



2015 Audi A7/TDI/S7/RS 7

Audi of America
MEDIA INFORMATION KIT

OVERVIEW

Highlights:

- ▶ Model line includes A7 with 3.0T engine, A7 with 3.0 TDI® clean diesel engine, S7 with 4.0T engine, and RS 7 with 4.0T engine
- ▶ In 2013, the A7 TDI® became the first clean diesel five-door coupe.
- ▶ The A7 TDI clean diesel model with an EPA estimated fuel economy of 24 city/ 38 highway/ 29 combined MPG.*
- ▶ Audi RS 7 is the most powerful RS model ever offered in the U.S
- ▶ Advanced technology and driver assistance technologies include quattro® all-wheel drive, adaptive cruise control, Audi side assist, Audi parking system plus, Night Vision Assistant, and MMI® touch
- ▶ Standard Audi connect® offers in-vehicle Wi-Fi for up to eight passenger devices, Google Earth™ Mapping and real-time access to information

Lineup Changes for 2015 Include:

- ▶ The A7 3.0T and TDI models start with Premium Plus and now include Audi side assist and Audi pre sense® rear as standard features
- ▶ The Audi A7 Premium Plus models include standard four-zone automatic climate control.
- ▶ Prestige trim level models now feature a standard S line® exterior package, full LED headlights, and head-up display. Head-up display is standard on Audi S7 and RS 7.
- ▶ The RS 7 also offers an available Carbon package with carbon splitter and diffuser, as well as a Dynamic package – which features dynamic steering, DRC® suspension system, red brake calipers at front and rear, and a sport exhaust system with black outlets.

* Where stated, fuel economy values (mpg) are EPA estimates. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

KEY SPECIFICATIONS

	A7	A7 TDI	S7	RS 7
Starting MSRP*	\$65,900	\$68,300	\$82,500	\$106,500
Engine	3.0 TFSI quattro®	3.0 TDI quattro®	4.0 TFSI quattro®	4.0 TFSI quattro®
Transmission	eight-speed Tiptronic®	eight-speed Tiptronic®	seven-speed S tronic®	eight-speed Tiptronic®
Horsepower @ rpm	310 @ 5500 (228 kw)	240 @ 3500 (176 kw)	420 @ 5500-6400 (309 kw)	560 @ 5700-6600 (412kw)
Torque (lb-ft @ rpm)	325 @ 2900 (440 nm)	428 @ 1750 (580 nm)	406 @ 1400-5200 (550 nm)	516 @ 1750-5500 (700 nm)
Acceleration (0-60 mph)	5.4 seconds	5.5seconds	4.5 seconds	3.7 seconds
Top track speed**	130 (210 km/h)	130 (210 km/h)	155 (250 km/h)	174 (280 km/h)
Curb weight (lbs.)	4,200 (1905 kg)	4,266 (1935 kg)	4,508 (2045 kg)	4475 lbs (2030 kg)
EPA estimates (City/Highway/Combined)***	18 /28 /21	24 /38 /29	17 /27 /20	16 /27 /19

**Prices listed are the Manufacturer's Suggested Retail Prices and do not include destination and delivery (\$925), taxes, title, other options and dealer charges. Dealer sets actual price.

** Top track speed electronically limited in U.S. Obey all speed and traffic laws.

** Where stated, fuel economy values (mpg) are EPA estimates. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

MODEL HIGHLIGHTS

RS 7 exterior walk-around:



- 1) Singleframe® grille in aluminum matte optic
- 2) Honeycomb grille inserts (quattro® badge not available in U.S.)
- 3) Adaptive rear spoiler
- 4) LED headlights with RS 7 specific darkened trim
- 5) RS 7 specific front bumper
- 6) Side mirrors in aluminum matte optic (carbon fiber shown)
- 7) Gloss Black lower rear center diffuser
- 8) RS specific oval exhaust tips
- 9) RS specific brakes with black, floating calipers (red calipers optional) and perforated/ventilated wave brake discs

RS 7 exterior walk-around of front:



Standard design elements

- 1) Flaps in high-gloss black
- 2) Front blade in aluminum matte
- 3) Singleframe grille in aluminum matte
- 4) Exterior mirrors in aluminum matte



Matte optic design package elements

- 1) Flaps in aluminum matte
- 2) Front blade in aluminum matte
- 3) Singleframe grille in aluminum matte
- 4) Exterior mirrors in aluminum matte



Carbon optic package elements

- 1) Flaps in carbon
- 2) Front blade in carbon
- 3) Singleframe grille in high-gloss black
- 4) Exterior mirrors in carbon

RS 7 exterior walk-around of rear:



Standard design elements

- 1) Window trims in aluminum matte
- 2) Diffuser in high-gloss black



Matte optic design package elements

- 1) Window trims in aluminum matte
- 2) Diffuser train in aluminum matte, diffuser in high-gloss black



Carbon optic package elements

- 1) Window trims in high-gloss black
- 2) Diffuser in carbon

RS 7 interior differentiation:



- 1) Three-spoke perforated multifunction sport steering wheel w/ contrast stitching & RS 7 emblem (no perforation/contrast stitching/RS 7 emblem w/ heated steering wheel)
- 2) Shift paddles in alu-optic finish
- 3) Aluminum pedals & footrest
- 4) RS specific shift knob
- 5) RS specific interior door handles
- 6) Layered Aluminum/Black wood decorative inlays (optional) (Carbon fiber shown)
- 7) RS 7 specific black instrument cluster w/ red needles & RS 7 emblem
- 8) Valcona RS 7 sport seats w/honeycomb quilting, front & rear

TECHNICAL SPECIFICATIONS

Engineering/Performance

	A7	A7 TDI	S7	RS 7
Engine Type	V6 Engine	V6 Engine	V8 Engine	V8 Engine
Arrangement	Front Mounted-Longitudinal	Front Mounted-Longitudinal	Front Mounted-Longitudinal	Front Mounted-Longitudinal
Bore (in)	3.33 (84.5 mm)	3.27 (83.0 mm)	3.33 (84.5 mm)	3.33 (84.5 mm)
Stroke (in)	3.50 (89 mm)	3.60 (91.4 mm)	3.50 (89 mm)	3.50 (89 mm)
Displacement (cm ³)	182.8 (2995 cc)	181.1 (2967 cc)	243.7 (3993 cc)	243.7 (3993 cc)
Compression Ratio	10.3:1	16.8:1	10.1:1	10.1:1
Horsepower @ rpm	310 @ 5500 (228 kw)	240 @ 3500 (176 kw)	420 @ 5500-6400 (309 kw)	560 @ 5700-6600 (412 kw)
Torque @ rpm (lb-ft)	325 @ 2900 (440 nm)	428 @ 1750 (580 nm)	406 @ 1400-5200 (550 nm)	516 @ 1750-5500 (700 nm)
Induction/Fuel injection	Supercharged/TFSI®	Turbocharged/TDI®	Turbocharged/TFSI®	Turbocharged/TFSI®
Acceleration (0-60 mph)	5.4 seconds	5.5seconds	4.5 seconds	3.7 seconds
Top Track Speed (mph)	130 (210 km/h)	130 (210 km/h)	155 (250 km/h)	174 (280 km/h)

* Top track speed electronically limited in U.S. Always obey all speed and traffic laws

Engine Design

	A7	A7 TDI	S7	RS 7
Cylinder Block	Aluminum Alloy	Vermicular Graphite Cast Iron	Aluminum Alloy	Aluminum Alloy
Cylinder Head	Aluminum Alloy	Aluminum Alloy, cross flow	Aluminum Alloy	Aluminum Alloy
Firing Order	1 - 4 - 3 - 6 - 2 - 5	1-4-3-6-2-5	1 - 5 - 4 - 8 - 6 - 3 - 7 - 2	TBA
Valvetrain/Intake	DOHC, mechanical charger module w/ 2 intercoolers, 2 charge movement plaps, chain driven, continuous camshaft adjustment for the intake & exhaust valves, 4 valves per cylinder	DOHC, compact four valve engine design, auxiliaries & camshafts	Hydraulic valve lifters, continuously variable intake & exhaust camshaft adjustment,	Hydraulic valve lifters, continuously variable intake & exhaust camshaft adjustment,
Supercharger/Turbocharger	Eaton R1320	Turbocharger	Turbocharger	Turbocharger
Max Boost	0.8 BAR/11.6 psi	—	12.3 psi	1.2 bars
Emissions	ULEV2	ULEV2	ULEV2	ULEV2
Start-stop efficiency system	Yes	Yes	No	No

