



Audi of America Communications

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2012 MY Audi S5 Coupe and Cabriolet

HERNDON, Va., September 1, 2011 — The 2012 Audi S5 Coupe and Cabriolet have attracted many new customers to the Audi brand through their iconic design and dynamic character. The S5 balances performance with progressive luxury mirroring the lifestyle of its customers and admirers.

The S5 Cabriolet is powered by a 3.0 liter V6 TFSI[®] direct injection engine with the Audi valvelift system that delivers 333 hp and 325 lb-ft of torque to the quattro[®] permanent all-wheel drive configuration. Shifting is handled by a seven-speed dual clutch S tronic[®] transmission. The Coupe offers a 4.2 liter FSI[®] V8 engine, also with the Audi valvelift system, which can be mated to either a manual or available Tiptronic[®] transmission. Both work in concert to deliver a significant competitive advantage – more power combined with greater efficiency. Additionally, both have an aluminum block and aluminum head benefiting efficiency and handling performance through lighter weight.

The S5 boasts a remarkable combination of performance and handling. Audi designers have ensured noticeable differentiation for the S5 while remaining understated. With unique front and rear bumpers, side skirts, fender badging and door sills, plus anodized aluminum windshield frame, the S5 is unmistakable design with very strong performance characteristics.

The interior boasts shift paddles mounted on the three-spoke steering wheel, red ambient LED lighting, aluminum door sill inlays with the distinctive S5 emblems, and, in the Cabriolet, a comprehensive storage concept for stowing the fold-away roof that maximizes trunk space. Fine Milano leather seating surfaces and trim provide an inviting warmth to the interior, which also features availability of the best in Audi entertainment and driver-assistance technology such as Audi MMI[®] Navigation plus featuring a seven-inch display screen or Audi MMI Radio plus.

Safety always is a highlight with Audi, and the S5 is no exception. Vehicle occupants are surrounded by a full complement of airbags for protection in the event of a collision. The body of the S5 is constructed using reinforced high strength steel and aluminum cross members, reinforced bumpers and a rigid occupant cell, helping provide both protection and enhanced performance characteristics.

Model	Premium		
	Premium	Plus	Prestige
S5 4.2 quattro Coupe (manual)	-	\$53,900	\$60,200
S5 4.2 quattro Coupe (Tiptronic)	-	\$55,100	\$61,400
S5 3.0T quattro Cabriolet (S tronic)	-	\$59,300	\$65,600

Destination and delivery charge for all Audi vehicles except R8 models is \$875.

Drivetrain

Cabriolet

- 3.0L liter V6 supercharged DOHC with FSI direct injection and Audi valve-lift system
- Seven-speed dual clutch S tronic transmission
- quattro permanent all-wheel drive
- 60 mph = 5.2 seconds.
- Expected fuel economy (Manufacturer estimates expressed in mpg):
 - 3.0T: 17 city / 26 hwy / 20 combined.

Coupe

- 4.2 liter V8 with FSI direct injection and Audi valve-lift system
- Manual or Tiptronic six-speed transmission
- quattro permanent all-wheel drive
- 60 mph = 4.9 seconds.
- Expected fuel economy (EPA estimates expressed in mpg):
 - 4.2 quattro Coupe (manual): 14 city / 22 hwy / 17 combined
 - 4.2 quattro Coupe (Tiptronic): 16 city / 24 hwy / 19 combined

Exterior

- Heated windshield washer nozzles
- Headlight washing system
- Automatically dimming outside mirrors with memory feature
- Anodized aluminum windshield surround
- Alu-Optic outside heated mirrors with LED turn signal repeaters in each mirror with fiber optic technology; available body-color outside mirrors (Coupe)
- LED rear lights with LEDs for turn signals, running lamps and brake lamps
- U.S. curb weight:

S5 Coupe manual:	3,858 lb
S5 Coupe automatic:	3,924 lb
S5 Cabriolet manual:	3,880 lb
S5 Cabriolet automatic:	4,034 lb

Interior

- S Sport-contoured front seats with adjustable thigh support and S5 embossing
- Red ambient LED lighting in headliner for front center console illumination
- Fully automatic dual zone climate control with separate air distribution controls for driver and front passenger, combined pollutant and pollen filter, automatic recirculated-air functions, air quality, humidity and sun angle sensors
- Electronic active cruise control with coast, resume and accelerate features; stalk on steering column, speed shown in driver information display
- Aluminum optic surrounding of air vents

Technology

- The 2012 S5 comes with the next generation Audi MMI Radio plus system for controlling infotainment/climate/car setup (with 6.5" color screen)
- Optional Audi MMI Navigation plus system
- Driver information center with five-function trip computer, displays for outside temperature, speed of vehicle, radio/telephone, and active Auto check system with speed warning device
- Retained accessory power (allows use of various electronic features after key is removed from ignition and before front door is opened)
- HomeLink[®] universal garage door opener in overhead console
- Audi side assist option warns of the presence of other vehicles

Safety

- Pinch-protection for all four windows
- Driver and front passenger advanced dual-stage airbag supplemental restraints
- Driver and front passenger seat-mounted side thorax airbag supplemental restraints
- Front three-point safety belts with automatic pretensioning, height adjustable upper mounts and force limiters
- Rear three-point safety belts with automatic pretensioning
- Sideguard[®] head curtain airbags for both rows of seats
- Central locking system

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