



Audi of America

Audi Sport Pre-Order Guide

3/11/2020



Audi Order Guide: 2020/2021

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2020 RS Q8



| ENGINE | DRIVETRAIN / TRANSMISSION | MODEL CODE | RETAIL |
|--|----------------------------|------------|------------|
| 4.0 TFSI, V8 | quattro® 8-speed Tiptronic | PRERQ8 | \$ 113,000 |
| Destination Charge (subject to change, add to all orders): | | | \$ 995 |
| Metallic or pearl effect paint: | | | \$ 595 |

STANDARD EQUIPMENT

INCLUDES:

| | |
|--|---|
| 22-inch 10-V-Spoke star design wheels with summer tires | Black-glass touch-sensitive interior buttons |
| 3-spoke multifunction steering wheel w/ shift paddles, heated | Carbon twill matte inlays |
| 4-zone climate control | Cargo cover |
| 5 seat configuration with 3-seat reclining/sliding split-folding rear seat back (40/20/40) | Contour/Ambient LED interior lighting package - multicolor |
| Adaptive air suspension, RS tuned | Direct Tire Pressure Monitoring System |
| Alarm system with immobilizer | Electrically adjustable tilt/telescoping steering column |
| Active roll stabilization | Exterior mirrors: Alu-optic, heated, auto-dimming, power-folding, with memory |
| All-wheel steering | Garage door opener (HomeLink) |
| Aluminum window surrounds, front spoiler & roof rails | HD Matrix-design LED headlights w/full LED tail lights and DRLs with animation |
| Audi advanced key w/ hands-free tailgate release | Heated, 10-way power front RS sport seats with ventilation, 4-way power lumbar, & driver memory |
| Audi connect® CARE, PRIME & PLUS (limited time subscription) | Lane departure warning |
| Audi drive select, ESC with offroad mode, Hill descent control | MMI® Navigation plus with MMI® touch response |
| Audi music interface with front and rear USB ports (data+charge) | Parking system plus with front & rear sensors and Topview camera |
| Audi phone box w/ wireless charging and signal booster | Power panoramic sunroof |
| Audi pre sense basic, front and rear | quattro sport rear differential |
| Audi side assist w/rear cross traffic assist, vehicle exit warning | Rear spoiler, body color |
| Audi smartphone interface (wired Android Auto & wireless Apple CarPlay) | SiriusXM® All Access service (w/ 3-month trial subscription) |
| Audi virtual cockpit | Toolkit and Tire Mobility System (no spare tire) |
| Auto-dimming interior mirror w/ compass | Trailer hitch preparation (includes brake controller wiring) |
| Bang & Olufsen® 3D Premium Sound System | Upper dashboard in Leather w/ contrast stitching |
| Black cloth headliner | Valcona leather seats, perforated with "RS" honeycomb stitching |

PACKAGE DESCRIPTIONS

Driver Assistance package

| | |
|---|--------------------------|
| Audi adaptive cruise assist w/Traffic Jam assist, Turn assist, & Predictive Efficiency assist | Intersection assist |
| Audi active lane departure warning with Emergency assist | Traffic sign recognition |

Black Optic package

| | |
|---|----------------------|
| 23" Audi Sport 5-Y-spoke rotor design cast aluminum, antracite wheels with summer tires | |
| Black mirror housings | Black roof rails |
| Black optic exterior package (door blades, grille, window surrounds, front & rear bumper inserts) | Sport exhaust system |

Carbon Optic package (req. Black Optic package)

| | |
|--|----------------------------|
| Carbon Singleframe and front bumper inlays | Carbon rear bumper inlay |
| Carbon mirror housings | Carbon rear lighting strip |

Executive package

| | |
|--------------------------|--------------------------|
| Dual-pane acoustic glass | Heated rear seats |
| Head-up display | Power soft-closing doors |

Luxury package

| | |
|--|---|
| Alcantara headliner, black | Front seat massage function |
| Extended leather package (center console, door armrests, sunblinds and upper part of instrument panel) | Rear sunshades, power for rear sides, and manual for tailgate |

