



S4 European model shown

2013 **A4/S4**
Audi of America
MEDIA INFORMATION KIT



Audi

Overview

At a Glance & Highlights

A4 at a glance:

Drivetrain	Output	Premium	Premium Plus	Prestige
2.0 TFSI® eight-speed multitronic® CVT	211 hp, 258 lb-ft torque	\$32,500	\$36,700	\$42,250
2.0 TFSI quattro® six-speed manual	211 hp, 258 lb-ft torque	\$33,400	\$37,600	\$43,150
2.0 TFSI quattro eight-speed Tiptronic®	211 hp, 258 lb-ft torque	\$34,600	\$38,800	\$44,350

S4 at a glance:

Drivetrain	Output	Premium	Premium Plus	Prestige
3.0 TFSI quattro six-speed manual	333 hp, 325 lb-ft torque	—	\$47,600	\$53,850
3.0 TFSI quattro seven-speed S tronic®	333 hp, 325 lb-ft torque	—	\$49,000	\$55,250

Overview

Press Release

Pricing & Changes

Equipment

Specifications

Dimensions

Color & Trim



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Highlights

Key Attributes

Audi connect™ with online services*

Audi connect makes it easy to search for any point of interest on Google™. Plus, you can enjoy realistic Google Earth™ terrain imagery & even send destinations from any browser right to your Audi. This feature is included when Audi MMI® Navigation plus is ordered.

Audi adaptive cruise control* Available

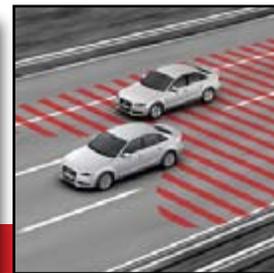
Audi adaptive cruise control on the A4 helps the driver to take command over even more of the driving experience, as its long-range radar measures the distance to the vehicle ahead, sends its data to a computer that weighs the information against velocity & other road variables & applies the brakes as necessary. Once the road is safe to cruise, the A4 effortlessly accelerates back to its desired speed.

quattro with sports differential* The active sport differential distributes torque from the engine in continuously variable proportions between the rear wheels. This greatly enhances agility, driving pleasure & active driving safety. Targeted control of the power flow enables the car to steer even more spontaneously & directly into bends & produces a far more robust directional stability.

Bang & Olufsen® Sound System* Through an available 505-watt 14-speaker system perfectly integrated within your A4, Bang & Olufsen remaps how you experience sound by transcending the limits of Audi technology. Audi offers an available system that remaps how you experience sound itself by automatically adjusting volume & timbre balance to changing ambient noise levels.

Audi side assist* Monitors the blind spot areas, as well as fast-approaching vehicles, at a range of about 150 ft to the rear of the car. If Audi side assist identifies another vehicle, it informs the driver via LED lights in the exterior mirror.

Audi drive select* Exclusive to Audi, this optional system provides advanced control of the vehicle's adaptive suspension, dynamic steering, transmission shift characteristics & engine response. The system allows drivers to configure vehicle drive characteristics exactly to their liking with their choice of Comfort, Auto, Dynamic or Individual settings.



*Refer to Equipment pages for how to acquire



Audi

Press Release

Audi of America Communications

The 2013 Audi A4 and S4

HERNDON, Va, June 15, 2012 — The Audi A4 family has been the best-selling product line for Audi for the past four decades, and Audi is renewing and building on each one of the nameplate's strengths in the new, eighth generation of A4.

Design refinements give the A4 model-line a new, athletic elegance, while Audi connect brings the Internet to the luxury sedan segment. The Audi A4 Sedan and S4 epitomize the heart of the Audi brand through their exceptional design, performance and technology.

Performance

The groundbreaking turbocharged 2.0-liter, four-cylinder, TFSI engine in the Audi A4 provides 211 horsepower and 258 lb-ft of torque. First introduced in 2008 as the fastest, most fuel efficient engine versus its six-cylinder competitors, the A4 quattro is available with a fuel efficient eight-speed automatic Tiptronic and a six-speed manual transmission. The front-wheel drive configuration is available with a continuously variable transmission. The S4 is offered with the award-winning Supercharged 3.0-liter, six-cylinder, DOHC engine that generates an exhilarating 333 horsepower and 325 lb-ft of torque. To ensure exceptional grip and performance, the S4 has quattro all-wheel drive standard.

An available rear sport differential uses torque vectoring to propel the S4 through turns and offers even more grip and cornering ability for the driving enthusiast as well as in the event of an accident avoidance situation. The torque split of the quattro system for both models is 40 percent front/60 percent rear with a maximum load of 65 percent for the front and 85 percent for the rear axle.

A new electromechanical steering column fitted to both models removes weight from the front of the car versus the previous hydraulic steering system. Dynamic steering also is available to adjust steering input based on the speed of the vehicle.

Available Audi drive select allows the driver to adjust dynamic steering, throttle response, transmission shift points and suspension settings. Four settings are available: Auto, Comfort, Dynamic and Individual to allow the driver to adjust each setting individually.



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Exterior

Changes to the exterior design include a robust new grille with angled upper corners, dynamic new hood lines, and reconfigured bumpers with angular air inlets. Redesigned, sleek headlamps and new LED daytime running light design give the A4 a more dynamic look. The unmistakable LEDs that have become a design hallmark of the brand require less power and emit less heat than conventional halogen lights.

Other enhancements to the exterior of the Audi A4 for the 2013 model year include the addition of optional static halogen cornering lamps to make the car's segment-leading adaptive front lighting system even more illuminating for the driver, rectangular fog lights, and redesigned optional LED taillights. New wheel designs are available as well (ranging in size from 17 to 19 inches).

The S4 maintains its exterior differentiation from the A4 through its alu-optic side mirror housings, unique grill, splitter, diffuser and exhaust design.

Exterior dimensions were changed only slightly for the 2013 model year, harmonizing the designs of the A4 family to bespeak their design leadership in a highly competitive segment of the premium market.

Interior

Audi has refined the interior of the A4 models for the 2013 model year as well, improving upon the form, feel and function inside the class-leading lineup. There's a new optional three-spoke steering wheel with a flat bottom on the S4. Designers have added a new high-gloss piano black finish paired with stainless steel mesh inlays and refined the look with additional new inlays made of Beaufort Oak. Fine Nappa leather also has been added as part of the available offering. The S4 offers an exclusive S Sport seat with exceptional side bolsters for more performance-oriented drivers while contrast stitching and inserts available in silver, red and brown as well as Alcantara® provide a premium sporting look.

Functionally, improvements inside the Audi A4 model line include a streamlining of the Audi MMI Navigation system and controls around just four buttons instead of eight, making the driver's mastery of the journey much easier. Alu-optic accents have been added to window and trunk controls for better visibility. Audi designers also simplified the operation of the three-zone climate control system.



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Driver assistance

The 2013 Audi A4 product line incorporates many features that are designed to assist drivers in navigating the road and traffic while making their driving experience more enjoyable.

Audi parking system plus includes a rearview camera with an acoustic warning system that helps drivers park with confidence. The rearview camera is unique in that it adjusts the track the vehicle will take on the Audi MMI screen based on steering input.

New to the A4 and the S4 is adaptive cruise control that helps regulate the distance to the vehicle ahead while attaining a maximum speed set by the driver. Audi side assist not only monitors the side of the car but also provides a warning for traffic approaching from behind.

