



Audi  
Truth in Engineering



Q5 hybrid model shown

# 2015 Q5/hybrid/SQ5

Audi of America  
PRODUCT INFORMATION BOOK

\* REVISED APRIL 2014 - FOR INTERNAL USE ONLY

\* All information subject to change



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Market Overview

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## Q5 at a glance:

Drivetrain	Output	Premium	Premium plus	Prestige
2.0 TFSI quattro® eight-speed Tiptronic	220hp, 258lb-ft torque	■	■	—
3.0 TFSI quattro® eight-speed Tiptronic	272hp, 295lb-ft torque	—	■	■
3.0 TDI quattro® eight-speed Tiptronic	240hp, 428lb-ft torque	—	■	■
hybrid quattro® eight-speed Tiptronic	245*hp, 354*lb-ft torque	—	—	■

\*combined

## SQ5 at a glance:

Drivetrain	Output	Premium	Premium plus	Prestige
3.0 TFSI quattro® eight-speed Tiptronic	354hp, 346lb-ft torque	—	■	■



# Market Overview

## Segment & Key Competitors

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Audi	Mercedes-Benz	BMW	Lexus
Q5: 2.0T I4 220 hp/258 lb-ft \$38,900*	—	X3 xDrive28i: 2.0-liter I4 240 hp/260 lb-ft \$39,800*	—
Q5: 3.0T V6 272 hp/295 lb-ft \$45,600*	GLK 350: 3.5-liter V6 302 hp/273 lb-ft \$37,480*	X3 xDrive35i: 3.0-liter I6 300 hp/300 lb-ft \$44,900	RX350 AWD: 3.5-liter V6 270 hp/248 lb-ft \$41,160*
Q5: 3.0TDI V6 240 hp/428 lb-ft \$47,700*	GLK 250 BlueTec: 2.1-liter I4 200 hp/369 lb-ft \$38,950*	—	—
Q5 hybrid: 2.0T I4 & hybrid 245 hp/354 lb-ft \$51,900*	—	—	RX 450h AWD: 3.5-liter V6 & hybrid 295 hp/N/A lb-ft \$47,810*



Audi
SQ5: 3.0 V6 supercharged 354 hp/346 lb-ft \$53,300*



Audi

# Market Overview

## Buyer Profile

### Demographic Overview:

	Q5	X3	GLK	RX	Evoque
Gender - male	58%	56%	55%	55%	60%
Median age	51	54	56	64	48
Caucasian	83%	82%	76%	81%	81%
College Grad	83%	85%	72%	75%	76%
Married	77%	78%	72%	78%	67%
% with Children	32%	27%	24%	10%	40%
Prev. Owned Brand	43%	50%	61%	55%	26%
% Brand Loyal <small>PSK 2012</small>	44%	49%	53%	53%	29%
Median Income	\$174k	\$166k	\$147k	\$139k	\$173k
Price Paid	\$45.9k	\$46.5k	\$42.6k	\$47.2k	\$48k
Price / Income %	26%	28%	29%	34%	28%
% Leased	30%	40%	46%	48%	47%

### Cross-Shopping:

Audi Owners	BMW Owners	GLK Owners	RX Owners
<b>Model Most Seriously Considered</b>			
None 22%	None 26%	None 34%	None 35%
BMW X3 14%	Audi Q5 22%	BMW X3 11%	Acura MDX 14%
Lexus RX 7%	Lexus RX 9%	Audi Q5 8%	Audi other 5%
Acura RDX 7%	Mercedes GLK 5%	BMW 3 Series 6%	Cadillac SRX 5%
BMW X5 5%	Acura RDX 5%	Cadillac SRX 4%	BMW other 4%
BMW 3 Series 5%	Mercedes-Benz ML Class 4%	Mercedes-Benz ML Class 4%	BMW X5 6%

The Q5 attracts one of the youngest, most affluent customer base in its segment. It is a highly crossed-shopped vehicle by owners of German luxury brands, who are accustomed to handling performance and craftsmanship.

\* Source: 2013 NVES, Wave 3

# Highlights

## Key Attributes

**Audi connect with online services\*** Audi connect™ makes it easy to search for any point of interest on Google™. Plus, you can enjoy realistic Google Earth™ terrain imagery & even send destinations from any browser right to your Audi. This feature is included when MMI® Navigation plus is ordered.

**Audi adaptive cruise control\*** Audi adaptive cruise control on the Q5 helps the driver to take command over even more of the driving experience, as its long-range radar measures the distance to the vehicle ahead, sends its data to a computer that weighs the information against velocity & other road variables & applies the brakes as necessary. Once the road is safe to cruise, the Q5 effortlessly accelerates back to its desired speed.

**Audi drive select\*** Exclusive to Audi, this optional system provides advanced control of the vehicle's adaptive suspension, dynamic steering, transmission shift characteristics & engine response. The system offers distinct driving configurations, allowing drivers to configure vehicle drive characteristics exactly to their liking with their choice of Comfort, Auto, Dynamic or Individual settings.

**Audi side assist\*** Monitors the blind spot areas, as well as fast-approaching vehicles, at a range of about 150 ft. to the rear of the car. If Audi side assist identifies another vehicle, it informs the driver via LED lights in the exterior mirror.

**ESP w/ roof rail cross bar detection\*** The roof rack detection system in the Audi Q5 is directly linked to the Electronic Stabilization Program (ESP®) control unit. When the crossbars are installed, a signal is sent that adjusts driving-dynamic relevant parameters according to the center of gravity. When the crossbars are not installed, the ESP® program adjusts dynamics to allow for more enthusiastic driving.