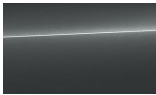

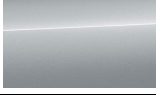
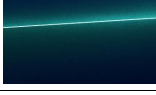




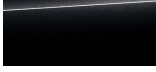
AVAILABLE ORDERING CONFIGURATIONS

| | OPTION CODE | RETAIL |
|--|---------------------------|-----------|
| Audi Sport Configuration #1 | | |
| Black Optic Package | | |
| Driver Assistance package | Luxury Package | |
| Executive Package | Red Brake Calipers, steel | |
| Audi Sport Configuration #2 | | |
| Black Optic Package | | |
| Carbon Optic package | Luxury Package | \$ 15,250 |
| Driver Assistance package | Red Brake Calipers, steel | |
| Executive Package | Tow Package | |
| Audi Sport Configuration #3 | | |
| Bang & Olufsen® 3D Advanced Sound System | | |
| Black Optic Package | Executive Package | \$ 19,650 |
| Carbon Optic package | Luxury Package | |
| Driver Assistance package | Tow Package | |
| Audi Sport Configuration #4 | | |
| Black Optic Package | | |
| Carbon Optic package | Executive Package | \$ 23,750 |
| Ceramic Brakes - RED Calipers | Luxury Package | |
| Driver Assistance package | Tow Package | |
| Audi Sport Configuration #5 | | |
| Bang & Olufsen® 3D Advanced Sound System | Driver Assistance package | |
| Black Optic Package | Executive Package | \$ 28,650 |
| Carbon Optic package | Luxury Package | |
| Ceramic Brakes - RED Calipers | Tow Package | |

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built. Prices exclude destination charges, registration and retail delivery charges.

* Please see Summer Performance Tire Disclaimer on the last page of this Guide

2020 RS Q8 - Exterior & Interior

| EXTERIOR COLOR / CODE | | RS Sport Seats in Valcona leather w/honeycomb stitch | | | |
|---|-----------------------------------|--|------------------|-----------------|--------------|
| | | Black QH | Black/Gray UB | Black/Red AR | Cognac QN |
|  | Daytona Gray pearl effect 6Y6Y | X | X | X | X |
|  | Dragon Orange Y4Y4 | X | X | - | X |
|  | Florett Silver metallic L5L5 | X | X | X | X |
|  | Galaxy Blue metallic S1S1 | X | X | - | X |
|  | Glacier White metallic 2Y2Y | X | X | X | X |
|  | Matador Red metallic T7T7 | X | X | - | X |
|  | Navarra Blue metallic 2D2D | X | X | X | X |
|  | Night Black A1A1 | X | X | X | X |
|  | Orca Black metallic 2T2T | X | X | X | X |

| INTERIOR COMPONENT OPTIONS | | | |
|--------------------------------------|-----------|----------------------------|-----------|
| SEATS | CARPETING | STANDARD DECORATIVE INLAYS | HEADLINER |
| Black w/ Black stitching - QH | Black | Carbon twill matte inlays | Black |
| Black w/ Rock Grey stitching - UB | Black | Carbon twill matte inlays | Black |
| Black w/Express Red stitching - AR | Black | Carbon twill matte inlays | Black |
| Cognac w/Granite Grey stitching - QN | Black | Carbon twill matte inlays | Black |



WHEELS

22-inch 10-V-Spoke star design wheels with 295/40 summer tires



23" Audi Sport 5-Y-spoke rotor design cast aluminum, matt titanium wheels with 295/35 summer tires



23" Audi Sport 5-Y-spoke rotor design cast aluminum, antracite wheels with 295/35 summer tires



**Denotes Standard inlays and wheels for selected model*

2021 RS 6 Avant



| ENGINE | DRIVETRAIN / TRANSMISSION | MODEL CODE | RETAIL |
|--------------|----------------------------|------------|------------|
| 4.0 TFSI, V8 | quattro® 8-speed Tiptronic | PRERS6 | \$ 109,000 |

| | |
|--|--------|
| Destination Charge (subject to change, add to all orders): | \$ 995 |
| Metallic or pearl effect paint: | \$ 595 |
| Crystal effect paint: | TBD |
| Gas Guzzler Tax: | TBD |

