

Audi of America

Model Year 2017 Order Guide

Invoice and Retail

10/7/2015



Audi Order Guide 2017

TABLE OF CONTENTS

				TRANSMISSION						
					FRONT W	HEEL DRIVE			QUATTRO	
BODY STYLE	PAGE	ENGINE BODY	ENGINE CODE	6SPD Manual	Auto S tronic	Auto tiptronic	Auto multitronic	6SPD Manual	Auto S tronic	Auto Tiptronic
<u>Q7</u>										
Q7 3.0T quattro tiptronic	3	4MB5	А							1
Q7 3.0 TDI quattro tiptronic	4	4MB5	J							1
<u>R8 Coupe</u>										
R8 V10 Coupe quattro S tronic	6	4535	А						Е	
R8 V10 plus Coupe quattro S tronic	8	4\$35	В						Е	
Attachments										
Audi Mobility Code Reference Sheet										
Audi exclusive Order Guide										

2

Audi Operations

Issue Date: October 7, 2015

Audi Order Guide 2017 07 3 01

	_	_							
	Engine		Trim Package	Transmissi	MODELS	Model Codes		Retail	Invoice
			Premium, Premium Plus,					Recart	Invoice
3.0 TFSI, 6	CYL., 333 HP, 325	lb-ft Torque	Prestige	quattro tipt	ronic	4MB5A1			
	ge (subject to chang	ge, add to all orders	;)						
etallic or pearl e	effect paint								
			Includes:	STAND	ARD FEATURES		Option Code	Retail	Invoice
	Premium		19" 5-V-spoke wheels with 3-spoke multifunction ster 3-zone climate control Audi drive select, ESC with	rring wheel w/ shift paddles, Q-design offroad mode, Hill descent control inview camera (incl. F&R sensors) estrian detection Ls & taillights ror w/ compass n with start-stop ptic exterior and roof rails Link®)	Keyless engine stop/start Leather seating surfaces w/ 4- MMI Radio with Audi sound sy Panoramic sunroof (2-panel) v	k / Lower: Terra Brown Walnut way power lumbar for driver stem with electric sunshade es LATCH for all 2nd & 3rd row seats) (Bluetooth) /ithout spare tire)	-	-	-
	Premium Plus		Audi MMI Navigation plus Audi side assist w/ pre sen Electric tilt/telescoping st	entry) w/ handsfree tailgate open Safety and Security package se rear sering column	Heated, auto-dimming / powe LED interior lighting package Stainless steel trunk sill	r-folding exterior mirrors	WPS		
	Prestige		20" 10-spoke-Star-design	ncludes 3.0T Premium Plus features plus: 20° 10-spoke-Star-design bi-color wheels with 285/45 all-season run-flat tires Interior lighting package plus 3D BOSE Surround Sound System Vision package Head-up display Warm Weather package		WPT			
Premium	Premium Plus	Prestige		C	OPTIONS		Option Code	Retail	Invoice
o	s	s	Audi MMI Navigation plus Sat Audi MMI Navigation plus Audi connect with online s	w/ MMI touch	Audi smartphone interface Emergency call with 10 year servic	e	906		
	0	0	Driver Assistance package Audi adaptive cruise contro Audi active lane assist		High beam assistant Traffic sign recognition		PCU		
-	0	s	Vision package Audi virtual cockpit Full LED headlights		Topview camera system		PBE		
-		0	Luxury package (n/a with 6NC Alcantara headliner, light Valcona leather interior w/)) Extended Leather package	Power-closing doors Individual contour front seats witl	n ventilation & massage	PPD		
	-	0	Adaptive chassis package 4-wheel-steering		Adaptive air suspension, Comfort		PSS		
0	o	0	Cold Weather package Heated, 3-spoke multifund Warm Weather package	tion steering wheel w/ shift paddles, Q-design	Heated rear seats		PAW		
-	o	s	Four-zone automatic clima Diffuser vent with Alu-opti		Driver & passenger front seats w/ Sunshades for rear door side wind	ventilation and 4-way power lumbar ows and tailgate	PWZ		
0	0		Towing package 19" 255/55 all-season run-fla	t tires (p/2 with E06, E50)			1D6 H92		
0	0			color wheels with 285/45 all-season run-flat tire	es (n/a with F50, H92)		F06		
-	-	0	21" 5-Double-spoke-design A	udi Sport silver wheels with 285/40 summer tir	es (n/a with F06, H92)		F50		
-	-		Night vision assistant				9R1		-
-	0		3D BOSE Surround Sound Sys				9VS		
-	-	0	3D Bang & Olufsen Advanced Rear seat entertainment prepa				8RF 9WQ		
0	0		Black cloth headliner (n/a wit				6NQ		
-	-	0	Black Alcantara headliner (rec	. PPD) (n/a with 6NQ)			6NS		
0	0			ck / Lower: Layered Walnut (n/a with 5MC)			5MR		
0	0		Inlays - Upper: High gloss bla Rear side airbags	ck / Lower: Gray Oak (n/a with 5MR)			5MC		
0	0		Rear side airbags DELETE Front license plate ho	der			4X4 6W9		
	I				LLED ACCESSORIES				
0	0	0	Audi Cargo Box - Collapsible f	abric storage box for trunk with Audi rings logo			ALB		
0	0		Audi First Aid Kit				AFA		
0	0		Audi Guard Wheel Lock Kit				QWL		
0	0			Mats (n/a with QPK) - Black rubber mats with Q a with QWM) - Includes all-weather floor mats a			QWM QPK		
0	0		Cargo Net				QCN		
0	0	0	Audi Travel Space Base Carrier	Bars			QBB		
0	0		Rear Load Edge Protection File				LER		-
0	0			ole/removable cover for cargo space			RTC		
0	0			ABR) - Lower door trim LED light displaying "qu Q) - Lower door trim LED light displaying Audi l			ABQ		
0	0			Q) - Lower door trim LED light displaying Audi l ightning & one micro USB angled-swivel head ca			LMA		
	0		RSE III - Rear Seat Entertainm				RSE		
0				y be unavailable when vehicle is built.					

