

Audi of America // Press Kit

### **OVERVIEW**

#### Audi 03

With standard quattro® all-wheel drive, a bold new exterior design, intuitive technology integration, and thoughtful interior flexibility, the powerful Q3 offers a strong entry to the Audi brand.

#### Athletic exterior design with bold SUV proportions

- The all-new Q3 looks fresh and athletic, proudly wearing the brand's **new SUV design language** introduced on the all-new Q8.
- > Standing 1.5 inches taller, 3.8 inches longer and nearly an inch wider than its predecessor, the new Q3 is more substantial on the outside and offers additional useable passenger and cargo space inside.
- The all-new octagonal Singleframe® grille features vertical chrome slats, emphasizing the vehicle's increased size and larger substantial front end.
- LED headlights with high beam assist are standard equipment, accompanied by LED taillights with dynamic rear turn signals.

#### Seamless integration of flagship technology

- The brand's new MMI touch response system¹ introduced on flagship vehicles is standard on the all-new Q3, featuring available handwriting recognition with whole-word input.
- The Q3 features a standard **10.25**" digital instrument cluster accompanied by an **8.8**" touchscreen. With the MMI Navigation package<sup>2</sup>, the Q3 features a **12.3**" Audi virtual cockpit accompanied by a **10.1**" touchscreen
- > Standard Audi smartphone interface provides Apple CarPlay® and Google™ Android Auto integration for compatible devices, making smartphone interactions easier for the driver.
- Available Audi phone box<sup>3</sup> connects smartphones with the vehicle's antenna to provide a signal boost, while simultaneously charging compatible phones inductively.
- Available Bang & Olufsen® Premium 3D Sound System helps deliver nearly true-to-life 3D surround sound experience through 15 speakers, powered by the 16-channel amplifier with an output of 680 watts.
- Available for the first time in the Q3, the **Top view camera system**<sup>4</sup> uses four wide-angle 360-degree cameras to see "around" the vehicle to help with maneuvering in tight spaces.

#### Advanced driver assistance features

- > Standard Audi pre sense® front<sup>4</sup> with pedestrian detection uses a camera to monitor the area in front of the vehicle and provides visual and acoustic warnings to help alert potentially hazardous situations.
- Available Audi side assist with lane departure warning<sup>4</sup> provides blind spot monitoring via LED indicators on the exterior mirror housings.
- Available Rear cross traffic assist<sup>4</sup> can help inform the driver of approaching vehicles when reversing out of a perpendicular parking space, and in critical situations, a warning tone and brake jolt can be applied.
- Available **Park steering assist**<sup>4</sup> can assist the driver with parallel and perpendicular parking by taking control of the steering while the driver accelerates, shifts gears and brakes.

#### Larger, more flexible, and more premium interior

- The larger Q3 exterior translates to a larger interior, offering more headroom, legroom, and shoulder room in both rows, and more cargo room behind the first and second rows.
- A **standard sliding, reclining, and 40/20/40 folding rear seat** makes the Q3 adaptable to everyday life, accommodating a wide variety of cargo and passenger situations
- An adjustable cargo floor allows the driver to choose between a larger underfloor storage or more vertical space in the cargo area. In its highest position, it offers dedicated storage for the cargo cover.
- Available in the Q3 S line, the **Sport interior package** offers sport seats with contrast stitching, steering wheel mounted **shift paddles**, a **Brushed Aluminum matte inlay**, and **available Orange Alcantara® interior elements** on the dash and door armrests.
- The Q3 offers a standard panoramic sunroof and standard heated leather-seating surfaces.