**Thermo cupholder\*** The specially designed thermo heated/cooled cup holder helps maintain the desired temperature of your beverage with the touch of a button.





# Lineup Changes

Overview of Changes for MY2015

Market Overview

Lineup & Changes

Standard & Options

Specifications

Color & Trim

Other Details

Adds:	Q5	hybrid	SQ5
+ Power tailgate standard on Premium	■	—	—
+ Xenon lighting package (standard on Premium)	■	—	—
+ Navigation without Audi connect™ option on Premium	■	—	—
+ 19" wheel package	□	—	□
+ Technology package	□	—	□
+ Sport interior package updated	□	—	—
+ S line® plus package updated (new wheel on 3.0T, renamed high-gloss black on 3.0T)	□	—	—
+ New high-gloss black package	—	—	□
+ Luxury package available on Premium plus	—	—	□
+ Audi exclusive line package	—	□	—
+ Utopia Blue metallic	□	□	—
+ Mythos Black metallic	□	□	□
+ Florett Silver metallic	□	□	□
+ Sepang Blue pearl	—	—	□
+ Daytona Gray pearl	□	□	□

Deletes:	Q5	hybrid	SQ5
- Halogen headlights	■	—	—
- Ice Silver metallic	□	□	—
- Phantom Black pearl	□	□	□
- Artic Silver metallic	—	□	—
- Estoril Blue crystal	—	—	□

- = Standard
- = Optional
- = Not Available



# Lineup & Key Changes

SQ5 exterior High-Gloss Black package walk-around

Market Overview

Lineup & Changes

Standard & Options

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SQ5 European model shown



SQ5 European model shown

1. Audi Singleframe® grille in High-Gloss Black w/ black surround
2. Body color mirror housing
3. 21" 5-double spoke-Star design wheels
4. Fog light surround in twin blade design
5. V6T badging on front fender
6. S model specific brakes
7. S model specific side sills
8. S model specific quad exhaust pipes w/ finished tips
9. S model specific roof spoiler
10. Black roof rails

# Lineup & Key Changes

SQ5 interior walk-around



1. Three-spoke, flat-bottom, multifunction steering wheel w/ alu-optic shift paddles & contrast stitching
2. Gray SQ5 instrument face w/ white needles
3. Decorative inlays in layered aluminum/black wood (optional)
4. SQ5 specific leather/aluminum shift knob
5. Pedals w/ aluminum inserts
6. Leather/Alcantara® sport seats standard
7. Fine Nappa interior & comfort packages available





## Standard & Optional Equipment

Engine/Transmission/Suspension		2.0T	3.0T	TDI	hybrid	SQ5
Drivetrain	ULEV II/OBD II certification	■	■	■	■	■
	Fully galvanized steel unibody construction w/ aluminum hood & tailgate	■	■	■	■	■
	2.0-liter TFSI direct-injection I4 engine w/ 220hp, DOHC, & Audi valvelift system	■	—	—	■	—
	3.0-liter TFSI direct-injection V6 engine w/ 272hp, DOHC	—	■	—	—	—
	3.0-liter TDI® direct-injection clean diesel engine w/ 240 hp	—	—	■	—	—
	3.0-liter TFSI direct-injection V6 engine w/ 354hp, DOHC	—	—	—	—	■
	hybrid power system	—	—	—	■	—
	Eight-speed Tiptronic® automatic transmission w/ sport program & manual shift mode	■	■	■	■	■
	quattro® permanent all-wheel drive system w/ asymmetric/dynamic torque distribution (torque split 40:60)	■	■	■	■	■
	Trailer hitch provision in the electrical cable tree; towing capacity of 4,400lbs. (w/ 440 pound tongue-weight)	■	■	■	■	■
Brakes	Front ventilated disc brakes	■	■	■	■	■
	Rear solid disc brakes	■	—	—	—	—
	Rear ventilated disc brakes	—	■	■	■	■
	Hydraulic brake assist, automatically senses emergency braking & applies maximum available power boost to reduce overall stopping distance	■	■	■	■	■
	Anti-lock Brake System (ABS) w/ Electronic Brake Force Distribution (EBD)	■	■	■	■	■
	ESC (Electronic Stability Control) w/ roll-over mitigation. System also includes ABS/EBD/EDL/ASR & off road mode (activated by the ESP button). Off road mode includes hill descent control. Also includes crossbar detection	■	■	■	■	■
	Electromechanical emergency brake (switch located in center console) w/drive-off release function	■	■	■	■	■
	Electronic Damping control (Audi drive select)	—	□	□	—	—
	Dynamic steering (Audi drive select)	—	□	□	—	□
	Standard suspension calibration	■	■	■	■	—
Wheels & Tires	Sport suspension calibration	—	—	—	—	■
	Front five-link independent steel spring suspension	■	■	■	■	■
	Rear trapezoidal-link independent steel spring suspension	■	■	■	■	■
	8.0Jx18 / 5-V-spoke-design wheels w/ 235/60 all-season tires	■	—	—	—	—
	8.0Jx19 / 5-arm-star design wheels w/ 235/55 all-season tires	□	■	■	—	—
	8.0Jx19 / 10-arm-Turbine design wheels w/ 235/55 all-season tires	—	—	—	■	—
	8.0Jx19 / 5-arm-offroad-design wheels w/ 235/55 all-season tires	—	—	—	□	—
	8.5Jx20 / 5-arm-design wheels w/ 255/45 summer performance tires	—	□	□	—	—
	8.5Jx20 / 5-V-spoke design wheels in Titanium finish w/ 255/45 summer performance tires	—	□	□	—	—
	8.5Jx20 / 10-arm-Turbine design wheels, Anthracite bi-color finish wheels w/ 255/45 summer performance tires	—	—	—	□	—
8.5Jx20 / 5-Parallel-spoke-design wheels w/ 255/45 summer performance tires	—	—	—	—	■	
8.5Jx21 / 5-double-spoke Star-design wheels w/255/40 summer performance tires	—	—	—	—	□	
Tool kit located in storage compartment in trunk	■	■	■	■	■	
Temporary inflatable spare tire w/ an attached compressor	■	■	■	—	■	
Tire sealant kit (compressor & sealant)	—	—	—	■	—	
Tire pressure monitoring system- in-direct measuring	■	■	■	■	■	

