



The 2012 MY Audi S4

HERNDON, Va., September 1, 2011 — Enhancements to the 2012 Audi S4 are raising the bar on the agile performance sedan that delivers unsurpassed sporty design and true performance character. The dynamic characteristics of the Audi S4 begin with the 3.0T TFSI[®] direct-injection V6 engine generating 333 horsepower and 325 pound feet of torque. Mated to a six-speed manual transmission or a seven-speed S tronic[®] automatic transmission, both are fitted with quattro[®] permanent all-wheel drive. For added dynamic performance, the available sport rear differential with mechanical torque vectoring helps transfer power to the wheels where the most grip is available accelerating the S4 out of turns..

A host of performance features will help keep even the most discriminating driver at ease, including hydraulic brake assist that supplements the front and rear ventilated disc brakes, for those times when emergency braking occurs (the system applies maximum power boost to help reduce overall stopping distance). A rear trapezoidal-link independent steel spring suspension, S line[®] sport suspension calibration, servotronic speed-sensitive power steering, and ESC and ASR safety features all add to its capabilities.

The exterior differentiation of the S4 includes a Singleframe[®] grille in Platinum Gray with chrome struts, heated Alu-Optic outside mirrors with LED turn signal repeaters, lower performance-oriented bumper and front splitter as well as rear bumper with integrated quad exhaust pipes with finished tips.

Inside touches, as well, will be appreciated in the S4, among them a three-spoke multifunction sport steering wheel, front and rear reading lights, red ambient LED lighting in the overhead console, aluminum inlays on the door panel interior belt line or available carbon fiber or stainless steel texture inlays. Surfaces for the Audi S4 sport seats include

leather / Alcantara® or available full Silk Nappa leather interior in a variety of color combinations that fit sport enthusiast tastes.

Available entertainment and functional technologies include Audi MMI® Navigation plus; Audi music interface; Audi six-channel DSP extended sound system with ten speakers, or an available Bang & Olufsen® Sound System with 14 speakers that pumps out 505 watts; and SiriusXM™ Satellite Radio with a three-month complimentary subscription.

Finally, safety features abound in the Audi S4, including a full complement of airbags, impact protection featuring reinforced high strength steel / aluminum cross members, reinforced bumpers and an extremely rigid occupant cell.

Model	Premium		
	Premium	Plus	Prestige
S4 (3.0T) quattro sedan (manual)	-	\$47,300	\$54,000
S4 (3.0T) quattro sedan (S tronic)	-	\$48,700	\$55,400

Destination and delivery charge for all Audi vehicles except R8 models is \$875.

Drivetrain

- 3.0 liter TFSI direct-injection V6 engine, generating 333 hp and 325 lb-ft
- 0-60 mph = 4.9 seconds
- EPA fuel economy (estimates expressed in mpg):
 - 3.0T manual: 18 city / 27x hwy / 21 combined
 - 3.0T S tronic: 18 city / 28 hwy / 21 combined

Exterior

- Heated windshield washer nozzles
- Headlight washing system
- Automatically dimming outside mirrors with memory feature
- Anodized aluminum window surround
- Body-color outside mirrors; heated, with LED turn signal repeaters in each mirror with fiber optic technology
- LED rear lights with LEDs for turn signals, running lamps and brake lamps
- Lower bumper and door trim in full body-color paint finish
- U.S. curb weight:
 - Manual: 3,847 lb
 - Automatic: 3,924 lb

Interior

- S Sport-contoured front seats with adjustable thigh support and S4 embossing
- Red ambient LED lighting in headliner for front center console illumination
- Fully automatic dual zone climate control with separate air distribution controls for driver and front passenger, combined pollutant and pollen filter, automatic recirculated-air functions, air quality, humidity and sun angle sensors
- Electronic active cruise control with coast, resume and accelerate features.
- Aluminum optic surrounding of air vents
- Power central locking system with radio-operated key fob remote control for doors, tailgate, and fuel door with selective unlocking
- Folding front center armrest with adjustable height, dual cup holders, and storage
- Leather seating surfaces

Technology

- The 2012 S4 comes with the latest-generation Audi MMI Radio plus system for controlling infotainment / climate / car setup (with 6.5" color screen)
- Available Audi MMI Navigation plus system
- Driver information center with five-function trip computer and displays for outside temperature, speed of vehicle, radio / telephone, and active auto check system with speed warning device
- Retained accessory power (allows use of various electronic features after key is removed from ignition and before front door is opened)
- Available Audi side assist warns of the presence of other vehicles

Safety

- Pinch-protection for all four windows
- Driver and front passenger advanced dual-stage airbag supplemental restraints
- Driver and front passenger seat-mounted side thorax airbag supplemental restraints
- Front three-point safety belts with automatic pretensioning, height adjustable upper mounts and force limiters
- Rear three-point safety belts with automatic pretensioning
- Sideguard[®] head curtain airbags for both rows of seats
- Central locking system