Quick Reference Guide: 2011 Audi A4 Sedan and Avant / S4 Sedan

### Pricing

*On sale: Sept. 3, 2010*

<table>
<thead>
<tr>
<th>Model</th>
<th>MSRP</th>
<th>Available Models</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A4 Sedan</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.0 TFSI®, FWD, CVT</td>
<td>$31,950</td>
<td>Premium and Premium Models</td>
</tr>
<tr>
<td>2.0 TFSI, quattro®, Manual</td>
<td>$32,850</td>
<td>Premium, Premium Plus and Prestige Models</td>
</tr>
<tr>
<td>2.0 TFSI, quattro, Tiptronic®</td>
<td>$34,140</td>
<td>Premium, Premium Plus and Prestige Models</td>
</tr>
<tr>
<td><strong>A4 Avant</strong></td>
<td></td>
<td></td>
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<tr>
<td>2.0 TFSI, quattro, Tiptronic</td>
<td>$35,940</td>
<td>Premium, Premium Plus and Prestige Models</td>
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<tr>
<td><strong>S4 Sedan</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.0 TFSI, quattro, Manual</td>
<td>$46,600</td>
<td>Premium Plus and Prestige Models</td>
</tr>
<tr>
<td>3.0 TFSI, quattro, S tronic®</td>
<td>$48,000</td>
<td>Premium Plus and Prestige Models</td>
</tr>
</tbody>
</table>

*Destination charge: $875*

### 2011 Model Year Changes
- Navigation option now includes HD Radio™
- Auto-dimming interior mirror with compass is standard on Premium Plus package
- 8-speed Tiptronic automatic transmission replaces 6-speed automatic on A4 models
- Audi side assist is a stand-alone option for Prestige models (driver assist discontinued)
- Beige Birch wood trim discontinued (Beige interior now Nutmeg Laurel wood)
- New Titanium Sport package

### Powertrain and Performance
- 2.0 TFSI direct injection engine: 211 hp, 258 lb-ft
  - 0-60 mph and EPA est. mpg
    - A4 Sedan; multitronic® CVT, FWD: 7.1 seconds, 22/30 mpg (city/hwy)
    - A4 Sedan; 8-speed Tiptronic, quattro: 6.6 seconds, 21/29 mpg (city/hwy)
    - A4 Sedan; 6-speed manual, quattro: 6.4 seconds, 21/31 mpg (city/hwy)
    - A4 Avant; 8-speed Tiptronic, quattro: 6.9 seconds, 21/29 mpg (city/hwy)
- 3.0 TFSI direct injection engine: 333 hp, 325 lb-ft
  - 0-60 mph and EPA est. mpg
    - S4 Sedan; 6-speed manual, quattro: 4.9 seconds, 18/27 mpg (city/hwy)
    - S4 Sedan; 7-speed S tronic, quattro: 4.9 seconds, 18/28 mpg (city/hwy)

### Product Highlights
- A4 is a 2010 Top Safety Pick by the Insurance Institute For Highway Safety (IIHS.org).
- A4 received a 5-star rating for rollover crash protection by the IIHS (IIHS.org).
- S4 recognized as Edmunds.com “Consumers’ Top Rated” for sedan over $45,000 (Edmunds.com).
• Audi drive select (adjustable engine/throttle mapping, suspension damping, and dynamic steering): A4 is only car available with this technology in this segment.
• Key competitors are BMW 3-series and Mercedes-Benz C class.
• Best in class length (185.2"), width (71.9") and wheelbase (110.6").