3

Issue Date: October 7, 2015 Revised Date:

Audi Order Guide 2017 Q7 TDI

			20	MODELS				
Eng	aine	Trim Package	Transmissior		Model Codes		Retail	Invoice
		min ackage		•	100000		Recart	Invoice
3.0 TDI, 6 CYL., 2 Tor	258 HP, 443 lb-ft que	Premium Plus, Prestige	quattro tiptro	nic	4MB5J1			
Destination Charg	e (subject to chang	ge, add to all orders)						
- Metallic or pearl e								
			STANDARD	FEATURES		Option Code	Retail	Invoice
		Includes 3.0T Premium featu				option couc	netun	
			s entry) w/ handsfree tailgate open	Heated, auto-dimming / powe	er-folding exterior mirrors			
Premiu	um Plus	Audi MMI Navigation plus	Safety and Security package	LED interior lighting package				
		Audi side assist w/ pre sens		Stainless steel trunk sill				
		Electric tilt/telescoping ste Includes TDI Premium Plus fe						
_			bi-color wheels with 285/45 all-season run-flat tires	Interior lighting package plus				
Pres	stige	3D BOSE Surround Sound S	System	Vision package		WPT		
		Head-up display		Warm Weather package				
Premium Plus	Prestige		OPTIC	DNS		Option Code	Retail	Invoice
		Driver Assistance package						
0	0	Audi adaptive cruise contro	ol with Traffic jam assist	High beam assistant		PCU		
		Audi active lane assist		Traffic sign recognition				
		Vision package						
0	s	Audi virtual cockpit		Topview camera system		PBE		
		Full LED headlights						
		Luxury package (n/a with 6N	Q)					
-	0	Alcantara headliner, light		Power-closing doors		PPD		
			/ Extended Leather package	Individual contour front seats wit	h ventilation & massage			
-	0	Adaptive chassis package		Adaptive size of a second s		PSS		
		4-wheel-steering		Adaptive air suspension, Comfort				
0	0	Cold Weather package	tion steering wheel w/ shift paddles, Q-design	Heated rear seats		PAW		
		Warm Weather package	cion steering wheet wy shirt paddies, Q-design	Heateu lear seats				
0	s	Four-zone automatic clima	ate control	Driver & passenger front seats w/	ventilation and 4-way power lumbar	PWZ		
		Diffuser vent with Alu-opti		Sunshades for rear door side wind				
0	0	Towing package			5	1D6		
0	-	19" 255/55 all-season run-fl	at tires (n/a with F06, F50)			H92		
0	s	20" 10-spoke-Star-design bi-	color wheels with 285/45 all-season run-flat tires (n	ı/a with F50, H92)		F06		
-	0	21" 5-Double-spoke-design A	Audi Sport silver wheels with 285/40 summer tires (r	n/a with F06, H92)		F50		
-	0	Night vision assistant				9R1		
0	s	3D BOSE Surround Sound Sys	stem			9VS		
-	0	3D Bang & Olufsen Advanced	Sound System			8RF		
0	0	Rear seat entertainment prep	paration (for Audi RSE system)			9WQ		
0	0	Black cloth headliner (n/a wit	th 6NS, PPD)			6NQ		