Body/Suspension/Chassis

	A7	A7 TDI	S7	RS 7
Five-link front suspension w/ stabilizer bar	■	■	■	■
Trapezoidal-link rear suspension	■	■	■	■
Sport suspension calibration	□	□	■	■
Air suspension	—	—	■	■
Electromechanical power steering system	■	■	■	—
Dynamic steering system	—	—	—	■
quattro® all-wheel drive with sport differential	—	—	■	■
Ventilated front disc/ventilated rear disc brakes (in)	14.0/13.0 (356/330 mm)	13.6/13.0 (345/330 mm)	15.7/14.0 (400/356 mm)	15.4/14.0 (390/356 mm)

Wheels and Tires

	A7	S7	RS 7
A. 8.5J x 19 10-spoke design 255/40 all-season tires	■	—	—
B. 9.0J x 19 7-double-spoke wheel, Galvano silver 255/40 all-season tires	□	—	—
C. 9.0J x 20 10-parallel-spoke design 265/35 summer performance tires*	□	—	—
D. 9.0J x 20 5-double-spoke wheel, Titanium matte 265/35 summer tires	□	□	—
E. 9.0J x 19 5-parallel-spoke S design 255/40 summer performance tires*	—	■	—
F. 9.0J x 20 5-parallel-Star-spoke design 265/35 summer performance tires*	—	□	—
G. 9.0J x 20 7-twin-spoke RS design 275/35 summer performance tires*	—	—	■
H. 9.0J x 21 5-spoke-Blade design 275/30 summer performance tires*	—	—	□
I. 9.0J x 21 5-spoke-Blade design, Titanium finish 275/30 summer performance tires*	—	—	□
J. 9.0J x 21 5-spoke-Blade design, high-gloss Black 275/30 summer performance tires*	—	—	□

*Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim, or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

Transmission/Drivetrain

	A7	A7 TDI	S7	RS 7
Eight-speed Tiptronic® automatic transmission w/ quattro® all-wheel drive	■	■	—	■
Seven-speed S tronic® automatic transmission w/ quattro® all-wheel drive	—	—	■	—
Gear Ratios:	Tiptronic	Tiptronic	S tronic	Tiptronic
1st	4.714: 1	4.714: 1	3.692: 1	4.714: 1
2nd	3.143: 1	3.143: 1	2.150: 1	3.143: 1
3rd	2.106: 1	2.106: 1	1.406: 1	2.106: 1
4th	1.667: 1	1.667: 1	1.025: 1	1.667: 1
5th	1.285: 1	1.285: 1	0.787: 1	1.285: 1
6th	1.000: 1	1.000: 1	0.625: 1	1.000: 1
7th	0.839: 1	0.839: 1	0.519: 1	0.839: 1
8th	0.667: 1	0.667: 1	-	0.667: 1
Reverse	3.317: 1	3.317: 1	2.944: 1	3.317: 1
Final Drive	2.848: 1	2.519: 1	4.093: 1	3.076: 1

