

## Model Year 2014 Suggested Retail Prices & Retail Release Dates\*\*

(Excluding destination charge, taxes, title, options and dealer charges)

Model	Premium	Premium Plus	Prestige	Retail Date
A4 2.0T FWD Multitronic	\$33,800	\$37,300	\$42,600	Summer
A4 2.0T q Manual	\$34,700	\$38,200	\$43,500	Summer
A4 2.0T q Tiptronic	\$35,900	\$39,400	\$44,700	Summer
S4 3.0T q Manual	-	\$48,100	\$54,000	Summer
S4 3.0T q S tronic	-	\$49,500	\$55,400	Summer
allroad 2.0T q Tiptronic	\$40,700	\$43,300	\$49,200	Summer
A5 Coupe 2.0T q Manual	\$39,000	\$42,100	\$48,200	Summer
A5 Coupe 2.0T q Tiptronic	\$40,200	\$43,300	\$49,400	Summer
S5 Coupe 3.0T q Manual	-	\$52,000	\$58,250	Summer
S5 Coupe 3.0T q S tronic	-	\$53,400	\$59,650	Summer
A5 Cabriolet 2.0T FWD Multitronic	\$44,500	\$47,600	\$53,700	Summer
A5 Cabriolet 2.0T q Tiptronic	\$46,600	\$49,700	\$55,800	Summer
S5 Cabriolet 3.0T q S tronic	-	\$60,400	\$66,650	Summer
A6 2.0T FWD Multitronic	\$43,100	\$47,400	-	Summer
A6 2.0T q Tiptronic	\$45,200	\$49,500	-	Summer
A6 3.0T q Tiptronic	-	\$55,100	\$57,900	Summer
<b>new</b> A6 TDI q Tiptronic	-	\$57,500	\$60,300	Summer
S6 4.0T q S tronic	-	-	\$73,400	Summer
A7 3.0T q Tiptronic	-	\$64,500	\$67,400	Summer
<b>new</b> A7 TDI q Tiptronic	-	\$66,900	\$69,800	Summer
S7 4.0T q S tronic	-	-	\$80,200	Summer
<b>new</b> RS 7 4.0T q Tiptronic	-	-	\$TBA***	Fall
Q5 2.0T q Tiptronic	\$37,300	\$41,200	-	Summer
Q5 2.0T q hybrid Tiptronic	-	-	\$51,300	Summer
Q5 3.0T q Tiptronic	-	\$44,400	\$51,900	Summer
<b>new</b> Q5 TDI q Tiptronic	-	\$46,500	\$54,000	Summer
<b>new</b> SQ5 3.0T q Tiptronic	-	\$TBA***	\$TBA***	Summer
Q7 3.0T q Tiptronic	\$47,700	\$53,700	-	Summer
Q7 3.0T S line q Tiptronic	-	-	\$60,900	Summer
Q7 TDI q Tiptronic	\$52,900	\$58,900	\$64,900	Summer

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	<b>Model</b>	<b>Base Price</b>	<b>Retail Date</b>
	RS 5 Coupe 4.2 q S tronic	\$69,600	Summer
<b>new</b>	RS 5 Cabriolet 4.2 q S tronic	\$77,900	Summer
	A8 3.0T q Tiptronic	\$75,100	Summer
	A8 L 3.0T q Tiptronic	\$78,800	Summer
<b>new</b>	A8 L TDI q Tiptronic	\$82,500	March 29, 2013
	A8 4.0T q Tiptronic	\$83,900	Summer
	A8 L 4.0T q Tiptronic	\$87,600	Summer
	A8 L W12 6.3 q Tiptronic	\$135,900	Summer
	S8 4.0T q Tiptronic	\$112,500	Summer
	TT Coupe 2.0T q S tronic	\$39,900	Summer
	TTS Coupe 2.0T q S tronic	\$48,700	Summer
	TT Roadster 2.0T q S tronic	\$42,900	Summer
	TTS Roadster 2.0T q S tronic	\$51,700	Summer
<b>R8 Models: Product Improvement</b>	R8 V8 Coupe S tronic	\$124,000	April 11, 2013
	R8 V8 Coupe Manual	\$114,900	April 11, 2013
	R8 V10 Coupe S tronic	\$160,300	April 11, 2013
	R8 V10 Coupe Manual	\$151,200	April 11, 2013
	R8 V10 plus Coupe S tronic	\$179,645	April 11, 2013
	R8 V10 plus Coupe Manual	\$170,545	April 11, 2013
	R8 V8 Spyder S tronic	\$137,500	April 11, 2013
	R8 V8 Spyder Manual	\$128,400	April 11, 2013
	R8 V10 Spyder S tronic	\$173,800	April 11, 2013
	R8 V10 Spyder Manual	\$164,700	April 11, 2013

\*Delayed availability

\*\*Destination and delivery charge is not included in MSRPs listed. Destination and delivery is \$895 on all models except R8. R8 destination and delivery charge is \$1,250

\*\*\*Pricing for Audi RS 7 and Audi SQ5 to be announced at a later date.