-	0	Black Alcantara headliner (re	q. PPD) (n/a with 6NQ)			6NS		
0	0	Inlays - Upper: High gloss bla	ack / Lower: Layered Walnut (n/a with 5MC)			5MR		
0	0		ack / Lower: Gray Oak (n/a with 5MR)			5MC		
0	0	Rear side airbags				4X4		
0	0	DELETE Front license plate ho				6W9		L
	1			ISTALLED ACCESSORIES				
0	0		fabric storage box for trunk with Audi rings logo			ALB		
0	0	Audi First Aid Kit Audi Guard Wheel Lock Kit				AFA		
0	0		r Mats (n/a with QPK) - Black rubber mats with Q7 lo	an (cot of four)		QWL QWM		
0	0		r Mats (n/a with QPK) - Black rubber mats with Q7 lo			QWM QPK		
0	0	Cargo Net	a with gwith - mitudes all-weather floor mats and (aryo mat		QPK QCN		+
0	0	Audi Travel Space Base Carrie	r Bars			QBB		+
0	0	Rear Load Edge Protection Fil				LER		+
0	0		ble/removable cover for cargo space			RTC		+
0	0		ABR) - Lower door trim LED light displaying "quattre	o"		ABQ		+
0	0		BQ) - Lower door trim LED light displaying "quattries and the second sec			ABQ		
0	0		lightning & one micro USB angled-swivel head cable			LMA		
0	0	RSE III - Rear Seat Entertainr				RSE		
			otice. Some items may be unavailable when vehicle is built.			NJE	1	<u> </u>

4

Prices exclude destination charges, registration and retail delivery charges.

Issue Date: October 7, 2015 Revised Date:

Audi Order Guide - Color and Trim

2017 Audi Q7

	MO	DEL EXTERIOR AND INTERI	OR COLOR			
Color and Trim		Normal Seats with Leather seating surfaces	Individual Contour Seats with Valcona Leather (req. PPD)			
	Code	Nougat Brown (VB)	Rock Gray (UW)	Black (FZ)	Pistachio Beige (UX)	Cedar Brown (UU)
Argus Brown metallic	W3W3	X	х	х	х	х
Carat Beige metallic	N3N3	X	х	х	х	х
Carrara White	0Q0Q	X	х	х	х	Х
Florett Silver metallic	L5L5	Х	Х	х	х	Х
Glacier White metallic	2Y2Y	X	х	х	х	Х
Graphite Gray metallic	9Q9Q	Х	Х	х	х	Х
Ink Blue metallic	C7C7	X	х	х	х	х
Night Black	A1A1	x	х	х	х	Х
Orca Black metallic	2T2T	X	х	х	х	Х

Metallic, pearl and crystal effect paints at extra charge

	Interior Component Color					
Interior	Carpet	Decorative Inlays (Upper / Lower)	Dashboard (Upper / Lower)	Headliner		
Nougat Brown - VB	Black	High Gloss Black / Terra Brown Walnut	Black / Black	Moon Silver		
Rock Gray - UW	Rock Gray	High Gloss Black / Terra Brown Walnut	Granite Gray / Rock Gray	Moon Silver		
Black - FZ	Black	High Gloss Black / Terra Brown Walnut	Black / Black	Moon Silver		
Pistachio Beige - UX	Pistachio Beige	High Gloss Black / Terra Brown Walnut	Criollo Brown / Pistachio Beige	Linen Beige		
Cedar Brown - UU (req. PPD)	Black	High Gloss Black / Terra Brown Walnut	Black / Black	Moon Silver		

5

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.