Exterior Measurements

	A7	A7 TDI	S7	RS 7
Wheelbase (in)	114.7 (2912 mm)	114.7 (2912 mm)	114.7 (2912 mm)	114.8 (2915 mm)
Length (in)	195.6 (4968 mm)	195.6 (4968 mm)	195.6 (4969 mm)	197.3 (5012 mm)
Height (in)	55.9 (1420 mm)	55.9 (1420 mm)	55.9 (1420 mm)	55.8 (1419 mm)
Width (in)	w/ mirrors: 84.2 (2139 mm)	w/ mirrors: 84.2 (2139 mm)	w/ mirrors: 84.2 (2139 mm)	w/ mirrors: 84.2 (2139 mm)
Track front/rear (in)	64.7/64.4 (1644/1635 mm)	64.7/64.4 (1644/1635 mm)	64.7/64.4 (1644/1635 mm)	64.3/64.0 (1634/1625 mm)
Curb Weight (lbs)	4,200 (1905 kg)	4,266 (1935 kg)	4,508 (2045 kg)	4475 lbs (2030 kg)
Weight Distribution (lbs)	2,260/1,907 (1025/865 kg) 54% front/46% rear	TBA	2,480/2,028 (1125/920 kg) 55% front/45% rear	TBA
Ground Clearance (loaded) (in)	4.4 (111.8 mm)	4.4 (111.8 mm)	4.4 (111.8 mm)	TBA
Drag Coefficient	Cw = 0.30 Front Area =2.29 sq. m.	Cw = 0.30 Front Area =2.29 sq. m.	Cw = 0.30 Front Area =2.29 sq. m.	Cw = 0.30 Front Area =2.29 sq. m.

Interior Measurements

	A7	A7 TDI	S7	RS 7
Headroom Sunroof (in, front/rear)	—	—	—	—
Headroom Sunshade (in, front/rear)	36.9/36.6 (937/929 mm)	36.9/36.6 (937/929 mm)	36.9/36.6 (937/929 mm)	36.9/36.6 (937/929 mm)
Legroom (in, front/rear)	41.3/37.0 (1049/939 mm)	41.3/37.0 (1049/939 mm)	41.3/37.0 (1049/939 mm)	41.3/37.0 (1049/939 mm)
Shoulder Room (in, front/rear)	57.2/55.9 (1452/1419 mm)	57.2/55.9 (1452/1419 mm)	57.2/55.9 (1452/1419 mm)	57.2/55.9 (1452/1419 mm)
Luggage Capacity (cu ft)	24.5	24.5	24.5	24.5
Seating Capacity	5	5	4	4

EPA mileage estimates/Capacities

	A7	A7 TDI	S7	RS 7
Tiptronic® automatic transmission (City/Highway/Combined)*	18 /28 /21	24 /38 /29	—	16 /27 /19
S tronic® automatic transmission (City/Highway/Combined)*	—	—	17 /27 /20	—
Engine Oil (qt)	7.2	7.2	8.8	8.8
Coolant System (qt)	12.2	12.2	14.1	13.0
Fuel (gal)	19.8	19.0	19.8	19.8
SCR (AdBlue®) (gal)	—	5.0	—	—
Recommended Fuel	Premium	Diesel	Premium	Premium

* Where stated, fuel economy values (mpg) are EPA estimates. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

Steering

	A7	A7 TDI	S7	RS 7
Type	Electromechanical w/ Servotronic speed sensitive power rack & pinion	Electromechanical w/ Servotronic speed sensitive power rack & pinion	Electromechanical w/ Servotronic speed sensitive power rack & pinion	Dynamic steering
Ratio	15.9:1	15.9:1	15.9:1	13.0:1
Turning Circle (curb-to-curb) (ft)	39.0 (11.9 m)	39.0 (11.9 m)	39.0 (11.9 m)	39.0 (11.9 m)

Electrical System

	A7	A7 TDI	S7	RS 7
Battery	12 Volts - 95 amp	12 Volts - 92 amp	12 Volts - 92 amp	12 Volts - 92 amp
Alternator	14 Volts - 190 amp	14 Volts - 140 amp	14 Volts - 190 amp	14 Volts - 190 amp