- = Standard
- = Optional
- = Not Available



## Standard & Optional Equipment

Exterior		2.0T	3.0T	TDI	hybrid	SQ5
	Audi Singleframe® grille in gloss Black w/ license plate holder or filler panel	■	■	■	■	—
	Audi Singleframe® grille in Platinum Gray w/ horizontal twin blades in alu-optic w/ chrome surround; with/ without license plate holder	—	—	—	—	■
	Audi Singleframe® grille in matte Black w/ horizontal twin blades in Black w/ gloss Black surround; with/ without license plate holder	—	□	□	—	—
	S line® exterior kit (modified front grille, S line® front & rear bumpers, S line® fender badging, S line® interior door sills, headlight washers)	—	■	□	—	—
Lighting	Daytime running lights, user programmable	■	■	■	■	■
	Audi xenon plus headlights w/ automatic self leveling & LED DRLs	■	■	■	■	■
	Adaptive xenon plus headlights w/ LED daytime running lights (includes static cornering lights)	—	□	□	■	□
	Automatic light switch controlled by light sensor, "Coming home" & "Leaving home"	■	■	■	■	■
	LED perimeter lights in ext. mirrors, activated when door unlocked & dark outside - controlled light sensor	■	■	■	■	■
	Front fog lights	■	■	■	■	■
	Two rear fog lights in rear bumper housing	■	■	■	■	■
	"3 blink" touch-to-pass lane change feature in turn signal	■	■	■	■	■
	Headlight washers	—	■	□	—	■
	LED taillights	■	■	■	■	■
Mirrors	Power-adjustable, auto-dimming, heated side mirrors w/ memory, power folding	□	■	■	■	■
	LED indicator light integrated in the side mirrors	■	■	■	■	■
	Body-color exterior mirrors; power-adjustable, heated w/ LED turn signal repeaters in each mirror; manual-folding	■	—	—	—	—
	Body-color exterior mirrors; power-adjustable, memory, auto-dimming & heated w/ LED turn indicator; power-folding	□	■	■	■	□
	Aluminum optic, power-adjustable, memory, auto-dimming & heated side mirrors w/ LED turn indicator; power-folding	—	—	—	—	■
	Aluminum roof rails w/ cross bars	■	■	■	■	■
	Matte Black roof rails w/ cross bars	—	□	□	—	□
	Heated windshield washer nozzles	■	■	■	■	■
	Power opening/closing tailgate w/ programmable opening height	■	■	■	■	■
	Dual exhaust pipes, polished tips (one on each side)	■	■	■	■	■
Deep tinted, two-panel panoramic sunroof w/ power sunshade	□	■	■	■	■	
Privacy glass (tinted windows on all windows past B-pillar)	■	■	■	■	■	
Metallic/pearl/crystal effect paint	□	□	□	□	□	
Lower bumper & door trim in full body-color paint finish	■	■	■	■	■	
Nomenclature: Q5 on rear deck lid, left 2.0T on tailgate - right 3.0T on tailgate - right TDI on tailgate - right SQ5 on tailgate - right hybrid on tailgate - right Four Rings on top center of rear tailgate & top-center of Singleframe® grille quattro®: rear tailgate - right, under engine designation front grille - passenger side dashboard - passenger side	■	■	■	■	■	