Prices exclude destination charges, registration and retail delivery charges.

Issue Date: October 7, 2015

Audi Order Guide

	2017 R8 V10 Cou	pe			
	MODELS				
Engine	Transmission	Model Code		Retail	Invoice
5.2 FSI, 10 cyl., 540 HP, 398 lb-ft Torque	7-speed Auto S tronic quattro	4S35AE			
Destination Charge (subject to change, add to all orders)					
Metallic or pearl effect paint					
Crystal effect paint					
Gas Guzzler Tax					
	STANDARD FEATURES				
cludes:					
18-way power seats with pneumatic side and leg bolsters	Extended leather package (center con	sole and door armrests)			
19" 5-spoke V-design forged aluminum wheels	Fine Nappa leather sport seats				
245/35 front and 295/35 rear summer tires*	Heated seats				
14.4" (365mm) front wave-design disc brakes with 8-piston calipers	High-beam assistant				
14.0" (356mm) rear wave-design disc brakes with 4-piston calipers	HomeLink®				
Alarm system with immobilizer	Ice silver sideblades				
Alcantara headliner	LED headlights with LED DRLs				
Aluminum door sills, illuminated	LED interior lighting				
Audi advanced key	LED taillights w/ dynamic turn signals				
Audi connect with online services	-				
Audi magnetic ride					
Audi MMI Navigation plus	Parking system plus with rearview camera				
Audi music interface w/ 2 USB inputs and a 3.5mm aux in					
Audi virtual cockpit with Sport mode	Sport steering wheel with 2 satellite buttons				
Auto dimming, power folding, heated exterior mirrors	Stainless steel pedal caps				
Auto-dimming interior rearview mirror with compass	Storage package (storage nets on sea	backs and sides of trunk)			
Automatic climate control	Tool and tire repair kit				
Bang & Olufsen Sound System (13 speakers, 550 watts)					
;;;;	TPMS (Tire Pressure Monitoring Syste	n) with tire temperature			
	TPMS (Tire Pressure Monitoring Syste Voice control with seatbelt microphor				
Bluetooth with audio streaming	Voice control with seatbelt microphor				
Bluetooth with audio streaming Engine compartment with LED lighting			Option Code	Retail	Invoice
Bluetooth with audio streaming Engine compartment with LED lighting	Voice control with seatbelt microphor			Retail	Invoice
Bluetooth with audio streaming	Voice control with seatbelt microphor		Option Code PL8	Retail	Invoice
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD)	Voice control with seatbelt microphor OPTIONS			Retail	Invoice
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats	Voice control with seatbelt microphor OPTIONS		PL8	Retail	
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats	Voice control with seatbelt microphor OPTIONS			Retail	Invoice
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package	Voice control with seatbelt microphor OPTIONS Full Leather package		PL8 PQA	Retail	Invoice
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package Carbon Fiber engine compartment	Voice control with seatbelt microphor OPTIONS Full Leather package	es	PL8	Retail	Invoice
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package Carbon Fiber engine compartment rbon Interior package Carbon sigma inlays (monoposto and center console)	Voice control with seatbelt microphor OPTIONS Full Leather package Carbon sigma sideblades	es	PL8 PQA PQE	Retail	
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package Carbon Fiber engine compartment rbon Interior package Carbon sigma inlays (monoposto and center console)	Voice control with seatbelt microphor OPTIONS Full Leather package Carbon sigma sideblades	es	PL8 PQA	Retail	
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package Carbon Fiber engine compartment rbon Interior package Carbon sigma inlays (monoposto and center console) " wheel package 20" 10-spoke design forged alloy wheels	Voice control with seatbelt microphor OPTIONS Full Leather package Carbon sigma sideblades Additional Carbon sigma inlays (virtue	es	PL8 PQA PQE 40G	Retail	
