



2012 MY Audi Q7 continues to redefine the large premium SUV segment

HERNDON, Va., September 1, 2011 — The seven-passenger 2012 Audi Q7 highlights the brand attention to details through a host of features that exceed driver and passenger expectations for functionality and comfort.

The premier luxury SUV in the Audi lineup provides impressive carlike handling and functional utility for every day driving. New for the Audi Q7 line for 2012 are S line[®] versions of the 3.0 TFSI[®] and TDI[®] models. The new S line package includes enhanced design elements, such as lower bumper and door trim in contrast paints, exposed dual exhaust tailpipes with polished tips, and matte Black trim on roof rails and around side windows.

A primary highlight for 2012 is the addition of Audi connect[™] to the Q7 Audi MMI[®] Navigation plus system enabling Google Earth[™] and Google[™] Local Search as well as a rolling Wi-Fi[®] Hotspot for up to eight passenger devices.

Q7 customers have the option of a gasoline turbocharged, fuel-injected 3.0 liter TFSI engine, or a powerful yet fuel efficient V6 turbocharged direct injection TDI clean diesel engine. Both variants provide more than enough power for city or highway driving and have the ability to tow up to 5,500 lb (6,600 with the available tow hitch package). With 280 hp at 4,920 rpm and 295 lb-ft of torque at 2,250 rpm for the 3.0 TFSI, and 225 hp at 3,750 rpm and a whopping 406 lb-ft of torque at 1,750 rpm for the TDI model, the Audi Q7 truly combines power with refined driving dynamics. The higher output 3.0T S line increases horsepower to 333.

The driver and passengers will appreciate the sense that the Q7 is sure-footed as well, thanks to the latest-generation quattro® permanent all-wheel drive system with asymmetric/dynamic torque distribution in a 40/60 split. The eight-speed automatic transmission with Tiptronic® and dynamic shift program adapting to more than 200 shift programs delivers smooth shifts and fuel efficient operation.

The exterior of the Q7 is athletic and muscular, from the Singleframe® grille and unmistakable LED headlamps to the mirror-mounted blinkers. The design, while visually appealing, is practical as well, with a coefficient drag of between 0.35 and 0.37, depending on the suspension choice, to aid fuel efficiency.

For all of its power and utility, the Audi Q7 features a luxurious interior designed for a premium driving experience, as well as passenger functionality and comfort. From heated and available cooled, twelve-way power front seats, to the fore and aft adjustable rear middle seats for increased legroom as well as the foldable seats in the third row with individual cup holders and storage compartments, the Q7 boasts variability and a pleasant cabin from all seating positions. This is even more pronounced with the available panoramic roof that gives the cabin a lighter, open feeling. Should the heat of the sun be too much to bear, pressing a button rolls the electric sunshade across the panoramic glass to provide shade and minimizing heat entry into the cabin.

The 2012 Audi Q7 offers the most advanced Audi technologies to make the motoring experience intuitive and connected. With Audi connect, the 2012 Audi Q7 models bring the world of mobile broadband to the car for the first time.

Audi connect enables first-to-market Google Earth™ integration, which redefines the navigation experience. The realistic panoramic views and high-resolution 3D satellite and aerial imagery provides drivers with a better navigation experience. Audi connect with Google Earth also improves visual orientation with a “camera zoom” feature that allows closer views of surroundings or destinations. Added to the high-resolution of Google Earth imagery is an overlay of street mapping data provided through Audi MMI® Navigation plus and real-time traffic information available through a SiriusXM™ Traffic subscription.

Audi connect also provides an industry-first factory vehicle integration of Wi-Fi service. This unprecedented mobile hot spot capability for passengers allows connections for up to eight Wi-Fi capable devices and permits passengers to connect to work or other networks.

The Google Voice Local Search is also a first in Audi connect and it enables more intuitive requests for destinations of interest, while also helping drivers to keep their focus on the road. With the 2012 Audi Q7 models, destination searches can be accomplished by voice command, using the innovative Audi MMI touch featuring the innovative touchpad interface, or by using the system dial.

Other features include, real-time information, such as weather, fuel price updates, and streaming news feeds (available to view when the car is at a stop).

The BOSE® Surround Sound System, or the optional Bang & Olufsen® Advanced Sound System ensures that all audio is delivered with impeccable sound quality while the Audi music interface with iPod®/iPhone® connectivity ensures user friendly perusing of play lists and song titles via the Audi MMI system.