- = Standard
- = Optional
- = Not Available



## Standard & Optional Equipment

Interior		2.0T	3.0T	TDI	hybrid	SQ5	
Steering	Tilt & telescopic manually adjustable steering column	■	■	■	■	■	
	Four-spoke multifunction steering wheel	■	—	—	—	—	
	Three-spoke multifunction steering wheel	—	■	■	■	—	
	Three-spoke multifunction sport steering wheel (w/black shift paddles)	□	□	□	□	—	
	Three-spoke, flat-bottom, multifunction steering wheel (w/black shift paddles)	—	□	□	—	—	
	Three-spoke, flat-bottom, multifunction steering wheel (w/alu-optic shift paddles)	—	—	—	—	■	
	Electromechanical speed-sensitive power steering	■	■	■	■	■	
Illumination	Dynamic steering (Audi drive select)	—	□	□	—	□	
	Front & rear reading lights	■	■	■	■	■	
	Red ambient LED lighting in overhead console for front center console illumination	■	■	■	■	■	
	Illumination for interior door release handles & air vent controls	■	■	■	■	■	
	Front & rear footwell lighting using LED technology	■	■	■	■	■	
	Illuminated locking glovebox w/air-conditioned vent for cooling	■	■	■	■	■	
	Front sliding sun visors w/illuminated vanity mirror for driver & front passenger	■	■	■	■	■	
	Manual-dimming interior mirror without digital compass	■	—	—	—	—	
	Auto-dimming interior mirror w/digital compass	□	■	■	■	■	
	Leather shift knob	■	■	■	■	■	
Power Features	Folding & sliding front center armrest w/ adjustable height & storage underneath	■	■	■	■	■	
	Power windows w/ - Power retention (until either front door is opened) - "One-touch down" & "one-touch up" for all four windows - "Pinch-protection" for all four windows (reverses window at force >100N) - Driver controlled lock out switch for rear power windows	■	■	■	■	■	
	Tinted, two-panel panoramic sunroof w/ power sunshade: - First panel retracts/tilts; second panel fixed - Controls in overhead console front - Pinch protection	□	■	■	■	■	
	Power tailgate w/ opening from driver door switch or remote control, closing button on tailgate, opening height programmable to individual preference	■	■	■	■	■	
	Power central locking system w/ radio-operated key fob remote control for doors, tailgate & fuel door w/ selective unlocking) - Convenience open & close feature for windows & sunroof - Master switches located in driver & front passenger doors, includes LEDs to signal when vehicle is locked - Central locking can be programmed in MMI® to automatically lock when vehicle reaches 8 MPH. Vehicle then automatically unlocks when engine is turned off.	■	■	■	■	■	
	Power windows w/ one-touch up/down operation & pinch protection	■	■	■	■	■	
	Interior tailgate release on driver's door (tailgate release also w/ soft touch & remote key fob)	■	■	■	■	■	
	Manual rear door sunshades	—	□	□	■	□	
	Climate	Fully automatic three-zone climate control w/separate air distribution controls for driver & front passenger, combined pollutant & pollen filter, automatic recirculated-air functions; air quality, humidity, & sun angle sensors	■	■	■	■	■
		Rear seat HVAC vents in rear of front center console & under each front seat & temperature variation dial	■	■	■	■	■
Electric rear window defogger w/ automatic timed shut off feature		■	■	■	■	■	
(4) 12V power outlets		■	■	■	■	■	
Thermo heated/cooled cupholder (located in center console/replaces existing cupholder for driver)(+3 to +58 degrees C)		—	□	□	■	□	
(2) Front cup holders		■	■	■	■	■	
(2) Rear retractable cup holders in fold-down rear center armrest		■	■	■	■	■	
(4) Bottle holders (1 in each door)		■	■	■	■	■	
Smoker package (ashtray & power outlet in front of shifter)		■	■	■	■	■	
One rear ashtray, located in rear of front center console, beneath power outlet		■	■	■	■	■	



## Standard & Optional Equipment

Interior (Continued)		2.0T	3.0T	TDI	hybrid	SQ5
	Four tie-down eyelets in floor of trunk	■	■	■	■	■
	Front & rear floor mats w/ fastening mechanism for front mats	■	■	■	■	■
	Hard cargo cover, tilts when tailgate is opened, removable, stowable behind rear seats	■	■	■	■	■
	Removable cargo floor w/ waterproof storage area underneath, remove underfloor storage for access to spare	■	■	■	—	■
Inlays	Alu-optic surrounding air vents	■	■	■	■	■
	Matching inlays* in instrument panel, center console, door panel & passenger side dashboard	■	■	■	■	■
	Decorative inlays in walnut brown wood	■	■	■	■	—
	Decorative inlays in ash brown natural wood	□	□	□	□	—
	Decorative inlays in piano black	—	□	□	□	—
	Decorative inlays in aluminum satellite	□	□	□	□	—
	Decorative inlays in brushed-aluminum	—	—	—	—	■
	Decorative inlays in layered aluminum/black wood	—	—	—	—	□
	Decorative inlays in carbon atlas	—	—	—	—	□
Aluminum sill in rear cargo load area & door sills	□	■	■	■	■	
Seating	Leather seating surfaces	■	■	■	■	■
	Milano leather interior w/ stitched armrests & instrument panel top in Fine Nappa leather	—	□	□	□	□
	Leather/Alcantara® seating surfaces	—	—	—	—	■
	Full Fine Nappa leather interior & armrests	—	—	—	—	□
	Sport-contoured front seats w/ adjustable thigh support	□	□	□	□	■
	40/20/40 split-folding second-row rear seat w/ fully-flat folding, 10-degree seatback angle adjustment, fore/aftr adjustment & independent quick-release from cargo area	■	■	■	■	■
	L-shaped "low profile" second-row headrests	■	■	■	■	■
	12-way power driver seat w/ four-way power lumbar w/adjustable head restraints	■	■	■	■	■
	8-way power passenger seat w/adjustable head restraints	■	■	■	■	—
	12-way power passenger seat w/ four-way power lumbar adjustment & adjustable head restraints	□	□	□	□	■
	Two-position driver side memory for seat & mirror adjustments (located on driver's door)	□	■	■	■	■
Three-step heated front seats	□	■	■	■	■	
Three-step ventilated front seats	—	□	□	□	□	

- = Standard
- = Optional
- = Not Available

\*Decorative inlay options will vary based on model and interior color combination. See your dealer for details.



