



2010 TT and TTS Quick Reference: USA Data

VERSION DATE: September 10, 2009

INFO IS SUBJECT TO CHANGES AND UPDATES PRIOR TO LAUNCH

Philosophy

- Audi TT gave Audi new credibility in performance and luxury when the concept first debuted in 1995 and with the worldwide production launch in 1998.
- While many car companies copied the original Audi TT's style and philosophy, there were many production breakthroughs that occurred with the vehicle. One included a new laser welding technique in the rear C pillar, and another included a dual factory production system that originated at Audi headquarters in Ingolstadt, Bavaria, Germany, and then finished at Audi's high tech engine and production finish location in Győr, Hungary.
- Audi continues the evolution of the icon with the next generation TT. Staying true to the design-driven marriage of form and function, the next generation TT also offers a higher level of driving performance. Innovative performance features and options include the mixed aluminum and steel Audi Space Frame, available Audi magnetic ride damping system and S tronic dual clutch transmission capable of 0.2 second shift times. Larger in every aspect except for height, the TT now offers more functionality than ever before. The Coupe in particular offers 50/50 folding seats providing enough room to store two golf bags. The Roadster also offers a load-through facility with ski bag. Overall, the second generation TT Coupe and TT Roadster represent the next chapter of the TT story, focusing on high design inside and out, sharper performance and everyday functionality.
- The high tech aluminum/steel Audi Space Frame that all TT models are built from allows the sports car to be both larger and lighter than the previous model, while also increasing torsional rigidity. In fact, ASF allows the Roadster to be even more rigid than the previous generation coupe; the Roadster has 58% aluminum / 42% steel and is 120% more rigid than its predecessor and 188 lbs. lighter; the Coupe has 69% aluminum / 31% steel and is 50% more rigid than its predecessor, and 166 lbs. lighter.
- For 2010, the entire TT line is offered exclusively with quattro all-wheel drive for superior traction and performance characteristics. The TT is the only all-wheel drive sports car in its class.
- The TTS is the highest performing TT ever brought to market. It is a genuine sports car, with a remarkable driving experience and striking design elements. TTS represents the Audi ethos through advanced technology, high performance, high efficiency and sporty design. TTS embodies performance through innovation, passion through intelligence.
- Building on the innovations of the TT, TTS is the top model in the TT family, delivering performance through the most powerful engine in the line-up and superior traction and control through standard quattro all-wheel drive and TTS specific Audi magnetic ride.
- The TTS model's ultra efficient direct injected, turbocharged 2.0TFSI engine w/133hp per liter offers both exceptional acceleration and class leading** fuel economy, while also achieving a ULEV II emissions rating. (0-60: Coupe 4.9sec, Roadster 5.1sec; MPG: 21city/29hwy/24combined).

TTS Class Leadership

- TTS Coupe achieves both class leading** acceleration and combined fuel economy (0-60: 4.9sec; MPG: 24combined)
- TTS Roadster achieves high performance in acceleration and class leading** combined fuel economy (0-60: 5.1sec; MPG: 24combined)

Powertrain

- TT: 2.0 TFSI direct injection engine with S tronic dual clutch transmission and quattro AWD
 - Stats: 200 hp, 207 lb-ft torque
 - Coupe: 0-60 mph 5.9 seconds; S tronic quattro fuel econ – 21/29 city/hwy, 24 combined
 - Roadster: 0-60 mph 6.2 seconds; S tronic quattro fuel econ – 21/29 city/hwy, 24 combined
- TTS: 2.0 TFSI direct injection engine with S tronic dual clutch transmission and quattro AWD
 - Stats: 265 hp, 258 lb-ft torque
 - Coupe: 0-60 mph in manual) / 4.9 seconds; S tronic quattro fuel econ – 21/29 city/hwy, 24
 - Roadster: 0-60 mph in 5.1 seconds; S tronic quattro fuel econ – 21/29 city/hwy, 24
- Audi TT is in its second generation, having launched in the U.S. in April 2007 in its current form as a 2008 model year vehicle.
- Audi is the first car company in the United States to sell 100% of its gasoline engines with FSI direct injection technology beginning with model year 2010. Audi began racing with FSI direct injection technology in 2000 at Le Mans and the American Le Mans Series with the R8 FSI prototype race car. Once this technology first became available for U.S. consumers in late 2004 with the introduction of the 2005 A6 3.2 FSI, the list of Audi vehicles with FSI direct injection technology has continued to grow.

