

THE 3M DIFFERENCE

There are scores of companies making various claims in the paint protection film industry, here are the facts from the company that started it all.

We put our customers first - always have, always will.

"Customer first" means something to 3M. We don't own installation shops that compete with our installers. We believe patterns are a tool to improve productivity and installation, not an exorbitant 'profit center' at the expense of our customers. We simply recognize the value of giving our installers all of the tools they need to get their jobs done quickly and accurately, putting more money in their pockets.

Albert Einstein. Nikola Tesla. Henry Ford. 3M.

All innovators. All inventors. All patent holders. In fact, 3M holds over 100,000 patents and we invented paint protection film over 50 years ago and actually created the PPF category in the automotive segment. We continue to lead the market forward, setting the industry standard with our newest version of Pro Series Paint Protection Film.

We make our own film and the materials in it.

For over 100 years 3M has pushed beyond industry standards and often set the standards that others strive to achieve in manufacturing. 3M is one of the global leaders in developing and manufacturing adhesives, films and coatings; the main components of paint protection film. 3M proudly manufactures our own film and components – others simply put a logo on a box and hope someone else adheres to high enough standards.

Quality is what we do.

Our films are rigorously tested to every last detail, holding it to the highest quality control standards. We don't make our installers pay for unusable film. Other film suppliers can have surface defects at or near the end of each roll, an expense that is often written off as a loss by installers. 3M chooses to add an additional three feet of film on our rolls to ensure you get exactly the amount of film that you pay for. We stand behind every inch of our film.

A warranty backed by the strength and trust of a 100 year old company and brand.

What good is a 10 year warranty from a company that was barely around 10 years ago and might not be here 10 years from now? Working with 3M and selecting Scotchgard™ Paint Protection Film gives you and your customers peace of mind. We are so confident in our film that we offer an optional warranty that covers the paint under the film. 3M is the only company that offers the ability to back up the product promise for the customer's painted surface.

3M's Authorized Distributors make a big difference.

Our seven carefully selected certified distribution centers offer personalized service to help you grow your business and quickly fill your orders from their well- stocked inventory. These industry experts provide business consultation services to help improve your business through technical support, digital marketing, and handson training. In fact, other film companies frequently send their installer trainees to us for training. We're doing something right when even our competitors send their new installers to our training program.

A NEW 3M Team of industry experts.

Over 100 years of PPF expertise all under one roof. We have formed a new team of industry experts that are determined to make our customers more successful. This new team covers every aspect of the PPF business, including experienced patterns designers, a software specialist, PPF small business owners, a digital marketing strategist, as well as film experts in marketing and technical service – whose expertise and experience span decades in the aftermarket film industry. We are ready to help you grow your business.



Don't just take our word for it, see what independent companies say about 3M.

- Ranked #22 on Forbes' 2017 list of "World's Most Reputable Companies"*
- Ranked #23 on Fortune magazine's 2017 list of the "World's Most Admired Companies"*
- Named one of the top 10 companies with the best reputation among the 100 most visible companies in the U.S. (The Harris Poll)
- Named one of Ethisphere's 2017 World's Most™ Ethical Companies® honorees for the fourth year in a row
- Recipient of the 2017 Catalyst Award for expanding opportunities for women.*

Business without boundaries.

New products. New team members. New branding. New marketing materials. First class merchandising programs. What's next for you? It should come as no surprise that 3M offers other ways to grow your business beyond PPF. 3M continues to help you revolutionize paint protection and car care for your customers by putting the best window films, vehicle wraps and 3M auto care products in your hands. Take your business to the next level with 3M.



The Difference is Clear

	Scotchgard PAINT PROTECTION FILM PRO SERIES	WEL ULTIMATE	SunTek Suntek C	SunTek SUNTEK ULTRA
Film Thickness	/ / ¹	/ / 1	/	/
Clear Coat	/ / ²	/ / ²	✓	/
Self-Healing	✓	✓	✓	✓
60" Width	✓	/	/	/
High Gloss	✓	/	✓	/
Installer Locater	✓	✓	✓	✓
Premium Release Liner	✓	Х	Х	X
Training	√ √3	/ / ³	✓	/
Manufacturing Capability	✓	Х	✓	✓
Free Software	✓	Х	✓	/
Optional Paint Warranty	✓	Х	Х	X
End of Roll 3' Addition	✓	?	?	?
Authorized Distributors	✓	X	X	X
Company Recognition	✓	X	X	X
Warranty	10 YEAR	10 YEAR	5 YEAR	10 YEAR

¹ Measured to be up to 10% thicker than Suntek. ² Measured to be up to 100% thicker than Suntek. ³ Based on training offered and number of locations.



Automotive and Aerospace Solutions Division

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^{*}solutions.3m.com/wps/portal/3M/en_US/3M-Company/Information/Profile/Awards/