



# Pricing & Options Guide

2011 S4

MODELS				
Engine	Trim Package	Transmission	Model Codes	Retail
3.0 TFSI, 6 CYL., 333 HP	Premium Plus & Prestige	quattro with 6-speed Manual	8K2549	\$46,600
3.0 TFSI, 6 CYL., 333 HP	Premium Plus & Prestige	quattro with 7-speed S tronic	8K254Y	\$48,000
Destination Charge (subject to change, add to all orders)				\$875
Metallic or pearl effect paint				\$475
STANDARD FEATURES				
			Option Code	Retail
Premium Plus	Includes: 18" 5-double-spoke alloy wheels, high performance tires 1CD Concert radio 3-spoke S4 multifunction leather steering wheel with shift paddles Alarm system Audi music interface with iPod cable Audi sound system Autodimming interior mirror with compass Bluetooth hands-free phone interface Brushed aluminum decorative inlays Color driver information system with trip computer Cruise control Electromechanical parking brake ESP Front fog lights Heated power front seats with driver and passenger lumbar	Homelink garage door opener LED daytime running lights LED tail lamps Power heated ext mirrors Rain/Light sensor S4 aluminum door sill inserts S4 sport seats in leather with Alcantara inserts S4 sport suspension Servotronic steering Sirius satellite radio Space saver spare tire Split folding rear seat back with full passthrough Three-zone automatic climate control Tire pressure monitoring system Xenon plus headlights	-	\$0
Prestige	Includes Premium features plus: 19" 5-tri-spoke wheels, high-performance tires 1 DVD player Advanced Key keyless start/stop Autodimming exterior mirrors Bang & Olufsen premium sound system Compass in mirror	HD Radio Memory for driver seat & mirrors Navigation plus System with 3G MMI Rear backup camera with rear parking sensors Voice control of nav/phone	WPT	\$6,300
Premium Plus	Prestige	Option	Option Code	Retail
o	-	<b>Navigation Package with Camera</b> Audi Navigation plus System with 3G MMI Color driver information system HD Radio	Rear backup camera and Rear parking sensors Voice control for telephone/navigation	PNK \$2,550
-	o	<b>Audi Side Assist</b>		7Y1 \$500
-	o	<b>Audi drive select Package for S4 (n/a with PDU)</b> Adaptive suspension damping system Audi drive select controls Dynamic steering system	Sports rear differential (varies torque between the rear wheels)	PDR \$3,950
o	o	<b>Sports Rear Differential Package (n/a with PDR)</b> Audi drive select controls (manages the engine/transmission calibration and the rear differential) Sports rear differential (varies torque between the rear wheels)		PDU \$1,100
o	-	<b>19" Titanium Sport Package (Premium Plus)</b> 19" Titanium rotor-design wheel, summer tires	Black grille surround	PQC \$1,050
-	o	<b>19" Titanium Sport Package (Prestige)</b> 19" Titanium rotor-design wheel, summer tires	Black grille surround	PQB \$400
o	s	<b>Bang &amp; Olufsen premium sound system</b>		9VK \$850
o	o	<b>Silk Nappa leather seats (available in ZM, SP, FA, SH)</b>		N1U \$1,000
o	s	<b>19" 5-tri-spoke Wheel Package (includes high-performance tires) (n/a with PQC or PQB)</b>		PQ3 \$900
-	o	<b>Power sun shade for rear window, manual sun shades for rear side doors</b>		3Y5 \$500
o	o	<b>Rear Side Airbags</b>		4X4 \$350
-	o	<b>Adaptive cruise control with Active braking guard</b>		8T4 \$2,100
o	o	<b>Decorative Inlays: Carbon Atlas</b>		5MK \$500
o	o	<b>Decorative Inlays: Stainless steel texture (with Piano Black center console)</b>		5MZ \$750
o	o	<b>Decorative Inlays: Gray birch wood</b>		5TZ \$500
o	o	<b>Supercharged Badge (n/a with SAK)</b>	(PORT INSTALLED)	SSC \$125
o	o	<b>Alu-optic Kit (n/a with SSC)</b>	(PORT INSTALLED)	SAK \$600
o	o	<b>Wheel Lock Kit</b>	(PORT INSTALLED)	WL2 \$80
SITUATIONAL/REQUIRED OPTIONS				
o	o	<b>California emission requirements</b>		0LM N/C
o	o	<b>Northeast trading region emission requirements</b>		1QE N/C
o	o	<b>Front license plate holder (for states that require front license plates)</b>		6W3 N/C
o	o	<b>Front grille filler panel (grille filler with chrome strips - replaces license plate holder)</b>		6W9 N/C

