

OVERVIEW

Highlights:

- ▶ A8 model line includes the A8 3.0T, 3.0 TDI, 4.0T, the S8 4.0T and the W12
- ▶ A8 TDI® achieves class-leading fuel efficiency with EPA estimated 24 city/ 36 highway/ 28 combined MPG*
- ▶ A8 flagship sedan available in normal and long wheelbase models, S8 available in standard wheelbase only
- ▶ ASF all-aluminum space frame provides exceptional rigidity, lightweight design that provides excellent performance and efficiency
- ▶ Audi connect® offers Google Earth™ Mapping and real-time access to weather, travel, gas prices and other online search information as well as a Wi-Fi hot spot for up to eight devices
- ▶ A8 and S8 4.0T V8 engines include efficiency enhancing cylinder on demand system that includes active engine mounts and active noise cancellation systems

Lineup Changes for 2014 Include:

- ▶ New A8 3.0 TDI clean diesel introduced in March 2013 provides better efficiency than diesels and hybrids within segment*
- ▶ Power door closers standard on A8 NWB
- ▶ Power trunk (open & close) standard on A8 NWB including hands-free trunk release
- ▶ Advanced key standard on A8 NWB
- ▶ Audi parking system plus (front & rear acoustic sensors) with rear view camera standard on A8 NWB
- ▶ Audi side assist standard on S8 and W12
- ▶ Driver Assistance package including top view camera system, highbeam assist, lane assist, pre sense plus and adaptive cruise control available on A8
- ▶ Nougat brown interior standard with gray cloth headliner on all models

*Based on EPA estimates. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

Key Specifications

	A8		S8	W12	
	3.0T NWB/LWB	TDI LWB	4.0T NWB/LWB	4.0T NWB	W12 LWB
Base MSRP*	\$75,100/ \$78,800	82,500*	\$83,900/ \$87,600	\$112,500	\$135,900
Engine	3.0 TFSI quattro®	3.0 TDI quattro®	4.0 TFSI quattro®	4.0 TFSI quattro®	6.3 FSI quattro®
Transmission	Eight-speed tiptronic V6	Eight-speed tiptronic V6	Eight-speed tiptronic V8	Eight-speed tiptronic V8	Eight-speed tiptronic W12
Horsepower @ rpm	333@5500 (245 kw)	240@3550(176 kw)	420@5000 (309 kw)	520@6000 (382 kw)	500@6200 (368 kw)
Torque (lb-ft @ rpm)	325@2900(440 nm)	406@1750(550 nm)	444@1500(600 nm)	481@5500(650 nm)	463@4750(625 nm)
quattro® tiptronic (0-60 mph) (NWB/LWB) (AT)	5.5 seconds	6.4 seconds	4.7/4.8 seconds	3.9 seconds	4.4 seconds
Top Track Speed** (mph)	130 (210 km/h)	130 (210 km/h)	130 (210 km/h)	155 (250 km/h)	130 (210 km/h)
Curb Weight (lbs)	NWB: 4,365 (1980 kg) LWB: 4,464 (2025 kg)	4,564 (2070kg)	NWB: 4,508 (2045 kg) LWB: 4,619 (2095 kg)	4,685 (2125 kg)	4,784 (2170 kg)
EPA estimates Tiptronic® automatic transmission (City/Highway/Combined)*	NWB: 18 /28 /21 LWB: 18 /28 /21	24/36/28	NWB: 17/28/21 LWB: 16/26/19	15 /26/ 19	13/21/16

*MSRP excludes destination and delivery of \$895, taxes, title, other options and dealer charges. Dealer sets actual price.

**Top track speed electronically limited in U.S. Obey all speed and traffic laws.

***EPA estimates. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

MODEL HIGHLIGHTS

S8 exterior walk-around:



- 1) Unique grille – 8 chrome horizontal twin slats over platinum color with S8 emblem
- 2) Lower single blade trim, alu-optic
- 3) Larger, lower side apron air intakes with single, aluminum twin blade fin and high gloss black surround
- 4) Larger rocker sills
- 5) Lower rear center diffuser, platinum surround with aluminum twin blade fin
- 6) Chrome dual, 4 exhaust mufflers
- 7) Alu-optic side mirrors
- 8) V8 T badge on front fenders
- 9) Black painted brake calipers with S8 emblem (standard) *Ceramic brakes shown, not available

S8 interior walk-around:



- 1) Three-spoke multifunction sport steering wheel with contrast stitching and S8 emblem
- 2) Shift paddles with aluminum finish
- 3) Aluminum pedals
- 4) Starter button with red ring
- 5) Selector lever in Carbon Atlas
- 6) Lower trim in Brushed Aluminum
- 7) Carbon Atlas upper trim (standard)
- 8) Gray analog clock with white needles
- 9) Alcantara® headliner
- 10) MMI® and cluster welcome screen with S8 emblem
- 11) Gray cluster with white needles and S8 emblem
- 12) Ambient lighting in 3 different colors