Audi connect

Audi is the first company worldwide to feature factory-installed wireless Internet in its vehicles, enabling the innovative infotainment system known as Audi connect as part of MMI Navigation plus. Audi is the only luxury brand in the segment to feature such integrated connectivity.

With Audi connect, the onboard MMI Navigation system is enhanced with Google Earth maps for a true aerial view of the route and surrounding area. Audi connect also features real-time local weather, fuel prices, news, and travel information, as well as Google Search via voice command.

The 2013 Audi A4 and S4 feature the most advanced MMI Navigation plus system, with a seven-inch LCD monitor that displays navigation, audio, telephone and vehicle settings with exceptional clarity. Two SD memory card slots can be used to listen to music files or to transfer music tracks onto the 40GB hard drive. A single slot in-dash CD/DVD drive also can be used to listen to CDs or view a DVD while at a standstill. A 14-speaker, 505-watt Bang & Olufsen Sound System is available and delivers an exceptional audio listening experience.

The 2013 A4 and S4 combine exceptional design, efficiency, performance and technology to continue to attract customers to the Audi brand for years to come.



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Pricing

A4 MY2013 Pricing

Overview
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Pricing & Changes
Equipment
Specifications
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Color & Trim

MODELS					Retail
Engine	Trim Package	Transmission			
2.0 TFSI, 4 CYL., 211 HP	Premium, Premium Plus & Prestige	FWD multitronic			\$32,500
		quattro manual			\$33,400
		quattro Tiptronic			\$34,600
Destination charge (subject to change, add to all orders)					\$895
Metallic or pearl effect paint					\$475
STANDARD FEATURES					Retail
	Includes:				
Premium	17" Ten-spoke-Star-design wheels with 245/45 all-season tires		Halogen headlights with daytime running lights		\$0
	Alarm system with immobilizer		In-direct tire pressure monitoring system		
Premium Plus	Aluminum Trigon decorative inlays		Leather seating surfaces		\$4,200
	Audi concert radio (one CD) with SiriusXM Satellite Radio		Power sunroof		
	Door sills with aluminum inlays		Rain and light sensor		
	Eight-way power front seats		Electric speed-sensitive steering		
	Fixed rear seatback		Single-zone automatic climate control		
	Four-way power lumbar for driver		Space-saving spare tire		
Prestige	Includes Premium features plus:				\$9,750
	18" Ten-spoke-Dynamic-design wheels w/ 245/40 all-season tires		Split-folding rear seatback		
	Auto-dimming interior mirror with compass		Lighting package		
	Auto-dimming, heated exterior mirrors		Three-zone climate control		
Convenience package		Trunk storage package			
Heated front seats with driver memory					
Includes Premium Plus features plus:					
Audi adaptive light		Audi side assist			
Audi advanced key		Bang & Olufsen Sound System			
Audi MMI Navigation plus package					
Premium	Premium Plus	Prestige	OPTIONS		Retail
o	s	s	Convenience package		\$1,100
			Audi music interface with iPod® cable		
			Preparation for mobile phone (Bluetooth®)		
			Garage door opener (HomeLink®)		
			Driver information system with trip computer		
o	s	s	Lighting package		\$1,000
			Audi xenon plus lights with LED daytime running lights & taillights		
			Automatic headlamp leveling		
			Aluminum window surrounds		
-	o	s	Audi MMI Navigation plus package		\$3,050
			One CD/DVD-player & HD Radio		
			HDD Navi with voice control		
			Audi MMI "high" control panel		
			Color driver information system		
			Audi parking system plus with rearview camera		
			Audi connect with online services		
-	o	o	Sport package		\$750
			Front sport seats		
			Sport suspension (-20mm ride height)		
			Four-way power lumbar for front seats		
			Three-spoke steering wheel (with shift paddles on auto)		
-	-	o	S line package		\$2,950
			Sport suspension (-20mm ride height)		
			S line embossed Alcantara / Leather sport seats		
			19" Five-segment-spoke wheels with 255/35 summer tires		
			Brushed aluminum decorative inlays		
			Black cloth headliner		
			Headlight washer system		
			Three-spoke flat-bottom steering wheel (with shift paddles on auto)		
			S line front & rear bumper & door sills		
			Four-way power lumbar support for front seats		
			Body-colored door sill blades (beneath doors)		
-	-	o	Driver Assist package		\$3,250
			Audi adaptive cruise control		
			Audi drive select controls		
			Audi dynamic steering		
o	s	s	Heated front seats		\$450
o	-	-	17" Five-arm-Dynamic design wheels with 225/50 all-season tires		\$0
o	s	s	18" Ten-spoke-Dynamic-design wheels with 245/40 all-season tires		\$800
o	o	o	Dark brown Walnut inlays		\$350
o	o	o	Fine grain Ash natural inlays		\$350
o	o	o	Layered Oak inlays		\$850
-	o	s	Audi advanced key		\$550
-	o	s	Bang & Olufsen Sound System		\$850
-	-	o	Power rear window sunshade and manual rear door shades		\$500
-	o	o	18" 245/40 summer tires* (replaces 18-inch all-season tires)		\$0
-	o	o	Rear side airbags		\$350
PORT INSTALLED ACCESSORIES					
o	o	o	Audi First Aid kit		\$45
o	o	o	Audi Guard textile mats with A4 logo		\$150
o	o	o	Exhaust tips		\$140
o	o	o	Cargo beach mat		\$120
o	o	o	Audi Guard all-weather floor mats (set of four) and trunk liner		\$250
o	o	o	Audi Guard all-weather floor mats with A4 Logo		\$150
o	o	o	Wheel lock kit		\$100
SITUATIONAL/REQUIRED OPTIONS					
o	o	o	California emission requirements		N/C
o	o	o	Northeast trading region emission requirements		N/C
o	o	o	Front license plate holder (for states that require front license plates)		N/C
o	o	o	Without front license plate holder		N/C

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built. Prices exclude destination charges, registration and retail delivery charges.

Revised Date: May 16, 2012

Audi of America
2013 Audi A4/S4

REVISED JUNE 2012
All information subject to change

For additional media queries, contact: Mark.Dahncke@audi.com



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A4 MY2013 Color & Trim

MODEL EXTERIOR AND INTERIOR COLOR							
Color and Trim	Standard or Sport Seats				Standard Seats only		Leather / Alcantara
	Black	Gray/Black	Gray/Gray	Brown/Black	Beige/Black	Beige/Brown	S line Black
BRILLIANT BLACK	x	x	x	x	x	x	x
PHANTOM BLACK PEARL EFFECT	x	x	x	x	x	x	x
IBIS WHITE	x	x	x	x	x	x	x
GLACIER WHITE METALLIC	x	x	x	x	x	x	x
MONSOON GRAY METALLIC	x	x	x	x	x	x	x
ICE SILVER METALLIC	x	x	x	x	x	x	x
MOONLIGHT BLUE METALLIC	x	x	x	x	x	x	x
SCUBA BLUE METALLIC	x	x	x	x	x	x	x
BRILLIANT RED	x	x	x	x	x	x	x
VOLCANO RED METALLIC	x	x	x	x	x	x	x

