



2010 Audi A6 and S6
Quick Reference: USA Data (sedan and Avant)

VERSION DATE: September 10, 2009

INFO IS SUBJECT TO CHANGE

Key Summary Points

- Design: New front/rear lighting and front bumper/grille design for MY2009; LED lighting technology for front DRL and side mirror lighting, as well as taillights; new wheel program, and interior accent updates.
 - Engines: All-new powertrain since 2009: 3.0 TFSI (supercharged) V6 with 300 hp for the USA; A6 is the only car in its class to continue to offer 100 percent direct injection engines.
 - All-wheel drive: newly implemented 40/60 asymmetric rear-biased quattro all-wheel drive on 3.0T/4.2/S6 models.
 - Suspension/handling: Upgraded suspension for optimizing comfort and dynamic handling.
 - Safety: Optional Audi side assist (blind spot detection).
 - Sport packages available with either all-season (18") or performance (19") tires.
 - Audi's industry-leading 3G MMI Navigation system is new for MY10.
 - Industry's first NHTSA-approved indirect tire pressure monitoring system.
 - Audi is the first car company in the U.S. to sell 100 percent of its gasoline engines with FSI direct injection technology beginning with model year 2010. Audi began racing with FSI direct injection technology in 2000 at Le Mans and the American Le Mans Series with the R8 FSI prototype race car. Since this technology became available for U.S. consumers in late 2004 with the introduction of the 2005 A6 3.2 FSI, the list of Audi vehicles with FSI direct injection technology has continued to grow.
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Market

- A6 is sales leader worldwide vs. BMW 5 Series and Mercedes E class.
- The A6 sedan and Avant sell more than 12,000 units per annum in the U.S.
- Key competitors are BMW 5 Series and Mercedes-Benz E class.

Design

- Front headlamps with optional LED daytime running lights.
- Rear two-piece rear LED lighting for the sedan with special night-time optical view.
- Typical Audi interior design is modern and sophisticated, with clear attention to detail; now enhanced with aluminum interior accents.
- New aluminum accents on steering wheel and other interior controls.
- Soft armrests of the doors to increase comfort.

Technology

- New third-generation MMI comes to the U.S. for model year '10 in Fall 2009.
- Energy recuperating alternator and high-efficiency steering pump for improved fuel efficiency.

Dynamics

- Suspension tuned for maximum comfort and dynamic handling.
- New large-diameter, front-axle shock absorbers operating within an optimized valve system.
- Available 19" Sport Package with 19" wheels, performance tires, sport suspension and three-spoke sport steering wheel with shift paddles.
- Available 18" Sport Package with 18" wheels, all-season tires, sport suspension and three-spoke sport steering wheel with shift paddles.
- No air suspension for the U.S.

Safety

- A6 has been an IIHS Top Safety Pick four years running (top front/side/rear crash ratings); Audi has the most "Top Safety Pick" ratings compared to its German and Japanese competitors (source: iihs.org).
- The A6 is equipped with a new and innovative tire pressure monitoring system that warns the driver in case tire under-inflation takes place; at the same time, it does not require any maintenance cost over the lifetime of the vehicle - another valuable customer benefit in the long run.
- Optional Audi side assist blind spot detection available.
- Integrated active headrests decrease the chances of whiplash.

Powertrain / Models

- Sedan is offered with the following drivetrains:
 - A6 3.2 - FSI V6 front wheel drive and Multitronic (CVT); now 265 hp; sedan only.
 - A6 3.0T - TFSI (supercharged) V6 with 300 hp and 40/60 asymmetric rear-biased quattro all-wheel drive; Tiptronic only; 300 hp for U.S.
 - A6 4.2 - FSI V8 and 40/60 asymmetric rear-biased quattro all-wheel drive; Tiptronic only; 350 hp.
 - S6 - 5.2 FSI V10 with 40/60 asymmetric rear-biased quattro all-wheel drive and Tiptronic; 435 hp.
- Avant offered exclusively with 3.0 TFSI (supercharged) V6 with 40/60 asymmetric rear-biased quattro all-wheel drive; Tiptronic only; 300 hp for USA; fuel economy - 18/26 city/highway, 21 combined - class-leading for automatic AWD competitors.
- 3.2L V6 specifications:
 - FSI direct injection
 - Audi Valvelift System (AVS)
 - 265hp (6,500 rpm) / 243 lb-ft (3,000-5,000 rpm)
 - 0-60 mph in 6.9 seconds
 - Only available with multitronic (CVT) and front-wheel drive; sedan only
 - Fuel economy - 18 city / 28 highway / 22 combined

- 3.0 TFSI (supercharged) V6 specifications for sedan and Avant:
 - All-new engine
 - FSI direct injection
 - 300 hp for U.S. / 310 lb-ft (2,500-4,850 rpm)
 - 0-60 mph: 5.9 seconds
 - Tiptronic quattro only
 - Fuel economy: 18 city / 26 highway / 21 combined (class leading AT/AWD)
- 4.2L FSI V8 FSI specifications for A6 sedan (this engine will continue to be exclusively available in A6 sedan for U.S.):
 - FSI direct injection
 - 350 hp (6800 rpm) / 325 lb-ft (3,500 rpm)
 - 0-60 remains at 5.8 seconds
 - Tiptronic quattro only
 - S-Line exterior as differentiation
 - Fuel economy – 16 city / 23 highway, 18 combined
- 5.2L FSI V10 specifications for S6 sedan in the U.S.:
 - FSI direct injection
 - 435 hp (6,800 rpm) / 398 lb-ft (3,000-5,000 rpm)
 - 0-60 remains at 5.1 seconds
 - Tiptronic quattro only
 - Fuel economy – 14 city / 19 highway and 16 combined
- quattro[®] AWD – latest generation with asymmetric rear-biased torque split (40 percent front / 60 percent rear under nominal conditions)

Innovations and available features

- 3G MMI operating logic standard (with central display screen)
- Advanced Key keyless entry and starting
- Bluetooth hands-free telephone interface
- New design Xenon plus headlamps with LED daytime running lights
- Adaptive lights with cornering lights
- Rearview parking camera
- Electromechanical parking brake
- 3G Navigation system with Real Time Traffic and voice control
- Audi side assist lane change / blind spot detection assistant
- All-season and performance-tire Sport Packages

Equipment Changes for 2010 A6/S6

- Navigation models now get Third-Generation MMI with Real Time Traffic
- New 19" Sport Package with sport suspension, sport steering wheel and performance tires
- New 18" Sport Package with sport suspension, sport steering wheel and all-season tires
- New 3.2 FSI engine with Audi Valvelift System and Multitronic CVT now with 265 hp
- Garnet Red and Dakar Beige exterior colors discontinued
- Daytime running lights now standard with halogen headlights
- 3G Navigation now included in Premium Plus equipment level
- New Cold Weather package – shift paddles now with heated steering wheel
- Rear heated seats now standard on S6

Launch Timing and Pricing

- 2010 A6 sedan and Avant and S6 sedan go on sale in Fall 2009. They are produced in Neckarsulm, Baden Wuerttemberg, Germany (where R8, A8 also are produced).

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