265/40 R20 summer performance tires 4 Spoke heated steering wheel w/shift paddles 4 zone air conditioning, rear booster, climate control in rear center console Aluminum door sills with W12 emblem Audi Connect (6 month complimentary trial period data contract) Dynamic steering LED headlights Lower inlay: Brushed Aluminum Upper inlay: Piano black laquer wood Panorama sunroof			4-seat configuration with fixed rear center console 22 way front comfort seat with pneumatic lumbar support and multicontour Alcantara headliner Front and rear heated seats Front and rear power lumbar Front and rear ventilation and massage functions Front passenger seat control from the rear seats Dual pane acoustic and security glass Rear Seat Entertainment w/ dual 10" screens and DVD single slot Passthrough, including ski bag Valcona Leather			
PACKAGES				Option Code	Retail	Invoice
Driver Assistance Package, incl. Audi pre sense plus				WPX	\$3,000	\$2,790
Adaptive cruise control		Audi side assist				
Audi lane assist		Audi pre sense plus		PEZ	\$4,000	\$3,720
Audi Design Selection Package (n/a with 5MG, 5TL, 7TL, 5TF, PL4) (Requires "KS" interior) Balao Brown Interior - see color page for detailed information						
Executive Rear Seating Package (n/a with 5Z1)				PE2	\$3,200	\$2,976
Power rear single seats, with memory, reclining, fixed console, including table and integrated foot rest in back of front passenger seat						
Refrigerator, 10.4 liter (no passthrough) Note: Eliminates front passenger seat massage function Note: Limits front passenger seat to 10-way power adjust						
Full leather package				7HD	\$4,900	\$4,558
Fine Nappa leather with decorative stitching on:						
Airbag cover on steering wheel		Door pockets - upper and lower dashboard				
Center console including knee pads & MMI panel		Door trim including arm rest				
OPTIONS						
19" 15-spoke-design wheels with 255/45 R19 all season tires (A8 L W12 Exclusive Wheel)			PRC	\$0	\$0	
quattro sport differential			GH2	\$1,300	\$1,210	
Solar sunroof			3FR	\$790	\$735	
Night vision assistant			9R1	\$2,300	\$2,140	
Five Seat Configuration (Power rear seat, 2+1 seater, including memory)(n/a with PE2)			5Z1	\$0	\$0	
Bang & Olufsen Advanced Sound System			8RF	\$6,300	\$5,860	
Black Alcantara headliner (n/a with PEZ)			PL4	\$0	\$0	
Walnut Brown Inlays (n/a with 5TW, 7TL, 5TF, 5TL, PEZ)			5MG	\$0	\$0	
Vavona Wood Assam Gray Inlays (n/a with 5MG, 7TL, 5TF, 5TL, PEZ)			5TW	\$0	\$0	
Fine Grain Ash Velvet Brown Inlays (n/a with 5MG, 5TW, 5TF, 5TL, PEZ)			7TL	\$0	\$0	
Fine Grain Birch Wood Pearl Beige Inlays (Available with Silk Beige "KQ" interior only) (n/a with 5MG, 5TW, 7TL, 5TL, PEZ)			5TF	\$0	\$0	
PORT INSTALLED ACCESSORIES						
Audi Guard all-weather floor mats			8LM	\$180	\$168	
SITUATIONAL/REQUIRED OPTIONS						
California emission requirements			0LM	N/C	N/C	
Northeast trading region emission requirements			1QE	N/C	N/C	
Front license plate holder (for states which require front license plates)			6W3	N/C	N/C	
Front grille filler panel (grille filler with chrome strips for states without front license plate requirement)			6W9	N/C	N/C	

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Issue Date: January 26, 2011

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\* Please see Summer Performance Tire Disclaimer on the last page of this document

Return to Model Number Guide

Exterior Colors	Code	Interior Upholstery					
		Black (FZ)	Nougat Brown (RZ)	Titanium Grey (KN)	Velvet Beige (KP)	Silk Beige (KQ)	Audi Design Selection (Requires PEZ package) Balao Brown (KS)
PHANTOM BLACK PEARL EFFECT	L8L8	X	X	X	X	X	X
ICE SILVER METALLIC	P5P5	X	X	X			X
NIGHT BLUE PEARL EFFECT	7X7X	X	X	X	X	X	X
QUARTZ GRAY METALLIC	Q4Q4	X	X	X			X
GLACIER WHITE METALLIC	2Y2Y	X	X	X	X	X	X
IBIS WHITE	T9T9	X	X	X	X	X	X
HAVANNA BLACK METALLIC	4J4J	X	X		X	X	X
EMERALD BLACK METALLIC	3G3G	X	X		X	X	X
OOLONG GRAY METALLIC	4N4N	X	X	X	X	X	X
SAVANA BEIGE PEARL EFFECT	T2T2		X		X	X	X

Executive Rear Seating Package (n/a with 5Z1)							
Interior	Seat color	Upper dash / upper door panels	Lower dash / lower door panels	Carpet	Headliner	Lower Trim	Standard Decorative inlays (upper wood)
Black - FZ	Black	Black	Black	Black	Moon Silver	Brushed Aluminum	Piano Finish Black
Nougat Brown - RZ	Nougat Brown	Black/Nougat Brown	Black/Black	Black	Black (PL4)	Brushed Aluminum	Piano Finish Black
Titanium Grey - KN	Titanium Grey	Steel Gray/ Titanium Gray	Titanium Gray/Titanium Gray	Titanium Gray	Moon Silver	Polished Black	Piano Finish Black
Velvet Beige - KP	Velvet Beige	Moor Brown/Velvet Beige	Velvet Beige	Velvet Beige	Silk Beige	Brushed Aluminum	Piano Finish Black
Silk Beige - KQ	Silk Beige	Moor Brown/Velvet Beige	Silk Beige	Velvet Beige	Silk Beige	Brushed Aluminum	Piano Finish Black
Balao Brown - KS	Balao Brown	Mocca Brown/Balao Brown	Balao Brown	Balao brown	Snow White	Brushed Aluminum	Ash Natural Balsamic Brown

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