Audi MediaInfo



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Philosophy

- Audi TT gave Audi new credibility in performance and luxury when the concept first debuted in 1995 and with the worldwide production launch in 1998.
- While many car companies copied the original Audi TT's style and philosophy, there were
 many production breakthroughs that occurred with the vehicle. One included a new laser
 welding technique in the rear C pillar, and another included a dual factory production system
 that originated at Audi headquarters in Ingolstadt, Bavaria, Germany, and then finished at
 Audi's high tech engine and production finish location in Gyoer, Hungary.
- Audi continues the evolution of the icon with the next generation TT. Staying true to the design-driven marriage of form and function, the next generation TT also offers a higher level of driving performance. Innovative performance features and options include the mixed aluminum and steel Audi Space Frame, available Audi magnetic ride damping system and S tronic dual clutch transmission capable of 0.2 second shift times. Larger in every aspect except for height, the TT now offers more functionality than ever before. The Coupe in particular offers 50/50 folding seats providing enough room to store two golf bags, for example. The Roadster also offers an available load-through facility with ski sack. Overall, the second generation TT Coupe and TT Roadster represent the next chapter of the TT story, focusing on high design inside and out, sharper performance and everyday functionality.
- The high tech aluminum/steel Audi Space Frame that all TT models are built from allows the sports car to be both larger and lighter than the previous model, while also increasing torsional rigidity. In fact, ASF allows the Roadster to be even more rigid than the previous generation coupe; the Roadster has 58% aluminum / 42% steel and is 120% more rigid than its predecessor and 188 lbs. lighter with the 3.2 V6 engine; the Coupe has 69% aluminum / 31% steel and is 50% more rigid than its predecessor, and 166 lbs. lighter with the 3.2 V6 engine.

Powertrain

- 2.0 TFSI direct injection engine with S tronic dual clutch transmission
 - Stats: 200 hp, 207 lb-ft torque
 - Coupe: 0-60 mph 6.1/5.9 seconds (S tronic FWD/quattro); city/hwy 23/31 (FWD), 21/29 (quattro)
 - Roadster: 0-60 mph 6.3/6.2 seconds (S tronic FWD/quattro); city/hwy 22/30 (FWD), 21/29 (quattro)
- 3.2 V6 engine with quattro all-wheel drive
 - o Stats: 250 hp, 236 lb-ft torque
 - Coupe: 0-60 mph in 5.5 seconds (manual) / 5.3 seconds (S tronic); city/hwy 17/25 (man), 18/24 (S tronic)

- Roadster: 0-60 mph in 5.8 seconds (manual) / 5.6 seconds (S tronic);
 city/hwy 17/25 (man), 18/24 (S tronic)
- Audi TT is in its second generation, having launched in the U.S. in April 2007 in its current form as a 2008 model year vehicle.

Notable features

- Award winning, high efficiency 2.0 TFSI engine (turbo, direct injection), 0-60 in 5.9 sec (Cp.),
 6.2 sec. (Rd.), 29 mpg highway (21/29/24 city/hwy/comb.) and ULEV II emissions rating
- quattro AWD superior traction in all conditions, motorsports proven
- Audi magnetic ride: Highly advanced magnetorheological continuously adaptive damping system with manual Sport and Normal modes (available)
- S tronic with 0.2 second shift times and Audi launch control (optimizes acceleration from a stand still)
- Sport tuned suspension system: MacPherson strut front suspension with aluminum subframe, four-link rear suspension
- ESP with Sport mode
- Single-frame front grill design
- · Dual exhaust pipes
- · Aluminum fuel filler cap
- Brake disc wiping that optimizes braking performance in wet or inclement weather
- SIRIUS® Satellite Radio
- Automatic power retractable rear spoiler
- S line package that includes aggressive front and rear bumpers, exhaust diffuser,
 19-inch wheels, S line leather sport seats and interior elements
- Dimensions
 - Length: +5.4 inches over predecessor
 - Wheelbase: +1.8 inches over predecessor
 - Width: +3.1 inches over predecessor
- 50/50 folding rear seats with room for two golf bags (Coupe)
- · Load through facility with ski sack (Roadster, available)
- Brushed aluminum interior trim
- · Leather/Alcantara sport seats
- Race inspired, light weight, magnesium flat-bottomed leather wrapped multi-function steering wheel with shift paddles
- Fine Nappa Leather seats (available)
- Baseball Optic Fine Nappa Leather Seats (available)
- Bose Premium Sound System, 255 watts, 12-speaker sound system including center speaker and subwoofer (available)
- · Automatic climate control system with sun sensor
- Dual cupholders in center console and power outlet