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package Carbon Fiber engine compartment rbon Interior package Carbon sigma inlays (monoposto and center console) " wheel package	Voice control with seatbelt microphor OPTIONS Full Leather package Carbon sigma sideblades Additional Carbon sigma inlays (virtue	es	PL8 PQA PQE	Retail	
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package Carbon Fiber engine compartment rbon Interior package Carbon sigma inlays (monoposto and center console) " wheel package 20" 10-spoke design forged alloy wheels ramic Brake package (n/a with PC2)	Voice control with seatbelt microphor OPTIONS Full Leather package Carbon sigma sideblades Additional Carbon sigma inlays (virtue 245/30 front and 305/30 rear summ	es	PL8 PQA PQE 40G	Retail	
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package Carbon Fiber engine compartment rbon Interior package Carbon sigma inlays (monoposto and center console) " wheel package 20° 10-spoke design forged alloy wheels ramic Brake package (n/a with PC2) 15.0° (380mm) front Ceramic disc brakes with 6-piston calipers	Voice control with seatbelt microphor OPTIONS Full Leather package Carbon sigma sideblades Additional Carbon sigma inlays (virtue 245/30 front and 305/30 rear summ	es	PL8 PQA PQE 40G PC5	Retail	
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package Carbon Fiber engine compartment rbon Interior package Carbon sigma inlays (monoposto and center console) " wheel package 20° 10-spoke design forged alloy wheels ramic Brake package (n/a with PC2) 15.0° (380mm) front Ceramic disc brakes with 6-piston calipers d Brake calipers (n/a with PC5)	Voice control with seatbelt microphor OPTIONS Full Leather package Carbon sigma sideblades Additional Carbon sigma inlays (virtue 245/30 front and 305/30 rear summ	es	PL8 PQA PQE 40G PC5 PC2	Retail	
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package Carbon Fiber engine compartment rbon Interior package Carbon sigma inlays (monoposto and center console) " wheel package 20° 10-spoke design forged alloy wheels ramic Brake package (n/a with PC2) 15.0° (380mm) front Ceramic disc brakes with 6-piston calipers d Brake calipers (n/a with PC5) namic steering - speed dependent variable steering ratio	Voice control with seatbelt microphor OPTIONS Full Leather package Carbon sigma sideblades Additional Carbon sigma inlays (virtua 245/30 front and 305/30 rear summ 14.0" (356mm) rear Ceramic disc brai	es	PL8 PQA PQE 40G PC5 PC2 1N8	Retail	
Bluetooth with audio streaming Engine compartment with LED lighting amond Stitch Leather package (n/a with 7HD) Alcantara headliner with diamond stitching Diamond stitch seats rbon Exterior package Carbon Fiber engine compartment rbon Interior package Carbon sigma inlays (monoposto and center console) " wheel package 20" 10-spoke design forged alloy wheels ramic Brake package (n/a with PC2) 15.0" (380mm) front Ceramic disc brakes with 6-piston calipers d Brake calipers (n/a with PC5) namic steering - speed dependent variable steering ratio ntrast stitching (req. PL8 or 7HD)	Voice control with seatbelt microphor OPTIONS Full Leather package Carbon sigma sideblades Additional Carbon sigma inlays (virtua 245/30 front and 305/30 rear summ 14.0" (356mm) rear Ceramic disc brai	es	PL8 PQA PQE 40G PC5 PC2 1N8 OUB	Retail	

Audi Beam-quattro (n/a with ABR) - Lower door trim LED light displaying "quattro" ABQ Audi Beam-rings (n/a with ABQ) - Lower door trim LED light displaying Audi logo (4 rings) ABR USB Cables - comes with one lightning & one micro USB angled-swivel head cable LMA Audi Guard All-Weather Floor Mats - Black rubber mats with R8 logo RRM

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.

Prices exclude destination charges, registration and retail delivery charges.

