
**Pricing**

*On sale: Sept. 3, 2010*

<table>
<thead>
<tr>
<th>Model</th>
<th>MSRP</th>
<th>Available Models</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A5 Coupe</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.0 TFSI®, quattro®, Manual</td>
<td>$36,500</td>
<td>Premium, Premium Plus and Prestige Models</td>
</tr>
<tr>
<td>2.0 TFSI, quattro, Tiptronic®</td>
<td>$37,790</td>
<td>Premium, Premium Plus and Prestige Models</td>
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<tr>
<td><strong>A5 Cabriolet</strong></td>
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<td></td>
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<tr>
<td>2.0 TFSI, FWD, CVT</td>
<td>$42,000</td>
<td>Premium, Premium Plus and Prestige Models</td>
</tr>
<tr>
<td>2.0 TFSI, quattro, Tiptronic</td>
<td>$44,190</td>
<td>Premium, Premium Plus and Prestige Models</td>
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<tr>
<td><strong>S5 Coupe</strong></td>
<td></td>
<td></td>
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<tr>
<td>4.2 FSI®, quattro, Manual</td>
<td>$53,100</td>
<td>Premium Plus and Prestige Models</td>
</tr>
<tr>
<td>4.2 FSI, quattro, Tiptronic</td>
<td>$54,300</td>
<td>Premium Plus and Prestige Models</td>
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<tr>
<td><strong>S5 Cabriolet</strong></td>
<td></td>
<td></td>
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<tr>
<td>3.0 TFSI, quattro, S tronic®</td>
<td>$58,450</td>
<td>Premium Plus and Prestige Models</td>
</tr>
</tbody>
</table>

*Destination charge: $875*

**2011 Model Year Changes**

- New Premium Plus and Prestige Wheel (10-spoke from quattro GmbH) (A5 Coupe only)
- New stand-alone 19-inch wheel upgrade for Premium Plus and Prestige (5 “Y” spoke)
- Auto-dimming interior mirror with compass now standard on Premium Plus models
- Navigation now includes HD Radio
- Prestige now includes rear parking sensors and backup camera
- Side assist now stand-alone option for Prestige (driver assistance package discontinued)
- Beige Birch wood trim discontinued (Beige interior now Nutmeg Laurel wood)
- Power rear window shade now available on Prestige models (Coupe only)
- New Titanium Sport Package available on Premium Plus and Prestige models (market intro late Fall 2010)

**Powertrain and Performance**

- 2.0 TFSI direct injection engine: 211 hp, 258 lb-ft
  - 0-60 mph and EPA est. mpg
    - A5 Coupe: 8-speed Tiptronic, quattro: 6.6 seconds, 21/29 mpg (city/hwy)
    - A5 Coupe: 6-speed manual, quattro: 6.4 seconds, 21/31 mpg (city/hwy)
    - A5 Cabriolet multitronic® CVT, FWD: 7.5 seconds, 22/30 mpg (city/hwy)
    - A5 Cabriolet 6-speed Tiptronic, quattro: 7.2 seconds, 21/29 mpg (city/hwy)
• 3.0 TFSI direct injection engine: 333 hp, 325 lb-ft
  o 0-60 mph and EPA est. mpg
    ▪ S5 Cabriolet; 7-speed S tronic, quattro: 5.2 seconds, 17/26 mpg (city/hwy)
• 4.2 FSI direct injection engine: 354 hp, 325 lb-ft
  o 0-60 mph and EPA est. mpg
    ▪ S5 Coupe; 6-speed Tiptronic, quattro: 5.1 seconds, 16/24 mpg (city/hwy)
    ▪ S5 Coupe; 6-speed manual, quattro: 4.9 seconds, 14/22 mpg (city/hwy)

Product Highlights
• Audi drive select – unique to the segment, offering customizable engine/throttle mapping, transmission shift characteristics, steering, and suspension.
• Optional quattro with Sport rear differential enhances agility.
• Head-level heating system with heated/cooled front seats (Cabriolet)
• Strategic Vision ranked A5/S5 at the top of its 2010 Total Quality Index (Premium Coupe)
• Fastest roof folding time in segment (15 sec.) at speeds up to 30 mph (Cabriolet)