# **KEY SPECIFICATIONS**

|  | Q3                        | Q3 S line                 |
|--|---------------------------|---------------------------|
| Starting MSRP <sup>5</sup>                         | \$34,700                  | \$36,000                  |
| Engine   | Four-cylinder             | Four-cylinder             |
| Transmission                                       | Eight-speed<br>Tiptronic® | Eight-speed<br>Tiptronic® |
| Horsepower @ rpm                                   | 228 @ 5000-6700           | 228 @ 5000-6700           |
| Torque (lb-ft @ rpm)                               | 258 @ 1700-4400           | 258 @ 1700-4400           |
| quattro® Tiptronic® (0-60 mph) <sup>6</sup>        | 7.0 seconds               | 7.0 seconds               |
| Top track speed (mph) <sup>7</sup>                 | 130                       | 130                       |
| Curb weight (lb)                                   | 3,905                     | 3,916                     |
| EPA estimates (city/highway/combined) <sup>8</sup> | 19/27/22                  | 19/27/22                  |

## **TECHNICAL SPECIFICATIONS**

| Engineering/<br>Performance          | Q3 / Q3 S line      |
|--------------------------------------|---------------------|
| Engine Type                          | Four-cylinder       |
| Bore (mm)                            | 82.5                |
| Stroke (mm)                          | 92.8                |
| Displacement (cc)                    | 1984                |
| Compression ratio                    | 9.6:1               |
| Horsepower @ rpm                     | 228 @ 5,000—6,700   |
| Torque @ rpm (lb-ft)                 | 258 @ 1,700-4,400   |
| Induction/ Fuel injection            | Turbocharged/ TFSI® |
| Acceleration (0-60 mph) <sup>6</sup> | 7.0 seconds         |
| Top track speed <sup>7</sup>         | 130 mph             |

| Engine Design            | Q3          | Q3 S line |
|--------------------------|-------------|-----------|
| Engine Block             | Cast-iror   | 1         |
| Cylinder Head            | Aluminum-a  | illoy     |
| Valvetrain               | 16-valve DC | DHC       |
| Start-stop engine system | S           |           |

| Steering                          | Q3 / Q3 S line                          |
|-----------------------------------|---|
| Туре                              | Electromechanical power steering system |
| Turning circle, curb-to-curb (ft) | 38.4                                    |

| EPA mileage estimates<br>and Capacities <sup>8</sup>   | Q3 / Q3 S line |
|--|----------------|
| Automatic transmission with<br>quattro® all-wheel drive EPA<br>estimated<br>(city/highway/combined) <sup>8</sup> | 19/27/22       |
| Engine oil (qt)  | 6.0            |
| Coolant system (gal)   | 2.1            |
| Fuel (gal) <sup>9</sup>  | 15.9           |
| Recommended fuel   | Regular        |

S: Standard O: Optional

| Exterior Measurements      | Q3       | Q3 S Line |
|----------------------------|----------|-----------|
| Wheelbase (in)             | <u>:</u> | 105.5     |
| Length (in)                | :        | 176.6     |
| Height (in)                |          | 64.1      |
| Width (in) without mirrors |          | 72.8      |
| Width (in) with mirrors    |          | 79.7      |
| Track front/<br>rear (in)  | 62       | .2 /61.9  |
| Curb weight (lb)           | 3,905    | 3,916     |
| Drag Coefficient           | Co       | d = .36   |

| Interior Measurements      | Q3 / Q3 S Line   |
|----------------------------|--|
| Head room – front (in)     | 39.6   |
| Head room – rear (in)      | 36.3   |
| Leg room – front (in)      | 40.0   |
| Leg room-<br>rear (in)     | 36.1   |
| Shoulder room – front (in) | 56.7   |
| Shoulder room – rear (in)  | 55.1   |
| Cargo Volume (cu feet)     | 23.7 (with rear seatbacks up)<br>48.0 (with rear seatbacks down) |
| Seating capacity           | 5  |

| Body/<br>Suspension/   |    |           |
|--|----|-----------|
| Chassis  | Q3 | Q3 S line |
| Front and rear five-link independent suspension                              |    | S         |
| Lightweight technology – multi-material construction                         |    | S         |
| Space-saving spare tire, tool kit, and car jack located in trunk compartment |    | S         |
| Electromechanical power steering system                                      |    | S         |
| 13.4" ventilated front disc/12.2" ventilated rear disc brakes                |    | S         |

