



Audi of America Communications

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The 2010 Audi TT Coupe, TT Roadster and TTS

United States Lineup:

Coupe:

TT 2.0 TFSI quattro S tronic with dual-clutch technology

TTS 2.0 TFSI quattro S tronic with dual-clutch technology

Roadster:

TT 2.0 TFSI quattro S tronic with dual-clutch technology

TTS 2.0 TFSI quattro S tronic with dual-clutch technology

The Audi TT continues to define the sports coupe and convertible segments. Bold, aggressive styling sends a clear message of performance and dynamic handling, while a compliment of turbocharged engines delivers class-leading power and efficiency. Inside, occupants are treated to an interior built with the same high quality materials found in the A8 flagship. For 2010, the TTS boasts a 265 horsepower version of the 2.0 TFSI engine alongside a sharper suspension.

The Design: The Look of an Icon

The 2010 Audi TT has evolved into a muscular Coupe and Roadster model line that builds on the successful proportions of the car's past. The nose of the TT sports an easily identifiable fascia, dominated by the characteristic Audi single-frame grille. Large, low air inlets immediately convey a sense of performance and allow additional air flow to the engine. The face of the 2010 TT also benefits from available xenon-plus headlights. On the TTS Coupe and TTS Roadster, those lights incorporate 24 LED daytime running lights, paying homage to the Audi brand's many battles and victories at the 24 Hours of LeMans.

From the side profile, the TT conveys a sense of poise and speed. Large fender arches house stylish wheel options and give the sports car a powerful appeal. In coupe form; a long, arching roofline brings a sense of grace to the athletic profile of the TT; and short overhangs in the front and rear lend a sporting, well-balanced stance. The TT Roadster includes beautifully integrated roll bars with real aluminum inlays, which provide form and function through a modern incarnation of racing heritage. Integrated taillights follow the form of the TT along a subtle bodyline and incorporate a third LED tail lamp.

The Interior: Dynamic and Comfortable

A driver-oriented cockpit dominates the interior of the TT with large, easy to read gauges. The driver also is treated to a lightweight magnesium tri-spoke, flat-bottom steering wheel, wrapped in fine-grain leather. Low-fitted front seats enjoy similar high-quality material and provide large, supportive bolsters. The coupe delivers a 2+2 seating arrangement with both storage and seating areas behind the front seats.

The 2010 TT also benefits from a Driver Information System that relays important information, including gear selection and fuel consumption, and a trip meter. A lap timer is added on TTS models. All TT models have Bluetooth hands-free capability and Sirius satellite radio.

The Engines: Efficient Power

The Audi TT Coupe and TT Roadster are powered by a 2.0 TFSI engine. The 2.0-liter turbocharged four-cylinder produces 200 horsepower and 207 lb-ft of torque. With a stout cast iron block and light-weight aluminum cylinder head, the engine manages 29 mpg (highway) in both the Coupe and Roadster.

The TTS models come with a more potent version of the 2.0 TFSI engine. In TTS trim, the engine produces an impressive 265 horsepower and 258 lb-ft of torque. The extra power and customized quattro AWD system helps the TTS accelerate to 60 mph in 4.9 seconds, a full second faster than the TT. Advanced technology such as turbocharging and direct-injection help the 2.0 TFSI maintain such respectable fuel economy. Both the TTS Coupe and TTS Roadster return the same 29 mpg highway of the TT.

S Tronic Transmission: The Definition of Sport

The Audi TT and TTS are equipped with an advanced Audi S tronic dual-clutch transmission. Gear changes from the advanced unit happen in just 0.2 seconds, resulting in a near uninterrupted transfer of power to the quattro all-wheel drive system. The driver may manually choose gears via precise-actuating paddle shifters, or by the console-mounted shifter.