*Metallic, pearl, and crystal effect paint at extra charge

Interior Component Color				
Seats	Carpeting	Standard Inlays	Upper & Lower Dash	Headliner
Black	Black	Aluminum Trigon	Black	Lunar Silver
Titanium Gray	Black	Aluminum Trigon	Black	Lunar Silver
Titanium Gray	Steel Gray	Aluminum Trigon	Steel Gray	Lunar Silver
Chestnut Brown	Black	Aluminum Trigon	Black	Black
Velvet Beige	Black	Aluminum Trigon	Black	Pashmina Beige
Velvet Beige	Moor Brown	Aluminum Trigon	Moor Brown	Pashmina Beige
S line Black	Black	Brushed Aluminum	Black	Black

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Audi

S4 MY2013 Pricing

MODELS				
Engine	Trim Package	Transmission		Retail
3.0 TFSI, 6 CYL., 333 HP	Premium Plus & Prestige	quattro manual		\$47,600
		quattro S tronic		\$49,000
Destination Charge (subject to change, add to all orders)				\$895
Metallic or pearl effect paint				\$475
Crystal effect paint				\$1,075
STANDARD FEATURES				
				Retail
Premium Plus	Includes:			\$0
	18" Five-parallel-spoke-S-design wheels w/ 245/40 summer tires*	Preparation for mobile phone (Bluetooth)		
	Audi music interface with iPod cable	S exterior kit:		
	Audi concert radio (one CD) with SiriusXM Satellite Radio	Platinum Gray matte front grille with chrome struts		
	Audi xenon plus front lighting with LED daytime running lights & taillights	Body-colored door sill blades (beneath doors)		
	Auto-dimming interior mirror with compass	Alu-optic mirror housings and front & rear diffuser blades		
	Auto-dimming, heated exterior mirrors	Dual twin-outlet exhaust		
	Brushed Aluminum decorative inlays	S-specific trunk lid with integrated spoiler		
	Driver information system with trip computer	V6T badging on front fenders, S4 logos on grille & trunk lid		
	Garage door opener (HomeLink)	Three-spoke flat-bottom steering wheel (with shift paddles on auto)		
	Heated, twelve-way power front seats with driver memory	Split-folding rear seatback		
	Leather / Alcantara S sport seats	S-specific sport suspension & brake system		
	Power sunroof	Three-zone climate control		
Prestige	Includes Premium features plus:			\$6,250
	Audi adaptive light	Audi side assist		
	Audi advanced key	Bang & Olufsen Sound System		
	Audi MMI Navigation plus package			
Premium Plus	Prestige	OPTIONS		Retail
o	s	Audi MMI Navigation plus package		\$3,050
		One CD/DVD-player & HD Radio	HDD Navi with voice control	
		Color driver information system	Audi MMI "high" control panel	
		Audi parking system plus with rearview camera	Audi connect with online services	
-	o	Driver Assist package		\$3,250
		Audi adaptive cruise control	Audi drive select controls	
		Audi dynamic steering		
o	o	Audi quattro with sports differential		\$1,250
		Audi drive select controls	Sports differential, rear (torque-vectoring)	
o	o	Audi adaptive damping suspension		\$1,250
o	o	Fine Nappa leather upholstery and door armrests		\$1,250
o	s	Bang & Olufsen Sound System		\$850
o	o	18" 245/40 all-season tires (vehicle top speed limiter lowered to 130mph)		\$0
o	o	19" Five-segment-spoke-design wheels with 255/35 summer tires*		\$800
o	s	Audi advanced key		\$550
-	o	Power rear window sunshade and manual rear door shades		\$500
o	o	Rear side airbags		\$350
o	o	Carbon Atlas decorative inlays		\$500
o	o	Stainless steel mesh inlays (with piano black center console & instrument panel surround)		\$750
PORT INSTALLED ACCESSORIES				
o	o	Audi First Aid kit		\$45
o	o	Wheel lock kit		\$100
o	o	Audi Guard all-weather floor mats and trunk liner		\$250
o	o	Audi Guard beach mat		\$120
o	o	Audi Guard all-weather floor mats		\$150
o	o	Stone guards, Supercharged badges		\$600
o	o	Supercharged badges		\$130
SITUATIONAL/REQUIRED OPTIONS				
o	o	California emission requirements		N/C
o	o	Northeast trading region emission requirements		N/C
o	o	Front license plate holder (for states that require front license plates)		N/C
o	o	Without front license plate holder		N/C

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Audi

S4 MY2013 Color & Trim

MODEL EXTERIOR AND INTERIOR COLOR						
Color and Trim	Leather / Alcantara		Fine Nappa Leather			
	Black	Black/Silver	Black	Black/Silver	Black/Red	Black/Brown
BRILLIANT BLACK	x	x	x	x	x	x
PHANTOM BLACK PEARL EFFECT	x	x	x	x	x	x
MONSOON GRAY METALLIC	x	x	x	x	x	x
ICE SILVER METALLIC	x	x	x	x	x	x
MOONLIGHT BLUE METALLIC	x	x	x	x	x	x
ESTORIL BLUE CRYSTAL EFFECT	x	x	x	x	x	x
GLACIER WHITE METALLIC	x	x	x	x	x	x
IBIS WHITE	x	x	x	x	x	x
MISANO RED PEARL EFFECT	x	x	x	x	x	x
VOLCANO RED METALLIC	x	x	x	x	x	x

*Metallic, pearl, and crystal effect paint at extra charge

Interior Component Color				
Seats	Carpeting	Standard Inlays	Upper & Lower Dash	Headliner
Black	Black	Brushed Aluminum	Black	Black
Black / Lunar Silver	Black	Brushed Aluminum	Black	Black
Black / Magma Red	Black	Brushed Aluminum	Black	Black
Black / Chestnut Brown	Black	Brushed Aluminum	Black	Black

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Audi

Lineup Changes

Overview of Changes for MY2013

Adds:

	A4	S4
+ 2.0T Tiptronic models now feature E85 flex-fuel capability (delayed availability)	■	—
+ All A4 models now utilize electric power steering for improved economy & weight savings	■	■
+ S4 S tronic models now feature the latest crown-gear center differential	—	■
+ Freshened interior & exterior design	■	■
+ Trip computer now included as part of the Convenience Package on A4 Premium models	□	■
+ Adaptive front lighting now includes a static halogen cornering lamp	□	□
+ New Driver Assistance package includes Audi adaptive cruise control & dynamic steering	□	□
+ New three-spoke flat-bottom steering wheel with thicker wheel & alu-optic shift paddles (on automatic models)	□	■
+ Audi MMI Navigation plus now includes Audi connect & Bluetooth® streaming audio	□	□
+ New interior & exterior color combinations are available	□	□

Deletes:

- A4 Avant is no longer available

- = Standard
- = Optional
- = Not Available



Audi

Lineup & Key Changes

Exterior Walk-Around



A4 European model shown



A4 European model shown

1. Audi Singleframe® grille with angled upper corners
2. Redesigned, slender headlights; new LED light strip design when equipped with xenon plus
3. Rectangular fog lights
4. New wheel designs (optional)
5. Redesigned LED taillights (optional)
6. Redesigned new hood & bumpers



Audi

Lineup & Key Changes

Interior Walk-Around



A4 European interior shown

1. New three-spoke steering wheel optional (flat-bottom on S4)
2. Revised instrument cluster
3. Audi connect when Audi MMI Navigation plus is ordered
4. High-gloss finish on interior trim
5. Alu-optic MMI soft-keys (MMI Navigation plus only)
6. New interior colors/trims available
7. Window & trunk buttons in partial alu-optic



