



Audi of America Communications

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The 2011 Audi A5 and S5

HERNDON, Va., November 1, 2010 – After gaining immediate traction with its beautiful design, the Audi A5 went on to establish itself as a leader in the luxury performance coupe segment. With bold and easily identifiable design language, the A5 conveys a sense of power and finesse that has become synonymous with the Audi brand. In 2011, the Audi A5 Cabriolet and S5 Cabriolet continue that tradition, offering buyers a level of carefree driving with the joy of a soft top and the all-weather capability of quattro® all-wheel drive.

With an overall length of 182.1 inches, the 2011 Audi A5 affords both drivers and passengers unmatched interior space, even in the back seats. Extensive use of high-quality materials and a bevy of high-tech driving aids and convenience options continue to make the Audi A5 a benchmark of the class. Both cabriolets enjoy the same level of sophistication as their hard top brethren, but they also incorporate a power folding multi-layer acoustic soft top that is capable of retracting fully in as little as 17 seconds – and at speeds of up to 31 mph. A firm commitment to innovative technologies has enabled a refined suspension built on a lifetime of racing experience to deliver a ride that manages to be both comfortable and capable, offering up the world class handling and razor-sharp response buyers have come to demand from their Audi cars.

The Design | Emotion in metal

Arguably the definitive Audi design of recent years, the Audi A5 presents a low and muscular physique, with an extended roofline and sharply carved contours guiding the eye along its sleek shape. Capitalizing on the styling elements that define a sports coupe, the Audi A5 exudes performance and elegance with a tall shoulder line and steeply raked windshield.

The instantly identifiable Audi Singleframe® grille dominates the front of the car, while available purposeful LED taillights illuminate the rear.

Similarly, the Audi A5 Cabriolet and Audi S5 Cabriolet present a beautiful form, which highlights a long, lunging hood and gracefully styled flanks. With the unobtrusive soft top raised, the Audi A5 Cabriolet maintains its coupe roots, while lowering the roof immediately conveys a sense of speed and purpose. The Audi A5 Cabriolet and its sportier sister, the Audi S5 Cabriolet, give buyers driving elegance no matter the weather. On both models, bold and muscular fender lines define the profile. The look immediately hints at the performance potential of the chassis, as well as the surefootedness of quattro all-wheel drive.

The Interior | Specifically tailored for comfort

The 2011 Audi A5 boasts an ergonomic interior designed around driver and passenger comfort. Audi has taken an even greater focus on attractive shapes and precision workmanship to create a space as gorgeous as it is functional. With high-quality leather and rich materials assembled together to the strictest tolerances, it is obvious immediately that there has been no cost spared in interior luxury.

Comfortable sports seats provide ample support, and a driver-oriented center console hosts an exquisitely designed interface, as well as Audi's industry benchmark third-generation MMI[®] system. If optioned, the seven-inch MMI screen is located high on the dashboard to facilitate reading and minimize the amount of time spent looking away from the road. The driver also is treated to a standard leather-wrapped steering wheel and brilliant, easy-to-read gauges.

The Engines | A perfectly appropriate trio

In 2011, both the Audi A5 Coupe and Audi A5 Cabriolet are powered by the potent 2.0 TFSI[®] turbocharged four-cylinder engine. With a sturdy cast-iron block and efficient aluminum cylinder head, the 2.0 TFSI delivers 211 hp and 258 lb-ft of torque. Audi uses direct-injection technology to increase the efficiency of the 2.0 TFSI, and, as a result, the engine manages an astonishing 30 mpg highway in an Audi A5 equipped with a manual transmission. The turbocharged engine provides abundant torque, making the Audi A5 capable of a 6.5 second sprint to 60 mph and proving there is no need to sacrifice true sports coupe performance for everyday fuel economy.

The 2011 Audi S5 Cabriolet benefits from a powerful and efficient 3.0 TFSI V6 engine. The 3.0-liter, all-aluminum engine is supercharged to create 333 hp and 325 lb-ft of torque. The powerplant incorporates a number of Audi innovations to maintain class-leading fuel efficiency as well. Audi valvelift system, FSI[®] direct injection, a two-stage intake, dual

intercoolers and a drive-by-wire throttle all help the 3.0 TFSI stay remarkably efficient, delivering 17/26 mpg (city/hwy).

Buyers seeking prodigious performance and power from their Audi coupes need look no further than the Audi S5. The S5 boasts a powerful V8 engine, dubbed the 4.2 FSI. This all-aluminum 4.2-liter engine provides 354 hp and 325 lb-ft of torque. Also featuring FSI direct injection, the S5 is capable of an exhilarating 4.9-second rush from 0-60 mph, with the stout V8 providing an immediate swell of power the moment the gas pedal is depressed. When mated to the Tiptronic[®] automatic transmission, the 4.2 FSI offers buyers 16/24 mpg (city/hwy).

Drivetrain Options | Smooth, precise and confident

A5 Coupes and Cabriolets benefit from a number of gearbox solutions to complement the torque laden and fuel-efficient 2.0 TSFI engine. Connecting power via standard quattro all-wheel-drive, the A5 Coupe is offered with the choice of a precise six-speed manual transmission or an available Audi Tiptronic six-speed automatic gearbox. The Audi A5 Cabriolet comes standard with an Audi FrontTrak[®] multitronic[®] CVT and a Tiptronic six-speed transmission on quattro models. The Tiptronic transmission provides drivers with the ease of an automatic and the added option of manual gear choice if the desire arises. The Audi S5 Coupe is available with either a six-speed manual or a Tiptronic six-speed automatic transmission. Both options afford buyers the choice of capable, smooth and sporty gearboxes befitting Audi's dedication to performance.

The highly advanced Audi S tronic[®] seven-speed, dual-clutch transmission comes standard on the Audi S5 Cabriolet. Because the sophisticated transmission uses dual input shafts and twin clutches, the gearbox is able to "predict" which gear the driver intends to use and prep the gear for action before it is selected. This results in seamless and instantaneous gear changes, taking just a fraction of a second.

Also available on both the Audi S5 and S5 Cabriolet is quattro with Sport rear differential, which gives the Audi S5 a new level of road holding ability by actively controlling the distribution of torque between the two rear wheels, effectively overdriving the outside wheel in corners. This "forces" the front end of the vehicle into the corner to eliminate understeer and create more sure-footed excitement for the driver. In addition, the Sport rear differential works with ESP[®] during accident avoidance maneuvers to keep the S5 cars stable and composed in emergencies.

Warranty

The Audi A5 and S5 coupe will be backed by a new vehicle limited warranty that includes:

- Four-year/50,000 mile limited new vehicle warranty
- 12-year limited warranty against corrosion perforation
- 24-hour Roadside Assistance for four years

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