STANDARD EQUIPMENT

INCLUDES:

| | |
|--|---|
| 21" RS design wheels, 10-V-spoke star design cast aluminum silver finish with summer tires | Door armrests & dashboard in leatherette w/contrast stitching |
| 14.6" (370 mm) rear ventilated brakes, black | Dual-pane acoustic side windows |
| 16.5" (420 mm) front ventilated brakes, black | Electrically adjustable tilt/telescoping steering column |
| 3-spoke multifunction steering wheel with shift paddles, heated | Exterior mirrors: heated, auto-dimming, power-folding |
| 4-zone climate control | Garage door opener (HomeLink®) |
| Adaptive air suspension, RS tuned | Headlight washer system |
| Alarm system with immobilizer | Heated, 10-way power front RS sport seats with ventilation and 4-way power lumbar |
| Aluminum matte window surrounds | Illuminated door sills |
| Aluminum race anthracite inlays | Lane departure warning |
| Matt-aluc exterior mirror housings | Matrix-design LASER headlights w/high beam assist, LED DRL & tail lights, dynamic rear indicators |
| Audi advanced key (keyless entry) w/ handsfree power tailgate open/close | MMI® Navigation plus with MMI® touch response |
| Audi connect® CARE, PRIME & PLUS (limited time subscription) | Power panoramic sunroof |
| Audi dynamic all-wheel steering | Rear side airbags |
| Audi music interface with front and rear USB ports (data+charge) | quattro sport rear differential |
| Audi phone box w/ wireless charging and signal booster | RS Roof Edge Spoiler |
| Audi pre sense basic and front | SiriusXM® All Access service (w/ 3-month trial subscription) |
| Audi smartphone interface (wired Android Auto & wireless Apple CarPlay) | Split-folding rear seat back (40/20/40) |
| Audi virtual cockpit | Sunshades for rear door side windows |
| Auto-dimming interior mirror with compass | Toolkit and Tire Mobility Kit (without spare tire) |
| Bang & Olufsen® 3D Premium Sound System | Top view camera system with Virtual 360 view |
| Contour/Ambient LED interior lighting package - multicolor | Valcona leather seats, perforated with "RS" honeycomb stitching |
| Direct Tire Pressure Monitoring System | |

PACKAGE DESCRIPTIONS

| | |
|--|--|
| Driver Assistance package | |
| Audi active lane departure warning with Emergency assist | Audi side assist w/rear cross traffic assist |
| Audi adaptive cruise assist w/Traffic Jam assist, Turn assist, & Predictive Efficiency assist | Intersection assist |
| Audi pre sense rear | Traffic sign recognition |
| Black Optic package | |
| 22" 5-V-spoke trapezoid design cast aluminum wheels, matte titanium, with summer tires | Black optic exterior package (badges, grille, window surrounds, front & rear bumper inserts) |
| Black exterior mirror housings | Black roof rails |
| Carbon Optic package | |
| 22" 5-V-spoke trapezoid design cast aluminum wheels, gloss Anthracite black, with summer tires | Carbon exterior mirror housings |
| Black optic exterior package (badges, grille, window surrounds, front & rear bumper inserts) | Carbon optic exterior package (door blades, front & rear bumper inserts) |
| Black roof rails | |
| Executive package | |
| Extended leather package (center console, door armrests, sunblinds and upper part of instrument panel) | Heated rear seats |
| Head-up display | Power soft-closing doors |

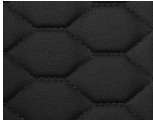
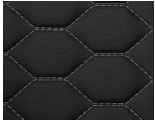