Audi

Equipment

Standard & Optional Equipment

Engine / Transmission / Suspension / Wheels		A4	S4
	ULEV II/OBD II certification	■	■
Drivetrain	2.0 liter TFSI direct-injection I4 engine with 211 hp, DOHC, & Audi valvelift system	■	—
	3.0 liter TFSI direct-injection V6 engine with 333 hp, DOHC	—	■
	Eight-speed Tiptronic automatic transmission with sport program & manual shift mode	□	—
	Six-speed manual transmission	□	■
	Seven-speed S tronic automatic transmission with sport program, manual shift mode & launch control	—	□
	multitronic FWD CVT continuously variable transmission with additional sport program & manual shift mode	■	—
	quattro permanent all-wheel drive system with asymmetric/dynamic torque distribution (torque split 40:60)	□	■
	quattro all-wheel drive system with sports rear differential (mechanical torque vectoring)	—	□
Brakes	ABS (Anti-lock brake system) with EBD (Electronic Brake Force Distribution)	■	■
	Front ventilated disc brakes	■	■
	Rear solid disc brakes	■	—
	Rear ventilated disc brakes	—	■
	Electromechanical emergency brake (switch located in center console) with drive-off release function	■	■
Suspension	Hydraulic Brake Assistant, automatically senses emergency braking & applies maximum available power boost to reduce overall stopping distance	■	■
	Standard suspension calibration	■	—
	Sports suspension calibration – stiffer spring & damper tuning, 20mm lower	□	—
	S Sport suspension calibration	—	■
	Front five-link independent steel spring suspension	■	■
Wheels & Tires	Rear trapezoidal-link independent steel spring suspension	■	■
	Electronic dampening control (Audi drive select)	—	□
	8.0Jx17 / Ten-spoke-Star-design wheels with 245/45 all-season tires	■	—
	7.5Jx17 / Five-arm-design wheels with 225/50 all-season tires	□	—
	8.0Jx18 / Ten-spoke-design wheels with 245/40 all-season tires	□	—
	8.0Jx18 / Five-parallel-spoke-S-design wheels with 245/40 summer tires	—	■
	8.5Jx19 / Five-segment-spoke design wheels with 255/35 summer tires	□	□
	245/45/18 93H all-season tires	—	□
	Tool kit & jack	■	■
	Space-saver temporary spare tire	■	■
Tire pressure monitoring system- in-direct measuring	■	■	
Fully galvanized steel unibody construction with aluminum hood	■	■	

- = Standard
- = Optional
- = Not Available



Audi

Standard & Optional Equipment

Exterior		A4	S4
	Audi Singleframe grille in Stone Gray with/without license plate holder	■	—
	Audi Singleframe grille in Platinum Gray with horizontal chrome bars with/without license plate holder	—	■
Lighting	Halogen headlights with halogen daytime running lights	■	—
	Audi xenon plus headlights with automatic self-leveling & LED daytime running lights	□	■
	Adaptive xenon plus headlights with self-leveling & LED daytime running lights & static cornering lights	□	□
	Automatic headlights	■	■
	Headlight washing system	—	■
	Front fog lights located in lower bumper	■	■
	LED taillight technology with rear fog lights	□	■
	LED perimeter lights in exterior mirrors, activated when door unlocked & dark outside - controlled by the light sensor	■	■
	Automatic light switch controlled by light sensor, coming home/leaving home function	■	■
	Daytime running lights, user programmable	■	■
"Three blink" touch-to-pass lane change feature in turn signal	■	■	
LED indicator light technology integrated in the side mirrors	■	■	
Mirrors	Power-adjustable heated side mirrors	■	—
	Power-adjustable, auto-dimming, heated side mirrors with memory	□	■
	Body-color outside mirrors; heated with LED turn signal repeaters with fiber optic technology	■	—
	Alu-optic outside mirrors; heated with LED turn signal repeaters with fiber optic technology	—	■
2.5 mph (Federal Standard) front & rear bumpers	■	■	
Anodized aluminum window surround	□	■	
Matte black window surround	■	—	
Heated windshield washer nozzles	■	■	
	S line® package: S line exterior kit including modified front & rear bumper & side skirts, 19-inch five-segment-spoke wheels, S line door sills & fender badging, three-spoke flat bottom steering wheel (w/ alu-optic shift paddles on auto) brushed aluminum inlays, black headliner & S line embossed leather / Alcantara sport seats	□	—
Exhaust	Lower bumper & door trim in body color paint finish	■	■
	Dual exhaust pipes, thin-walled tips (driver's side)	■	—
	Quad exhaust pipes, finished tips (two on each side)	—	■
	Metallic/pearl/crystal effect paint	□	□
	Roof-mounted SiriusXM™ Satellite Radio antenna	■	■
	Nomenclature: A4 or S4 on rear deck lid, left center 2.0T on trunk - right center V6T on front fenders (S4 only) Four Rings on top center of trunk & top-center of Singleframe grille quattro: rear trunk - right center, under engine designation front grille - passenger side (replaced by "S4" badge on S4.) dashboard - passenger side	■	■

- = Standard
- = Optional
- = Not Available



Audi

Standard & Optional Equipment

Interior		A4	S4
Illumination	Front & rear reading lights (two in front / two in rear headliner)	■	■
	Red ambient LED lighting in overhead console for front center console illumination	■	■
	Illumination for interior door release handles & air vent controls	■	■
	Auto dimming interior mirror with digital compass	□	■
	Front & rear footwell lighting using LED technology	■	■
	Front sliding sun visors with illuminated vanity mirror for driver & front passenger	■	■
	Front & rear floor mats with fastening mechanism for front mats	■	■
Power Features	Velour carpeting	■	■
	Power central locking system with radio-operated key fob remote control for doors, trunk & fuel door with selective unlocking: - Convenience open & close feature for windows & sunroof - Master switches located in driver & front passenger doors, includes LEDs to signal when vehicle is locked - Central locking can be programmed in Audi MMI to automatically lock when vehicle reaches 8 mph. Vehicle then automatically unlocks when engine is turned off	■	■
	Power windows: - Driver controlled lock out switch for rear power windows - Power retention (until either front door is opened) - "One-touch down" & "one-touch up" for all windows - "Pinch-protection" for all windows (reverses window at force >100N)	■	■
	Retained accessory power (allows use of various electronic features (radio / CD / windows / etc.) after key is removed from ignition. Duration varies depending on energy management system. Ends if front door(s) opens	■	■
	Power rear sunshade with manual side shades in rear doors	□	□
	Power opening/closing sunroof with tilt & slide independent manual sunshade	■	■
	Interior trunk release on driver's door (release also with soft touch & remote key fob)	■	■
	Three 12V power outlets: - In front ashtray - In front center console storage bin (underneath armrest) - For rear seat passengers located at rear of front center console	■	■
	Four cup holders (two front / two rear retractable cup holders in fold-down rear center armrest)	■	■
	Four bottle holders (one in each door)	■	■
Storage	Smoker package (ashtray & power outlet in front of shifter)	■	■
	One rear ashtray, located in rear of front center console, beneath power outlet	■	■
	Comprehensive storage concept, including: - Coin storage next to shifter / in Audi MMI area (six coins) - Grocery bag hooks in trunk - Map storage net pockets on front seatbacks - Glovebox with an air-conditioned vent for cooling - Storage in front doors including 1L bottle holders	■	■
	Folding & sliding front center armrest with adjustable height & storage underneath	■	■
	Illuminated locking glovebox with air-conditioned vent for cooling	■	■
HVAC	Fully automatic single zone climate control system, combined pollutant & pollen filter, automatic recirculated-air functions	■	—
	Fully automatic dual zone climate control w/ separate air distribution controls for driver & front passenger, combined pollutant & pollen filter, automatic recirculated-air functions; air quality, humidity, & sun angle sensors	□	■
	Three-zone climate control	□	■
	Rear seat HVAC vents in rear of front center console & under each front seat & temperature variation dial	□	■
	Electric rear window defogger with automatic timed shut off feature	■	■