Safety is a priority with Audi, and the Q7 provides a variety of technologies, such as ESC, which is engaged if a dangerous driving situation occurs. A full complement of airbags, including Sideguard® head curtain airbags for all three rows of seats.. Vehicle construction includes reinforced high strength steel / aluminum cross members, reinforced bumpers and rigid body occupant cell to help protect all passengers in the event of a collision.

Model year changes

Design:

- New 19-inch 5-arm-structure-design wheel: standard on TDI clean diesel; optional on 3.0T models
- New S line plus package for Prestige models includes 21-inch 5-segment-spoke wheels in titanium finish, black optics exterior kit including matte black roof rails and window surrounds
- Two new white paints are expected by late CY2011: a new metallic white paint and a new non-metallic white paint (to replace non-metallic Ibis White from MY11)

Engine/Drivetrain:

- Q7 3.0T quattro now with 280 hp (+8 hp vs. MY11 Q7 3.0T)

Package options:

- Audi connect functionality included with Audi MMI navigation plus

Model	Premium		
	Premium	Plus	Prestige
Q7 3.0T quattro	\$46,250	\$52,550	-
Q7 TDI clean diesel quattro	\$51,450	\$57,750	\$63,950
Q7 3.0T S line quattro	-	-	\$59,950

Destination and delivery charge for all Audi vehicles except R8 models is \$875.

Drivetrain

- Q7 3.0T liter
 - 3.0 liter TFSI direct-injection V6 engine, generating 280 hp with 295 lb-ft of torque (333 hp and 325 lb-ft for the S line)
 - Mated to an eight-speed automatic transmission with Tiptronic and dynamic shift program with additional sport program
 - Latest quattro permanent all-wheel drive system with asymmetric / dynamic torque distribution
 - 0-60 mph = 7.7 seconds (6.9 seconds for the S line)
 - EPA fuel economy (estimates expressed in mpg):
 - 3.0T: 16 city / 22 hwy / 18 combined
- Q7 TDI:
 - 3.0 liter common-rail injection V6 engine, generating 225 hp and 406 lb-ft of torque with six-speed Tiptronic transmission (comes with additional sport program and manual shift mode)
 - Mated to an eight-speed automatic transmission with Tiptronic and dynamic shift program with additional sport program
 - Latest quattro permanent all-wheel drive system with asymmetric / dynamic torque distribution
 - 0-60 mph = 8.0 seconds
 - EPA fuel economy (estimates expressed in mpg):
 - 3.0 TDI: 17 city / 25 hwy / 20 combined

Exterior

- Heated windshield washer nozzles
- Anodized aluminum trim on roof rails, roof rail cross bars, and around side windows
- Body-color outside mirrors; heated, with LED turn signal repeaters in each mirror with fiber optic technology
- Power opening / closing tailgate with programmable opening angle
- LED rear lights with LEDs for turn signals, running lamps and brake lamps
- U.S. curb weight:
 - 3.0T: 5,291 lb
 - 3.0T S Line: 5,412 lb
 - 3.0 TDI: 5,567 lb

Interior

- Red ambient LED lighting in headliner for front center console illumination
- Aluminum optic surrounding of air vents
- Power central locking system with radio-operated key fob remote control for doors, tailgate, and fuel door with selective unlocking
- Folding front center armrest with adjustable height, dual cupholders, and storage
- Electronic active cruise control with coast, resume and accelerate features. Stalk on steering column, speed shown in driver information display
- Leather seating surfaces

Technology

- Available Audi MMI Navigation plus system including Audi connect and real time traffic information
- Audi connect enables Google Earth, Google Local Search, fuel prices, weather including updated radar, travel information, and news; Wi-Fi enabled for up to eight devices
- Audi music interface: CD player, SiriusXM™ Satellite Radio with complimentary three-month subscription, dual SD card slots
- Driver assistant systems are available; such as Audi pre sense that actively adapts airbag deployment and seatbelt tension, as well as Audi side assist that alerts the driver to the presence of a vehicle when changing lanes

- Driver information center with five-function trip computer, and displays for outside temperature, speed of vehicle, radio / telephone, and active auto check system with speed warning device
- Retained accessory power (allows use of various electronic features after key is removed from ignition and before front door is opened)

Safety

- ESC
- Pinch-protection for all four windows
- Driver and front passenger advanced dual-stage airbag supplemental restraints
- Driver and front passenger seat-mounted side thorax airbag supplemental restraints
- Sideguard head curtain airbags for all three rows of seats
- Side and rear of vehicle feature similar design characteristics with maximum safety achieved in all situations