## Standard & Optional Equipment

Technology	2.0T	3.0T	TDI	hybrid	SQ5
(2) Master ignition keys w/remote control & Emergency key	■	■	■	■	■
Anti-theft vehicle alarm system & immobilizer w/ blinking theft deterrent light in driver's door	■	■	■	■	■
<b>Audi adaptive cruise control:</b> includes Audi pre sense front. 20-95mph operation w/ coast, 4 distance settings, resume & accelerate features. Stalk on steering column, speed shown in driver information display, w/ enhanced braking guard (ability to initiate a full-stop below 19 mph)	—	□	□	—	□
<b>Audi advanced key -- keyless start, stop &amp; entry</b>	□	■	■	■	■
<b>Audi drive select</b>	—	□	□	—	■
<b>Audi side assist:</b> lane change assistant, operates at speeds above 19 mph, visual warnings located in exterior mirror housings. Radar technology located behind rear bumper (not visible). Can be turned off.	□	□	□	■	□
<b>Electronic active cruise control w/coast, resume &amp; accelerate features.</b> Stalk on steering column, speed shown in driver information display	■	■	■	■	■
<b>Extended range radio frequency remote locking system w/ security "rolling code" feature, remote trunk/ tailgate opening system &amp; panic function, also activates interior lights &amp; alarm system</b>	■	■	■	■	■
<b>Garage door opener (HomeLink®) 3 channel remote transmitter/in overhead console</b>	■	■	■	■	■
<b>Parking system plus w/rear view camera w/ front &amp; rear sensors</b>	□	□	□	■	□
<b>Rain/light sensors for automatic windshield wipers &amp; headlights</b>	■	■	■	■	■
<b>Rear window wiper &amp; defroster (includes washer system)</b>	■	■	■	■	■
<b>Windshield wipers w/four-position adjustable rain sensor rate</b>	■	■	■	■	■
<b>Infotainment</b>					
<b>8-Color driver information system (included w/ Audi MMI® Navigation plus system)</b>	□	□	□	■	■
<b>Audi MMI® Navigation plus system w/:</b> TFT color, WVGA, 7" display screen (user-friendly control interface) control knob w/ joystick & buttons in center console. Operates climate control, central locking, instrument cluster, vehicle diagnostics, cellular phone, navigation, CD & radio functions. (single CD/DVD player)	□	□	□	■	□
<b>Audi connect® w/ six-month trial subscription w/ MMI® Navigation plus only</b>	□	□	□	■	□
<b>Audi MMI® Radio plus system for controlling Infotainment/Climate/Car Setup (w/ 6.5" color screen)</b>	■	■	■	—	■
<b>Audi music interface w/ iPod® integration</b>	■	■	■	■	■
<b>Audi six-channel DSP extended sound system w/ 10 speakers including subwoofer, 180W sound system</b>	■	—	—	—	—
<b>Backlit instrument cluster w/ automatic brightness control</b>	■	■	■	■	■
<b>Bang &amp; Olufsen Sound System w/ 14 speakers &amp; 505 watts (includes Dolby Digital 5.1 &amp; noise compensation)</b>	□	□	□	■	□
<b>BLUETOOTH® wireless technology preparation for mobile phone</b>	■	■	■	■	■
<b>BLUETOOTH® streaming audio w/ MMI® Navigation plus only</b>	□	□	□	■	□
<b>Clock in the MMI® (redundant clock &amp; date in the driver information display)</b>	■	■	■	■	■
<b>Driver information center:</b> - Five-function trip computer (Fuel range, average fuel mileage, current fuel mileage, digital trip odometer, average speed & elapsed time) operated by toggle switch at end of windshield wiper stalk - Outside temperature display - Digital speed display - Radio/telephone display - Active Auto Check system w/ speed warning device - Pictogram display for open door & deck lid - Efficiency Program	■	■	■	■	■
<b>HD Radio™ Technology</b>	□	□	□	■	□
<b>In-dash single CD player (+DVD capability w/Audi MMI® Navigation plus)</b>	□	□	□	■	□
<b>SD card slot w/32GB capacity (dual slots if Audi MMI® Navigation plus selected)</b>	■	■	■	■	■
<b>SiriusXM® Satellite Radio w/ 90-day trial subscription**</b>	■	■	■	■	■
<b>SiriusXM® Traffic w/4-year subscription</b>	□	□	□	■	□
<b>Voice control system (controls cellular phone, CD, radio &amp; navigation), includes speech-to-text engine</b>	□	□	□	■	□

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- = Optional
- = Not Available

\*Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Periodically mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details. \*\*See back cover for important information regarding required SiriusXM subscriptions.



## Standard & Optional Equipment

Safety/Security	2.0T	3.0T	TDI	hybrid	SQ5
Anti-lock Brake System (ABS) w/ Electronic Brake-pressure Distribution (EBD) & brake assist	■	■	■	■	■
Driver & front passenger dual-stage airbags*, thorax side airbags & Sideguard® head curtain airbags	■	■	■	■	■
Electromechanical parking brake	■	■	■	■	■
Electronic Stability Control (ESC) w/ traction control (ASR) w/off-road mode	■	■	■	■	■
Front & rear three-point safety belts w/ automatic pretensioning	■	■	■	■	■
Front passenger occupant detection - for airbags	■	■	■	■	■
If crash sensor is activated, the following w/ happen automatically: central locking automatically unlocks doors, interior lighting is switched on, fuel pump & engine are switched off, hazard warning lights are switched on	■	■	■	■	■
Impact protection, including reinforced high strength steel/aluminum crossmembers, reinforced bumpers & rigid occupant cell	■	■	■	■	■
Integrated child door locks in rear doors, activated using a key in side of door near latch area	■	■	■	■	■
Lower Anchors & Tethers for Children (LATCH) in rear seats	■	■	■	■	■
Pinch protection for all windows	■	■	■	■	■
Power central locking system w/ safety unlock feature if airbags deploy	■	■	■	■	■
Rear safety belts w/ Automatic Locking Retractor (ALR) for securing a child seat	■	■	■	■	■
Rear side airbags	□	□	□	□	□
Safety belt reminder for driver & front passenger	■	■	■	■	■