Issue Date: October 7, 2015

Revised Date:

* Please see Summer Performance Tire Disclaimer on the last page of this document

Return to Table of Contents

Audl Order Gulde - Color and Trim

2017 R8 V10 Coupe

MODEL EXTERIOR AND INTERIOR COLOR						
Color and Trim		Fine Nappa leather	oort Seats (req. PL8)	(req. 7HD or PL8)		
			(n/a w	ith OUB)		
	CODE	Black	Rotor Gray	Express Red	Vermont Brown	
		(JN)	(DT)	(TK)	(JP)	
Ibis White	тэтэ	х	х	х	x	
Dynamite Red	5555	х	х	n/a	х	
Vegas Yellow	L1L1	Х	х	n/a	n/a	
Florett Silver metallic	L5L5	х	х	х	х	
Suzuka Gray metallic	MIMI	Х	х	х	х	
Mythos Black metallic	OEOE	х	х	х	х	
Camouflage Green metallic	9595	Х	х	х	х	
Tango Red metallic	Y1Y1	Х	х	n/a	х	
Daytona Gray pearl effect	6Y6Y	Х	х	х	х	
Ara Blue crystal effect	К6К6	Х	х	х	х	

MODEL EXTERIOR AND INTERIOR COLOR							
Color and Trim		Fine Nappa leather Sport Seats (req. 7HD) or Diamond Stitched Sport Seats (req. PL8)					
			Contrast Stitc	hing (req. OUB)			
	CODE	Black / Silver stitching	Black / Express Red stitching	Black / Ara Blue stitching	Black / Vegas Yellow stitching		
		(QF)	(AR)	(AM)	(AT)		
Ibis White	Т9Т9	Х	х	Х	Х		
Dynamite Red	5555	х	х	х	n/a		
Vegas Yellow	LILI	х	n/a	х	х		
Florett Silver metallic	L5L5	х	х	х	х		
Suzuka Gray metallic	M1M1	х	х	х	х		
Mythos Black metallic	OEOE	х	х	х	х		
Camouflage Green metallic	9595	х	х	х	Х		
Tango Red metallic	Y1Y1	Х	х	х	n/a		
Daytona Gray pearl effect	6Y6Y	Х	х	х	х		
Ara Blue crystal effect	K6K6	Х	x	x	Х		

Metallic, pearl and crystal effect paints at extra charge

Interior Component Color						
Seats	Carpeting	Standard Inlays	Upper / Lower Dashboard	Standard Headliner		
Black - JN	Black	Matte Anthracite Aluminum	Black / Black	Black Alcantara		
Rotor Gray - DT	Black	Matte Anthracite Aluminum	Black / Black	Black Alcantara		
Express Red - TK	Black	Matte Anthracite Aluminum	Black / Black	Black Alcantara		
Vermont Brown - JP	Granite Gray	Matte Anthracite Aluminum	Black / Black	Black Alcantara		
Black with Silver stitching - QF	Black	Matte Anthracite Aluminum	Black / Black	Black Alcantara		
Black with Express Red stitching - AR	Black	Matte Anthracite Aluminum	Black / Black	Black Alcantara		
Black with Ara Blue stitching - AM	Black	Matte Anthracite Aluminum	Black / Black	Black Alcantara		
Black with Vegas Yellow stitching - AT	Black	Matte Anthracite Aluminum	Black / Black	Black Alcantara		

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.

Prices exclude destination charges, registration and retail delivery charges.

