



Audi of America Communications

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The newly redesigned 2012 Audi A6

HERNDON, Va., September 1, 2011 — Audi has left nothing untouched in the newly redesigned Audi A6, from the exterior's classic, yet contemporary appearance to a variety of powertrain options that include the award-winning 2.0 TFSI[®] and 3.0 TFSI engines.

Impressive performance and efficiency contribute to the overall appeal of the all-new 2012 A6, as does the exterior. The extended wheelbase shortens overhangs to give the Audi A6 a more performance-oriented look while delivering improved ride quality and interior space. High-efficiency diode lasers are used to weld the roof to the side panel frame structure yielding a sleek “zero joint” seam. The Audi A6 exterior exhibits strength and agility, with its sloped roofline that provides exceptional aerodynamics and sporty driving characteristics.

Attention to detail in materials, fit and finish has resulted in a cabin that is truly a respite from mediocrity. The spacious, driver-oriented cockpit of the new Audi A6 offers luxurious comfort and practical convenience, while remaining modern and understated.

Rounding out the interior are innovative technologies designed to assist drivers, such as available Audi MMI[®], Google Earth[™] combined with Google[™] Local Search, Wi-Fi[®] hot spot for up to eight devices and the ability to find the lowest gas prices or view weather forecasts. In addition, the combination of the Wi-Fi connection and Bluetooth[®] audio streaming allows for seamless Internet radio and audio file streaming.

Stability and control are enhanced through the use of advanced technologies and materials, including Audi quattro[®], ESC, and extensive use of lightweight aluminum in the suspension for superior handling. Night vision assistant, head-up display, and lane assist technologies are also available.

Like all Audi vehicles, safety is a top priority in the new A6, which features Audi pre sense plus, a system that initiates protective measures if an imminent collision is detected. Should a head-on collision occur, energy-absorbing structural cross members in the front of the vehicle direct energy to two longitudinal members that deform in a controlled manner. Audi has used extensive data from its Audi Accident Research Unit to put the A6 through 4,000 crash simulations to ensure that every component of the vehicle was designed and manufactured to the company's exacting standards.

Key points

The all-new 2012 Audi A6 represents the core of the Audi luxury sport sedan lineup. It features lightweight construction, with a muscular exterior that exudes athleticism and elegance. The interior offers convenience technologies, such as the Audi MMI system, and materials and appointments that are best in class. The primary drivetrain is the 3.0T quattro, with a 2.0T FWD Audi engine mated to a multitronic® transmission available.

Drivetrain

- 3.0T quattro sedan (core model for the U.S. market):
 - 3.0 liter TFSI supercharged V6, generating 310 hp and 325 lb-ft of torque with eight-speed Tiptronic® transmission
 - quattro AWD with asymmetric rear-biased torque distribution of 40/60 front/rear
 - 0-60 mph = 5.3 seconds (vs. 5.9 on predecessor)
- 2.0T sedan:
 - 2.0 liter TFSI four-cylinder turbocharged front-wheel-drive Audi multitronic CVT
 - generating 211 hp
 - best-in-class fuel economy
- Drivetrain features the Audi Innovative Thermal Management and Energy Recuperation System
- Audi drive select, which adjusts steering, throttle and transmission settings
- Audi pre sense initiates protective measures if it detects an imminent collision

- Expected fuel economy (EPA estimates expressed in mpg):
 - 3.0T: 19 city / 28 hwy / 22 combined
 - 2.0T: 24 city / 33 hwy / 28 combined (best-in-class)

Exterior

- Holistic approach to lightweight construction – every component was optimized in the design process
- Body is a hybrid construction of aluminum body panels with steel frame
- 20 percent aluminum content
- Aluminum suspension reduces unsprung weight and improves ride and handling
- Body weight has been reduced by more than 66 lb vs. predecessor
- Front-rear weight distribution ratio of 55/45
- U.S. curb weight:
 - A6 3.0T is 4,045 lb, 78 lb lighter than its predecessor
 - A6 2.0T is 3,682 lb, 165 lb lighter than its predecessor

Interior

- Wraparound skyline design of cockpit
- Metallic accents, including chrome bezels framing air vents
- Fully redesigned seats with emphasis on ergonomic comfort and support
- Available ventilated seats
- Cold weather package includes heated rear seats and heated steering wheel
- Audi automatic air conditioning, a three- or available four-zone system that outperforms the previous version

Technology

- The 2012 A6 features comes with the latest generation Audi MMI
- Available Audi connect, enhancing Audi MMI with:
 - Google Earth and Google Local Search
 - Real-time weather and traffic information, fuel updates, and news
 - Wi-Fi, creating a rolling hotspot for up to eight users
 - myAudi Destinations where, by logging on to Google Maps™, up to 50 destinations can be downloaded and cached by myAudi registered users
- Distinctive, functional and efficient full LED headlights available

- Availability of the latest generation of driver assistance systems, including:
 - Audi pre sense and pre sense plus
 - Audi night vision assistant
 - Head-up display
 - Adaptive cruise control with stop and go function
 - Audi side assist
- Audi music interface: CD player, SiriusXM™ Satellite Radio (with complimentary three-month subscription) and dual SD card slots. Also available:
 - 14-speaker, 630-watt BOSE® Surround Sound system
 - 15-speaker, 1,300-watt Bang & Olufsen® Advanced Sound System
 - Glove box CD changer
 - HD Radio™

Safety

- More than 4,000 crash simulations carried out to ensure that each component is designed and manufactured to exacting standards
- Front-end crumple zone carefully constructed to absorb energy from frontal impact; engine and front axle divert energy to fortified floor and tunnel structure
- Side and rear of vehicle feature similar design characteristics with maximum safety achieved in all situations
- Adaptive restraint system that works in concert with the Audi pre sense safety system, actively adapting airbag and seatbelt functions based on factors that include heights of occupants
- Side and curtain airbags
- Impact prevention features include low lift coefficients at both axles, making the 2012 Audi A6 very stable and secure, even at high speeds
- Stability control systems, driver assistance systems, and available quattro AWD provide additional impact prevention attributes
- All A6 variants equipped with ESC and Audi pre sense, initiating protective measures if it detects an imminent collision; Audi pre sense plus with Audi adaptive cruise control with stop and go function available
- Audi pre sense system monitors activity behind the car, activating if a rear-end impact appears imminent
- Audi side assist option warns of the presence of other vehicles

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