- = Standard
- = Optional
- = Not Available

\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



Audi



SQ5 European model shown



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## Technical Specifications

Engineering/Performance	2.0T	3.0T	TDI	hybrid	SQ5
Engine Type	Inline Four-Cylinder	V6 Engine	V6 Engine	Inline Four-Cylinder	V6 Engine
Arrangement	Front Mounted- Longitudinal	Front Mounted- Longitudinal	Front Mounted- Longitudinal	Front Mounted- Longitudinal	Front Mounted- Longitudinal
Bore (in)	3.25 (82.5 mm)	3.33 (84.5 mm)	3.27 (83mm)	3.25 (82.5 mm)	3.33 (84.5 mm)
Stroke (in)	3.65 (92.8 mm)	3.50 (89.0 mm)	3.60 (91.4 mm)	3.65 (92.8 mm)	3.50 (89.0 mm)
Displacement (cu in)	121.1 (1984 cc)	182.8 (2995 cc)	181.1 (2967 cc)	121.1 (1984 cc)	182.8 (2995 cc)
Compression Ratio	9.6:1	10.3:1	16.8:1	9.6:1	10.3:1
Horsepower @ rpm	220 @ 4450-6000 (155 kw)	272 @ 4780 (200 kw)	240 @ 3750-4000 (176 kw)	245* @ 4300-6000 (180 kw)	354 @ 6000-6500 (260kw)
Torque @ rpm (lb-ft)	258 @ 1500 (350 nm)	295 @ 2150 (400 nm)	428 @1750-2250 (580 Nm)	350 @ 1500-42000 (480 nm)	346 @ 4000-4500 (470 nm)
Induction/Fuel injection	Turbocharged/FSI®	Supercharged/FSI®	Turbocharged/TDI®	Turbocharged/FSI®	Supercharged/FSI®
quattro® Tiptronic (0-60 mph)	7.0 seconds	6.0 seconds*	6.5 seconds	6.8 seconds	5.1 seconds
Top Track Speed (electronically limited)* (mph)	130 (209 km/h)	130 (209 km/h)	130 (209 km/h)	130 (209 km/h)	155 (250 km/h)

### hybrid Engine

Electric power (PS)/torque	—	—	—	54 (40 kw)/(210 nm)	—
System power (PS)/torque	—	—	—	245 (180 kw)/(480 nm)	—

### Engine Design

Cylinder Block	Cast Iron	Aluminum Alloy	Cast Iron	Cast Iron	Aluminum Alloy
Cylinder Head	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy
Firing Order	1 - 3 - 4 - 2	—	1-4-3-6-2-5	1 - 3 - 4 - 2	—
Valvetrain/Intake	Audi valvelift system on exhaust valves, DOHC, chain driven, hydraulic lifters	DOHC, mechanical charger module w/ 2 intercoolers, 2 charge movement flaps, chain driven, 4 valves per cylinder	DOHC, compact four valve engine design, auxiliaries & camshafts driven by maintenance free chains	Audi valvelift system on exhaust valves, DOHC, chain driven, hydraulic lifters	DOHC, mechanical charger module w/ 2 intercoolers, 2 charge movement flaps, chain driven, 4 valves per cylinder
Emissions	ULEV2	ULEV2	ULEV2	ULEV2	ULEV2
Turbocharger/Supercharger	Turbocharger	Supercharger	Turbocharger	Turbocharger	Supercharger
Max Boost	—	—	—	—	—
Start-stop efficiency system	—	■	■	■	—

### Body/Suspension/Chassis

Five-link front suspension w/ stabilizer bar	■	■	■	■	■
Standard suspension	■	■	■	■	■
Adaptive damping suspension	—	□	□	—	—
Electromechanical power steering system	■	■	■	■	■
Ventilated front disc/solid rear disc brakes (in)	12.6/11.8 (320/300 mm)	—	—	—	—
Ventilated front disc/ventilated rear disc brakes (in)	—	13.6/13.0 (345/330 mm)	13.6/13.0 (345/330 mm)	13.6/13.0 (345/330 mm)	15.0/13.0 (380/330 mm)

- = Standard
- = Optional
- = Not Available

\* Preliminary spec

\*Always obey local speed and traffic laws.





