



**Audi of America Communications**

Mark Dahncke  
Tel.: +1 703 364 7414  
Mob.: +1 703 229 2549  
E-Mail: mark.dahncke@audi.com

## **The 2012 MY Audi A4**

HERNDON, Va., September 1, 2011 — The biggest, fastest, and most fuel-efficient vehicle in the sport sedan category, the Audi A4, continues its legacy of success through athletic design, luxurious interior appointments, and the award-winning efficient 2.0-liter TFSI® engine. The A4 was the first Audi sedan to reveal the brand's signature LED lighting and thus set the foundation for the acclaimed Audi design language carrying through the Audi lineup.

The 2.0 liter turbocharged TFSI gasoline direct injection engine provides the power of a six-cylinder in a four-cylinder package, delivering 211 hp at 4,300 rpm and 258 lb-ft of torque at 1,500 rpm. Consumers have a number of transmission choices to suit individual tastes, including the eight-speed Tiptronic® transmission with Dynamic Stability Program (DSP) and Sport shift program, a six-speed manual, or a multitronic® eight-speed Continuously Variable Transmission (CVT) with Sport shift program.

With available quattro® technology, the A4 helps provide exceptional grip by translating more engine power to the road through Tiptronic or manual transmissions. Front-drive Audi A4 models come exclusively with the multitronic transmission.

The interior of all Audi A4 models offers spaciousness and convenience for drivers and passengers. Craftsmanship is evident in the leather seating surfaces, including the newly available fine Nappa leather covered door armrests and in other materials such as brushed aluminum or available wood inlays. To add to the sport feel, Audi offers available sport contoured front seats with adjustable thigh support.

Available convenience technologies, such as Audi MMI® Navigation plus and Audi music interface, add pure enjoyment to the driving experience. Entertainment is provided by an Audi six-channel stereo system with ten speakers, or an available Bang & Olufsen® 505-watt, 14 speaker sound system. A SiriusXM™ Satellite Radio three-month trial subscription is included.

The A4 features numerous driver assistance technologies designed to help motorists more easily navigate to their destinations. Audi side assist helps provides a visual warning in the exterior mirror if a vehicle approaches alongside an Audi A4. Electronic Stability Control (ESC) helps keeps the A4 on track, and a full complement of airbags helps protect drivers and passengers in the event of a collision.

### **Model year changes**

Design:

- Optional Style Package (A4 Premium): Audi xenon plus front lighting with LED daytime running lights and tail lamps, anodized aluminum window surrounds, and polished exhaust finishers on the sedan
- Standard S line® exterior package (A4 Premium Plus and A4 Prestige)
- Standard Audi exclusive 18-inch ten-spoke wheels (A4 Premium Plus and A4 Prestige)

Engine/Drivetrain:

- No changes

Package options:

- Audi A4 Premium models now include 17-inch ten-spoke wheels with 245/45 all-season tires, automatic headlamps and rain-sensing windshield wipers
- Optional Convenience Package on A4 Premium bundles Bluetooth®, HomeLink®, and Audi music interface w/ iPod® cable
- Audi A4 Premium Plus now includes S line exterior package, 18-inch Audi exclusive ten-spoke wheels with 245/40 all-season tires, and driver memory, while the Audi A4 Avant Premium Plus also adds a power tailgate
- Building upon A4 Premium Plus, the Audi A4 Prestige model now includes Audi adaptive front lighting and side assist lane change assistant
- Audi advanced key now is a stand-alone option on A4 Premium Plus
- Navigation available as stand-alone option

<b>Model</b>	<b>Premium</b>		
	<b>Premium</b>	<b>Plus</b>	<b>Prestige</b>
A4 2.0T FWD sedan (multitronic)	\$32,500	\$36,800	\$42,000
A4 2.0T quattro sedan (manual)	\$33,300	\$37,600	\$42,800
A4 2.0T quattro sedan (Tiptronic)	\$34,600	\$38,900	\$44,100
A4 2.0T quattro Avant (Tiptronic)	\$36,400	\$41,000	\$46,300
S4 (3.0T) quattro sedan (manual)	-	\$47,300	\$54,000
S4 (3.0T) quattro sedan (S tronic <sup>®</sup> )	-	\$48,700	\$55,400

*Destination and delivery charge for all Audi vehicles except R8 models is \$875.*

### **Drivetrain**

- 2.0 liter TFSI four-cylinder turbocharged engine generating 211 hp at 4,300 rpm and 258 lb-ft of torque at 1,500 rpm
- Transmission options include an eight-speed Tiptronic, six-speed manual, or six-speed multitronic continuously variable transmission quattro permanent all-wheel drive (with Tiptronic and manual transmission, front-drive FrontTrak<sup>®</sup> models with multitronic CVT)
- Fuel economy (EPA estimates expressed in mpg):
  - A4 FrontTrak with multitronic: 22 city / 30 hwy / 25 combined
  - A4 quattro manual: 21 city / 31 hwy / 25 combined
  - A4 quattro Tiptronic: 21 city / 29 hwy / 24 combined
  - A4 Avant quattro Tiptronic: 21 city / 29 hwy / 24 combined

### **Exterior**

- Audi Singleframe<sup>®</sup> grille
- Available S Line exterior featuring unique front and rear bumpers, side skirts, fender badging and door sills
- Heated windshield washer nozzles
- Heated body color exterior mirrors with LED turn signal repeaters
- aluminum roof rails, available black roof rails
- Heated windshield washer nozzles

## **Interior**

- Four-spoke leather wrapped steering wheel, available three-spoke Sport multifunction leather-wrapped steering wheel with shift paddles
- Red ambient LED lighting in headliner for front console illumination
- Aluminum or available wood inlays on door panel interior beltline, center console and passenger side dashboard
- Leather seating surfaces or available leather / Alcantara® seating surfaces
- Available sport contoured front seats with thigh support

## **Technology**

- Available latest-generation Audi MMI Navigation plus
- Audi radio plus system for control of infotainment, climate, car set up
- Audi music interface for iPod integration
- Audi six-channel, ten-speaker extended sound system with in-dash CD player
- SiriusXM Satellite Radio (with complimentary three-month subscription)
- Available Bang & Olufsen Sound System
- SD card slot with 32 GB capacity
- Available voice control system
- Available Audi parking system plus including rear-view camera and rear acoustic warning system
- Available Audi side assist to detect objects approaching on either side

## **Safety**

- Front-end crumple zone carefully constructed to help absorb energy from frontal impact; engine and front axle divert energy to fortified floor and tunnel structure
- Front, side and Sideguard® head curtain airbags

## **About Audi of America**

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. During 2010 Audi was the top performing luxury brand in Europe and broke all-time company sales records in the U.S. Over the next few years, AUDI AG will invest nearly \$16 billion on new products and technologies. Visit [www.audiusa.com](http://www.audiusa.com) or [www.audiusanews.com](http://www.audiusanews.com) for more information regarding Audi vehicle and business issues.

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