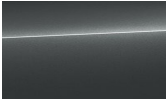



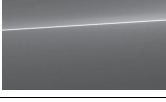



AVAILABLE ORDERING CONFIGURATIONS

| | OPTION CODE | RETAIL |
|--|---------------------------------|---------------|
| Audi Sport Configuration #1 | | |
| 22" Audi Sport 5-V-spoke trapezoid design, Silver wheels with summer tires | Executive Package | |
| Carbon Twill structured inlays | Red Brake Calipers, steel | SC1 \$ 7,950 |
| Driver Assistance package | Sport Exhaust | |
| Audi Sport Configuration #2 | | |
| Black Optic Package | Executive Package | |
| Carbon Twill structured inlays | Red Brake Calipers, steel | SC2 \$ 9,200 |
| Driver Assistance package | Sport Exhaust | |
| Audi Sport Configuration #3 | | |
| Black Alcantara headliner | Driver Assistance package | |
| Bang & Olufsen® 3D Advanced Sound System | Executive Package | SC3 \$ 21,000 |
| Carbon Optic package | Red Brake Calipers, steel | |
| Carbon Twill structured inlays | Sport Exhaust | |
| Audi Sport Configuration #4 | | |
| Carbon Optic package | | |
| Carbon Twill structured inlays | Dynamic Ride Control suspension | SC4 \$ 22,850 |
| Ceramic Brakes - RED Calipers | Executive Package | |
| Driver Assistance package | Sport Exhaust | |

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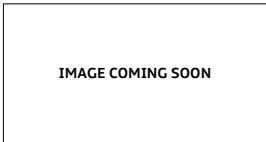
* Please see Summer Performance Tire Disclaimer on the last page of this Guide

2021 RS 6 Avant - Exterior & Interior

| | | RS Sport Seats in Valcona leather w/honeycomb stitch | | | |
|---|--------------------------------------|---|---|---|---|
| | | Black QH | Black/Grey UB | Black/Red AR | Cognac QN |
| EXTERIOR COLOR / CODE | |  |  |  |  |
|  | Daytona Gray pearl effect 6Y6Y | X | X | X | X |
|  | Florett Silver metallic L5L5 | X | X | X | X |
|  | Glacier White metallic 2Y2Y | X | X | X | X |
|  | Mythos Black metallic 0E0E | X | X | X | X |
|  | Nardo Gray T3T3 | X | X | X | X |
|  | Navarra Blue metallic 2D2D | X | X | X | X |
|  | Sebring Black Crystal Effect R5R5 | X | X | X | X |
|  | Tango Red metallic Y1Y1 | X | X | X | X |

| INTERIOR COMPONENT OPTIONS | | | |
|--------------------------------------|-----------|----------------------------|-----------|
| SEATS | CARPETING | STANDARD DECORATIVE INLAYS | HEADLINER |
| Black w/ Black stitching - QH | Black | Aluminum Race Dark inlays | Black |
| Black w/ Rock Grey stitching - UB | Black | Aluminum Race Dark inlays | Black |
| Black w/Express Red stitching - AR | Black | Aluminum Race Dark inlays | Black |
| Cognac w/Granite Grey stitching - QN | Black | Aluminum Race Dark inlays | Black |

Aluminum Race Dark inlays



Carbon Twill Structure inlays



WHEELS

21" RS design wheels, 10-V-spoke star design cast aluminum silver finish with 275/35 summer tires *



22" 5-V-spoke trapezoid design cast aluminum wheels, matt titanium, with 285/30 summer tires



22" 5-V-spoke trapezoid design cast aluminum wheels, gloss Anthracite black, with 285/30 summer tires



22" Audi Sport 5-V-spoke trapezoid design cast aluminum wheels, Silver, with 285/30 summer tires



*Denotes Standard inlays and wheels for selected model

| ENGINE | DRIVETRAIN / TRANSMISSION | MODEL CODE | RETAIL |
|--|----------------------------|------------|------------|
| 4.0 TFSI, V8 | quattro® 8-speed Tiptronic | PRRS7 | \$ 114,000 |
| Destination Charge (subject to change, add to all orders): | | | \$ 995 |
| Metallic or pearl effect paint: | | | \$ 595 |
| Crystal effect paint: | | | TBD |
| Gas Guzzler Tax: | | | TBD |

