

PRESS RELEASE

Audi introduces the 2015 Audi TT and TTS

- New optional TTS Competition package available for 2015
- Optional S line® plus carbon package for the 2015 Audi TT
- New standard features include front heated seats, 5-arm Dynamic design wheels

HERNDON, Va., March 21, 2014 – The Audi TT and TTS Coupe and Roadster models – known for their distinctive profile and iconic design along with the spirited performance that the 2.0 TFSI® motor delivers – continue for the 2015 Model Year. The 2015 TT and TTS models continue with their iconic shapes, enhanced by the Singleframe® grille and distinctive LED daytime running light technology. Its interior is artfully appointed with fine materials and innovative technologies.

Performance

Known for its incredible performance and efficiency, the 2015 Audi TT Coupe and Roadster are powered by the award-winning 2.0-liter TFSI® turbocharged and direct-injected, four cylinder engine. This motor also combines Audi valvelift system and variable valve timing. The TT Coupe and Roadster produce 211 hp and 258 lb-ft of torque and propel from 0-60 MPH in 5.3 seconds and 5.6 seconds respectively.

The high-performance Audi TTS Coupe and Roadster – also powered by the 2.0-liter TFSI® turbocharged and direct-injected, four cylinder engine – achieves 265 hp and 258 lb-ft of torque. The TTS Coupe accelerates from 0-60 MPH in 4.9 seconds, while the Roadster completes the sprint in 5.1 seconds.

All TT and TTS models are fitted with a six-speed S tronic® dual-clutch automatic transmission – a revolutionary direct shift gearbox that blends the user-friendliness of an automatic with the performance of a manual – and both models come standard with quattro® all-wheel drive for superior traction and handling.

For the 2015 Model Year, the Audi TTS has a new optional Competition Package, which includes: new exterior paint in Imola Yellow or Nimbus Gray, Fixed rear spoiler, 5-arm-Rotor wheels with silver finish, Baseball Optic leather seats w/ Imola yellow accents and contrast stitching.

Audi magnetic ride is standard on the TTS Coupe and TTS Roadster; instead of conventional damper oil, the shocks are filled with a special fluid, where viscosity can be controlled by an **electromagnetic field. Audi magnetic ride suspension harnesses the fluid's electromagnetic**

properties to help deliver the appropriate damping forces. Audi magnetic ride operates in normal or sport mode for a more agile and sporty driving experience.

The TT and TTS are built with ASF® construction, a high-strength aluminum frame structure into which the panels are integrated so that they also perform a load-bearing function. The aluminum body is characterized by exceptional stiffness and substantially lower weight for better performance, efficiency and handling.

Exterior

The Audi TT and TTS classic Coupes and open-air Roadsters are known for their iconic, bold design and unmistakable shape. With eye-catching touches – like Xenon plus headlights and LED daytime running lights, and an adaptive rear spoiler in the back that automatically deploys and retracts based on vehicle speed, and can also be controlled on command – the TT and TTS make a striking visual statement with the top up or down.

For the 2015 Model Year, the TT Coupe and Roadster will offer the optional S line® plus carbon package and will have standard 5-arm-Dynamic design wheels. An Audi exclusive roll-bar covered in black leather will be optional for both models.

TTS models also include Audi adaptive headlights, which help improve visibility by lighting corners and bending more effectively.

Interior

Inside, the Audi TT and TTS – with sporty flat-bottom multi-function steering wheel, 12-way power seats, driver-oriented cockpit, and modern amenities – exude character, sophistication and impeccable craftsmanship. For the 2015 Model Year, the Audi TT now has standard front heated seats.

Technology and driver assistance

The TT and TTS offer an available BOSE® sound system. This twelve-speaker powerhouse features crystal clear sound, along with AudioPilot® technology that actively compensates for ambient noise. An available Navigation package includes the Audi parking system with rear acoustic sensors, as well as the Audi Music Interface (AMI). The available DVD-based Audi Navigation plus system features a full-color 6.5-inch LCD screen and MMI® control logic for AM/FM and SiriusXM® Radio, real-time traffic, AMI in the glove box and two SD® card slots for MP3 music.