| Transmission/Drivetrain                       | Q3 | Q3 S line |
|---|----|-----------|
| Eight-speed Tiptronic® automatic transmission | S  | ;         |
| quattro® all-wheel drive                      | S  |           |
| Electromechanical parking brake               | S  |           |
| Hill descent control                          | S  |           |

| Driver Assistance features <sup>4</sup>   | Q3 | Q3 S line |
|---|----|-----------|
| Audi advanced key – keyless start, stop<br>and entry (4 doors) with hands-free<br>trunk release <sup>10</sup> | (  | )         |
| Rain/light sensor for automatic windshield wipers and headlights <sup>4</sup>                                 | •  | 5         |
| High beam assistant⁴  | 2  | S         |
| Cruise control with coast, resume and accelerate features <sup>4</sup>  | 9  | S         |
| Audi pre sense® basic/front4  |    | S         |
| Audi side assist with Rear cross traffic assist <sup>4</sup>  | (  | )         |
| Adaptive cruise control with stop & go <sup>4</sup>   | (  | )         |
| Parking system plus (front and rear parking sensors)4   | (  | )         |
| Top view camera system <sup>4</sup>   |    | 0         |
| Park steering assist <sup>4</sup>   |    | 0         |

S: Standard O: Optional

| Infotainment/Technology  | Q3 | Q3 S line |
|--|----|-----------|
| Digital instrument cluster 10.25" fully digital LCD instrument cluster)  | S  |           |
| Audi virtual cockpit plus (12/3" LCD fully<br>digital instrument cluster with 1,920 x<br>720 pixel resolution and two modes:<br>Classic and Infotainment | 0  |           |
| Audi MMI® Navigation plus with natural voice control system <sup>2</sup>   | 0  |           |
| MMI touch response (8.8" color display) <sup>1</sup>   | S  |           |
| MMI touch response (10.1" high resolution color display) <sup>1</sup>  | 0  |           |
| Six-month trial subscription to Audi<br>connect® PRIME and Audi connect®<br>PLUS online services <sup>12, 13</sup>                                       | 0  |           |
| SiriusXM ® Satellite Radio <i>(with 90-day trial subscription)</i> 13  | 0  |           |
| Audi smartphone interface including<br>Apple CarPlay® and Google Android Auto  | S  |           |
| Bang & Olufsen® Premium 3D sound<br>System with 15 speakers, 16 channel<br>amplifier and 680 watts   | 0  |           |
| Audi phone box (signal booster and Qi<br>wireless charging) <sup>3</sup>   | 0  |           |
| Two front USB ports (USB-C and USB-A)<br>for data/charging<br>Two rear USB ports (USB-A) for charging  | S  |           |
| BLUETOOTH® wireless technology preparation for compatible devices, including streaming audio   | S  |           |

| Wheels and Tires   | Q3 | Q3 S line   |  |
|--|----|-------------|--|
| $18$ " x 7" 5-arm-design wheels with 235/55R18 all-season tires $^{14}$          | S  | <del></del> |  |
| 19" x 7" 5-twin-spoke design wheels with 235/50R19 all-season tires $^{14}$      |    | S           |  |
| 20" x 8.5" 5-twin-spoke module design Wheels with 255/40R20 summer tires $^{15}$ |    | 0           |  |

| Warranty | and  |
|----------|------|
| maintena | ance |

#### **Q3 / Q3 S line**

Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive<sup>16</sup> 4-year/50,000-mile (whichever occurs first) new vehicle limited warranty

12-month/10,000-mile (whichever occurs first) NO CHARGE first scheduled maintenance

### **ABOUT AUDI OF AMERICA**

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands, delivering about 1.812 million vehicles globally in 2018. In the U.S., Audi of America sold nearly 224,000 vehicles in 2018. 2019 marks 50 years for the brand in the U.S. Visit <a href="audiusa.com">audiusa.com</a> or <a href="media.audiusa.com">media.audiusa.com</a> for more information regarding Audi vehicles and business topics.

