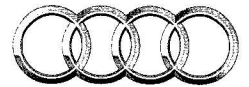


December 15, 2015



Audi

[REDACTED]

Dear [REDACTED]

On November 2nd, Audi received notice from the U.S. Environmental Protection Agency (EPA) and California Air Resources Board (CARB) alleging that certain Audi 3.0L TDI vehicles (Model Years 2009 - 2016) do not comply with emissions regulations.

I would like you to know that we take these allegations very seriously, and that we continue to fully cooperate with the responsible authorities. Right now, this is an ongoing process. Our engineers are in contact with CARB and EPA, and those conversations are continuing.

According to our records, you own or lease one of the affected vehicles. I am writing you today to offer a personal and profound apology. I assure you that making this right is the number one priority for everyone in our company right now.

As we work hard to develop remedies for the affected vehicles, we kindly ask for your patience. These remedies will need to be approved by the regulatory agencies, and this could take some time. We will, of course, notify you immediately once we have more information. In order to keep you well informed, we strongly encourage you to visit www.audidieselinformation.com to provide us with your most updated contact information and email address.

Please know the EPA has stated that vehicles affected by this issue do not present a safety hazard for car owners and drivers, and the vehicles remain legal to drive. Also, according to the EPA, owners of affected vehicles do not need to take any action at this time. If you have questions or concerns, please reach us by calling 800-822-2834, or sending an e-mail to auditalk@audi.com.

Audi is a brand historically steeped in two primary traits: innovation and trust. I recognize your belief has been shaken due to recent events. It is my pledge to you that Audi will focus in the days, weeks and years ahead on demonstrating technology leadership, our commitment to the environment and, most of all, our desire to earn your trust.

Sincerely,

Scott Keogh
President
Audi of America