Safety: An Unwavering Commitment

The Audi TT coupe is constructed of a rigid aluminum and steel body structure that weighs a scant 454 lbs. The Audi Space Frame (ASF®) construction results in low weight and enhanced torsional rigidity, which contribute to the TT's world-class handling. It also results in a rigid shell to protect occupants. Crumple zones in the front and rear help direct collision energy down and away from the cabin. The TT also incorporates standard front, knee and seat-mounted side impact airbags for the driver and the passenger, as well as intelligent, pre-tensioning seat belts.

Coupe and Convertible: Tailored to Fit

The 2010 Audi TT is available in four iterations, including the TT Coupe, TT Roadster, TTS Coupe and TTS Roadster. The TT coupe comes standard with a 200 horsepower 2.0 TFSI engine, lightning-fast S tronic® dual-clutch transmission, and quattro® all-wheel drive. Standard equipment includes a sport suspension, Electronic Stabilization Program®, Anti-lock Braking System, Anti-Slip Regulation and Audi hill hold assist. Heated external mirrors and windshield washer nozzles prepare the TT for cold weather. The TT Coupe also enjoys an automatic retractable spoiler and 18-inch 10-spoke wheels.

Inside, a multifunction steering wheel greets the driver, as do front sports seats clad in Alcantara. Automatic air conditioning and a storage package with folding compartments under the front seats also are standard. An Audi concert radio 10-speaker stereo system with SIRIUS® satellite radio and MP3 capability provides entertainment, and a driver information system is nestled in the instrument cluster. An auxiliary input jack for portable audio devices, cruise control, HomeLink® and Bluetooth® hands free make the TT a leader in convenience features, as do a central locking system and power windows with one-touch up/down and exterior activation features.

The TT roadster offers the same impressive level of equipment but brings a classic soft top to the mix for open-air excitement. Constructed of lightweight aluminum and steel, the top is constructed in three layers and incorporates a large glass rear window. An insulating layer between the exterior material and the headliner helps the TT Roadster maintain a quiet road-going experience with the top up as well as manage temperature inside the cabin. The top can retract in a quick 12 seconds and can be closed while driving at speeds up to 30 mph, thereby eliminating the need to stop.

Performance oriented buyers may opt for the TTS Coupe and TTS Roadster. Both cars are precision tuned and benefit from a 265 horsepower version of the 2.0 TFSI engine, a quick-shifting S Tronic dual-clutch transmission and customized Audi magnetic ride

and quattro all-wheel drive systems. The extra power sharpens the reflexes of the TTS Coupe, resulting in a remarkable 4.9-second 0-60 mph time, with an electronically-limited top speed of 155 mph. The TTS Roadster does not sacrifice performance with the addition of a soft top, managing a 5.1 second 0-60 mph time. TTS models also enjoy subtle exterior design differences, like a unique front and rear fascia, LED daytime running lights and unique 18-inch wheels. Additional standard equipment on the TTS Coupe and roadster include Audi magnetic ride, an advanced suspension system that constantly varies damper characteristics to suit driving needs. The driver may choose between “Normal” and “Sport” modes for a personalized setting.

The TTS Coupe and Roadster also make use of extensive aluminum frame and body work to improve weight distribution, reduce total weight and improve handling. Large portions of the front suspension are crafted of lightweight aluminum.

TT buyers may choose from Premium Plus or Prestige option packages. In Premium Plus trim, the TT boasts 10-way adjustable heated seats, Audi xenon plus headlights and an auto-dimming interior mirror.

Prestige models add a number of features to the Premium Plus option package. Those include Silk Napa bi-color seats for the TTS, a BOSE® surround stereo system with AudioPilot® noise cancellation and Audi Navigation plus with real-time traffic and six-disc CD changer or Audi music interface with iPod functionality.

Warranty

The Audi TT will be backed by a new vehicle limited warranty that includes:

- Four-year/50,000 mile limited new vehicle warranty
- 12-year limited warranty against corrosion perforation
- 24-hour Roadside Assistance for four years