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built. Prices exclude destination charges, registration and retail delivery charges

\* All orders require either the 6W3 or 6W9 option code

MODEL EXTERIOR AND INTERIOR COLOR							
Color and Trim		Silk Nappa Leather (Requires Package N1U)				Standard Leather/Alcantara (N7N)	
	Code	Black (ZM)	Black/Silver (SP)	Black/Red (FA)	Black/Brown (SH)	Black (ZM)	Black/Silver (SP)
BRILLIANT BLACK	A2A2	X	X	X	X	X	X
PHANTOM BLACK PEARL EFFECT	L8L8	X	X	X	X	X	X
QUARTZ GRAY METALLIC	Q4Q4	X	X	X	X	X	X
METEOR GRAY PEARL EFFECT	X5X5	X	X	X	X	X	X
ICE SILVER METALLIC	P5P5	X	X	X	X	X	X
DEEP SEA BLUE PEARL EFFECT	8A8A	X	X	X	X	X	X
BRILLIANT RED	C8C8	X	X	X	X	X	X
IBIS WHITE	T9T9	X	X	X	X	X	X
IMOLA YELLOW	1T1T	X	X			X	X
SPRINT BLUE PEARL EFFECT	5N5N	X	X	X	X	X	X

Interior Component Color				
Seats	Carpeting	Dashboard Beltline Trim	Upper & Lower Dash	Headliner
Black - ZM	Black	Brushed Aluminum	Black	Black
Black/Pearl Silver - SP	Black	Brushed Aluminum	Black	Black
Black/Tuscan Brown - SH	Black	Brushed Aluminum	Black	Black
Black/Magma Red-FA	Black	Brushed Aluminum	Black	Black

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Audi of America  
Audi A4/S4 Equipment Summary  
2011 Model Year