STANDARD EQUIPMENT

INCLUDES:

| | |
|--|---|
| 21" RS design wheels, 10-V-spoke star design cast aluminum silver finish with summer tires | Direct Tire Pressure Monitoring System |
| 14.6" (370 mm) rear ventilated brakes, black | Dual-pane acoustic side windows |
| 16.5" (420 mm) front ventilated brakes, black | Electric rear spoiler |
| 3-spoke multifunction steering wheel with shift paddles, heated | Electrically adjustable tilt/telescoping steering column |
| 4-zone climate control | Door armrests & dashboard in leatherette w/constrast stitching |
| Adaptive air suspension, RS tuned | Exterior mirrors: heated, auto-dimming, power-folding |
| Alarm system with immobilizer | Garage door opener (HomeLink®) |
| Aluminum matte window surrounds | Headlight washer system |
| Aluminum race anthracite inlays | Heated, 10-way power front RS sport seats with ventilation and 4-way power lumbar |
| Matt-aluc exterior mirror housings | Illuminated door sills |
| Audi advanced key (keyless entry) w/ handsfree power tailgate open/close | Lane departure warning |
| Audi connect® CARE, PRIME & PLUS (limited time subscription) | Matrix-design LASER headlights w/high beam assist, LED DRL & tail lights, dynamic rear indicators |
| Audi dynamic all-wheel steering | MMI® Navigation plus with MMI® touch response |
| Audi music interface with front and rear USB ports (data+charge) | Power sunroof |
| Audi phone box w/ wireless charging and signal booster | quattro sport rear differential |
| Audi pre sense basic and front | Rear side airbags |
| Audi smartphone interface (wired Android Auto & wireless Apple CarPlay) | SiriusXM® All Access service (w/ 3-month trial subscription) |
| Audi virtual cockpit | Split-folding rear seat back (40/20/40) |
| Auto-dimming interior mirror with compass | Toolkit and Tire Mobility Kit (without spare tire) |
| Bang & Olufsen® 3D Premium Sound System | Top view camera system with Virtual 360 view |
| Contour/Ambient LED interior lighting package - multicolor | Valcona leather seats, perforated with "RS" honeycomb stitching |

PACKAGE DESCRIPTIONS

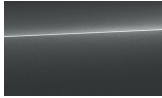


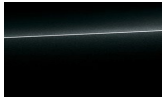
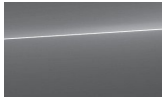

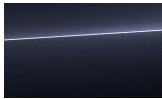
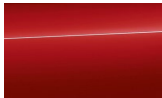
| | |
|--|--|
| Driver Assistance package | |
| Audi active lane departure warning with Emergency assist | Audi side assist w/rear cross traffic assist |
| Audi adaptive cruise assist w/Traffic Jam assist, Turn assist, & Predictive Efficiency assist | Intersection assist |
| Audi pre sense rear | Traffic sign recognition |
| Black Optic package | |
| 22" 5-V-spoke structured design cast aluminum wheels, matt titanium, with summer tires | Black optic exterior package (badges, grille, window surrounds, front & rear bumper inserts) |
| Black exterior mirror housings | |
| Carbon Optic package | |
| 22" 5-V-spoke structured design cast aluminum wheels, gloss Anthracite black, with summer tires | Carbon exterior mirror housings |
| Black optic exterior package (badges, grille, window surrounds) | Carbon optic exterior package (door blades, front & rear bumper inserts) |
| Executive package | |
| Extended leather package (center console, door armrests, sunblinds & upper part of instrument panel) | Heated rear seats |
| Head-up display | Power soft-closing doors |