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<sup>1</sup>Always pay careful attention to the road, and do not drive while distracted. See Owner's Manual for further details, and important limitations.

<sup>2</sup>MMI Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destination and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI Navigation plus.

<sup>3</sup>Requires compatible smart device. This is a CONSUMER device. BEFORE USE, you MUST REGISTER THIS DEVICE with your wireless provider and have your provider's consent. Most wireless providers consent to the use of signal boosters. Some providers may not consent to the use of this device on their network. If you are unsure, contact your provider. You MUST operate this device with approved antennas and cables as specified by the manufacture. Antennas MUST be installed at least 20 cm (8 inches) from any person. You MUST cease operating this device immediately if requested by the FCC or a licensed wireless service provider. WARNING. E911 location information may not be provided or may be inaccurate for calls serviced by using this device.

<sup>4</sup>Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

<sup>5</sup>Prices listed are the Manufacturer's Suggested Retail Prices and do not include destination and delivery (\$975), taxes, title, options, and dealer charges. Dealer sets actual price.

<sup>6</sup>Always obey all local speed and traffic laws.

<sup>7</sup>Top track speed electronically limited in U.S. Always obey all speed and traffic laws.

<sup>8</sup>EPA estimates. Your mileage will vary and depends on several factors including your driving habits and vehicle condition.

<sup>9</sup>Never drive until the tank is completely empty. The irregular supply of fuel that results from that can cause engine misfires. Uncombusted fuel will then enter the exhaust system. This can cause overheating and damage to the catalytic converter.

<sup>10</sup>See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.

<sup>11</sup>Always pay careful attention to the road, and do not drive while distracted. Connect CARE services are provided with the support of authorized affiliated and third party service providers. Available on select models. Connect CARE services are activated prior to purchase or lease and do not require registration or paid subscription. Connect CARE services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services collect location information, see Terms of Service for information about how to disable. Audi Connect services, including Connect CARE are subject to technologies remaining commercially available, such services are not guaranteed, and may not be available after December 2021. See Terms of Service, Privacy Policy, and other details at

www.audiusa.com/privacy and https://www.audiusa.com/technology/intelligence/audi- connect/connect-terms. Connect CARE services should only be used when it is safe and appropriate.

<sup>12</sup>Connect PRIME services are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. Trial or paid subscription required. Connect PRIME services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services collect location information, see Terms of Service for information about how to disable. Online services are subject to change at any time. Google Earth features will not be available after December 2020 for Model Year 2018 & older vehicles. Google Earth is a trademark of Google Inc. See Terms of Service, Privacy Policy, and other details at: https://www.audiusa.com/privacy and https://www.audiusa.com/technology/intelligence/audi-connect/connect-terms

<sup>13</sup>Always pay careful attention to the road, and do not drive while distracted. The Wi-Fi hotspot feature is intended for passenger use only. Wifi feature is provided through Connect PLUS. Connect PLUS features and technologies are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. See materials provided by wireless carrier for terms, privacy, data security details. Returning devices connect automatically and use plan data unless hotspot is removed from device settings.

<sup>14</sup>These tires may ride less comfortably, make more noise, and wear more quickly than other choices. To avoid tire, rim, or vehicle damage, it is important that inflation pressure is regularly checked and maintained at optimum levels. High-performance tires are designed for optimum performance and handling in warm climates and are not suitable for cold, snowy, or icy weather conditions. When driving during cold, snowy, or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Tires are supplied and warranted by their manufacturer.

<sup>15</sup>Tires are supplied and warranted by their manufacturer. Summer High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also may have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim, or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

<sup>16</sup>See dealer or owner's literature for limited warranty details.