- = Standard
- = Optional
- = Not Available



Audi

Standard & Optional Equipment

Interior (continued)		A4	S4
Steering	Tilt & telescopic manually adjustable steering column	■	■
	Four-spoke multifunction leather-wrapped steering wheel w/ high-gloss accents	■	—
	Three-spoke multifunction sport steering wheel (w/black shift paddles on automatic)	□	—
	Three-spoke multifunction flat-bottom steering wheel (w/ alu-optic shift paddles on automatic)	□	■
	Electromechanical speed-sensitive power steering	■	■
	Dynamic steering (Audi drive select)	□	□
Inlays	Interior decorative inlays (see decorative inlays page for more detail)	■	■
	Aluminum door sill inlays (includes "S line" or "S4" emblems where applicable)	■	■
	Alu-optic surrounding of air vents, window & seating switchgear, & vent controls	■	■
	Aluminum inlays on door panel interior beltline, center console & passenger side dashboard	■	■
	Wood inlays on door panel interior beltline & center console & passenger side dashboard	□	—
	Carbon Atlas inlays on door panel interior beltline & center console & passenger side dashboard	—	□
Seating	Stainless steel texture inlays on door panel interior beltline & passenger side dashboard (w/ piano black center console & instrument panel surround)	—	□
	Leather seating surfaces (see interior fabrics page for more detail)	■	—
	Leather shift knob	■	■
	Full Fine Nappa leather interior & armrests	—	□
	Leather / Alcantara seating surfaces	□	■
	Eight-way power front seats & four-way power lumbar adjustment for driver	■	—
	Twelve-way power front sport seats including four-way power lumbar adjustment & adjustable thigh support (A4)	□	—
	Twelve-way power front S4 S sport-contoured seats including four-way power lumbar adjustment, thigh support & S4 embossing	—	■
	Two-position driver side memory for seat & mirror adjustments (two memories)	□	■
	Fixed rear seatback with center armrest	■	—
	40:60 split folding rear seat with pass-through & armrest, release mechanisms accessed from rear seats (locking on sedans)	□	■
	Three-step heated front seats	□	■
Three-point safety belts for all seating positions	■	■	

- = Standard
- = Optional
- = Not Available

*Decorative inlay options will vary based on model and interior color combination. See your dealer for details.



Audi

Standard & Optional Equipment

Technology	A4	S4
Two master ignition keys with remote control & emergency key	■	■
Audi adaptive cruise control: Includes Audi pre sense front. 20-95 mph operation with coast, four distance settings, resume & accelerate features. Stalk on steering column, speed shown in driver information display, with enhanced braking guard (ability to initiate a full-stop below 30 km/h)	□	□
Anti-theft vehicle alarm system & immobilizer with blinking theft deterrent light in driver's door	■	■
Audi advanced key - keyless start, stop & entry	□	□
Audi drive select controls	□	□
Audi parking system plus (includes rearview camera & rear acoustic warning system)	□	□
Audi side assist: Lane change assistant, operates at speeds above 30 km/h, visual warnings located in exterior mirror housings. Radar technology located behind rear bumper (not visible). Can be turned off	□	□
Electronic active cruise control with coast, resume & accelerate features. Stalk on steering column, speed shown in driver information display	■	■
Extended range radio frequency remote locking system with security "rolling code" feature, remote trunk opening system & panic function, also activates interior lights & alarm system	■	■
HomeLink® - Three channel remote transmitter / in overhead console	□	■
MOST optical bus connecting all infotainment electronics	□	□
Rain/light sensors for automatic windshield wipers & headlights	■	■
Windshield wipers with four-position adjustable rain sensor rate	■	■

- = Standard
- = Optional
- = Not Available



Audi

Standard & Optional Equipment

Infotainment	A4	S4
Audi concert system with one CD player (MP3 capable), AM/FM radio, auxiliary input jack, SD card slot for MP3 files & speed-dependent volume control	■	■
Audi connect™ with six-month trial subscription* with Audi MMI Navigation plus only	□	□
Audi MMI Navigation plus system: with TFT color, WVGA, seven-inch display screen, control knob w/ joystick and buttons in center console. Operates climate control, central locking, instrument cluster, vehicle diagnostics, cellular phone, navigation, CD & radio functions. (single CD/DVD player)	□	□
Audi MMI Radio plus system for controlling Infotainment / Climate / Car Setup (with 6.5-inch color screen)	■	■
Audi music interface with iPod® integration includes one cable for iPod connection	□	■
Audi premium sound system with ten speakers & single CD player with MP3 playback capability	■	■
Audi six-channel DSP extended sound system with ten speakers including subwoofer, 180W sound system	■	■
Aux-in located in center console (deleted if Audi music interface selected)	■	—
Backlit instrument cluster with automatic brightness control: tachometer, speedometer, digital clock with date, fuel gauge, coolant temperature gauge, white illumination with red pointers (white pointers on S4)	■	■
Bang & Olufsen Sound System with 14 speakers & 505 watts (includes Dolby Digital 5.1 & noise compensation)	□	□
Bluetooth® streaming audio with Audi MMI Navigation plus only	□	□
Bluetooth wireless technology preparation for mobile phone	□	■
Clock in the Audi MMI (redundant clock & date in the driver information display)	■	■
Eight color driver information center: (comes automatically with Audi MMI Navigation plus system) - Five-function trip computer (fuel range, average fuel mileage, current fuel mileage, average speed, elapsed time & digital trip odometer) operated by toggle switch at end of windshield wiper stalk - Outside temperature display - Digital speed display - Radio/telephone display - Active Auto Check system with speed warning device - Pictogram display for open door & deck lid - Efficiency Program	□	□
HD Radio™ technology	□	□
In-dash single CD player (+DVD capability w/ Audi MMI Navigation plus)	■	■
SD card slot w/ 32GB capacity (dual slots if Audi MMI Navigation plus selected)	■	■
SiriusXM Satellite Radio with 90-day trial subscription	■	■
SiriusXM Traffic with four year subscription	□	□
Voice control system (controls cellular phone, CD, radio & navigation), includes speech-to-text engine	□	□

- = Standard
- = Optional
- = Not Available

*Audi MMI Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi MMI Navigation plus route. Periodically mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.