AVAILABLE ORDERING CONFIGURATIONS

| | OPTION CODE | RETAIL |
|---|---------------------------------|---------------|
| Audi Sport Configuration #1 | | |
| 22" RS Design Silver wheels with summer tires | Executive Package | SC1 \$ 8,200 |
| Carbon Twill structured inlays | Red Brake Calipers, steel | |
| Driver Assistance package | Sport Exhaust | |
| Audi Sport Configuration #2 | | |
| Black Optic Package | Executive Package | SC2 \$ 9,450 |
| Carbon Twill structured inlays | Red Brake Calipers, steel | |
| Driver Assistance package | Sport Exhaust | |
| Audi Sport Configuration #3 | | |
| Black Alcantara headliner | Driver Assistance package | SC3 \$ 21,250 |
| Bang & Olufsen® 3D Advanced Sound System | Executive Package | |
| Carbon Optic package | Red Brake Calipers, steel | |
| Carbon Twill structured inlays | Sport Exhaust | |
| Audi Sport Configuration #4 | | |
| Black Optic Package | | SC4 \$ 19,200 |
| Carbon Twill structured inlays | Dynamic Ride Control suspension | |
| Ceramic Brakes - RED Calipers | Executive Package | |
| Driver Assistance package | Sport Exhaust | |

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built. Prices exclude destination charges, registration and retail delivery charges.
 * Please see Summer Performance Tire Disclaimer on the last page of this Guide

2021 RS 7 - Exterior & Interior

| EXTERIOR COLOR / CODE | | RS Sport Seats in Valcona leather w/honeycomb stitch | | | |
|---|--------------------------------------|--|---------------|--------------|-----------|
| | | Black QH | Black/Grey UB | Black/Red AR | Cognac QN |
|  | Daytona Gray pearl effect 6Y6Y | X | X | X | X |
|  | Florett Silver metallic L5L5 | X | X | X | X |
|  | Glacier White metallic 2Y2Y | X | X | X | X |
|  | Mythos Black metallic 0E0E | X | X | X | X |
|  | Nardo Gray T3T3 | X | X | X | X |
|  | Navarra Blue metallic 2D2D | X | X | X | X |
|  | Sebring Black Crystal Effect R5R5 | X | X | X | X |
|  | Tango Red metallic Y1Y1 | X | X | X | X |

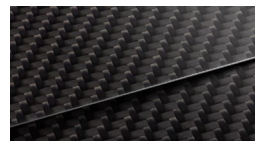
INTERIOR COMPONENT OPTIONS

| SEATS | CARPETING | STANDARD DECORATIVE INLAYS | HEADLINER |
|--------------------------------------|-----------|----------------------------|-----------|
| Black w/ Black stitching - QH | Black | Aluminum Race Dark inlays | Black |
| Black w/ Rock Grey stitching - UB | Black | Aluminum Race Dark inlays | Black |
| Black w/Express Red stitching - AR | Black | Aluminum Race Dark inlays | Black |
| Cognac w/Granite Grey stitching - QN | Black | Aluminum Race Dark inlays | Black |

Aluminum Race Dark inlays



Carbon Twill Structure inlays



WHEELS

21" RS design wheels, 10-V-spoke star design cast aluminum silver finish with 275/35 summer tires



22" 5-V-spoke structured design cast aluminum wheels, matt titanium, with 285/30 summer tires



22" 5-V-spoke structured design cast aluminum wheels, gloss Anthracite black, with 285/30 summer tires



22" 5-V-spoke structured design cast aluminum wheels, silver, with 285/30 summer tires



*Denotes Standard inlays and wheels for selected model

A WORD ABOUT LOW ASPECT RATIO AND HIGH PERFORMANCE TIRES

High performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions.

We suggest you use the Audi recommended winter or all-season tires specified for your Audi.

High performance tires also have a lower aspect ratio that aids performance and handling.

Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles can cause serious damage to wheels, tires, vehicle body and suspension parts.

Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low profile tires.

Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices.

It is important that the inflation pressure is regularly checked and maintained at recommended levels.

For more information on all of these topics, please consult the owner's manual, your local dealer, or call 1-800-FOR-AUDI.

Audi of America believes the information and specifications supplied in this ordering guide to be correct at the time of publishing. However, specifications, standard equipment, and options are subject to change without notice. For the latest information about standard equipment, please always refer to the vehicle specification page on AccessAudi.com