



Audi

Press Release

Audi of America Communications

The 2013 Audi A5 and S5

HERNDON, Va, June 15, 2012 — Audi A5 and S5 are where all the strengths of Audi — vehicle design, engineering, performance and appointments — come together in an unparalleled statement about the vibrancy of the brand and the appeal of driving an Audi.

The entire model line — A5 and S5 cabriolet and coupe models — sport refinements for 2013 in beauty, power and efficiency that make the lineup more distinctive than ever. They bring the kind of personal enjoyment that is the ultimate reward for drivers who enjoy the journey and not just the destination.

Changes for the 2013 MY include new front fascia, bumper and headlamp design, the introduction of the award-winning 3.0T V6 in the S5 coupe and the inclusion of Audi connect as well as some thoughtful interior design enhancements.

Performance

Audi A5 and S5 set new standards for sportiness and efficiency in the mid-size segment of the premium market.

The output of the 2.0-liter TFSI engine remains unchanged at 211 hp and 258 lb-ft of torque. New to the Audi S5 coupe is the 3.0-liter V6 TFSI engine that produces 333 hp. The 3.0T engine delivers a 0 to 60 time of 4.9 seconds, which is as fast as the previous 4.2 liter V8 but is more fuel efficient.

The A5 and S5 Coupe models are offered exclusively with quattro all wheel drive and are mated to a six-speed manual transmission, or an eight-speed Tiptronic on the A5, or a seven-speed S tronic on the S5. The A5 Cabriolet comes standard with a continuously variable multitronic transmission and front-wheel drive or optional quattro with an eight-speed Tiptronic. The S5 Cabriolet is offered exclusively with quattro and a seven-speed S tronic gearbox.

A5 and S5 now feature an electromechanical power steering unit, which reacts instantly and provides precise feedback from the road. The steering system also assists the driver when braking on an asymmetrical surface.



Audi

Exterior

The 2013 A5 and S5 both receive updated Audi Singleframe grilles with angled upper corners. A new front bumper features pronounced air inlets with massive struts, revamped grilles, splitter and flat fog lights. Redesigned headlamps are more dynamic and feature a new LED lighting design with xenon-plus lamps. Redesigned LED taillights also are available.

In the A5 Cabriolet, a fully automatic acoustic soft top can be operated at speeds up to 31 mph, and its thermal insulation makes it fully suitable for winter use. The thick roof fabric and joining technique between the hood and outer fabric provide superior interior acoustics and exterior sound damping while maintaining the roofline of the car and minimal intrusion on cargo space. In addition, thanks to advancements in Audi lighting technology, the folding soft top even has two LED interior lamps built in for the rear passengers.

Interior

The interior of A5 and S5 for 2013 represent an ever-higher standard being set by Audi for expressiveness and comfort matched by the brand's trademark fit and finish.

Audi has revised the instrument cluster to utilize more of the speedometer range in U.S. driving conditions. A new optional three-spoke steering wheel, which comes with a performance-minded flat bottom on the S5, also is available.

A new selection of upholstery fabrics offers options including perforated Milano and Fine Nappa leather. Meanwhile, new inlays offer meticulously crafted Layered Oak inlays that are fabricated from thinly cut, laminated sheets of fine Oak and mounted onto an aluminum backing to avoid breakage and splintering in crash situations. A variety of interior colors also have been added to the palette, and a black headliner option has been added as part of the Chestnut Brown interior selection on the A5 Coupe.

Driver assistance

The 2013 Audi A5 and S5 incorporate many features that are designed to help make the driving experience more enjoyable and to give drivers greater confidence. Audi parking system plus includes a rearview camera and an acoustic warning system that help drivers enter or exit safely from parking spots.



Audi

Audi adaptive cruise control, Audi side assist and dynamic steering are optional features that offer industry-leading driver assistance capabilities. Adaptive cruise control helps regulate the distance between the driver of an A5 or S5 and traffic ahead of it, and it even initiates emergency braking at speeds below 19 mph while providing the driver with complete autonomy. Dynamic steering automatically adjusts steering input and effort required in relation to how fast the vehicle is traveling, thereby making steering more direct at higher speeds and effortless when parking.

Side assist utilizes sensors to notify drivers of other vehicles occupying or moving into their blind spots. The system warning lights incorporated into the side view mirrors on the A5 flash when a vehicle is in or is about to enter the lane next to the A5.

Audi connect

Audi connect enables first-to-market Google Earth integration, which redefines the navigation experience. The realistic, panoramic views and high-resolution 3D satellite and aerial imagery provide drivers with a better navigation experience. Audi connect with Google Earth also improves visual orientation with a “camera zoom” feature that allows closer views of surroundings or destinations. Added to the high resolution of Google Earth imagery is an overlay of street mapping data provided through Audi MMI Navigation plus and real-time traffic information available via SiriusXM™ Traffic subscription (four year subscription now standard).

Audi connect also provides an industry-first factory vehicle integration of Wi-Fi® service. This unprecedented mobile hot spot capability for passengers allows connections for up to eight Wi-Fi devices and permits passengers to connect to the Internet to read email, surf the Web, stream music, gaming, etc. The Google™ Voice Local Search also is a first as part of Audi connect to enable more intuitive requests for points of interest as well as provide access for up-to-date information (coupe only). Other features include real-time information, such as weather, fuel prices and streaming news feeds.

The A5 continues to exude sophisticated dynamic design and benefits from a variety of interior updates as well as technology improvements such as Audi connect. The S5 Coupe defines progressive performance with the inclusion of the 3.0T V6. Together with the Cabriolet models, the A5 model line will continue to attract new customers and bring existing customer back for years to come.