



**Audi of America Communications**

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## **The 2012 MY Audi A5 Coupe and Cabriolet**

HERNDON, Va., September 1, 2011 — The 2012 MY Audi A5, in Coupe or Cabriolet form, has received several enhancements that are sure to strengthen the appeal of this stunning performance vehicle.

Performance is key for the Audi A5 lineup. The A5 is equipped with the award-winning Audi 2.0L TFSI<sup>®</sup> engine, a fuel-sipping, yet torque laden powerplant that generates 211 hp at 4,300 rpm and 258 lb-ft of torque at 1,500 rpm. The Coupe offers the choice of a precise six-speed manual transmission or an available Tiptronic<sup>®</sup> eight-speed automatic transmission.

The Cabriolet model comes standard with an Audi FrontTrak<sup>®</sup> front-wheel drive, multitronic<sup>®</sup> continuously variable transmission, with a Tiptronic eight-speed available on quattro<sup>®</sup> models. Audi drive select with electronically adjusts suspension dampening while a sport suspension calibration features stiffer springs, dampening tuning and a 20mm lower height.

The A5 is distinctively Audi, evident prominently in the Singleframe<sup>®</sup> grille. It presents a low and muscular stance, with an extended roofline and sharply carved contours that compel the eye to take in its sleek shape. The unmistakable LED daytime running lights for which Audi is known add to the character of the Audi A5. It embodies all of the styling elements of a sport coupe, executed in Audi design language. The Cabriolet presents a complete design with beautiful side profile lines that blend with the soft top to maintain its coupe DNA. Lower the roof (at speeds up to 30 mph), and the vehicle conveys a sense of speed and freedom with four seats.

The interior of the Audi A5 does not disappoint, with an ergonomic interior designed around passenger comfort. The Audi A5 features high-quality leathers, including available leather / Alcantara® seating surfaces. Aluminum or available wood inlays add the Audi touch of elegance.

Available driver convenience technologies, such as Audi MMI® Navigation plus, Audi MMI Radio plus, and Audi music interface, add pure enjoyment to the driving experience. Entertainment is provided by an Audi six-channel stereo system with ten speakers, or an available Bang & Olufsen® 505-watt, 14 speaker sound system (twelve speakers in the Cabriolet). A complimentary three-month SiriusXM™ Satellite Radio trial subscription also is included.

Safety is paramount with Audi, and the Audi A5 features numerous technologies designed to help keep vehicle occupants safer. Electronic stability control provides the confidence of solid tracking down the road, and a full complement of airbags helps protect in the event of a collision.

### **Model year changes**

Design:

- Wheel replacement: 18-inch 15-spoke alloy now standard on A5 Cabriolet, while the 18-inch ten-spoke-V-design wheel is standard throughout A5 coupe models
- S line® plus package option on Audi A5 coupe Prestige bundles S line trim with the exterior elements of the former Titanium Package to create a stunning silhouette

Engine/Drivetrain:

- No changes

Package options:

- Optional Convenience Package on the Audi A5 Premium bundles Bluetooth®, HomeLink®, and Audi music interface w/ iPod® cable
- Cinnamon Brown Milano leather now is available on A5 Premium models
- Audi A5 Premium Plus models now include driver memory with auto-dimming exterior mirrors
- Advanced key is a stand-alone option on A5 Premium Plus
- Audi adaptive front lighting and side assist lane change assistant now are part of the Audi A5 Prestige models
- Navigation available as stand-alone option

| <b>Model</b>                          | <b>Premium</b> |             |                 |
|---------------------------------------|----------------|-------------|-----------------|
|                                       | <b>Premium</b> | <b>Plus</b> | <b>Prestige</b> |
| A5 2.0T quattro Coupe (manual)        | \$37,100       | \$41,000    | \$46,300        |
| A5 2.0T quattro Coupe (Tiptronic)     | \$38,300       | \$42,200    | \$47,500        |
| S5 4.2 quattro Coupe (manual)         | -              | \$53,900    | \$60,200        |
| S5 4.2 quattro Coupe (Tiptronic)      | -              | \$55,100    | \$61,400        |
| A5 2.0T FWD Cabriolet (multitronic)   | \$42,600       | \$46,500    | \$51,800        |
| A5 2.0T quattro Cabriolet (Tiptronic) | \$44,700       | \$48,600    | \$53,900        |
| S5 3.0T quattro Cabriolet (S tronic®) | -              | \$59,300    | \$65,600        |

*Destination and delivery charge for all Audi vehicles except R8 models is \$875.*

### **Drivetrain**

- 2.0-liter TFSI four-cylinder turbocharged engine generating 211 hp at 4,300 rpm and 258 lb-ft of torque at 1,500 rpm
- Transmission options include a six-speed Tiptronic, six-speed manual, or six-speed multitronic continuously variable transmission (CVT)
- quattro permanent all-wheel drive (with Tiptronic and manual transmission - FrontTrak with multitronic CVT)
- Fuel economy (EPA estimates expressed in mpg):
  - Audi A5 2.0T quattro Coupe (manual): 21 city / 31 hwy / 25 combined
  - Audi A5 2.0T quattro Coupe (Tiptronic): 21 city / 29 hwy / 24 combined
  - Audi A5 2.0T front-drive Cabriolet (multitronic): 22 city / 30 hwy / 25 combined
  - Audi A5 2.0T quattro Cabriolet (Tiptronic): 21 city / 29 hwy / 24 combined

### **Exterior**

- Signature Audi Singleframe grille
- Available S line exterior featuring unique front and rear bumpers, side skirts, fender badging and door sills
- Heated windshield washer nozzles
- Heated body color exterior mirrors with LED turn signal repeaters
- Aluminum roof rails, available black roof rails
- Heated windshield washer nozzles

## **Interior**

- Three-spoke Sport multifunction steering wheel with available shift paddles
- Red ambient LED lighting in headliner for front console illumination
- Aluminum or available wood inlays on door panel interior beltline, center console and passenger side dashboard
- Available S line -badged aluminum door sills
- Leather seating surfaces, available leather / Alcantara seating surfaces or full Milano leather seating surfaces
- Available sport front seats with thigh support
- Available adaptive cruise control

## **Technology**

- Available Audi MMI Navigation plus with latest-generation Audi MMI technology
- Audi MMI Radio plus system standard for control of infotainment, climate, car set up
- Audi music interface for iPod integration
- Audi six-channel, ten-speaker extended sound system with in dash CD player
- SiriusXM Satellite Radio (with complimentary three-month subscription)
- Available Bang & Olufsen Sound System
- SD card slot with 32 GB capacity
- Available voice control system
- Audi side assist to help detect objects approaching alongside

## **Safety**

- Front-end crumple zone carefully constructed to help absorb energy from frontal impact; engine and front axle divert energy to fortified floor and tunnel structure
- Front, side and Sideguard<sup>®</sup> head curtain airbags.
- Electronic Stability Control (ESC).

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Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. During 2010 Audi was the top performing luxury brand in Europe and broke all-time company sales records in the U.S. Over the next few years, AUDI AG will invest nearly \$16 billion on new products and technologies. Visit [www.audiusa.com](http://www.audiusa.com) or [www.audiusanews.com](http://www.audiusanews.com) for more information regarding Audi vehicle and business issues.

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