



# 2015 Audi Q3 2.0T

Audi of America  
MEDIA INFORMATION KIT

# OVERVIEW

## 2015 Q3 Crossover Highlights:

- ▶ The all-new Audi Q3 combines coupe-like design with the utility of an SUV, offering an excellent balance of agility and functionality and will join the already successful Audi SUV family, including the Q5 and Q7.
- ▶ The Q3 comes very well equipped with premium standard features including heated 12-way power front leather seating surfaces, panoramic sunroof, dual-zone automatic climate control, Xenon headlights with LED daytime running lights and Audi advanced key
- ▶ The Q3 crossover is available in two drivetrains, FWD 2.0 TFSI® and 2.0 TFSI® quattro®
- ▶ The Audi Q3 offers an excellent balance of performance and functionality for the urban outdoors
- ▶ Available advanced driver assistance technologies include, Audi side assist and parking system plus
- ▶ Available quattro® all-wheel drive helps provide superior traction and handling
- ▶ Available Audi connect® offers in-vehicle Wi-Fi for up to eight passenger devices, Google Earth™ Mapping and real-time access to information
- ▶ Offers 48.2 cubic feet of cargo space when second row seats are folded

## Key Specifications

## Q3

Starting MSRP*	\$32,500 *
Engine	2.0 TFSI®
Transmission	Six-speed Tiptronic® with FWD Six-speed Tiptronic with quattro®
Horsepower @ rpm	200 @ 5100-6000
Torque (lb-ft @ rpm)	207 @ 1700-5000
0-60 mph	7.8 seconds (FWD) 8.2 seconds (quattro)
Top Track Speed** (mph)	130 (209 km/h)
Curb Weight (lbs)	3,494 (1585 kg) (FWD) 3,682 (1670 kg) (quattro)
EPA estimates (City/Highway/Combined)†	20/29/23 mpg (FWD) 20/28/23 mpg (quattro)

\* Prices listed are the Manufacturer's Suggested Retail Prices and do not include destination and delivery (\$925), option costs, and tax, title and license fees. Dealer sets actual price.

\*\*Top track speed electronically limited in U.S. Always obey all speed and traffic laws.

† Based on EPA estimates. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for more information regarding EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

# MODEL HIGHLIGHTS

## Q3 Crossover exterior walk-around:



- 1) Full paint finish standard
- 2) Singleframe® grille w/ angled upper corners
- 3) Xenon headlights w/ LED DRLs standard
- 4) Panoramic sunroof standard
- 5) LED taillights standard
- 6) Available power tailgate
- 7) Chrome exhaust tips standard

### Q3 Crossover interior walk-around:



- 1) Three-spoke Q design multifunction sport steering wheel
- 2) Six-speed Tiptronic® automatic transmission w/ sport & manual modes
- 3) 12-way power front seats standard (sport seats optional)
- 4) MMI® w/ Audi connect® (optional) & fixed MMI screen
- 5) BOSE® surround sound w/ illumination (optional)
- 6) Audi side assist (optional)I know
- 7) LED interior lighting standard
- 8) Dual-zone automatic climate control & heated front seats standard
- 9) Audi advanced key standard
- 10) Electronic parking brake standard



# PRESS RELEASE

## Audi announces pricing for all-new 2015 Audi Q3 crossover

- The agile Audi Q3 compact premium crossover combines coupe-like design with the utility of an SUV
- High level of standard equipment including heated, 12-way power front leather surface seats, panoramic sunroof, dual-zone automatic climate control, Xenon headlights with LED daytime running lights and Audi advanced key
- Audi Q3 joins the already successful Audi SUV family that includes the Audi Q5 and Q7

**HERNDON, Va., July 28, 2014** – The Audi Q3 combines coupe-like design with the utility of an SUV, offering an excellent balance of agility and functionality. It features a standard 200 horsepower 2.0 liter TFSI® engine with a six-speed Tiptronic® transmission. The Q3 joins the highly successful Q5 and Q7 Audi SUV line-up and will go on sale this fall.