Issue Date: October 7, 2015

Audi Order Guide

2017 R8 V10 plus Coupe

	MODELS	•			
Engine	Transmission	Model Code		Retail	Invoice
5.2 FSI, 10 cyl., 610 HP, 413 lb-ft Torque	7-speed Auto S tronic quattro	4535BE			
Destination Charge (subject to change, add to all orders)					
Metallic or pearl effect paint					
Crystal effect paint					
Matte paint					
Gas Guzzler Tax					
	STANDARD FEATURES		1		
cludes V10 Coupe features plus the following:					
19" 5-double-spoke design forged wheels, titanium finish	Carbon fiber exterior mirror ho	usings, power-folding			
15.0" (380mm) front Ceramic disc brakes with 6-piston calipers	Carbon fiber front spoiler and	ear diffuser			
14.0" (356mm) rear Ceramic disc brakes with 4-piston calipers	Carbon fiber fixed rear spoiler				
73 liter fuel tank (-10 liters)	Power seat height adjustment	only, manual longitudinal adjustment			
Audi sound system (5 speakers, 140 watts)	Racing shell seats in Fine Nappa leather (no backrest angle adjustment or sto		orage nets)		
Carbon fiber matte door sills, illuminated	Sport exhaust system with bla	k exhaust tips			
Carbon sigma inlays	Sport steering wheel with 4 sa	ellite buttons			
Carbon sigma sideblades	Sport suspension, fixed (replaces magnetic ride)				
Carbon fiber engine compartment					
	OPTIONS		Option Code	Retail	Invoice
iamond Stitch Leather package with Sport seats (n/a with 7HD)					
18-way power seats with pneumatic side and leg bolsters	Diamond stitched Sport seats		PL8		
Alcantara headliner with diamond stitching	Full Leather package				
0" wheel package			455		
20" 10-spoke design forged alloy wheels, titanium finish	245/30 front and 305/30 rear	summer tires*	45E		
ynamic steering - speed dependent variable steering ratio			1N8		
ang & Olufsen Sound System (13 speakers, 550 watts)			9VS		
			OUB		
ontrast stitching (req. PL8)					
	g cap (n/a with PL8)		7HD		
ull Leather package - Upper and lower dash, door and side panels, and airba	g cap (n/a with PL8)		7HD 6W9		
ull Leather package - Upper and lower dash, door and side panels, and airba	g cap (n/a with PL8) PORT INSTALLED ACCESSOR	ES			
ull Leather package - Upper and lower dash, door and side panels, and airba ELETE Front license plate holder		ES			
ull Leather package - Upper and lower dash, door and side panels, and airba ELETE Front license plate holder udi First Aid Kit	PORT INSTALLED ACCESSOR	ES	6W9		
ontrast stitching (req. PL8) ull Leather package - Upper and lower dash, door and side panels, and airba ELETE Front license plate holder udi First Aid Kit udi Beam-quattro (n/a with ABR) - Lower door trim LED light displaying "q udi Beam-rings (n/a with ABQ) - Lower door trim LED light displaying Audi	PORT INSTALLED ACCESSOR	ES	6W9		
ull Leather package - Upper and lower dash, door and side panels, and airba ELETE Front license plate holder udi First Aid Kit udi Beam-quattro (n/a with ABR) - Lower door trim LED light displaying "q	PORT INSTALLED ACCESSOR uattro" logo (4 rings)	ES	6W9 AFA ABQ		

8

Prices exclude destination charges, registration and retail delivery charges.

Issue Date: October 7, 2015

Revised Date:

* Please see Summer Performance Tire Disclaimer on the last page of this document

Return to Table of Contents

Audi Order Guide - Color and Trim 2017 R8 V10 plus Coupe

	MODEL EXTERIOR AND INTERIOR COLOR					
Color and Trim		Racing Shell Seats (standard) (n/a with OUB, PL8)				
	CODE	Black	Rotor Gray			
		(EI)	(SL)			
Ibis White	ТЭТЭ	х	х			
Dynamite Red	5555	X	x			
Vegas Yellow	LILI	x	x			
Florett Silver metallic	L5L5	x	x			
Suzuka Gray metallic	MIM1	x	x			
Mythos Black metallic	OEOE	X	x			
Camouflage Green metallic	9595	x	x			
Tango Red metallic	Y1Y1	X	x			
Daytona Gray pearl effect	6Y6Y	X	x			
Ara Blue crystal effect	K6K6	x	x			
Camouflage Green matte	7U7U	X	x			