Infotainment

	A7	A7 TDI	S7	RS 7
<p>8-Color Driver Information System:</p> <ul style="list-style-type: none"> - 7-inch Color display - Five-function trip computer (Fuel range, average fuel mileage, current fuel mileage, average speed & elapsed time & trip odometer) operated by toggle switch at end of windshield wiper stalk - Outside temperature display - Digital speed display - Radio/telephone display - Active Auto Check system with speed warning device - Pictogram display for open door & deck lid - Efficiency Program 	■	■	■	■
<p>Backlit instrument cluster w/ automatic brightness control:</p> <ul style="list-style-type: none"> - Tachometer, speedometer, digital clock w/ date, fuel gauge, coolant temperature gauge, white illumination w/ red pointers (white pointers on S7) 	■	■	■	■
Audi connect® w/ Google earth navigation, six-month trial connectivity period included	■	■	■	■
MMI® Navigation plus w/: MMI system (3G+), 8-inch central display screen, control knob & buttons in center console. Operates climate control, central locking, instrument cluster, vehicle diagnostics, cellular phone, navigation, CD & radio functions.	■	■	■	■
Audi music interface w/ iPod® integration includes one cable for compatible iPod connection	■	■	■	■
<p>Audi sound system w/: 10 speakers including front center speaker & subwoofer in rear, 180 watts, 6-channel amplifier, AM/FM radio, SiriusXM® Satellite Radio:</p> <ul style="list-style-type: none"> - Two tweeters in the dashboard - One center-fill speaker in the dashboard - Two speakers in the front doors - Two speakers in the rear doors - Two tweeters in the rear doors - One subwoofer under the rear shelf 	■	■	—	—
<p>Bose® Premium Surround Sound System w/ AudioPilot: 14 speakers incl. center speaker & subwoofer & total output of 630 watts:</p> <ul style="list-style-type: none"> - One 2 x 4.25 inch mid/high-range center-fill speaker in instrument panel - Two 1 inch tweeters, one on each of the instrument panel - Two 3 inch neodymium mid-range speakers, one in each door - Two 8 inch neodymium woofers, one in each door - Two 1 inch tweeters in the rear firewall - Two 6.5 inch low/mid-range speakers in the fire wall - One 5.25 inch Richbass woofer in a customized 9.4 liter enclosure - Two tweeters in front corner of windshield 	□	□	■	■

Infotainment (continued)

	A7	A7 TDI	S7	RS 7
Bang & Olufsen® Sound System w/ 15 speakers & 1,300 watts (includes Dolby Digital 5.1, noise compensation, aluminum speaker covers & 2 front emerging tweeters in dashboard):				
- Two tweeter lenses in the dashboard	□	□	□	□
- One central tweeter in the dashboard				
- One center-fill speaker in the dashboard				
- Four front door speaker units				
- Four rear door speaker units				
- Two surround speaker units under the rear shelf				
- One subwoofer speaker unit under the rear shelf				
BLUETOOTH® streaming audio w/ MMI® Navigation plus only	■	■	■	■
HD Radio™ Technology	■	■	■	■
MMI® touch & Jukebox	■	■	■	■
SD card slot w/ 32GB capacity (dual slots)	■	■	■	■
SiriusXM Satellite Radio w/ 90-day trial subscription	■	■	■	■
SiriusXM Traffic w/ 4-year subscription	■	■	■	■
Trunk mounted battery w/ positive battery post in engine	■	■	■	■
Voice control system (controls cellular phone, CD, radio & navigation), includes speech-to-text engine	■	■	■	■

Warranty/Maintenance

	A7	A7 TDI	S7	RS 7
	4- Year/50,000 mile new vehicle limited warranty*	4- Year/50,000 mile new vehicle limited warranty*	4- Year/50,000 mile new vehicle limited warranty*	4- Year/50,000 mile new vehicle limited warranty*
	12- Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance*	12- Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance*	12- Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance*	12- Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance*

*See dealer or owner's literature for details.

- = Standard
- = Optional
- = Not Available

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Where stated, fuel economy values (mpg) are EPA estimates. See www.fueleconomy.gov for details. Actual mileage will vary and depends on several factors including your driving habits and vehicle condition.

Top track speed electronically limited in U.S. Always obey all speed and traffic laws.

Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only.

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