The sporty character of the Q3 is defined by its low roof line and wraparound tailgate, along with distinctive exterior lighting including Audi xenon plus and LED daytime running headlamps as well as LED taillights standard. The optional Sport package which includes sport seats, shift paddles and Audi drive select adds to the dynamic character of the Q3. The Audi drive select system allows drivers to adjust the shift points and throttle mapping of the Q3 at the touch of a button. The available legendary quattro® all-wheel drive system helps provide additional grip for those seeking a winding road or additional traction in wet and snowy conditions.

Inside, the Audi Q3 seats five passengers, has 60/40 split folding rear seats that make 48.2 cu-ft of cargo volume when folded down. Standard dual-zone automatic climate control, available power tailgate and interior LED lighting round out the interior. The Audi advanced key provides keyless access as well as keyless start/stop functionality.

The available MMI® Navigation plus with voice control utilizes a 7.0 inch display and adds a color display to the driver information system located in the instrument cluster. The MMI Navigation Plus features the award-winning Audi connect® infotainment system (included in Prestige model), which includes in-vehicle Wi-Fi connectivity for up to eight wireless devices for passengers. Audi connect also provides Google Earth™ maps for a true aerial view of roads and the surrounding area.

A 14-speaker, 465 watt Bose Surround Sound System is also part of the Prestige model offering to satisfy audiophile needs.

The Audi Q3 offers an excellent balance of performance and functionality for the urban outdoors.

**Audi Q3 MSRP\* excluding transportation, taxes, title:**

Audi Q3 Premium Plus, FWD:	\$32,500
Audi Q3 Premium Plus, quattro:	\$34,600
Audi Q3 Prestige, FWD:	\$36,400
Audi Q3 Prestige, quattro	\$38,500

\* Transportation charge is \$925.00

- End -

All prices listed are the Manufacturer's Suggested Retail Price and exclude transportation, taxes, title, options and dealer charges.

Always pay careful attention to the road, and do not drive while distracted.

# TECHNICAL SPECIFICATIONS

## Engineering/Performance

## Q3

Engine Type	Inline four-cylinder turbo direct injection, four valve per cylinder, DOHC
Arrangement	Front Mounted- Transverse
Bore (in)	3.25 (82.5 mm)
Stroke (in)	3.70 (92.8 mm)
Displacement (cu in)	121.1 (1984 cc)
Compression Ratio	9.6:1
Horsepower @ rpm	200 @ 5100-6000
Torque @ rpm (lb-ft)	207 @ 1700-5000
Induction/Fuel injection	Turbocharged/FSI®
0-60 mph	7.8 seconds (FWD) 8.2 seconds (quattro)
Top Speed (mph)	130 (209 km/h)

\*Top track speed electronically limited in U.S. Always obey speed and traffic laws.

## Engine Design

## Q3

Cylinder Block	Cast Iron
Cylinder Head	Aluminum Alloy
Valvetrain/Intake	DOHC
Max Boost	10.15 PSI
Emissions	ULEV



## Body/Suspension/Chassis

Q3

McPherson front struts w/ lower A-arm & stabilizer bar	■
Four-link rear suspension w/ separate springs/shocks	■
Ventilated front disc/solid rear disc brakes (in)	12.6/11.1 (312/282 mm)

## Wheels and Tires

Q3

A. 7.0J x 18 5-arm-design 235/50 R18 all-season tires	■
B. 8.5J x 19 5-Double-spoke-Offroad-Design 255/40 R19 all-season tires	□

## Transmission/Drivetrain

Q3

Six-speed Tiptronic® automatic transmission w/ FWD	■
Six-speed Tiptronic automatic transmission w/ quattro® all-wheel drive	□
Gear Ratios:	<b>FWD/quattro</b>
1st	3.949: 1
2nd	2.303: 1
3rd	1.556: 1
4th	1.164: 1
5th	0.860: 1
6th	0.688: 1
Reverse	3.422: 1
Final Drive 1st- 4th/5th - 6th & Reverse	0.00 / 0.00: 1

## Exterior Measurements

### Q3

Wheelbase (in)	102.5 (2603 mm)
Length (in)	172.6 (4385 mm)
Height (in)	62.6 (1590 mm)
Width (in)	79.5 (2019 mm) (including mirrors)
Track front/rear (in)	61.9/62.0 (1571/1575 mm)
Curb Weight (lbs)	3,494 (1585 kg) (FWD ) 3,682 (1670 kg) (quattro )
Drag Coefficient	Cw = 0.32 Front Area =2.44 sq. m