Legend x = Standard o = Optional p = Package - = Not available	A4 Premium 2.0T	A4 Premium Plus 2.0T	A4 Prestige 2.0T	S4 Premium Plus	S4 Prestige
<b>Engine/Transmission/Suspension/Body</b>					
<ul style="list-style-type: none"> <li>2.0 TFSI gasoline engine; 211 hp; 258 lb-ft @ 5100-4200 RPM; inline 4-cylinder, FSI direct injection, exhaust turbo-charger with intercooler; 4 valves per cylinder, DOHC; Audi valvelift system on exhaust valves</li> <li>3.0 TFSI gasoline engine; 333 hp; 325 lb-ft @2900-5300 RPM; supercharged V6, FSI direct injection, dual intercoolers, DOHC, intake camshaft adjustment, hydraulic valve adjustment</li> <li>6-speed manual transmission with quattro® all-wheel drive</li> <li>Multitronic™ continuously variable transmission with FrontTrak front-wheel drive</li> <li>Tiptronic 8-speed automatic transmission with quattro® all-wheel drive</li> <li>S tronic 7-speed dual clutch automatic transmission with quattro® all-wheel drive</li> <li>quattro® permanent all-wheel drive system utilizing torque-sensing center differential; rear-biased torque split</li> <li>quattro® with Sports Rear Differential (variable torque application between rear wheels)</li> <li>ESP (Electronic Stabilization Program)</li> <li>4-wheel Anti-lock brake system (ABS) with Electronic Brake Press Distribution (EBD)</li> <li>Brake Assist, a system which automatically senses emergency braking and applies maximum available power boost to reduce overall stopping distance</li> <li>Five-link front suspension, upper and lower wishbones, tubular anti-roll bar</li> <li>Independent trapezoidal link rear suspension with rigid subframe mount and anti-roll bar</li> <li>Sports suspension calibration</li> <li>S4 Sports suspension calibration</li> <li>Dynamic suspension damping</li> <li>Front ventilated disc brakes</li> <li>Rear disc brakes</li> <li>Rear ventilated disc brakes</li> <li>Electromechanical parking brake</li> <li>Space-saver spare wheel/tire</li> <li>Tire pressure monitoring system</li> <li>Servotronic® hydraulic power steering - varies assistance based on road speed</li> <li>Dynamic steering system, varies assist as well as ratio</li> </ul>	x	x	x	-	-
<ul style="list-style-type: none"> <li>Powerful Singleframe grille with choice of front license plate holder or filler panel with two chrome stripes</li> <li>2.5 MPH (Federal standard) front &amp; rear bumpers</li> <li>Chrome trim around exterior windows</li> <li>Headlight washers</li> <li>Heated windshield washer nozzles</li> <li>Electrically adjustable heated outside mirrors (body color on A4; aluminum-optic on S4)</li> <li>Electrically adjustable autodimming heated outside mirrors with memory function (body color on A4; aluminum-optic on S4)</li> <li>LED turn signals in mirror housings</li> <li>Glass sunroof with sliding and tilting functions</li> <li>Metallic / Pearl Effect paint</li> <li>Dual exhaust tailpipes on left side</li> <li>Quad exhaust tailpipes</li> <li>Nomenclature: <ul style="list-style-type: none"> <li>A4 or S4 on rear deck lid, left center</li> <li>"2.0T" or "2.0T quattro" on tailgate - right center</li> <li>Four rings on top center of rear decklid</li> <li>Four rings on top center of Singleframe grille</li> <li>quattro