Audi

Standard & Optional Equipment

Safety / Security	A4	S4
Active reflectors in rear of all doors	■	■
ABS (Anti-lock Brake System) with EBD (Electronic Brake-pressure Distribution) & Audi brake assist	■	■
Driver & front passenger advanced dual-stage airbag supplemental restraints	■	■
Driver & front passenger seat-mounted side thorax airbag supplemental restraints	■	■
Electromechanical parking brake	■	■
ESC (Electronic Stability Control). System includes ABS / EBD / EDL / ASR	■	■
Front three-point safety belts with automatic pretensioning, height adjustable upper mounts & force limiters	■	■
Front passenger occupant detection – for airbags	■	■
Hydraulic Brake Assist, automatically senses emergency braking & applies maximum available power boost to reduce overall stopping distance	■	■
If crash sensor is activated, the following will happen automatically: central locking automatically unlocks doors, interior lighting is switched on, fuel pump & engine are switched off, hazard warning lights are switched on	■	■
Impact protection, including reinforced high strength steel/aluminum crossmembers, reinforced bumpers & rigid occupant cell	■	■
Integrated child door locks in rear doors, activated using a key in side of door near latch area	■	■
Lower Anchors & Tethers for CHildren (LATCH) provisions in rear seats	■	■
Pinch protection for all windows (reverses window at force >100N)	■	■
Power central locking system with safety unlock feature if airbags deploy	■	■
Rear passenger (outboard) side airbag supplemental restraint system	□	□
Rear safety belts with Automatic Locking Retractor (ALR) for securing a child seat	■	■
Rear three-point safety belts with automatic pretensioning	■	■
Seatbelt belt reminder for driver & front passenger	■	■
Sideguard® head curtain airbags for both rows of seats	■	■

- = Standard
- = Optional
- = Not Available

Airbags are supplemental restraints only and will not deploy under all crash circumstances.
Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



Audi

Specifications

Technical Specifications

Engineering / Performance	A4	S4
Engine type	Four-cylinder	Six-cylinder
Arrangement	Front mounted- longitudinal	Front mounted- longitudinal
Bore (in)	3.25 (82.5 mm)	3.33 (84.5 mm)
Stroke (in)	3.65 (92.8 mm)	3.50 (89 mm)
Displacement (cu in)	121.1 (1984 cc)	182.8 (2995 cc)
Compression ratio	9.6:1	10.3:1
Horsepower @ rpm	211 @ 4300 (155 kw)	333 @ 5500 (245 kw)
Torque (lb-ft @ rpm)	258 @ 1500 (350 nm)	325 @ 2900 (440 nm)
Induction / Fuel injection	Turbocharged / FSI®	Supercharged / FSI
Variable cylinder displacement	—	—
multitronic CVT (0-60 mph)	6.7 seconds	—
quattro manual (0-60 mph)	—	—
quattro Tiptronic (0-60 mph)	6.3 seconds	—
quattro S tronic (0-60 mph)	—	4.9 seconds
Top speed (electronically limited)* (mph)	130 (210 km/h)	155 (250 km/h) w/ all-season tires 130 (210 km/h)

Engine design	A4	S4
Cylinder block	Cast iron	Aluminum alloy
Cylinder head	Aluminum alloy	Aluminum alloy
Firing order	1 - 3 - 4 - 2	1 - 4 - 3 - 6 - 2 - 5
Valvetrain / Intake	Audi valvelift system on exhaust valves, DOHC, chain driven, hydraulic lifters	DOHC, mechanical charger module with two intercoolers, two charge movement flaps, chain driven, four valves per cylinder
Supercharger / Turbocharger	—	Eaton R1320
Max boost	—	0.8 BAR / 11.6 psi
Emissions	Tier2 BINS / ULEV II	Tier2 BINS / ULEV II
Start/Stop	N/A	N/A

Body / Suspension / Chassis	A4	S4
Five-link front suspension with stabilizer bar	■	■
Standard suspension calibration	■	—
Sport suspension calibration	□	—
S sport suspension calibration	—	■
Adaptive dampening suspension	—	□
Electromechanical power steering system	■	■
Sports differential	—	□
Ventilated front disc/solid rear disc brakes (in)	12.6 / 11.8 (320 / 300 mm)	—
Ventilated front disc/ventilated rear disc brakes (in)	—	13.6 / 13.0 (345 / 330 mm)

- = Standard
- = Optional
- = Not Available

*Always obey local speed and traffic laws.



Audi

Technical Specifications

Transmission / Drivetrain		A4	S4
Six-speed manual transmission with Audi quattro all-wheel drive		□	■
multitronic FWD CVT		■	—
Eight-speed Tiptronic automatic transmission with Audi quattro all-wheel drive		□	—
Seven-speed Audi S tronic dual-clutch transmission with Audi quattro all-wheel drive		—	□
Gear ratios:		multitronic	
	1st	2.404: 1	
	2nd	1.556: 1	
	3rd	1.140: 1	
	4th	0.885: 1	
	5th	0.701: 1	—
	6th	0.566: 1	
	7th	0.458: 1	
	8th	0.382: 1	
	Reverse	2.919: 1	
	Final drive	5.175: 1	
Gear ratios:		quattro manual	quattro manual
	1st	3.778: 1	3.667: 1
	2nd	2.050: 1	2.158: 1
	3rd	1.321: 1	1.520: 1
	4th	0.970: 1	1.133: 1
	5th	0.811: 1	0.919: 1
	6th	0.692: 1	0.778: 1
	7th	-	-
	8th	-	-
	Reverse	3.333: 1	3.222: 1
	Final drive	3.693: 1	3.682: 1
Gear ratios:		quattro Tiptronic	S tronic
	1st	4.714: 1	3.692: 1
	2nd	3.143: 1	2.238: 1
	3rd	2.106: 1	1.559: 1
	4th	1.667: 1	1.175: 1
	5th	1.285: 1	0.915: 1
	6th	1.000: 1	0.745: 1
	7th	0.839: 1	0.617: 1
	8th	0.667: 1	-
	Reverse	3.317: 1	2.944: 1
	Final drive	2.848: 1	3.875: 1

Exterior measurements

Wheelbase (in)	110.6 (2808 mm)	110.7 (2811 mm)
Length (in)	185.1 (4701 mm)	185.7 (4716 mm)
Height (in)	56.2 (1427 mm)	55.4 (1406 mm)
Width (in)	71.9 (1826 mm) w mirrors 80.3 (2040 mm)	71.9 (1826 mm) w mirrors 80.3 (2040 mm)
Track (in) front / rear	61.6 / 61.1 (1564 / 1551 mm)	61.1 / 60.6 (1551 / 1539 mm)
Curb weight (lb)	3,704 (1680 kg) (Tiptronic)	3,935 (1784 kg) (S tronic)
Weight distribution	—	—
Ground clearance (loaded)	—	—
Drag coefficient	Cw = 0.31 Front Area = 2.2 sq m	Cw = 0.30 Front Area = 2.2 sq m

- = Standard
- = Optional
- = Not Available



Audi

Technical Specifications

Interior measurements	A4	S4
Headroom sunroof (in, front/rear)	40.0 / 37.5 (1016 / 953 mm)	40.0 / 37.5 (1016 / 953 mm)
Headroom sunshade (in, front/rear)	38.6 / 37.5 (980 / 953 mm)	38.6 / 37.5 (980 / 953 mm)
Legroom (in, front/rear)	41.3 / 35.2 (1049 / 894 mm)	41.3 / 35.2 (1049 / 894 mm)
Shoulder room (in, front/rear)	55.5 / 54.3 (1410 / 1379 mm)	55.5 / 54.3 (1410 / 1379 mm)
Luggage capacity (cu ft)	12.4	12.4
Luggage capacity with second row folded (cu ft)	34.0	34.0
Seating capacity	5	5