## Interior Measurements

### Q3

Headroom Sunshade (in, front/rear)	37.0/37.4 (938/950 mm)
Legroom (in, front/rear)	40.0/31.1 (1015/791 mm)
Shoulder Room (in, front/rear)	55.8/53.6 (1417/1362 mm)
Luggage Capacity (cu ft)	16.7
Luggage Capacity (2nd row folded)	48.2
Seating Capacity	5

## EPA mileage estimates/Capacities

**Q3**

Tiptronic automatic transmission with FWD (City/Highway/Combined mpg)*	20/29/23
Tiptronic automatic transmission with quattro all-wheel drive(City/Highway/Combined mpg)*	20/28/23
Engine Oil (qt)	4.9 (4.6 liter)
Coolant System (qt)	7.4 (7.0 liter)
Fuel (gal)	16.9 (64 liter)
Recommended Fuel	Premium

\*Based on EPA estimates. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for more information regarding EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

## Steering

**Q3**

Type	Electromechanical
Ratio	16.4:1
Turning Circle (curb-to-curb) (ft)	38.7 (11.8 m)

## Infotainment

**Q3**

Audi connect® w/ six-month trial subscription	<input type="checkbox"/>
Backlit instrument cluster w/ automatic brightness control: - Tachometer, speedometer, fuel gauge, coolant temperature gauge	<input checked="" type="checkbox"/>
Audi concert system w/ 1CD player (MP3 capable), AM/FM radio, & SiriusXM® satellite radio. 12-station presets, speed-dependent volume control	<input checked="" type="checkbox"/>
Audi music interface w/ iPod® integration includes one cable for iPod connection	<input checked="" type="checkbox"/>
Audi navigation plus system w/: TFT color, WVGA, 7" display screen, control knob w/ joystick & buttons in center console. Operates climate control, central locking, instrument cluster, vehicle diagnostics, cellular phone functions, navigation, CD & radio functions. (single CD/DVD player)	<input type="checkbox"/>
Audi sound system w/: 10 speakers including front center speaker & subwoofer in rear, 180 watts, 6-channel amplifier, AM/FM radio, SiriusXM® satellite radio: - Two tweeters in the dashboard - One center-fill speaker in the dashboard - Two speakers in the front doors - Two speakers in the rear doors - Two tweeters in the rear doors - One subwoofer in spare wheel well	<input checked="" type="checkbox"/>

## Infotainment (continued)

Q3

BOSE® Surround Sound w/: 14 speakers, 465W, ten-channel DSP® w/ Centerpoint® surround technology & Audio Pilot® noise compensation	<input type="checkbox"/>
BLUETOOTH® preparation for compatible mobile phone	<input checked="" type="checkbox"/>
BLUETOOTH® audio streaming	<input checked="" type="checkbox"/>
Driver Information System (Monochrome): - 5-function trip computer (Fuel range, average fuel mileage, current fuel mileage, average speed & elapsed time & trip odometer) operated by toggle switch at end of windshield wiper stalk - Outside temperature display - Digital speed display - Radio/telephone display - Active Auto Check system w/ speed warning device - Pictogram display for open door & deck lid	<input checked="" type="checkbox"/>
Driver Information System (Color)	<input type="checkbox"/>
HD Radio™ technology	<input type="checkbox"/>
SD card single slot	<input checked="" type="checkbox"/>
SD card slot w/ 32GB capacity (dual slots)	<input type="checkbox"/>
SiriusXM® Satellite Radio w/ 90-day trial subscription	<input checked="" type="checkbox"/>
SiriusXM® Traffic w/ 4-year subscription	<input type="checkbox"/>
Voice control system (controls cellular phone, CD, radio & navigation)-included w/ MMI® Navigation plus	<input type="checkbox"/>

## Warranty/Maintenance\*

Q3

	4- Year/50,000 (whichever occurs first) mile new vehicle limited warranty*
	12- Month/5,000 mile (whichever occurs first) NO CHARGE first scheduled maintenance*

\*See dealer or owner's literature for details.

- = Standard
- = Optional
- = Not Available

# ABOUT AUDI OF AMERICA

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Where stated, fuel economy values are EPA estimates. Mileage will vary and depends on several factors including driving habits and vehicle condition.

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Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only.

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