badge on front grille</li> </ul> </li> <li>Halogen headlights (with integrated high &amp; low beams)</li> <li>"Xenon Plus" high-intensity discharge (HID) headlights with automatic self leveling and integrated LED daytime running lights</li> <li>LED tail lamps (EXCEPT AVANT)</li> <li>Two front fog lights located in lower front bumper</li> <li>Automatic light switch controlled by light sensor, "Coming home" and "Leaving home" functionalities</li> <li>"3 blink" touch-to-pass lane change feature in turn signal</li> </ul>	x	x	x	x	x
<b>Exterior</b>					
<ul style="list-style-type: none"> <li>Four-spoke multifunction leather-wrapped steering wheel (controls for audio volume, Bluetooth phone, and audio seek function)</li> <li>Three-spoke Sport multifunction leather-wrapped steering wheel (controls for audio volume, Bluetooth phone, and audio seek function)</li> <li>Shift paddles for steering wheel</li> <li>Tilt and telescopic manually adjustable steering column</li> <li>Interior lights in overhead console with front map lights</li> <li>Red ambient LED lighting in headliner for front center console illumination</li> <li>Illumination for interior door handles, air vent controls, front foot wells; active door reflectors,</li> <li>Front and rear floor mats</li> <li>Aluminum "Hologram" decorative inlays</li> <li>Brushed Aluminum decorative inlays</li> <li>Genuine wood decorative inlays (Dark Walnut, Nutmeg Laurel)</li> <li>Genuine wood decorative inlays (Gray Vavona)</li> <li>"Atlas" carbon fiber decorative inlays</li> <li>Stainless steel texture decorative inlays</li> <li>Aluminum door sill inlays</li> <li>Folding front center armrest with adjustable height</li> <li>Storage nets in back of front seats</li> <li>Power central locking system with radio-operated key fob remote control for doors, deck lid and fuel door</li> <li>Advanced Key keyless start, stop, and entry. (includes start/stop button on console)</li> <li>Automatic climate control</li> <li>Three-zone Automatic climate control</li> <li>Power windows with on-touch up/down operation and "pinch protection"</li> <li>Electronic cruise control with coast, resume and accelerate features. Stalk on steering column</li> <li>Adaptive cruise control, maintains preset distance from vehicle in front using radar</li> <li>Electric rear window defogger with automatic timed shut off feature</li> <li>Interior trunk release on driver's door (trunk release also with soft touch and remote key fob)</li> <li>Dual front sun visors with lighted vanity mirror for driver &amp; front passenger</li> <li>12V accessory power outlet in front center console</li> <li>Assist handles in headliner above each door with slow retraction feature</li> <li>Two ignition keys (with integrated valet key), one wallet spare key</li> <li>Removable cargo floor for access to spare</li> <li>Leather seating surfaces</li> <li>Leather seats with S line perforated Alcantara inserts (S line package)</li> <li>Leather seats with Alcantara inserts (available on S4 Sports seats only)</li> <li>Silk Nappa leather upholstery (available on S4 Sports seats only)</li> <li>Power driver seat with fore/aft, recline, height, and lumbar adjustment</li> </ul>	x	x	x	-	-
<b>Interior</b>					

