



Audi

Press Release

Audi of America Communications

The Audi A6 for the 2013 Model Year

HERNDON, Va., August 27, 2012 – The 2013 Audi A6 returns to the U.S. market crafted with class-leading technology, performance and precision design in mind. After winning a 2012 J.D. Power APEAL award, the 2013 A6 looks to lead its class yet again. New for the 2013 Audi A6 is the 2.0 TFSI engine now available with Audi quattro all-wheel drive. Engine start-stop technology is now available on the 3.0T A6 providing greater efficiency in stop and go driving conditions.

Performance

Audi has used smaller displacement turbocharged engines to achieve performance comparable to larger engines yet provide greater efficiency. For the 2013 model year, the Audi A6 adds quattro all-wheel drive to the 2.0T engine which accelerates from 0-60 mph in 6.7 seconds and is mated to the eight-speed Tiptronic automatic transmission. The supercharged 3.0TFSI V6 engine delivers 310 horsepower and 325 lb-ft of torque to reach 60 mph in 5.3 seconds.

The 2013 A6 2.0T offers the choice of the Audi multitronic continuously variable transmission with front-wheel drive that offers exceptional fuel efficiency and the eight-speed Tiptronic automatic transmission with Audi quattro all-wheel drive for improved grip on all driving surfaces and very respectable fuel economy. The A6 3.0T comes standard with the eight-speed Tiptronic automatic transmission with Audi quattro all-wheel drive.

The A6 employs Audi ultra technology through aluminum body panels that provide weight savings and therefore greater efficiency. The relatively light chassis also provides the A6 driver with excellent driving dynamics through corners and over rougher pavement.

Exterior

Bisecting the body profile, the tornado line gives the A6 a bold and progressive stance. The unmistakable LED daytime running lights with their tubular design, along with the Singleframe® grille, immediately signify the presence of the 2013 A6.



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Interior

The 2013 A6 is intuitively designed in order to provide ease of use and exceptional ergonomics. The 2013 A6 comes standard with finely crafted natural dark brown Walnut wood inlays designed specifically for Audi. The A6 can be fitted with available brushed aluminum, fine grain natural Ash, or the layered Oak inlays that raise the bar once again in terms of Audi interior fit and finish.

Now with the standard Bose Sound System or the optional Bang & Olufsen Advanced Sound System, both drivers and passengers in the 2013 A6 can enjoy the best in acoustics from 15 speakers with innovative retractable aluminum acoustic lenses on the front tweeters that welcome occupants upon entry to the A6.

Driver Assistance

The 2013 model year offers the available top and corner view cameras. Four cameras are placed strategically around the vehicle to allow the driver to have a “bird’s-eye view” while parking, thereby giving the driver the confidence to park in practically any environment.

Audi offers several advanced technology features for A6, including Audi adaptive cruise control with “stop & go” and “brake guard” capability, which can detect stationary vehicles and apply full braking below 19 mph. Driving in the A6 also is enhanced by Audi active lane assist that allows the steering to help maintain lane discipline should the driver begin to swerve outside of the lane markings without activating the turn signal. Other technology features also available on the 2013 A6 are the Audi side assist, night vision assistant, and Audi pre sense plus technologies. The Audi A6 incorporates driver assistance technologies to make the driving experience easier and more enjoyable.

Audi connect

Audi is the first company worldwide to feature factory-installed wireless Internet, enabling the innovative infotainment system called Audi connect™. With Audi connect, the onboard MMI Navigation system is enhanced with Google Earth™ maps and real-time SiriusXM Traffic information, for a true aerial view of the route. Audi connect also features real-time localized weather, news and live fuel prices; Google™ Local Search for detailed information about travel destinations, such as restaurant or hotel hours, pricing and customer reviews; the myAudi Destination feature, which allows registered users to log on to Google Maps™ from any location and download up to 50 destinations to the vehicle; and a rolling Wi-Fi hotspot, allowing up to eight Wi-Fi enabled devices to use the wireless connectivity simultaneously.