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AUDI ANNOUNCES 2008 RS 4 CABRIOLET PRICING AND EQUIPMENT

AUBURN HILLS, Mich. – Audi of America, Inc. announced today the pricing of its RS 4 Cabriolet model at \$81,900. The destination charge will be \$775 and is not included in the base price, and the gas guzzler tax will be determined prior to arrival at U.S. showrooms in fall 2007.

Because of its limited production, RS 4 Cabriolet will only be offered with standard equipment, including navigation system plus, preparation for mobile phone (Bluetooth®), SIRIUS® satellite radio, Bose® sound system, heated front and rear seats, memory function for driver seat and exterior mirrors, bi-xenon adaptive headlamps, rear parking system, acoustic convertible top, HomeLink® garage/gate opener, auto dimming exterior mirrors, auto dimming interior rear-view mirror with integrated compass, rain and light sensor with “coming home” feature, color driver information system, iPod® glovebox interface (no-cost option in place of standard 6-CD changer), brushed aluminum decorative inlays (no-cost option in place of RS 4 carbon fiber decorative inlays).

The RS 4 Cabriolet shares the same high-revving 4.2 V8 FSI engine found in the RS 4 sedan. It produces 420 hp at 7,800 rpm and 317 ft-lbs. of torque at 5,500 rpm. Like the sedan, the Cabriolet will only be available with a six-speed manual transmission and quattro® all-wheel drive featuring the asymmetrical dynamic torque split. Like the sedan, the Cabriolet will have 19” RS 4-style alloy wheels with 255/35/19 high-performance tires, a four-link front and trapezoidal-link rear sport-tuned suspension with Dynamic Ride Control (DRC), and 14.4” front and 12.8” rear disc brake rotors.

For more information about Audi, please visit www.media.audiusa.com

ABOUT AUDI OF AMERICA

Audi of America, Inc. is headquartered in Auburn Hills, Mich. Audi’s history in America dates to 1969, when the brand was first introduced to the U.S. market. Today, a network of over 260 Audi dealers currently offers a line of premium vehicles that include the Audi A3 premium compact; the sporty A4 sedan, Avant and Cabriolet models; the high performance S4 sedan, Avant and Cabriolet models; the high-revving RS 4 sports sedan; the design-leading A6 sedan and Avant; the all-new Audi Q7 performance SUV; and the all-aluminum Audi A8; and the new V10-powered S6 and S8 performance sedans. For more information, please visit www.audiusa.com.

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