EPA mileage estimates* / Capacities	A4	S4
Audi multitronic transmission (City/Highway/Combined)*	—	—
Manual transmission (City/Highway/Combined)*	—	—
Tiptronic automatic transmission (City/Highway/Combined)*	—	—
Audi S tronic dual-clutch transmission (City/Highway/Combined)*	—	—
Engine oil (qt)	4.9 (4.6 liter)	7.2 (6.8 liter)
Coolant system (qt)	—	—
Fuel (gal)	16.1 (61 liter)	16.1 (61 liter)
Recommended fuel	Premium	Premium

Steering	A4	S4
Type	Electromechanical, speed sensitive power rack & pinion	Electromechanical, speed sensitive power rack & pinion
Ratio	15:9:1	15:9:1
Turning circle (curb-to-curb) (ft)	37.7 (11.5 m)	37.7 (11.5 m)

Electrical system	A4	S4
Battery	12 Volts - 80 amp	12 Volts - 80 amp
Alternator	14 Volts - 150 amp	14 Volts - 150 amp

Warranty / Maintenance	A4	S4
	Four-year/50,000 mile new vehicle limited warranty	Four-year/50,000 mile new vehicle limited warranty
	Twelve-month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance	Twelve-month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance

- = Standard
- = Optional
- = Not Available

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary.



Audi

Wheel Program



Wheels & Tires	A4	S4
A. 8.0Jx17 Ten-spoke-Star-design 245/45 95H all-season tires	■	—
B. 7.5Jx17 Five-arm-design 225/50 94H all-season tires	□	—
C. 8.0Jx18 Ten-spoke-design 245/40 93H all-season tires	□	—
D. 8.0Jx18 Five-parallel-spoke-S-design 245/40 93Y summer tires	—	■
E. 8.5Jx19 Five-segment-spoke-design 255/35 96Y XL summer tires	□	□
F. Optional: 245/45/18 93H XL all-season tires (not pictured) (includes 130 mph/210 kmh speed limiter)	—	□

- = Standard
- = Optional
- = Not Available

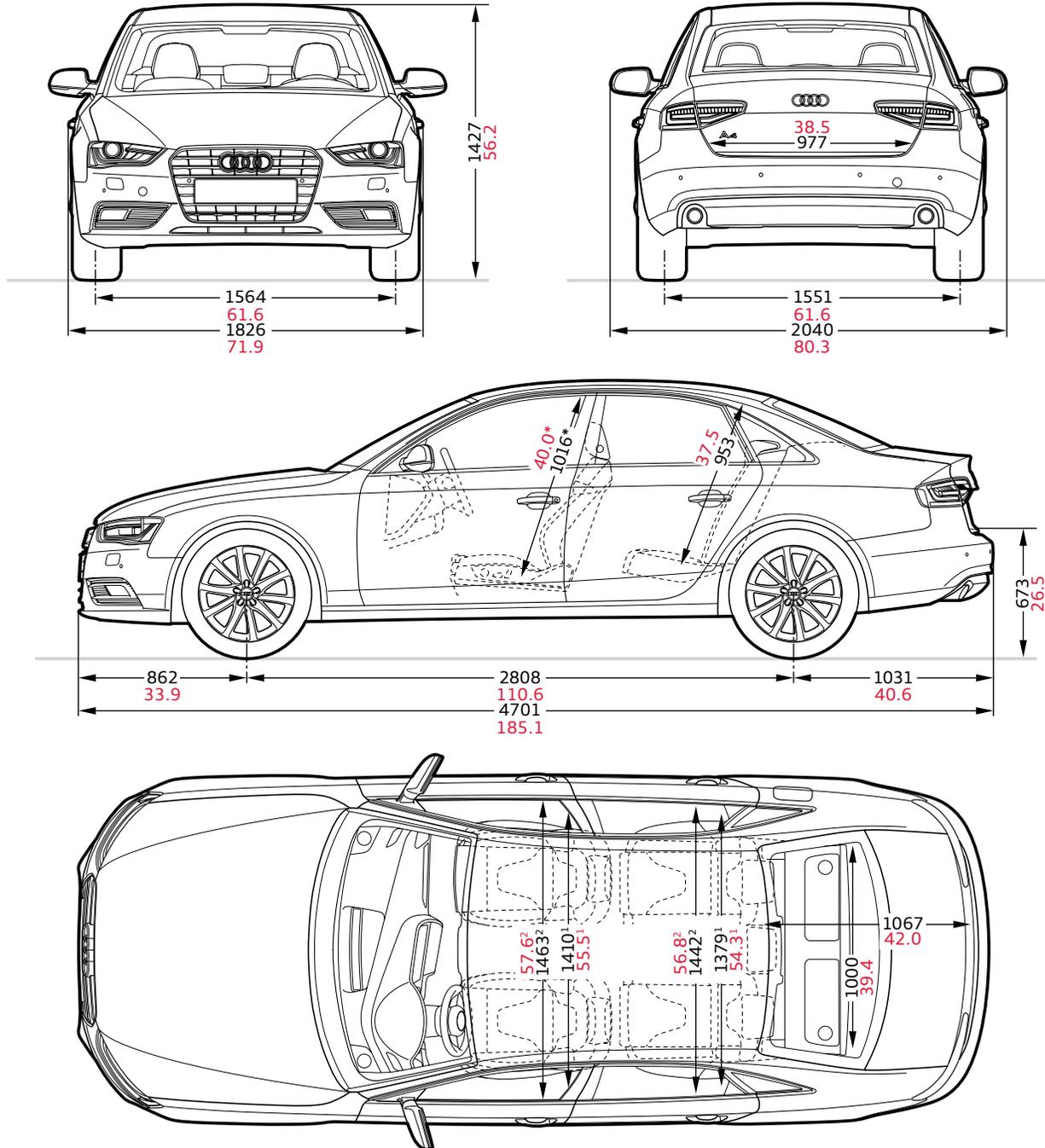
¹ Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.



