



Audi

Press Release

Audi of America Communications

The New Audi S6 Sedan for 2013 Model Year

- ▶ The S6 performance model features the newly-developed 4.0-liter twin-turbo V8 engine with 420 horsepower
- ▶ The S6 achieves superior efficiency with systems such as Audi cylinder on demand
- ▶ Audi connect with Google Earth provides Wi-Fi connectivity and industry-leading innovation

HERNDON, Va., August 27, 2012 – The all-new Audi S6 sedan brings exhilarating performance, intelligent efficiency technologies and exclusive “S” design cues. Building upon the industry-leading innovation of the Audi A6, introduced in summer 2011, the Audi S6 sedan sets new standards for performance.

Performance

The Audi S6 is equipped with an all-new twin-turbo 4.0 TFSI engine that delivers 420 horsepower and an impressive 406 lb-ft of torque from 1,400 to 5,300 rpm. It accelerates from 0 to 60 mph in 4.5 seconds and has an electronically-governed top speed of 155 mph.

The 4.0 TFSI V8 engine brings Audi progressive performance to the mid-sized luxury sedan segment with smaller displacement and higher output. Compared to the previous S6 model, the free-breathing 5.2-liter V10, it offers greater performance while reducing fuel consumption by as much as 25 percent.

The engagement and disengagement of the Audi cylinder on demand is virtually undetectable yet delivers efficiency while maintaining the full power of the twin-turbo V8 available to the driver. When the V8 deactivates four cylinders under part load, active engine mounts counteract vibration while the active noise control (ANC) system minimizes any undesirable sounds from the interior cabin. Four microphones integrated into the headliner monitor noise levels in the cabin and actively cancel unwanted sounds through the main speakers and subwoofer. It is these three systems — Audi cylinder on demand, active engine mounts and ANC — that help define the progressive performance of the Audi S6.



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The 4.0T twin-turbo V8 is mated to a seven-speed S tronic transmission. The grip of the quattro permanent all-wheel drive system is enhanced further through the sport differential, which delivers superior cornering and agility through turns by directing power to the outside rear wheel during a turn. By utilizing Audi ultra® lightweight technology, the aluminum hybrid construction of the S6 results in lower weight for dynamic handling and greater efficiency. The S6 body panels are aluminum and make up 20 percent of its structure along with its steel frame. Audi drive select allows the driver to adjust throttle response, shift points, boost electromechanical steering and boost adaptive air suspension. Drive select has four settings that include Auto, Dynamic, Comfort and Individual. Air suspension sport with variable damping comes standard, lowering the body by 10 millimeters (0.39 in) for improved handling without compromising comfort. Powerful disc brakes are ventilated and have matte black calipers with the S6 logo prominently displayed on them. The S6 is available with unique 19-inch cast aluminum wheels in a five parallel-spoke design fitted with 255/40-series tires, or unique S7 20-inch parallel- “Star” spoke design wheels with 255/35-series performance tires.

Exterior

Exterior styling signifies performance, prestige and craftsmanship with aluminum optic side mirrors, S model Singleframe grille, unique front and rear bumpers, rear diffuser a trunklid spoiler, and a S-specific dual outlet exhaust system. The S6 also offers two exclusive “S” colors: Estoril Blue and Prism Silver.

Interior

The S6 interior is characterized by sporty elegance. Power-adjustable S6 sport seats are embossed with the S6 logo and connect the driver and passengers to the car, wrapping them in Valcona leather with diamond stitching. There are S6 badges on the key, the leather sport steering wheel with colored stitching and aluminum shift paddles, as well as a S6 specific instrument cluster. The illuminated door sills and both Audi MMI and driver information system greet the driver with an illuminated S6 logo. A red ring adorns the start-stop ignition button. The footrest, pedals and soft keys of the Audi MMI operating system shine in an aluminum-look finish. Four decorative inlays include the S model exclusive carbon atlas, matte brushed aluminum, fine grain natural Ash brown wood or layered Oak wood.



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Driver Assistance

New to the 2013 model year are available top and corner view cameras. Four cameras are placed strategically around the vehicle to allow the driver a “bird’s-eye view” while parking, providing the driver with the confidence to park in any environment. Audi offers several advanced technology features for S6, including Audi adaptive cruise control with “stop & go” and “brake guard” capability, which can detect stationary vehicles and apply full braking below 19 mph. Enhanced Audi active lane assist allows the steering to help maintain lane discipline should the driver begin to swerve outside lane markings without activating the turn signal. Other technology features available on the 2013 S6 are the Audi side assist, night vision assistant, and Audi pre sense plus technologies. The Audi S6 incorporates driver assistance technologies to make the driving experience easier and more enjoyable.

Audi connect

Audi is the first company worldwide to feature factory-installed wireless Internet, enabling the innovative infotainment system called Audi connect. With Audi connect, the onboard Audi MMI Navigation system is enhanced with Google Earth maps and real-time SiriusXM Traffic information, for a true aerial view of the route. Audi connect also features real-time localized weather, news and live fuel prices; Google Local Search for detailed information about travel destinations, such as restaurant or hotel hours, pricing and customer reviews; the myAudi Destination feature, which allows registered users to log on to Google Maps from any location and download up to 50 destinations to the vehicle; and a rolling Wi-Fi hotspot, allowing up to eight Wi-Fi enabled devices to use the wireless connectivity simultaneously.