MODEL EXTERIOR AND INTERIOR COLOR									
Color and Trim		Diamond Stitched Sport Seats (req. PL8)							
		(n/a with OUB)				Contrast Stitching (req. 0UB)			
	CODE	Black	Rotor Gray	Express Red	Vermont Brown	Black / Silver stitching	Black / Express Red stitching	Black / Ara Blue stitching	Black / Vegas Yellow stitching
		(JN)	(DT)	(ТК)	(JP)	(QF)	(AR)	(AM)	(AT)
Ibis White	Т9Т9	х	х	х	х	х	х	х	х
Dynamite Red	5555	х	х	n/a	х	х	х	х	n/a
Vegas Yellow	L1L1	x	х	n/a	n/a	х	n/a	х	х
Florett Silver metallic	L5L5	х	х	х	х	х	х	х	х
Suzuka Gray metallic	MIMI	x	х	х	х	х	х	х	х
Mythos Black metallic	OEOE	x	х	х	х	x	х	х	х
Camouflage Green metallic	9595	x	х	х	х	х	х	х	х
Tango Red metallic	Y1Y1	х	х	n/a	х	х	х	х	n/a
Daytona Gray pearl effect	6Y6Y	x	х	x	х	x	х	х	x
Ara Blue crystal effect	К6К6	х	х	x	х	х	х	х	х
Camouflage Green matte	7U7U	x	х	х	х	x	х	х	x

Metallic, pearl, crystal and matte effect paints at extra charge

Interior Component Color					
Seats	Carpeting	Standard Inlays	Upper / Lower Dashboard	Standard Headliner	
Black Racing Shell seats - EI	Black	Carbon sigma	Black / Black	Black Alcantara	
Rotor Gray Racing Shell seats - SL	Black	Carbon sigma	Black / Black	Black Alcantara	
Black - JN	Black	Carbon sigma	Black / Black	Black Alcantara	
Rotor Gray - DT	Black	Carbon sigma	Black / Black	Black Alcantara	
Express Red - TK	Black	Carbon sigma	Black / Black	Black Alcantara	
Vermont Brown - JP	Granite Gray	Carbon sigma	Black / Black	Black Alcantara	
Black with Silver stitching - QF	Black	Carbon sigma	Black / Black	Black Alcantara	
Black with Express Red stitching - AR	Black	Carbon sigma	Black / Black	Black Alcantara	
Black with Ara Blue stitching - AM	h Ara Blue stitching - AM Black		Black / Black	Black Alcantara	
Black with Vegas Yellow stitching - AT Black		Carbon sigma	Black / Black	Black Alcantara	

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.

Prices exclude destination charges, registration and retail delivery charges.

Issue Date: October 7, 2015

Short Description	Mobility Model Code	OG Model Code	Long Description	Term	
Short Description	Mobility Model Code	ou model code	Long Description	M06	
Q7	4MBMA1	4MB5A1	Q7 3.0T quattro tiptronic	Y	
Q7	4MBMJ1	4MB5J1	Q7 3.0 TDI quattro tiptronic	Y	

2017 Audi Mobility Models

All model codes listed above will be part of the Audi Mobility (MBLT) carline, but will utilize the same order guide options as their normal sales models. Please see the Order Guide for the corresponding sales model codes when configuring an Audi Mobility unit.

All orders require a "Term Eligibility" designator of "M06 - 6 months", "M09 - 9 months", or "M12 - 12 months" correlating to the length of time the vehicle will be in service. The chart above provides the break down on term eligibility for each model.

Audi Order Guide 2017				
ADDENDUM				
The following changes have been made to this order guide for model year 2017:				
Model	Effective Date	Modification		
Q7	10/7/15	Order Guide Pages Added (No pricing info)		
R8 Coupe	10/7/15	Order Guide Pages Added (No pricing info)		

A WORD ABOUT LOW ASPECT RATIO AND HIGH PERFORMANCE TIRES

High performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions.

We suggest you use the Audi recommended winter or all-season tires specified for your Audi.

High performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles can cause serious damage to wheels, tires, vehicle body and suspension parts.

Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low profile tires.

Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices.

It is important that the inflation pressure is regularly checked and maintained at recommended levels.

For more information on all of these topics, please consult the owner's manual, your local **dealer, or call 1-800-FOR-AUDI.**

Audi of America believes the information and specifications supplied in this ordering guide to be correct at the time of publishing. However, specifications, standard equipment, and options are subject to change without notice. For the latest information about standard equipment, please always refer to the vehicle specification page on AccessAudi.com

Return to Table of Contents