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Transmission/Drivetrain	2.0T	3.0T	TDI	hybrid	SQ5
Eight-speed Tiptronic® automatic transmission w/ Audi quattro® all-wheel drive	■	■	■	■	■
Gear Ratios:	Tiptronic	Tiptronic	Tiptronic	Tiptronic	Tiptronic
1st	4.714	4.714	4.714	4.714	4.714
2nd	3.143	3.143	3.143	3.143	3.143
3rd	2.106	2.106	2.106	2.106	2.106
4th	1.667	1.667	1.667	1.667	1.667
5th	1.285	1.285	1.285	1.285	1.285
6th	1.000	1.000	1.000	1.000	1.000
7th	0.839	0.839	0.839	0.839	0.839
8th	0.667	0.667	0.667	0.667	0.667
Reverse	3.317	3.317	3.317	3.317	3.317
Final Drive	2.848	3.204	3.760	3.760	3.760

Exterior measurements					
Wheelbase (in)	110.5 (2807 mm)	110.5 (2807 mm)	110.5 (2807 mm)	110.5 (2807 mm)	110.5 (2807 mm)
Length (in)	182.6 (4639 mm)	182.6 (4639 mm)	182.6 (4639 mm)	182.6 (4639 mm)	183.0 (4647 mm)
Height (in)	65.2 (1655 mm)	65.2 (1655 mm)	65.2 (1655 mm)	65.0 (1652 mm)	65.3 (1658 mm)
Width (in)	74.7 (1898 mm)	74.7 (1898 mm)	74.7 (1898 mm)	74.7 (1898 mm)	75.2 (1911 mm)
	w/mirrors 82.2 (2089 mm)	w/mirrors 82.2 (2089 mm)	w/mirrors 82.2 (2089 mm)	w/mirrors 82.2 (2089 mm)	w/mirrors 82.2 (2089 mm)
Track front/rear (in)	63.7/63.5 (1617/1614 mm)	63.7/63.5 (1617/1614 mm)	63.7/63.5 (1617/1614 mm)	63.7/63.5 (1617/1614 mm)	64.2/64.0 (1630/1626 mm)
Curb Weight (lbs)	4,079 (1850 kg)	TBA	4,475 (2030 kg)	4,431 (2010 kg)	4,409 (2000 kg)
Weight Distribution	—	—	—	—	—
Ground Clearance (loaded) (in)	7.9 (200 mm)	7.9 (200 mm)	7.9 (200 mm)	7.9 (200 mm)	—
Drag Coefficient	Cw = 0.33 Front Area =2.65 sq. m.	Cw = 0.33 Front Area =2.65 sq. m.	Cw = 0.33 Front Area =2.65 sq. m.	Cw = 0.33 Front Area =2.65 sq. m.	Cw = 0.36 Front Area =2.65 sq. m.

Interior measurements					
Headroom Sunroof (in, front/rear)	39.4/39.0 (1000/990 mm)	39.4/39.0 (1000/990 mm)	39.4/39.0 (1000/990 mm)	39.4/39.0 (1000/990 mm)	39.4/39.0 (1000/990 mm)
Headroom Sunshade (in, front/rear)	38.1/37.7 (967/958 mm)	38.1/37.7 (967/958 mm)	38.1/37.7 (967/958 mm)	38.1/37.7 (967/958 mm)	38.1/37.7 (967/958 mm)
Legroom (in, front/rear)	41.0/37.4 (1041/950 mm)	41.0/37.4 (1041/950 mm)	41.0/37.4 (1041/950 mm)	41.0/37.4 (1041/950 mm)	41.0/37.4 (1041/950 mm)
Shoulder Room (in, front/rear)	57.7/56.4 (1465/1433 mm)	57.7/56.4 (1465/1433 mm)	57.7/56.4 (1465/1433 mm)	57.7/56.4 (1465/1433 mm)	57.7/56.4 (1465/1433 mm)
Luggage Capacity (cu ft)	29.1	29.1	29.1	29.1	29.1
Luggage Capacity (Second row folded) (cu ft)	57.3	57.3	57.3	57.3	57.3
Seating Capacity	5	5	5	5	5

- = Standard
- = Optional
- = Not Available



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## Technical Specifications

EPA mileage estimates*/Capacities	2.0T	3.0T	TDI	hybrid	SQ5
Tiptronic® automatic transmission (City/Highway/Combined)*	20/28/23	18/26/21	24/31/27	24/30/26	TBA
Engine Oil (qt)	4.9 (4.6 liter)	7.2 (6.8 liter)	6.8 (6.4 liter)	4.9 (4.6 liter)	7.2 (6.8 liter)
Coolant System (qt)	—	—	—	—	—
Fuel (gal)	19.8 (75 liter)	19.8 (75 liter)	19.8 (75 liter)	19.0 (72 liter)	19.8 (75 liter)
SCR (AdBlue®) (gal)	—	—	6.0 (23 liter)	—	—
Recommended Fuel	Premium	Premium	Diesel	Premium	Premium
<b>Steering</b>					
Type	Electromechanical, speed sensitive power rack & pinion	Electromechanical, speed sensitive power rack & pinion	Electromechanical, speed sensitive power rack & pinion	Electromechanical, speed sensitive power rack & pinion	Electromechanical, speed sensitive power rack & pinion
Ratio	15.9:1	15.9:1	15.9:1	15.9:1	15.9:1
Turning Circle (curb-to-curb) (ft)	38.1 (11.6 m)	38.1 (11.6 m)	38.1 (11.6 m)	38.1 (11.6 m)	38.1 (11.6 m)
<b>Electrical System</b>					
Battery	12 Volts - 80 Ah	TBA	12 Volts - 110 Ah	12 Volts - 68 Ah	12 Volts - 80 Ah
Alternator	14 Volts - 150 A	TBA	14 Volts - 150 A	14 Volts - 180 A	14 Volts - 150 A
hybrid motor	—	—	—	54 hp (40 kw), water-cooled, 3-phase AC motor/generator	—
hybrid system battery	—	—	—	266 volt, 72-cell, Lithium ion battery	—
<b>Warranty/Maintenance</b>					
	4- Year/50,000 mile new vehicle limited warranty	4- Year/50,000 mile new vehicle limited warranty	4- Year/50,000 mile new vehicle limited warranty	4- Year/50,000 mile new vehicle limited warranty	4- Year/50,000 mile new vehicle limited warranty
	12- Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance	12- Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance	12- Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance	12- Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance	12- Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance

- = Standard
- = Optional
- = Not Available

\*See [www.fueleconomy.gov](http://www.fueleconomy.gov) for EPA estimates. Your mileage will vary. MY14 EPA numbers



# Wheel Program



Wheels & Tires	Code	Package	2.0T	3.0T	TDI	hybrid	SQ5
A. 8.0J x 18 5-V-spoke-design 235/60 all-season tires	CB5 HX2	—	■	—	—	—	—
B. 8.0J x 19 5-arm-star design 235/55 all-season tires	C7D HN2	PRV (2.0T)	□	■	■	—	—
C. 8.0J x 19 10-arm-Turbine design 235/55 all-season tires	C6H HN2	—	—	—	—	■	—
D. 8.5J x 20 10-arm-Turbine design, Anthracite bi-color finish 255/45 summer performance tires	CF6 HN1	PRQ	—	—	—	□	—
E. 8.0Jx 19 5-arm-offroad-design 235/55 all-season tires	F05 HN2	PQ2	—	—	—	□	—
F. 8.5J x 20 5-arm-design 255/45 summer performance tires	F16 HN1	PR1	—	□	□	—	—
G. 8.5J x 20 5-V-spoke design, Titanium finish 255/45 summer performance tires	U36 HN1	PPS	—	□	□	—	—
H. 8.5J x 20 5-Parallel-spoke-design 255/45 summer performance tires	F73 HN1	—	—	—	—	—	■
I. 8.5J x 21 5-double-spoke Star design 255/40 summer performance tires	V48 HC7	PQ8	—	—	—	—	□

- = Standard
- = Optional
- = Not Available

1 Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.



# Color & Trim

## Exterior



Color	Code	Effect	Q5	Q5 hybrid
A. Ibis White	T9T9	solid	■	■
B. Glacier White	2Y2Y	metallic	□	□
C. Florett Silver	L5L5	metallic	□	□
D. Monsoon Gray	0C0C	metallic	□	□
E. Brilliant Black	A2A2	solid	■	■
F. Mythos Black	0E0E	pearl	□	□
G. Moonlight Blue	W1W1	metallic	□	□
H. Maya Brown	G4G4	metallic	□	□
I. Teak Brown	4U4U	metallic	□	□
J. Daytona Gray (S line®)	6Y6Y	pearl	□	□
K. Scuba Blue	S9S9	metallic	□	□
L. Cuvée Silver	0D0D	metallic	□	□
M. Volcano Red	1G1G	metallic	□	□
N. Lava Gray	1R1R	pearl	□	□
O. Utopia Blue	D2D2	metallic	□	□

\*Colors may differ based on computer, printer, sunlight  
Available packages – Please see dealer order guide / brochure for details



Audi

# Color & Trim

SQ5 Exterior



Color	Code	Effect	SQ5
A. Ibis White	T9T9	solid	■
B. Glacier White	2Y2Y	metallic	□
C. Florett Silver	L5L5	metallic	□
D. Monsoon Gray	0C0C	metallic	□
E. Brilliant Black	A2A2	solid	■
F. Mythos Black	0E0E	pearl	□
G. Moonlight Blue	W1W1	metallic	□
H. Volcano Red	1G1G	metallic	□
I. Lava Gray	1R1R	pearl	□
J. Panther Black	H8H8	crystal	□
K. Sepang Blue	E9E9	pearl	□
L. Daytona Gray	6Y6Y	pearl	□

\*Colors may differ based on computer, printer, sunlight  
Available packages – Please see dealer order guide / brochure for details



Audi

# Color & Trim

Interior Q5



standard seat



ventilated seat



sport seat



A.



B.



C.



D.



E.

Seats	Carpeting	Decorative Inlays	Upper & Lower Dash	Headliner
A. black - FZ	black	walnut brown	black	lunar silver
B. chestnut brown - VR	black	walnut brown	black	black
C. titanium gray - IE	steel gray	walnut brown	steel gray	lunar silver
D. pistachio beige - VI	truffle beige	walnut brown	truffle beige	silk beige
E. S line® black	black	brushed aluminum	black	black

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# Color & Trim

Interior SQ5



sport seat



comfort seat



Seats	Carpeting	Decorative Inlays	Upper & Lower Dash	Headliner
A. black - XG	black	brushed aluminum	black	black
B. black/lunar silver - XO	black	brushed aluminum	black	black
C. black/brown -SV	black	brushed aluminum	black	black
D. black/magma red - FA	black	brushed aluminum	black	black
E. black - ZM	black	brushed aluminum	black	black
F. brown - WN	black	brushed aluminum	black	black

\* Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.  
 \* Decorative inlay options will vary based on model and interior color combination. See your dealer for details.  
 \* For conceptual purposes only, may vary.



# Other Details

## Revision Summary

Date	Brief Description of Change(s)
04/07/2014	Version 1 released
04/16/2014	Version 1.1 released

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