Notable features

- 18-inch bi-color 10 spoke wheels with summer performance tires (standard TT)
- quattro AWD - superior traction in all conditions, motorsports proven
- Audi magnetic ride: Highly advanced magnetorheological continuously adaptive damping system with manual Sport and Normal modes (available TT; standard TTS)
- S tronic with 0.2 second shift times and Audi launch control (optimizes acceleration from a stand still)
- Sport tuned suspension system: MacPherson strut front suspension with aluminum subframe, four-link rear suspension
- Audi navigation plus with real-time traffic (available)
- Audi music interface with iPod interface (available)
- ESP with Sport mode

- Single-frame front grill design
- Dual exhaust pipes (TT); quad exhaust pipes (TTS)
- Aluminum fuel filler cap
- Brake disc wiping that optimizes braking performance in wet or inclement weather
- SIRIUS® Satellite Radio
- HomeLink®
- Bluetooth® mobile phone interface
- Automatic power retractable rear spoiler
- TT S line package that includes aggressive front and rear bumpers, exhaust diffuser, 19-inch wheels, S line leather sport seats and interior elements
- TTS exterior: S specific exterior aluminum optic mirrors, front and rear bumpers, platinum gray single-frame grille and rear diffuser, extended rocker panels, LED daytime running lights, sport brake pads with TTS logo front, available 19" quattro GmbH wheels.
- TTS interior treatments include contrast stitching throughout, TTS badging, TTS shift-knob, driver information system with lap-timer.
- Dimensions
 - Length: +5.4 inches over predecessor
 - Wheelbase: +1.8 inches over predecessor
 - Width: +3.1 inches over predecessor
- 50/50 folding rear seats with room for two golf bags (Coupe)
- Load through facility with ski bag (Roadster,)
- Brushed aluminum interior trim
- Leather/Alcantara sport seats
- Race inspired, light weight, magnesium flat-bottomed leather wrapped multi-function steering wheel with shift paddles
- Fine Nappa Leather seats (available)
- Baseball Optic Fine Nappa Leather Seats (available)
- Bose Premium Sound System, 255 watts, 12-speaker sound system including center speaker and subwoofer (available)
- Automatic climate control system with sun sensor
- Dual cupholders in center console and power outlet

Equipment Changes for 2010:

- A) TT
- quattro all-wheel drive standard for the entire line
 - Elimination of Exclusive Leather Package
 - Heated seats added to Premium Plus
 - New Audi Navigation plus with real-time traffic
 - New choice of AMI with iPod interface for Prestige

- Leather packages require Premium Plus or Prestige
- New S line package with Alcantara S line seat
- Chrome wheel added (Prestige only)
- 18" wheels standard and new 18 inch five arm Dynamic Design wheel with summer performance tires added
- Stand alone options reduced to Audi magnetic ride only
- New standard features: Bluetooth® , HomeLink®, power top (roadsters), storage package

B) TTS

- New Audi Navigation plus with real time traffic
- Elimination of Premium Plus
- Prestige Model enhanced with Silk Nappa Leather Package and new 19 inch 5 tri-spoke wheels with summer performance tires.
- New choice of AMI with iPod interface for Prestige
- Baseball Optic Leather Package Prestige only
- Stand alone options reduced

Launch Timing

- TT and TTS models are produced in both Ingolstadt, Bavaria, Germany, and Győr, Hungary. 2010 models go on sale in Fall 2009.