Audi

Dimensions

2013 Audi A4



¹ Shoulder width

² Elbow width

* Maximum headroom

Dimensions in millimeters and inches

Dimensions of vehicle unloaded

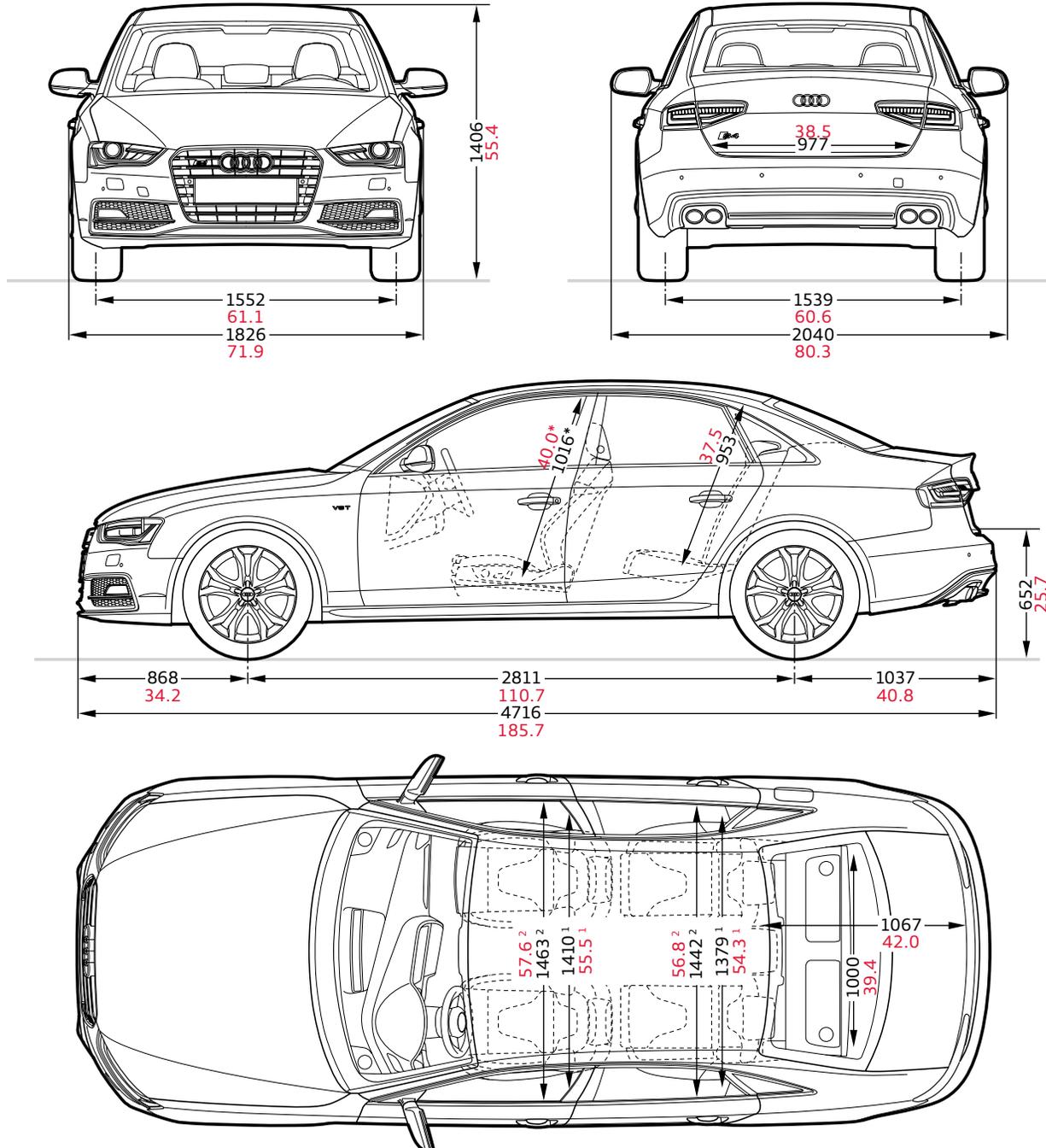
Luggage capacity (cu ft) 12.4

Luggage capacity with second row folded (cu ft) 34.0



Audi

2013 Audi S4



¹ Shoulder width

² Elbow width

* Maximum headroom

Dimensions in millimeters and inches

Dimensions of vehicle unloaded

Luggage capacity (cu ft) 12.4

Luggage capacity with second row folded (cu ft) 34.0



Audi

Color & Trim

Exterior



Color	Effect	A4	S4
A. Ibis White	solid	■	■
B. Glacier White	metallic	■	■
C. Ice Silver	metallic	■	■
D. Monsoon Gray	metallic	■	■
E. Estoril Blue	crystal	—	■
F. Moonlight Blue	metallic	■	■
G. Brilliant Black	solid	■	■
H. Phantom Black	pearl	■	■
I. Brilliant Red	solid	■	■
J. Misano Red	pearl	—	■
K. Scuba Blue	metallic	■	—
L. Volcano Red	metallic	■	■

*Colors may differ based on computer, printer, sunlight

Available packages – Please see your dealer or AudiUSA.com for details



Audi

Color & Trim

Interior A4

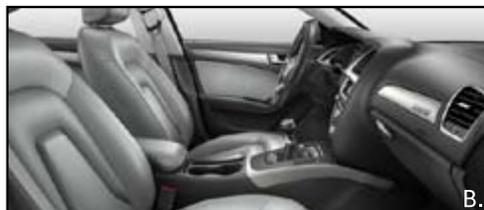


Standard seat

Sport seat



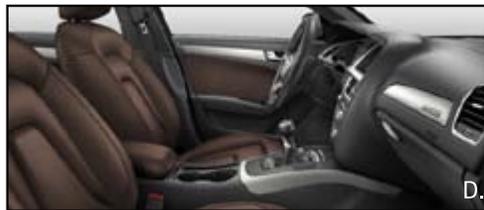
A.



B.



C.



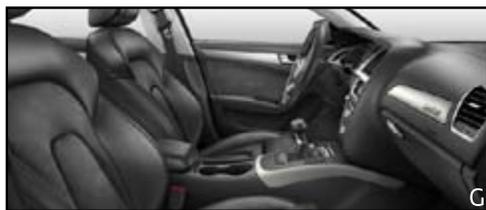
D.



E.



F.



G.

Seats	Carpeting	Dash beltline trim	Upper & lower dash	Headliner
A. Black	Black	Aluminum Trigon	Black	Lunar Silver
B. Titanium Gray	Black	Aluminum Trigon	Black	Lunar Silver
C. Titanium Gray	Steel Gray	Aluminum Trigon	Steel Gray	Lunar Silver
D. Chestnut Brown	Black	Aluminum Trigon	Black	Black
E. Velvet Beige	Black	Aluminum Trigon	Black	Pashmina Beige
F. Velvet Beige	Moor Brown	Aluminum Trigon	Moor Brown	Pashmina Beige
G. S line Black	Black	Brushed Aluminum	Black	Black

* Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.

* Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

* For conceptual purposes only, may vary.

Audi of America
2013 Audi A4/S4

REVISED JUNE 2012
All information subject to change

For additional media queries, contact: Mark.Dahncke@audi.com



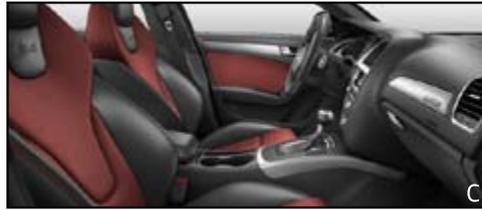
Audi

Color & Trim

Interior S4



S sport seat



Seats	Carpeting	Dash beltline trim	Upper & lower dash	Headliner
A. Black	Black	Brushed Aluminum	Black	Black
B. Black / Lunar Silver	Black	Brushed Aluminum	Black	Black
C. Black / Magma Red	Black	Brushed Aluminum	Black	Black
D. Black / Chestnut Brown	Black	Brushed Aluminum	Black	Black

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 * Decorative inlay options will vary based on model and interior color combination. See your dealer for details.
 * For conceptual purposes only, may vary.



Audi

About Audi of America

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. Audi was a top-performing luxury brand in Europe during 2011, and broke all-time company sales records in the U.S. Through 2016, AUDI AG will invest about \$17 billion on new products and technologies. Visit www.audiusa.com or www.audiusanews.com for more information regarding Audi vehicle and business issues.

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