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Legend	A4 Premium 2.0T	A4 Premium Plus 2.0T	A4 Prestige 2.0T	S4 Premium Plus	S4 Prestige
<p>Legend</p> <ul style="list-style-type: none"> <li>x = Standard</li> <li>o = Optional</li> <li>p = Package</li> <li>- = Not available</li> </ul> <ul style="list-style-type: none"> <li>• Power passenger seat with fore/aft, recline, and height adjustment</li> <li>• Power passenger seat with fore/aft, recline, height, and lumbar adjustment</li> <li>• Memory for driver seat adjustment and exterior mirrors</li> <li>• Sports front seats with extendable thigh bolsters</li> <li>• S4 Sports front seats with integrated headrests and extendable thigh bolsters</li> <li>• 6-step heated front seats</li> <li>• Split folding 60/40 rear seat back (standard on all A4 Avant, optional on A4 Sedan)</li> <li>• Dual rear cupholders</li> <li>• Three-point safety belts for all seating positions, adjustable height for front seating positions</li> <li>• Two front cup holders</li> <li>• Ashtray with lighter</li> <li>• Tool kit located in storage compartment in trunk</li> <li>• Glove box in front passenger's side of dash panel (lockable)</li> <li>• Auto dimming interior mirror with digital compass</li> </ul>					
<b>Instrumentation and Electrical Equipment</b>					
<ul style="list-style-type: none"> <li>• Audi concert system with 1CD player (MP3 capable), AM/FM radio, Auxiliary input jack, SD card slot for MP3 files, Sirius satellite radio, and speed-dependent volume control</li> <li>• SIRIUS® Satellite Radio (3 months complimentary service included)</li> <li>• Audi navigation plus system with 3G MMI, hard-drive navigation, 1DVD player, AM/FM radio, 2 SD card slots for MP3 files, and Sirius satellite radio. <b>+HD Radio</b></li> <li>• Audi Music interface (iPod integration) includes one cable for iPod connection</li> <li>• Audi sound system, 10 speakers (incl subwoofer and center fill speaker), 180 watts</li> <li>• Bang &amp; Olufsen premium audio system with 14 speakers, 10-channel amplifier, 505 watts</li> <li>• Preparation for mobile phone (Bluetooth®) with voice dialing</li> <li>• Voice control for navigation and telephone functions</li> <li>• Rear parking sensors with backup camera</li> <li>• Homelink universal garage door opener</li> <li>• Backlit instrument cluster with automatic brightness control: <ul style="list-style-type: none"> <li>- tachometer, speedometer, digital clock with date, fuel gauge, and coolant temperature gauge</li> </ul> </li> <li>• Digital trip odometer with service interval indicator</li> <li>• Driver information system <ul style="list-style-type: none"> <li>- 5-function trip computer (Fuel range, average fuel mileage, current fuel mileage, average speed, and elapsed time) operated by toggle switch at end of windshield wiper stalk</li> <li>- Outside temperature display</li> <li>- Digital speed display</li> <li>- radio/telephone/Navigation display</li> <li>- active Auto Check system with speed warning device</li> <li>- pictogram display for open door and deck lid</li> </ul> </li> <li>• Windshield wipers with 4-position lever (includes interval wiping)</li> <li>• Rain-sensing windshield wipers with 4-position lever</li> <li>• Automatic headlights</li> <li>• Anti-theft vehicle alarm system &amp; immobilizer with blinking theft deterrent light in driver's door</li> <li>• CAN electronics network</li> <li>• MOST electronics network (with Navigation)</li> </ul>	x	x	-	x	-
<ul style="list-style-type: none"> <li>• Pinch-protection for both windows</li> <li>• Driver and front passenger advanced dual-stage airbag supplemental restraints</li> <li>• Front passenger occupant detection for air bags</li> <li>• Driver and front passenger seat-mounted side thorax airbag supplemental restraints</li> <li>• Seat-mounted rear side airbags for outboard seating positions</li> <li>• "SIDE GUARD"™ head curtain airbags for both rows of seats</li> <li>• Front three-point safety belts with automatic pretensioning, and force limiters; height adjustable for front seating positions</li> <li>• Rear three-point safety belts for three passengers; belt force limiters</li> <li>• Seatbelt reminder for driver and front passenger</li> <li>• LATCH (Lower Anchors &amp; Tethers for Children) provisions in rear seats</li> <li>• Central locking system with selective unlock</li> <li>• Impact protection, including reinforced high strength steel / aluminum crossmembers, reinforced bumpers, and rigid occupant cell</li> </ul>	x	x	x	x	x
<b>Safety/Security</b>					
<ul style="list-style-type: none"> <li>• Bluetooth/Homelink Package (Bluetooth, Homelink)</li> <li>• Navigation plus Package (Navigation, 3G MMI, Voice control, Rear park sensors with camera, color Driver Info System display, HD radio)</li> <li>• 18" Sport Package (18" alloy wheel with summer tires, Sports seats, lumbar control for driver &amp; passenger, Sports suspension, shift paddles on automatic trans models)</li> <li>• 19" Sport Package (19" alloy wheel with summer tires, Sports seats, lumbar control for driver &amp; passenger, Sports suspension, shift paddles on automatic trans models)</li> <li>• Titanium Sport Package (19" Titanium-optic wheel with summer tires, Black grille surround, black side window trim, Sports seats, lumbar control for driver &amp; passenger, Sports suspension, shift paddles on automatic trans models)</li> <li>• 18" 5-spoke Prestige wheel option</li> <li>• 19" 5-tri-spoke Prestige wheel option</li> <li>• Audi side assist</li> <li>• S line Package (S line front/rear bumpers, rocker moldings, badge on fenders, 19" alloy wheel with summer tires, Sport seats, lumbar control for driver &amp; passenger, Sports suspension, shift paddles on automatic trans models, Leather and perforated alcantara S line upholstery, Brushed aluminum trim)</li> <li>• Audi Drive Select Package for A4 (Dynamic steering system, Dynamic suspension system, Dynamic engine/transmission settings, Audi drive select controls)</li> <li>• Audi Drive Select Package for S4 (Dynamic steering system, Dynamic suspension system, Dynamic engine/transmission settings, Audi drive select controls, Sports rear differential)</li> <li>• Sports Rear Differential Package (Audi drive select controls, sports rear differential)</li> </ul>	p	-	-	-	-
<b>Optional Features / Packages</b>					
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